

Results for 75 Asian firms (own-firm changes expected during the next 12 months)

	Jun 2017	Mar 2017	Dec 2016**	Sept 2016	Jun 2016
Weighted Averages for	Expected growth in next 12 months	Expected growth in next 12 months	Expected growth in next 12 months	Expected growth in next 12 months	Expected growth in next 12 months
Earnings growth*	10.8% Median = 8.8%	6.9%	5.6% (2.1%)	7.2%	11.1%
Capital spending	5.4%	12.7% Median = 7.5%	3.2% (6.8%)	5.5%	6.1%
Advertising and marketing spending	2.0%	2.0%	1.9% (1.7%)	2.2%	6.1%
Technology spending	3.7%	5.9%	5.3% (6.7%)	6.8%	8.2%
R&D spending	1.6%	3.9%	4.4% (5.1%)	3.9%	7.4%
Employment – full-time	2.6%	5.1%	6.0% (2.7%)	1.0%	0.5%
Wages and Salaries	3.0%	5.3%	6.8% (6.7%)	3.8%	6.3%
Inflation (Chg in prices of own-firm products)	-0.9% Median=0%	2.6%	1.2% (1.3%)	-1.2% Median=0%	3.4% Median=2%
Health Care Costs	5.7%	4.3%	2.7% (3.9%)	2.0%	4.1%
Revenue	3.6%	3.7%	6.3% (7.3%)	4.2%	5.4%

* indicates public firms only. All other numbers for all survey respondents (including private)

** numbers in the bracket are GDP-weighted results

ASIA BUSINESS OPTIMISM

	Jun 2017	Mar 2017	Dec 2016	Sept 2016	Jun 2016
	Compared to last qtr.	Compared to last qtr.	Compared to last qtr.	Compared to last qtr.	Compared to last qtr.
Optimism about the country's economy	More opt: 36.0% Less opt: 31.6% No chg: 32.4%	More opt: 33.9% Less opt: 35.7% No chg: 30.4%	More opt: 29.1% Less opt: 37.6% No chg: 33.3%	More opt: 32.5% Less opt: 35.3% No chg: 32.2%	More opt: 36.2% Less opt: 44.3% No chg: 19.5%
Country optimism level	63.6	57.6	58.6	65.0	56.8
Optimism about own company	More opt: 46.9% Less opt: 25.9% No chg: 27.2%	More opt: 40.7% Less opt: 25.8% No chg: 33.6%	More opt: 35.6% Less opt: 35.3% No chg: 29.2%	More opt: 36.7% Less opt: 30.4% No chg: 32.9%	More opt: 39.7% Less opt: 33.2% No chg: 27.2%
Own company optimism level	68.0	59.9	60.8	66.7	61.6

Top Concerns for Asian Businesses

- Economic Uncertainty
- Difficulty attracting/retaining qualified employees
- Currency risk
- Government policies
- Employee productivity
- Weak demand for your products/services
- Data security
- Employee morale
- Geopolitical/Health crises
- Access to capital