### **Table of Contents**

1. Are you more or less optimistic about the economy of the country where you are based compared to last quarter?	1
1b. Rate your optimism about the economy of the country where you are based on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimism.	imistic.4
2. Are you more or less optimistic about the financial prospects for your company compared to last quarter?	7
2b. Rate your optimism about the financial prospects for your own company on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimis	stic. 11
3. During the past quarter, which items have been the most pressing concerns for your company's top management team?	15
4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [Unweighted - Winsorized]	27
4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [All Companies - Winsorized - Revenue	(not
GDP) Weighted]	31
4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [All Companies - Winsorized - Employee	<u>) (not</u>
GDP) Weighted]	35
4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [Public Companies - Winsorized - Rever	nue (not
GDP) Weighted]	39
Q5a. What is your current long-term borrowing interest rate?	43
Q5b. What is your current debt-to-assets ratio?	47
Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? LOW INTEREST RATES	51
Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? BEST GUESS	55
Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? HIGH INTEREST RATES	59
Q6a. To your knowledge, have hackers ever successfully penetrated your systems in an attempt to steal, change, or make public important data?	63
Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.	67
Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the	e role of
the CFO?	
(Choose up to 5)	79
Q8. In general, how would you describe the current funding environment for your company?	91
Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded	103
Q9. During the next 12 months how do you expect M&A activity to change?in your country	115
Q9. During the next 12 months how do you expect M&A activity to change?in your industry	119
Q9. During the next 12 months how do you expect M&A activity to change?in your country AVERAGE SCORES - Don't Know excluded	123
Q9. During the next 12 months how do you expect M&A activity to change?in your industry AVERAGE SCORES - Don't Know excluded	127
Return on assets (ROA=operating earnings/assets) (Winsorized)	131
(Japan Only) On May 21, 2018, Nikkei 225 was 23,002.37 yen. Please complete the following: (Winsorized)	135
Manufacturing capacity utilized (Winsorized)	141
Your job title (e.g., CFO, Asst. Treasurer, etc):	145
What is your age?	149

### 1. Are you more or less optimistic about the economy of the country where you are based compared to last quarter?

	Total	Co	ountry Where I	Based		Specific	Other Asia Lo	cation		
		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	Е
Total	62	24	13	4	21	4	3	3	3	10
	100.0%	39.5%	20.2%	6.2%	34.2%	16.7%	12.5%	12.5%	12.5%	45.8%
+1=More optimistic	23	2	5	1	14	4	1	2	3	5
	36.5%	9.1%	40.0%	33.3%	66.7%	100.0%	33.3%	66.7%	100.0%	54.5%
		bD	а		Α					
0=No change	17	7	7	2	2	0	0	0	0	2
	26.9%	27.3%	53.3%	41.7%	8.3%	0.0%	0.0%	0.0%	0.0%	18.2%
			D		В					
-1=Less optimistic	23	16	1	1	5	0	2	1	0	3
	36.6%	63.6%	6.7%	25.0%	25.0%	0.0%	66.7%	33.3%	0.0%	27.3%
		Bd	Α		a					
Mean	0.00	-0.55	0.33	0.08	0.42	1.00	-0.33	0.33	1.00	0.27
		BD	Α		Α					

### 1. Are you more or less optimistic about the economy of the country where you are based compared to last quarter?

					lı	ndustry						
	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	I	J	K	L
Total	5	9	3	3	1	14	0	6	5	3	2	11
	8.3%	14.5%	4.3%	4.9%	1.0%	22.8%	0.5%	9.6%	7.8%	4.1%	3.6%	18.5%
+1=More optimistic	3	5	2	0	0	5	0	1	1	0	0	5
	65.7%	52.6%	66.7%	0.0%	0.0%	34.1%	0.0%	20.1%	30.3%	0.0%	0.0%	45.8%
0=No change	1	0	0	1	0	6	0	2	3	0	0	3
	17.1%	3.5%	0.0%	27.2%	50.0%	41.6%	100.0%	37.3%	51.5%	12.5%	0.0%	27.1%
-1=Less optimistic	1	4	1	2	0	3	0	3	1	2	2	3
	17.1%	43.8%	33.3%	72.8%	50.0%	24.3% k	0.0%	42.6%	18.2%	87.5%	100.0%	27.1%
						, K					1	
Mean	0.49	0.09	0.33	-0.73	-0.50	0.10	0.00	-0.23	0.12	-0.87	-1.00	0.19

### 1. Are you more or less optimistic about the economy of the country where you are based compared to last quarter?

			Sales Re	venue			
	Less than \$25 million	\$25-99 million	\$100-499 million	\$500-999 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion
	A	В	С	D	E	F	G
Total	16	13	12	4	4	2	8
	26.6%	21.6%	20.9%	6.6%	7.3%	2.9%	14.2%
+1=More optimistic	4	7	6	1	2	1	1
	27.1%	56.5%	51.7%	21.1%	46.4%	51.4%	9.8%
		9					b
0=No change	4	5	1	0	1	0	3
	23.3%	41.0%	9.2%	0.0%	33.5%	0.0%	33.8%
-1=Less optimistic	8	0	5	3	1	1	5
	49.6%	2.5%	39.1%	78.9%	20.1%	48.6%	56.3%
	В	AcDg	b	В			t
Mean	-0.22	0.54	0.13	-0.58	0.26	0.03	-0.46
	b	adG		b			Е

# 1b. Rate your optimism about the economy of the country where you are based on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

	Total	C	ountry Where	Based		Specific	Other Asia Lo	cation		
Mean Median		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	E
Number	62	24	13	4	21	4	3	3	3	10
Percent	100.0%	39.5%	20.2%	6.2%	34.2%	15.3%	11.5%	11.5%	11.5%	42.2%
Optimism rating	60.30	58.80	58.85	66.00	61.91	85.00	48.33	51.67	76.67	57.70
	60.00	60.00	60.00	70.00	70.00	87.50	52.50	65.00	80.00	65.00
						b	ad		b	

# 1b. Rate your optimism about the economy of the country where you are based on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

					lı	ndustry						
Mean Median	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	А	В	С	D	E	F	G	Н	I	J	K	L
Number	5	9	3	3	1	14	0	6	5	3	2	11
Percent	8.3%	14.5%	4.3%	4.9%	1.0%	22.8%	0.5%	9.6%	7.8%	4.1%	3.6%	18.5%
Optimism rating	64.86	52.23 49.21	75.00 0.88	46.36 48.44	72.50 0.32	57.08 62.52	70.00 52.50	70.61 88.11	52.71 56.62	71.87 64.29		62.61 74.72
	69.65	49.21	0.88	46.44 j	0.32	02.52	52.50	00.11	30.02	64.29 d		74.72

# 1b. Rate your optimism about the economy of the country where you are based on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

