

Results for 192 Asian firms (own-firm changes expected during the next 12 months)

	Dec 2016**	Sept 2016	Jun 2016	Mar 2016
Weighted Averages for	Expected growth in next 12 months	Expected growth in next 12 months	Expected growth in next 12 months	Expected growth in next 12 months
Earnings growth*	5.6% (2.1%)	7.2%	11.1%	-0.3%
Capital spending	3.2% (6.8%)	5.5%	6.1%	4.1%
Advertising and marketing spending	1.9% (1.7%)	2.2%	6.1%	4.8%
Technology spending	5.3% (6.7%)	6.8%	8.2%	5.6%
R&D spending	4.4% (5.1%)	3.9%	7.4%	4.5%
Employment – full-time	6.0% (2.7%)	1.0%	0.5%	-0.2%
Wages and Salaries	6.8% (6.7%)	3.8%	6.3%	4.2%
Inflation (Chg in prices of own-firm products)	1.2% (1.3%)	-1.2% Median=0%	3.4% Median=2%	0.1%
Health Care Costs	2.7% (3.9%)	2.0%	4.1%	4.0%
Revenue	6.3% (7.3%)	4.2%	5.4%	0.4%

\* indicates public firms only. All other numbers for all survey respondents (including private)

\*\* numbers in the bracket are GDP-weighted results

**ASIA BUSINESS OPTIMISM**

	Dec 2016	Sept 2016	Jun 2016	Mar 2016
	Compared to last qtr.	Compared to last qtr.	Compared to last qtr.	Compared to last qtr.
<b>Optimism about the country's economy</b>	More opt: 29.1% Less opt: 37.6% No chg: 33.3%	More opt: 32.5% Less opt: 35.3% No chg: 32.2%	More opt: 36.2% Less opt: 44.3% No chg: 19.5%	More opt: 32.5% Less opt: 47.3% No chg: 20.1%
<b>Country optimism level</b>	58.6	65.0	56.8	56.9
<b>Optimism about own company</b>	More opt: 35.6% Less opt: 35.3% No chg: 29.2%	More opt: 36.7% Less opt: 30.4% No chg: 32.9%	More opt: 39.7% Less opt: 33.2% No chg: 27.2%	More opt: 41.3% Less opt: 37.1% No chg: 21.6%
<b>Own company optimism level</b>	60.8	66.7	61.6	60.7

Top Concerns for Asian Businesses

- Economic Uncertainty
- Weak demand for your products/services
- Government policies
- Currency risk
- Difficulty attracting/retaining qualified employees
- Employee productivity
- Access to capital
- Employee morale
- Regulatory requirements
- Rising wages and salaries