

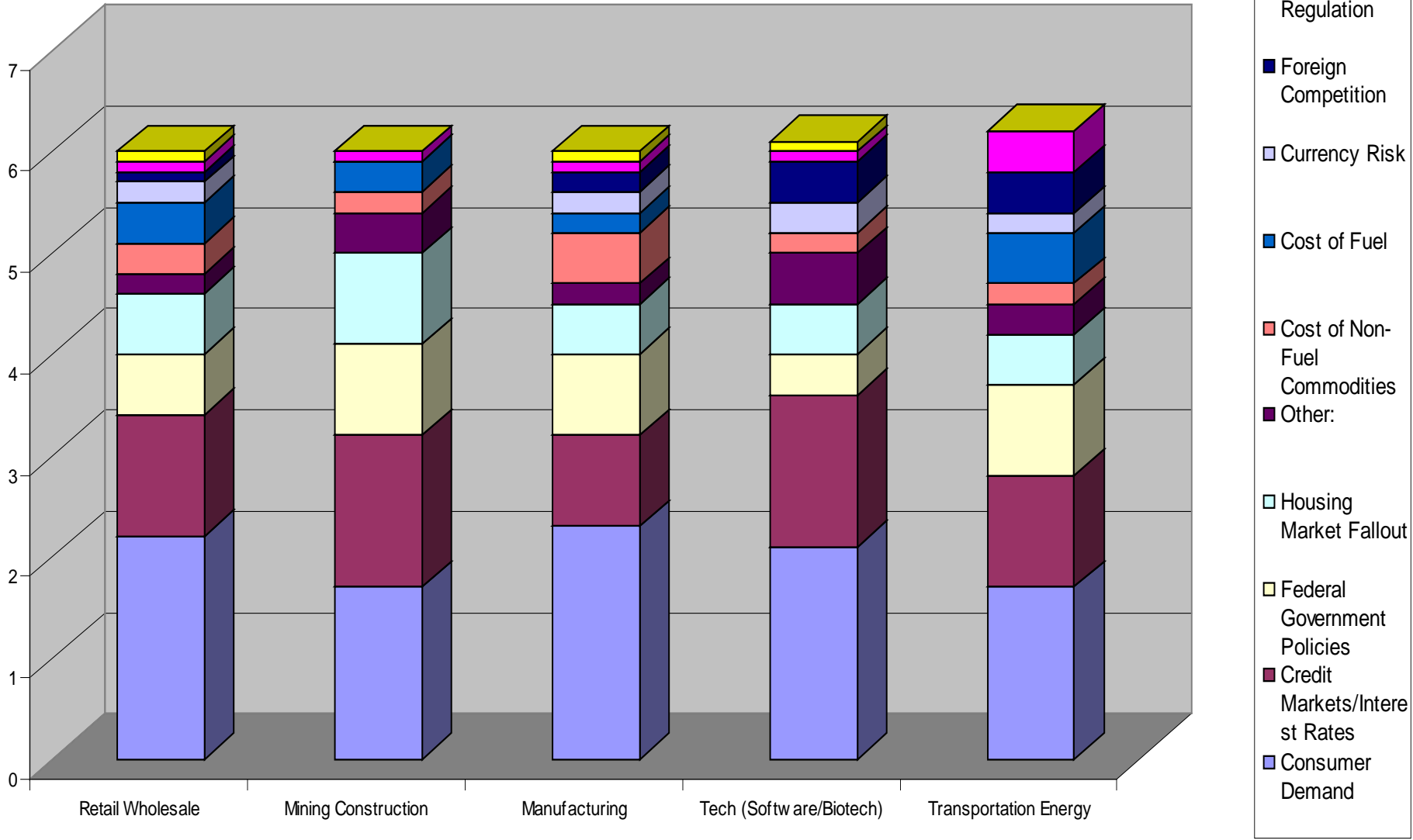
Global Business Outlook

A joint survey effort between

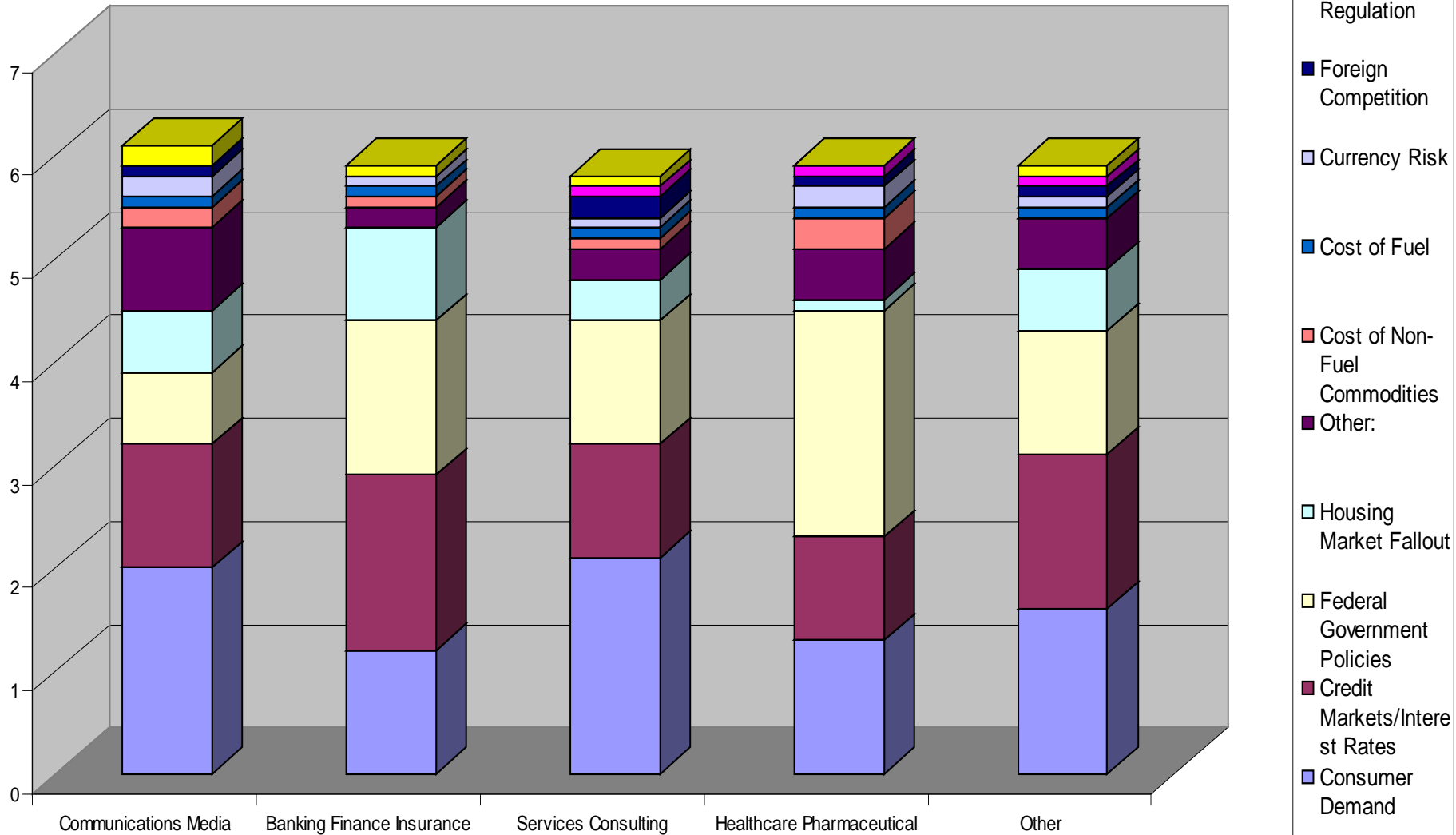