			Sales Re	venue			
Mean Median	Less than \$25 million	\$25-99 million	\$100-499 million	\$500-999 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion
	A	В	С	D	E	F	G
Number	16	13	12	4	4	2	8
Percent	26.9%	21.8%	21.1%	6.7%	7.4%	2.9%	14.4%
Optimism rating	57.03	71.85	64.92	50.22	65.67	7.00	47.18
	56.21	80.79	75.00	59.67	67.87	33.50	46.93
		G	G		G		BCE

### 2. Are you more or less optimistic about the financial prospects for your company compared to last quarter?

	Total	Co	ountry Where	Based			Specific	Other Asia Lo	cation		
					All other	F	Philippi-	Singapo-			
		China	Japan	India	Asia		nes	re	Malaysia	Australia	All Others
		Α	В	С	D		Α	В	С	D	E
Total	62	24	13	4	21		4	3	3	3	10
	100.0%	39.5%	20.2%	6.2%	34.2%		16.7%	12.5%	12.5%	12.5%	45.8%
+1=More optimistic	24	2	5	2	14		3	1	3	3	5
·	38.0%	9.1%	40.0%	58.3%	66.7%		75.0%	33.3%	100.0%	100.0%	54.5%
		bcD	а	a	Α						
0=No change	23	13	4	2	4		0	0	0	0	4
	36.5%	54.5%	33.3%	41.7%	16.7%		0.0%	0.0%	0.0%	0.0%	36.4%
		d			a						
-1=Less optimistic	16	9	3	0	4		1	2	0	0	1
	25.4%	36.4%	26.7%	0.0%	16.7%		25.0%	66.7%	0.0%	0.0%	9.1%
Mean	0.13	-0.27	0.13	0.58	0.50		0.50	-0.33	1.00	1.00	0.45
		cD		а	Α						

### 2. Are you more or less optimistic about the financial prospects for your company compared to last quarter?

		Ownership	)		Foreig	n Sales		
	Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
	A	В	С	D	A	В	С	D
Total	17	38	3	3	16	30	2	11
	28.0%	62.7%	4.2%	5.1%	27.6%	50.7%	2.9%	18.8%
+1=More optimistic	6	16	0	1	8	11	1	3
	34.0%	42.0%	0.0%	28.4%	51.1%	37.6%	48.6%	25.9%
0=No change	9	11	3	0	6	7	1	(
	52.9%	28.3%	100.0%	0.0%	38.2%	23.5%	51.4%	54.3%
		С	b					
-1=Less optimistic	2	11	0	2	2	12	0	2
	13.1%	29.7%	0.0%	71.6%	10.7%	38.9%	0.0%	19.8%
	d			а	b	а		
Mean	0.21	0.12	0.00	-0.43	0.40	-0.01	0.49	0.06

### 2. Are you more or less optimistic about the financial prospects for your company compared to last quarter?

					lı	ndustry						
	Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardwar- e Bio H	Manufac- turing	Healthca- re Pharm J	Agr, Pub Admin K	Other Industry L
Total	5	9	3	3	1	14	0	6	5	3	2	11
	8.3%	14.5%	4.3%	4.9%	1.0%	22.8%	0.5%	9.6%	7.8%	4.1%	3.6%	18.5%
+1=More optimistic	2	6	1	1	0	4	0	1	2	2	0	5
	33.3%	62.4%	33.3%	27.2%	0.0%	26.5%	100.0%	10.7%	48.5%	87.5%	0.0%	45.8%
0=No change	1	3	1	2	1	6	0	2	3	0	0	4
_	17.1%	28.3%	33.3%	72.8%	100.0%	45.6%	0.0%	37.3%	51.5%	12.5%	0.0%	34.8%
-1=Less optimistic	3	1	1	0	0	4	0	3	0	0	2	2
	49.5%	9.3%	33.3%	0.0%	0.0%	27.9%	0.0%	52.0%	0.0%	0.0%	100.0%	19.4%
		k							k		bil	k
Mean	-0.16	0.53	0.00	0.27	0.00	-0.01	1.00	-0.41	0.48	0.87	-1.00	0.26
		h						bj		h		

### 2. Are you more or less optimistic about the financial prospects for your company compared to last quarter?

				Sales Rev	/enue					Nu	mber of Em	ployees		
	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	Е	F	G	Α	В	С	D	E	F	G
Total	16	13	12	6.6%	4 7.3%	2.9%	8	17.8%	19 39.7%	7 13.9%	4 8.1%	1	5	4
	26.6%	21.6%	20.9%	0.0%	7.3%	2.9%	14.2%	17.0%	39.7%	13.9%	0.1%	2.6%	10.3%	7.8%
+1=More optimistic	7	5	6	0	3	1	2	4	9	0	2	0	2	2
	42.8%	41.7%	45.0%	0.0%	73.7%	51.4%	19.7%	44.8%	47.1%	4.9%	46.4%	26.6%	36.6%	45.6%
0=No change	4	5	3	2	1	0	5	4	5	1	2	0	0	2
	26.8%	41.0%	23.4%	56.5%	26.3%	0.0%	54.1%	44.7%	27.3%	13.5%	53.6%	0.0%	0.0%	54.4%
-1=Less optimistic	5	2	4	2	0	1	2	1	5	5	0	1	3	0
	30.4%	17.3%	31.6%	43.5%	0.0%	48.6%	26.3%	10.5%	25.6%	81.6%	0.0%	73.4%	63.4%	0.0%
								С	С	abdg	С			С
Mean	0.12	0.24	0.13	-0.44	0.74	0.03	-0.07	0.34	0.22	-0.77	0.46	-0.47	-0.27	0.46
				е	d			С	С	Abdg	С			С

# 2b. Rate your optimism about the financial prospects for your own company on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

	Total	C	ountry Where	Based		Specific	cation			
Mean Median		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	C	D	E
Number	62	24	13	4	21	4	3	3	3	10
Percent	100.0%	39.5%	20.2%	6.2%	34.2%	15.3%	11.5%	11.5%	11.5%	42.2%
Optimism rating	64.76	65.50	58.85	73.00	65.86	80.00	59.33	58.33	76.67	62.60
	70.00	75.00	60.00	80.00	70.00	85.00	65.00	67.50	80.00	75.00

# 2b. Rate your optimism about the financial prospects for your own company on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

		Ownership	)			Foreig	n Sales		
Mean Median	Public	Private	Govern- ment	Nonprof	it	0%	1-24%	25-50%	More than 50%
	A	В	С	D		Α	В	С	D
Number	17	38	3		3	16	30	2	11
Percent	27.9%	62.5%	4.2%	5.1	%	28.0%	51.4%	2.9%	19.1%
Optimism rating	63.73	63.81	91.25	55.6	88	69.70	61.39	62.71	60.69
	65.71	70.00	95.72	63.9	96	70.00	69.75	69.17	70.05
	С	С	abD		С				

### 2b. Rate your optimism about the financial prospects for your own company on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

					l	ndustry						
Mean		Bank/Fin		_								
Median	Retail/	Insur	Mining	Trans-		Service	Commun-	Tech Soft-				
	Whole-	Real	Construc-	portation		Consult-	ications	Hardwar-	Manufac-	Healthca-	Agr, Pub	Other
	sale	Estate	tion	Pub. Util	Energy	ing	Media	e Bio	turing	re Pharm	Admin	Industry
	Α	В	С	D	E	F	G	H	l l	J	K	L
Number	5	9	3	3	1	14	0	6	5	3	2	11
Percent	8.3%	14.5%	4.3%	4.9%	1.0%	22.8%	0.5%	9.6%	7.8%	4.1%	3.6%	18.5%
Optimism rating	60.90	64.18	67.50	75.00	75.00	63.01	80.00	64.41	59.19	76.24		64.53
	70.00	72.77	0.88	70.31	0.32	53.85	64.00	82.92	58.60	69.29		70.00

# 2b. Rate your optimism about the financial prospects for your own company on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

				Sales Rev	/enue						Nui	mber of Em	ployees		
Mean Median	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	ti	ewer han 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	E	F	G		Α	В	С	D	E	F	G
Number	16	13	12	4	4	2	8		8	19	7	4	1	5	4
Percent	26.9%	21.8%	21.1%	6.7%	7.4%	2.9%	14.4%	1	7.5%	38.9%	13.6%	7.9%	2.5%	10.1%	7.6%
Optimism rating	59.19	71.88	66.33	67.89	77.49	6.00	54.26		62.04	62.97	58.82	46.98	72.66	53.21	59.13
	64.14	78.01	70.28	67.71	77.99 g	38.00	53.05 e		63.40	68.54	50.00	50.00	76.81	70.33	59.04

#### 3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	Е
Total	60	24	13	4	19	4	3	3	2	9
	100.0%	40.9%	20.9%	5.9%	32.4%	18.2%	13.6%	13.6%	9.1%	45.5%
Difficulty attracting /										
retaining qualified	20	4	7	1	8	1	2	1	2	3
employees	32.9%	18.2%	53.3%	18.2%	40.9%	25.0%	66.7%	33.3%	100.0%	30.0%
		b	а							
Economic uncertainty	19	11	1	1	5	1	1	1	0	3
	30.9%	45.5%	6.7%	36.4%	27.3%	25.0%	33.3%	33.3%	0.0%	30.0%
		b	а							
Government policies	18	9	0	1	9	2	1	1	1	4
	30.7%	36.4%	0.0%	18.2%	45.5%	50.0%	33.3%	33.3%	50.0%	50.0%
		b	aD		В					
Weak demand for	18	11	2	1	4	0	2	1	0	2
your products/services	30.3%	45.5%	13.3%	27.3%	22.7%	0.0%	66.7%	33.3%	0.0%	20.0%
Currency risk	17	7	2	1	7	2	0	1	0	4
	27.8%	27.3%	13.3%	36.4%	36.4%	50.0%	0.0%	33.3%	0.0%	50.0%
Rising wages and	15	7	3	1	4	0	1	2	0	2
salaries	24.8%	27.3%	20.0%	36.4%	22.7%	0.0%	33.3%	66.7%	0.0%	20.0%

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### 3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

Ownership	Foreign Sales

			Govern-					More
	Public	Private	ment	Nonprofit	0%	1-24%	25-50%	than 50%
	Α	В	С	D	Α	В	С	D
Total	16	37	3	3	16	29	2	11
	27.3%	63.1%	4.3%	5.3%	28.0%	49.5%	3.0%	19.5%
Difficulty attracting / retaining qualified	5	12	2	1	8	9	1	2
employees	31.3%	31.0%	87.5%	28.4%	51.4%	31.0%	48.6%	15.2%
Economic uncertainty	2	13	0	2	3	10	0	4
	12.6%	35.9%	0.0%	71.6%	16.8%	33.8%	0.0%	35.0%
	d			a				
Government policies	7	8	0	3	5	10	1	3
	44.1%	21.9%	0.0%	100.0%	29.3%	33.8%	51.4%	27.6%
		D		В				
Weak demand for	6	9	0	2	5	11	0	3
your products/services	40.3%	25.4%	0.0%	71.6%	28.3%	36.9%	0.0%	27.2%
Currency risk	5	10	0	0	2	7	2	6
	33.6%	27.9%	0.0%	0.0%	10.9%	23.5%	100.0%	57.6%
					cd	cd	ab	ab
Rising wages and	3	10	2	0	8	7	0	C
salaries	17.5%	26.4%	87.5%	0.0%	48.8%	24.5%	0.0%	0.0%
	С	С	ab		d			а

### 3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

					Ir	ndustry						
	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	l l	J	K	L
Total	5	8	3	3	1	14	0	6	5	3	2	11
	8.6%	13.0%	4.4%	5.1%	1.1%	23.6%	0.5%	10.0%	8.1%	4.2%	3.7%	17.7%
Difficulty attracting /												
retaining qualified	3	2	1	0	0	4	0	2	3	0	0	6
employees	50.5%	22.6%	33.3%	0.0%	0.0%	26.2%	0.0%	37.3%	51.5%	12.5%	0.0%	53.9%
Economic uncertainty	1	3	1	0	0	4	0	0	1	0	2	6
	17.1%	32.7%	33.3%	0.0%	0.0%	30.5%	100.0%	0.0%	17.2%	12.5%	100.0%	58.8%
								kl			h	h
Government policies	1	3	1	2	0	5	0	1	0	0	2	4
	17.1%	34.0%	33.3%	72.8%	0.0%	33.8%	0.0%	14.8%	0.0%	12.5%	100.0%	33.4%
									k		i	
Weak demand for	3	0	0	0	0	6	0	2	1	2	0	3
your products/services	51.4%	4.1%	0.0%	0.0%	0.0%	45.9%	100.0%	37.3%	17.2%	87.5%	0.0%	29.4%
		j								b		
Currency risk	0	4	1	0	0	1	0	3	3	0	2	2
., .	0.0%	51.2%	33.3%	0.0%	50.0%	6.2%	0.0%	57.4%	65.7%	0.0%	100.0%	16.7%
	k	f				bhiK		f	f		aFl	k
Rising wages and	2	1	0	1	0	1	0	3	2	3	0	3
salaries	34.3%	11.3%	0.0%	27.2%	50.0%	5.9%	0.0%	42.6%	41.9%	100.0%	0.0%	29.4%
		i				J				bF		