Duke University
and
CFO magazine



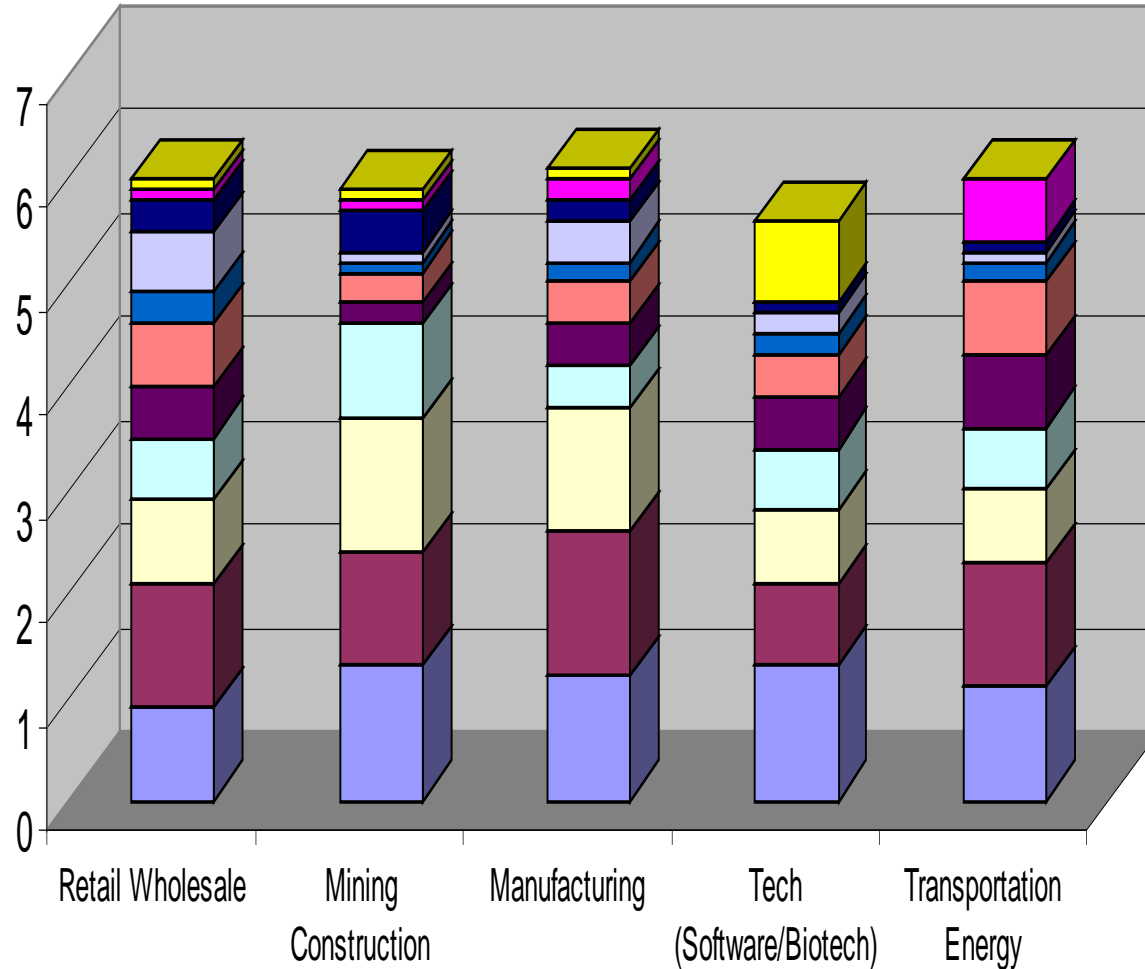
External Concerns (by Industry)