### 3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

				Sales Rev	enue/					Nur	mber of Em	ployees		
	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	E	F	G	A	В	С	D	E	F	G
Total	16	13	11	4	4	2	8	7	18	7	4	1	5	4
	27.6%	22.3%	18.6%	6.8%	7.6%	3.0%	14.1%	16.0%	39.5%	14.5%	8.4%	2.7%	10.7%	8.1%
Difficulty attracting / retaining qualified	5	6	5	2	2	0	1	0	10	1	2	1	1	2
employees	31.7%	44.3%	43.7%	43.5%	39.1%	0.0%	10.2%	4.4% b	58.7% a	13.5%	53.6%	73.4%	18.3%	45.6%
Economic uncertainty	4	4	3	2	1	0	2	2	3	4	2	0	1	1
	25.1%	29.1%	32.0%	56.5%	27.4%	0.0%	21.0%	29.0%	19.3% C	68.1% b	54.8%	26.6%	18.3%	22.8%
Government policies	2	8	5	0	0	0	3	1	4	5	2	0	0	0
	11.1%	64.4%	48.5%	0.0%	0.0%	0.0%	38.1%	16.7%	19.8%	81.6%	54.8%	0.0%	0.0%	0.0%
	Вс	Ade	а	b	b			С	С	abfg			С	С
Weak demand for	6	6	1	1	0	0	4	2	3	3	1	1	2	1
your products/ services	40.8%	43.9%	8.2%	22.4%	7.3%	0.0%	48.3%	28.3%	14.3%	47.6%	23.2%	100.0%	46.2%	22.8%
									е			b		
Currency risk	4	0	4	2	1	1	4	2	4	3	0	0	3	2
	22.2%	2.5%	40.3%	56.5%	27.4%	51.4%	51.7%	24.6%	21.6%	38.9%	0.0%	0.0%	64.4%	54.4%
		cdfg	b	b		b	b							
Rising wages and	6	3	3	1	0	1	1	0	7	1	1	1	0	1
salaries	35.3%	24.1%	30.2%	22.4%	0.0%	51.4%	14.1%	0.0%	41.4%	18.4%	30.3%	73.4%	0.0%	31.5%

### 3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
					All other	Philippi-	Singapo-			
		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	E
Regulatory	13	4	0	1	8	0	2	2	1	
requirements	22.3%	18.2%	0.0%	27.3%	40.9%	0.0%	66.7%	66.7%	50.0%	40.0%
			d		b					
Data security	12	7	1	1	4	1	1	0	0	2
	19.5%	27.3%	6.7%	18.2%	18.2%	25.0%	33.3%	0.0%	0.0%	20.0%
Geopolitical / health	11	7	3	1	1	0	0	0	0	1
crises	17.9%	27.3%	20.0%	18.2%	4.5%	0.0%	0.0%	0.0%	0.0%	10.0%
Access to capital	9	7	2	1	0	0	0	0	0	(
	15.5%	27.3%	13.3%	27.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		d		d	ac					
Employee productivity	9	2	5	1	1	0	0	0	1	(
	15.1%	9.1% b	40.0% ad	27.3%	4.5% b	0.0%	0.0%	0.0%	50.0%	0.0%
			au							
Corporate tax code	6	2	3	0	2	1	0	0	0	1
	10.8%	9.1%	20.0%	0.0%	9.1%	25.0%	0.0%	0.0%	0.0%	10.0%
Employee morale	6	2	3	0	2	0	1	0	0	1
	10.8%	9.1%	20.0%	0.0%	9.1%	0.0%	33.3%	0.0%	0.0%	10.0%
Rising input or	6	0	3	1	3	0	0	1	0	2
commodity costs	10.7%	0.0%	20.0%	36.4%	13.6%	0.0%	0.0%	33.3%	0.0%	20.0%
		bC	a	Α						

#### 3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

		Ownership	)		Foreigr	n Sales		
			Govern-					More
	Public	Private	ment	Nonprofit	0%	1-24%	25-50%	than 50%
	Α	В	С	D	Α	В	С	D
Regulatory	3	10	0	1	5	6	0	3
requirements	17.8%	25.8%	0.0%	28.4%	29.3%	21.3%	0.0%	22.6%
Data security	3	6	0	2	1	4	1	
	19.3%	17.0%	0.0%	71.6%	7.4%	14.9%	51.4%	47.4%
		d		b	d	d		at
Geopolitical / health	4	7	0	0	0	6	2	(
crises	24.2%	18.3%	0.0%	0.0%	0.0%	20.8%	100.0%	27.2%
					Cd	С	Ab	í
Access to capital	5	4	0	0	2	3	0	2
	29.6%	11.3%	12.5%	0.0%	11.1%	10.7%	0.0%	19.8%
Employee productivity	3	6	0	1	4	5	0	
	15.5%	15.3%	0.0%	28.4%	26.4%	16.8%	0.0%	0.0%
Corporate tax code	0	4	2	0	3	3	0	
	0.0%	11.4%	87.5%	0.0%	19.2%	8.9%	0.0%	7.49
	С	С	AB					
Employee morale	4	3	0	0	2	2	0	;
	24.5%	6.8%	0.0%	0.0%	10.6%	5.8%	0.0%	27.6%
Rising input or	3	4	0	0	3	2	1	
commodity costs	17.5%	9.7%	0.0%	0.0%	16.1%	7.6%	48.6%	7.4%

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

					lı	ndustry						
	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	I	J	K	L
Regulatory	1	2	1	2	0	3	0	0	1	0	0	;
requirements	17.1%	26.7%	33.3%	72.8%	0.0%	22.0%	0.0%	5.3%	24.7%	0.0%	0.0%	25.0%
Data security	0	3	1	2	0	3	0	0	0	0	0	2
	0.0%	39.9%	33.3%	72.8%	0.0%	21.7%	100.0%	5.3%	0.0%	0.0%	0.0%	16.7%
Geopolitical / health	1	2	0	0	0	3	0	0	2	0	2	-
crises	16.2%	28.6%	0.0%	0.0%	0.0%	18.0%	0.0%	0.0%	40.9%	0.0%	100.0%	8.3%
					210,1	k	2.2.7	k			fhl	k
Access to capital	0	0	0	0	0	4	0	2	0	0	0	2
	0.0%	4.1%	0.0%	0.0%	50.0%	29.8%	0.0%	37.3%	0.0%	0.0%	0.0%	21.0%
Employee productivity	1	0	0	1	0	2	0	0	1	2	0	
, ., ,	16.2%	0.0%	0.0%	27.2%	0.0%	11.8%	100.0%	5.3%	23.7%	87.5%	0.0%	16.29
		gj				j	b	j		bfhl		
Corporate tax code	1	1	1	0	0	1	0	3	0	0	0	(
P	16.2%	10.7%	33.3%	0.0%	0.0%	5.9%	0.0%	52.0%	0.0%	0.0%	0.0%	0.0%
						h		fl				ı
Employee morale	1	1	1	0	0	1	0	2	0	0	0	
Limployee morale	16.2%	10.7%	33.3%	0.0%	0.0%	5.9%	0.0%	37.3%	0.0%	0.0%	0.0%	8.3%
Dialog input or	4		4	0								
Rising input or	17.10/	0 000	1 00.00/	0 00/	0	0 000	0.00/	0	3	0 00/	0 00/	0.00
commodity costs	17.1%	0.0%	33.3%	0.0%	50.0%	0.0%	0.0%	5.3%	64.7%	0.0%	0.0%	8.3%
		i	f		f	cel			bFI			

### 3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

				Sales Rev	/enue					Nu	mber of Em	ployees		
	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	Е	F	G	A	В	С	D	Е	F	G
Regulatory	3	2	3	1	1	1	2	3	3	1	1	1	1	0
requirements	19.6%	18.6%	24.7%	22.4%	27.4%	51.4%	27.3%	43.3%	18.5%	13.5%	23.2%	73.4%	18.3%	0.0%
Data security	3	3	1	2	0	0	2	1	2	2	1	0	0	0
	18.3%	24.1%	8.2%	56.5%	7.3%	0.0%	27.3%	12.3%	11.7%	34.1%	23.2%	26.6%	0.0%	0.0%
Geopolitical / health	1	3	2	3	0	0	2	1	1	2	0	0	0	2
crises	7.6%	19.8%	20.8%	77.6%	0.0%	0.0%	20.4%	16.7%	6.5%	34.1%	0.0%	0.0%	0.0%	45.6%
	D	d		Ab										
Access to capital	2	3	0	0	0	0	2	1	1	0	0	0	2	0
	10.5%	22.2%	0.0%	0.0%	7.3%	0.0%	27.3%	16.1%	3.6% f	0.0%	0.0%	0.0%	46.2% b	0.0%
									· '				D	
Employee productivity	4	2	2	0	0	0	1	0	3	0	1	0	0	1
	26.5%	13.3%	18.5%	0.0%	7.3%	0.0%	10.2%	0.0%	15.8%	4.9%	21.9%	26.6%	0.0%	22.8%
Corporate tax code	3	2	0	0	1	1	0	1	5	0	0	0	1	0
	16.3%	17.3%	0.0%	0.0%	19.0%	48.6%	0.0%	11.6%	27.1%	0.0%	0.0%	0.0%	17.3%	0.0%
			f			С								
Employee morale	1	1	2	0	0	1	2	0	3	1	0	0	3	0
	5.2%	6.8%	16.0%	0.0%	0.0%	48.6%	27.3%	0.0% f	14.3% f	13.5%	0.0%	0.0%	63.4% ab	0.0%
Rising input or	0	1	3	0	1	0	1	0	1	2	1	0	0	2
commodity costs	2.0%	9.3%	27.2%	0.0%	19.0%	0.0%	14.1%	0.0%	3.6%	31.9%	21.9%	0.0%	0.0%	54.4%
									g					b

### 3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
					All other	Philippi-	Singapo-			
		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	Е
Cost of benefits	6	2	2	0	2	0	0	0	0	2
	9.4%	9.1%	13.3%	0.0%	9.1%	0.0%	0.0%	0.0%	0.0%	20.0%
Inflation	4	0	0	0	4	3	0	0	0	2
	7.4%	0.0%	0.0%	0.0%	22.7%	75.0%	0.0%	0.0%	0.0%	20.0%
		d			a					
Cost of borrowing	2	0	0	1	1	0	0	0	0	1
•	2.5%	0.0%	0.0%	18.2%	4.5%	0.0%	0.0%	0.0%	0.0%	10.0%
		С		a						
Deflation	1	0	1	0	0	0	0	0	0	0
	1.4%	0.0%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other	6	2	2	0	2	0	0	1	1	0
	9.4%	9.1%	13.3%	0.0%	9.1%	0.0%	0.0%	33.3%	50.0%	0.0%

#### 3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

		Ownership	)		Foreigr	n Sales		
	Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
	Α	В	С	D	Α	В	С	D
Cost of benefits	1	3	2	0	3	3	0	0
	5.2%	7.0%	87.5%	0.0%	19.2%	8.9%	0.0%	0.0%
	С	С	AB					
Inflation	1	3	0	0	1	3	0	1
	5.5%	7.1%	0.0%	0.0%	5.5%	9.3%	0.0%	7.8%
Cost of borrowing	1	0	0	0	1	1	0	0
•	5.5%	0.9%	12.5%	0.0%	3.9%	3.1%	0.0%	0.0%
Deflation	0	1	0	0	0	1	0	0
	0.0%	2.2%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%
Other	3	3	0	0	1	3	0	2
	19.0%	7.0%	0.0%	0.0%	5.5%	8.9%	0.0%	19.8%

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### 3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

		Estate tion Pub. Util Energy ing Media e Bio turing re Pharm Adm													
	Retail/ Whole- sale A	Insur Real	Construc-	portation	- 0,	Consult-	ications	Hardwar-			Agr, Pub Admin K	Other Industry L			
Cost of benefits	0	2	1	1	0	0	0	2	0	0	0	0			
	0.0%	22.0%	33.3%	27.2%	0.0%	0.0%	0.0%	37.3%	0.0%	0.0%	0.0%	0.0%			
			f			ch		fl				h			

25

$\sim$	c
/	r

Inflation	0	3	0	0	0	1	0	1	0	0	0	0
	0.0%	34.0%	0.0%	0.0%	0.0%	6.2%	0.0%	14.8%	0.0%	0.0%	0.0%	0.0%
Cost of borrowing	0	1	0	0	0	0	0	0	0	0	0	0
	0.0%	11.3%	0.0%	0.0%	50.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
					1							е
Deflation	0	1	0	0	0	0	0	0	0	0	0	0
	0.0%	10.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other	1	0	0	3	0	1	0	0	0	0	0	1
	16.2%	0.0%	0.0%	100.0%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	8.3%
		D		BFhiL		D		d	d			D

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### 3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

				Sales Rev	/enue					Nu	mber of Em	ployees		
	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	E	F	G	Α	В	С	D	E	F	G
Cost of benefits	1	2	1	0	0	1	1	0	4	0	0	0	1	1
	5.5%	17.3%	8.2%	0.0%	0.0%	48.6%	10.2%	0.0%	22.4%	0.0%	0.0%	0.0%	17.3%	22.8%
Inflation	2	1	1	0	0	1	0	1	3	0	0	0	0	0
	11.1%	6.8%	8.2%	0.0%	0.0%	51.4%	0.0%	12.3%	14.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Cost of borrowing	0	0	1	0	0	0	0	0	0	0	0	0	0	0
	0.0%	2.5%	8.2%	0.0%	7.3%	0.0%	0.0%	4.4%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Deflation	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	0.0%	0.0%	0.0%	0.0%	0.0%	48.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.3%	0.0%
	T	T T	T			abc								
Other	0	1	0	1	1	0	3	0	1	0	1	0	1	1
	0.0% g	6.8%	0.0% g	21.1%	20.1%	0.0%	37.5% ac	0.0%	4.7%	0.0%	23.2%	0.0%	18.3%	22.8%