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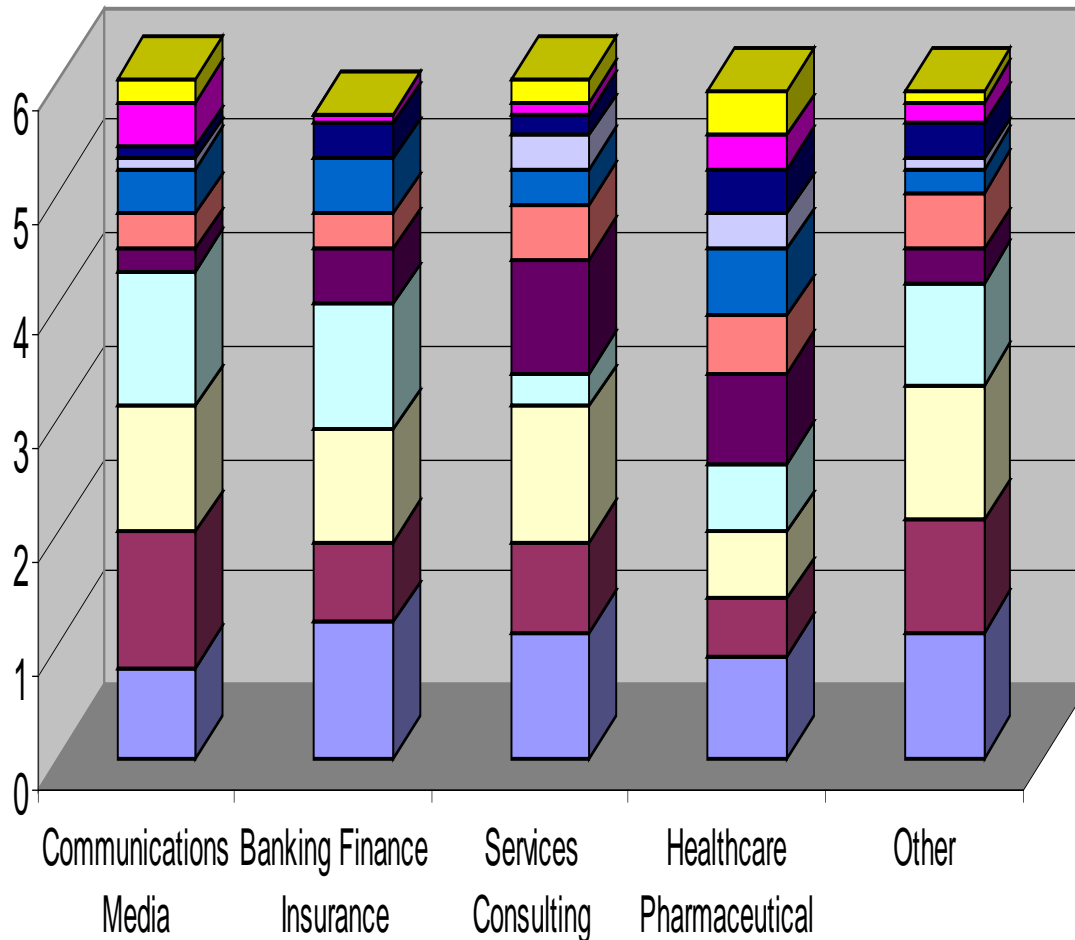


Internal Concerns (by Industry)



- Protection of Intellectual Property
- Pension Obligations
- Other:
- Supply Chain Risk
- Managing IT Systems
- Cost of Health Care
- Attracting and Retaining Qualified Employees
- Balance Sheet Weakness
- Maintaining Morale/Productivity during Economic Downturn
- Working Capital Management
- Ability to Forecast Results

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Strategic Focus (by Industry)