	Total	Co	ountry Where I	Based		Specific	Other Asia Lo	cation		
Mean					All other	Philippi-	Singapo-			
Median		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
Number	62	11	15	12	24	4	3	3	3	11
Percent	100.0%	17.7%	24.2%	19.4%	38.7%	16.7%	12.5%	12.5%	12.5%	45.8%
Capital spending	8.86	2.14	5.40	8.30	15.09	30.00	0.00	26.41	30.00	6.0
	5.00	5.00	5.00	10.00	5.00	15.00	0.00	38.11	1.00	4.00
Revenue	8.31	6.76	7.71	15.78	6.28	10.00	-6.30	3.67	8.67	9.00
	6.00	4.00	5.00	19.00	6.00	12.50	-1.50	4.00	10.50	8.00
Technology spending	7.09	7.63	5.86	5.14	8.38	13.00	10.00	8.79	6.33	7.20
	5.00	10.00	7.50	4.50	6.00	1.00	15.00	13.19	7.50	5.50
Earnings	6.71	6.59	6.91	11.86	5.09	12.50	-12.00	3.33	8.33	6.80
	5.00	4.00	5.00	15.50	5.00	15.00	2.00	4.00	11.50	5.00
Wages/Salaries	5.37	3.29	3.67	11.11	4.57	6.00	2.67	6.00	3.00	4.78
	4.00	4.50	3.00	10.00	4.00	7.50	4.00	7.50	3.50	4.50
Number of domestic	3.92	3.71	3.40	7.67	2.69	0.00	5.00	3.00	6.67	0.20
full-time employees	3.00	2.00	5.00	5.00	3.50	0.00	2.50	3.50	7.50	2.50
Marketing/	3.68	0.14	2.56	5.67	4.75	5.00	5.00	1.00	2.50	6.63
advertising spending	2.00	0.00	0.50	6.00	5.00	2.50	1.00	1.50	1.00	5.00
Research and	3.49	4.75	3.24	3.69	2.85	4.00	0.00	2.67	0.50	4.20
development spending	3.00	6.00	3.50	4.00	3.00	2.00	0.00	4.00	1.00	4.50
Health care costs	2.60	1.95	1.83	2.60	3.35	4.50	1.50	4.33	0.00	3.72
	2.00	2.00	1.00	3.50	4.00	1.00	1.00	5.00	2.50	4.50
Prices of your products	2.46	0.34	2.78	4.69	2.35	4.00	1.00	-0.38	2.00	3.57
	3.00	2.00	3.50	5.00	3.00	1.00	1.00	1.50	2.50	4.50

		Ownership	)		Foreigr	ı Sales		
Mean			Govern-					More
Median	Public	Private	ment	Nonprofit	0%	1-24%	25-50%	than 50%
Nivershou	47	00	0	0	10	0.4	0	
Number	17	39	2	2	19	31	2	4400
Percent	28.3%	65.0%	3.3%	3.3%	31.1%	50.8%	3.3%	14.89
Capital spending	10.73	8.53	6.50		14.47	6.48	10.00	7.5
	10.00	3.00	1.00		4.00	4.00	0.00	10.0
Revenue	7.56	9.35	1.00	3.50	9.80	7.75	10.00	6.8
Hevenue	6.00	8.00	-4.50	1.00	5.00	6.00	1.00	7.0
Technology spending	7.44	7.43	3.00	5.00	7.24	6.32	5.00	9.6
	5.00	6.00	1.50	2.50	3.00	5.50	2.50	10.0
Earnings	7.00	7.28	10.00	2.00	12.41	3.92	7.50	6.3
Lamingo	5.00	5.00	-15.00	-19.00	5.00	5.00	1.00	7.0
Wages/Salaries	4.40	5.67	10.50	4.00	5.50	6.08	3.00	3.1
	3.50	5.00	1.00	12.00	4.00	5.00	1.00	4.0
Number of domestic	4.73	3.68	1.00	5.00	2.13	4.86	5.00	2.8
full-time employees	5.00	3.00	-2.00	0.00	3.00	5.00	1.50	3.0
Marketing/	4.85	3.27	1.00		2.56	5.13	2.50	0.7
advertising spending	3.00	3.00	0.50		1.00	5.13	1.00	0.7
Research and	5.05	3.06	3.00	1.00	2.33	3.37	5.00	6.3
development spending	5.00	3.00	1.50	0.50	2.50	3.00	2.50	9.1
Health care costs	3.69	2.29	0.00		3.00	2.16	0.00	3.5
	5.00	2.00	0.00		4.00	2.00	0.00	5.0
Prices of your products	3.30	2.23	0.00	2.00	0.57	3.13	8.83	1.6
rinces or your products	3.30	3.00	-2.07	-1.07	2.00	3.13	2.35	1.6 2.0

					Ir	ndustry						
Mean Median	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
Number	6	10	3	2	2	13	1	5	7	2	1	10
Percent	9.7%	16.1%	4.8%	3.2%	3.2%	21.0%	1.6%	8.1%	11.3%	3.2%	1.6%	16.1%
Capital spending	3.25	12.57	8.00	5.00	10.00	9.56		7.00	8.00	-10.00		16.56
	3.00	7.50	11.50	1.00	7.50	2.00		10.00	10.00	-2.50		10.00
Revenue	1.02	9.30	8.00	5.00		8.67		9.60	9.14	27.42		5.75
	5.00	10.00	11.00	1.00		10.00		7.50	5.00	1.00		6.00
Technology spending	6.25	8.71	4.00	15.00		5.17		6.50	5.17	5.00		12.09
	5.00	10.50	1.00	10.50		4.00		5.00	5.00	1.00		10.00
Earnings	-6.40	10.00	6.00	10.00		6.67		11.00	6.00	51.66	-5.00	-0.75
	1.50	4.00	7.50	7.50		7.50		12.50	5.00	1.00	39.16	6.00
Wages/Salaries	3.20	5.20	5.00	4.50	20.00	4.78		4.40	6.17	25.00		3.63
	3.00	5.00	1.00	1.00	13.00	4.50		5.50	8.00	14.00		4.00
Number of domestic	2.75	0.83	-4.50	4.00		8.57		6.25	3.80	10.00		2.40
full-time employees	3.00	2.00	1.00	1.00		10.00		2.00	5.00	6.00		4.50
Marketing/	8.25	5.78	2.50	5.00		2.63		4.00	2.00	-10.00		2.40
advertising spending	10.00	5.00	1.00	1.00		3.00		1.00	1.00	-5.00		3.50
Research and	3.25	4.69	1.50	5.00		0.83		7.09	3.52	2.50		4.29
development spending	5.00	4.00	1.00	4.00		0.00		9.14	4.00	1.00		5.00
Health care costs	3.25	3.94	1.50	6.61		0.40		1.25	4.00	1.00		2.67
	5.00	4.50	1.00	4.30		0.00		0.00	5.00	1.00		4.00
Prices of your products	3.25	1.55	4.50	5.91	5.00	2.38		3.96	2.28	-0.56		1.27
	5.00	2.50	1.00	1.00	6.91	3.00		5.00	1.00	1.00		2.00

				Sales Rev	venue					Nui	mber of Em	ployees		
Mean Median	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
Number	15	12	14	3	7	2	8	10	21	5	5	2	4	5
Percent	24.6%	19.7%	23.0%	4.9%	11.5%	3.3%	13.1%	19.2%	40.4%	9.6%	9.6%	3.8%	7.7%	9.6%
Capital spending	-2.00	21.36	6.20	5.00	15.00	-2.00	5.33	2.29	8.47	15.00	15.56		15.75	8.33
	0.00	16.00	10.00	3.00	10.00	1.50	5.00	1.50	7.50	1.00	1.00		10.00	10.00
Revenue	11.06 10.00	7.58 5.00	10.67 8.00	-2.95 1.00	10.00 11.00	3.50 1.00	3.43 4.50	9.33 12.50	8.05 5.50	15.67 22.50	7.80 7.50	-15.90 -6.45	7.75 12.00	3.50 5.00
Technology spending	8.13	6.77	8.40	15.00	4.25	-5.00	6.40	7.67	7.08	5.00	9.87		1.33	7.50
	10.00	5.50	5.00	8.00	4.00	-1.00	5.00	10.00	6.00	3.50	12.50		4.50	1.00
Earnings	6.87 5.00	11.67 9.50	6.00 5.00	-18.50 1.00	13.80 16.00	2.00	4.50 5.00	5.78 7.50	5.59 5.50	3.33 7.50	7.60 8.50	-40.00 -19.50	9.00	5.00 5.00
Wages/Salaries	5.75 5.00	5.00 4.00	6.58 5.00	5.00 1.00	7.20 5.50	3.50 1.00	2.00 3.00	5.29 5.00	6.30 5.00	6.00 1.00	7.80 5.00	5.00 4.00	-0.33 2.00	4.00 4.50
Number of domestic	6.00	5.43	2.25	0.00	5.50	-5.00	2.33	5.40	3.29	2.00	5.33		0.67	5.00
full-time employees	5.00	4.50	3.00	0.50	5.00	0.00	3.00	5.00	2.00	0.00	7.00		3.50	5.00
Marketing/	5.00	4.56	2.30	5.00	0.75	3.50	4.50	4.00	5.20	2.00	2.75		0.00	3.33
advertising spending	5.00	4.00	2.00	2.50	0.00	1.00	2.00	5.00	5.00	1.00	1.00		2.50	5.00
Research and	3.70	2.86	2.64	7.00	3.05	2.00	5.23	2.69	3.61	2.00	2.75		3.71	6.38
development spending	4.00	3.50	2.00	3.50	4.57	1.00	5.00	2.00	4.00	1.00	5.00		5.57	7.07
Health care costs	0.57	3.29	3.80	5.00	2.50	1.00	2.72	1.72	2.50		3.75		0.33	2.50
	0.00	3.50	5.00	3.00	5.00	0.50	3.50	1.00	3.00		5.00		0.50	1.00

32

Prices of your products	2.14	2.89	0.87	3.00	2.50	0.44	4.95	1.17	2.92	1.00	2.00	 0.72	5.66
	3.50	3.00	1.50	1.50	4.00	1.00	5.00	0.00	3.00	-1.57	3.00	 2.00	8.83

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018

### 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [All Companies - Winsorized - Revenue (not GDP) Weighted]

N=61	Total	Co	untry Where I	Based		Specific	Other Asia Lo	cation		
Mean Median		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
Wedian		Offilia	σαραίτ	maia	71314	1103	10	Malaysia	rastrana	7111 0111010
Capital spending	7.03	7.40	6.43	5.24	9.15	30.00	0.00	13.39	43.33	2.0
	5.00	6.67	9.57	2.74	0.89	15.00	0.00	38.11	58.49	0.7
Technology spending	5.99	9.98	4.34	2.29	5.79	17.89	10.00	5.27	5.00	5.42
	5.00	12.59	7.08	2.63	5.38	13.00	15.00	13.19	4.62	5.48
Earnings	5.78	7.18	5.42	6.06	4.68	15.96	-25.29	4.35	14.79	3.15
	5.00	9.81	5.00	4.03	1.53	27.48	-13.80	16.31	25.79	0.83
Revenue	4.78	4.12	3.47	5.32	7.40	10.35	-10.19	4.48	13.26	6.78
	5.00	6.03	4.66	7.40	5.00	12.72	-11.48	4.03	10.03	6.2
Research and	4.72	8.91	4.66	1.97	3.91	4.00	0.00	1.05	0.03	4.9
development spending	5.00	9.14	5.00	2.92	5.00	2.00	0.00	2.03	0.52	6.9
Prices of your products	4.28	2.47	6.59	3.46	3.79	3.67	1.33	-2.66	1.35	4.54
	5.00	3.00	8.83	3.36	5.03	4.50	1.50	-1.33	1.62	5.2
Marketing/	3.88	-2.37	3.95	1.44	13.03	5.00	5.00	0.39	2.83	15.88
advertising spending	1.00	0.00	0.00	2.00	17.55	2.50	5.00	1.50	3.00	15.27

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018

# 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [All Companies - Winsorized - Revenue (not GDP) Weighted]

N=61	Ownership	Foreign Sales

2	2
٠,	٠.

More

than 50%

8.41

10.00

9.38

10.00

7.42

6.97

3.40

4.27

9.07

9.14

2.24

2.00

-1.92

0.00

### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018

Govern-

ment

9.76

4.21

3.00

1.50

10.00

-15.00

1.00

-4.50

3.00

1.50

0.00

-2.07

1.00

0.50

Nonprofit

5.00

2.50

2.00

3.50

0.05

1.00

0.50

2.00

-1.07

---

---

-19.00

0%

4.56

2.70

2.91

2.00

3.28

3.65

3.33

2.56

1.91

2.46

1.68

2.44

1.84

2.40

1-24%

6.19

5.00

4.14

5.20

5.10

2.00

6.66

5.27

3.90

5.00

5.03

5.00

10.49

10.00

25-50%

10.00

0.00

5.00

2.50

5.02

7.51

5.04

10.02

5.00

2.50

8.83

2.35

0.02

2.51

Public

6.61

8.74

7.45

5.00

5.73

5.00

4.11

5.00

6.17

5.47

5.15

5.00

4.61

0.34

Private

11.92

5.00

3.63

3.00

8.25

12.15

9.21

9.34

1.28

0.00

2.16

3.00

2.09

2.00

Mean

Median

Earnings

Revenue

Research and

development

Prices of your products

advertising spending

spending

Marketing/

Capital spending

Technology spending

### 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [All Companies - Winsorized - Revenue (not GDP) Weighted]

				Industry						
Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
0.39 1.23	2.29 2.48	11.05 19.24	5.00 5.59	10.00 7.50	42.85 30.29	10.87 13.06	9.53 10.00	-10.00 -2.50		7.31 8.04
4.60	2.70 2.50	2.33 4.18	15.00 10.50		4.10 4.00	4.64 8.79	5.66 5.00	0.82 5.45		11.03 10.00
1.59 1.76	3.23 2.00	7.31 9.78	10.00 7.50		15.43 18.39	7.92 5.00	4.96 5.00	25.19 54.49	-5.00 39.16	9.56 14.56
	Whole-sale  0.39 1.23 4.60 11.00	Retail/ Whole- sale         Insur Real Estate           0.39         2.29           1.23         2.48           4.60         2.70           11.00         2.50           1.59         3.23	Retail/ Whole- sale         Insur Real Estate         Mining Construc- tion           0.39         2.29         11.05           1.23         2.48         19.24           4.60         2.70         2.33           11.00         2.50         4.18           1.59         3.23         7.31	Retail/ Whole- sale         Insur Real Estate         Mining Construc- tion         Trans- portation Pub. Util           0.39         2.29         11.05         5.00           1.23         2.48         19.24         5.59           4.60         2.70         2.33         15.00           11.00         2.50         4.18         10.50           1.59         3.23         7.31         10.00	Retail/ Whole-sale	Retail/ Whole- sale         Bank/Fin Insur Real Estate         Mining Construc- tion         Trans- portation Pub. Util         Service Consult- ing           0.39         2.29         11.05         5.00         10.00         42.85           1.23         2.48         19.24         5.59         7.50         30.29           4.60         2.70         2.33         15.00          4.10           11.00         2.50         4.18         10.50          4.00           1.59         3.23         7.31         10.00          15.43	Retail/ Whole-sale   Bank/Fin Insur Real Estate   Mining Construction   Final Estate   Estate   Tech Soft-Hardwarse   Estate   Estate	Retail/ Whole- sale         Bank/Fin Insur Real Estate         Mining Construc- tion         Trans- portation Pub. Util         Service Consult- ing         Tech Soft- Hardwar- e Bio         Manufac- turing           0.39         2.29         11.05         5.00         10.00         42.85         10.87         9.53           1.23         2.48         19.24         5.59         7.50         30.29         13.06         10.00           4.60         2.70         2.33         15.00          4.10         4.64         5.66           11.00         2.50         4.18         10.50          4.00         8.79         5.00           1.59         3.23         7.31         10.00          15.43         7.92         4.96	Retail/ Whole- sale         Bank/Fin Insur Real Estate         Mining Construc- tion         Trans- portation Pub. Util         Service Consult- ing         Tech Soft- Hardwar- e Bio         Manufac- turing         Healthca- re Pharm           0.39         2.29         11.05         5.00         10.00         42.85         10.87         9.53         -10.00           1.23         2.48         19.24         5.59         7.50         30.29         13.06         10.00         -2.50           4.60         2.70         2.33         15.00          4.10         4.64         5.66         0.82           11.00         2.50         4.18         10.50          4.00         8.79         5.00         5.45           1.59         3.23         7.31         10.00          15.43         7.92         4.96         25.19	Retail/ Whole- sale         Bank/Fin Insur Real Estate         Mining Construc- tion         Trans- portation Pub. Util         Service Consult- ing         Tech Soft- Hardwar- e Bio         Manufac- turing         Healthca- re Pharm         Agr, Pub Admin           0.39         2.29         11.05         5.00         10.00         42.85         10.87         9.53         -10.00            1.23         2.48         19.24         5.59         7.50         30.29         13.06         10.00         -2.50            4.60         2.70         2.33         15.00          4.10         4.64         5.66         0.82            11.00         2.50         4.18         10.50          4.00         8.79         5.00         5.45            1.59         3.23         7.31         10.00          15.43         7.92         4.96         25.19         -5.00

Revenue	5.12	3.56	10.62	5.00		13.36	3.62	3.37	21.22	 10.27
	6.74	2.00	14.64	5.59		15.00	3.86	5.00	28.08	 13.01
Research and	4.07	2.45	0.25	5.00		0.08	9.09	5.29	0.41	 3.86
development spending	5.00	2.00	1.63	4.00		0.00	9.14	7.25	2.72	 5.00
Prices of your products	4.80	1.60	3.25	5.91	5.00	1.26	2.02	6.29	2.42	 3.51
	4.29	2.00	4.63	5.59	6.91	2.05	3.50	7.66	1.63	 4.33
Marketing/	15.83	2.85	0.41	5.00		2.91	-3.92	0.16	-10.00	 2.17
advertising spending	12.95	3.64	2.72	5.59		3.91	-1.87	0.00	-5.00	 3.50

# 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [All Companies - Winsorized - Revenue (not GDP) Weighted]

N=61				Sales Rev	/enue				Number of Employees							
Mean	Less						More							More		
Median	than	\$25-99	\$100-49	\$500-99	\$1-4.9	\$5-9.9	than	Fewer	100-	500-	1000-	2500-	5000-	than		
	\$25	million	9	9	billion	billion	\$10	than	499	999	2499	4999	9999	10,000		
	million		million	million			billion	100								
Capital spending	-2.00	21.36	6.20	5.00	15.00	-2.00	5.33	2.33	6.06	15.00	0.16		13.83	7.77		
	0.00	16.00	10.00	3.00	10.00	1.50	5.00	2.52	8.16	0.27	0.50		26.59	10.00		
Technology spending	8.13	6.77	8.40	15.00	4.25	-5.00	6.40	2.87	4.04	5.00	5.38		3.62	5.96		
	10.00	5.50	5.00	8.00	4.00	-1.00	5.00	3.06	2.40	3.50	12.21		9.43	8.10		
Earnings	6.87	11.67	6.00	-18.50	13.80	2.00	4.50	2.86	6.97	3.33	1.51	-40.00	7.44	5.00		
	5.00	9.50	5.00	0.14	16.00	0.95	5.00	3.58	5.00	7.50	0.58	-19.50	9.57	5.00		
Revenue	11.06	7.58	10.67	-2.95	10.00	3.50	3.43	2.98	6.46	20.83	5.65	-15.90	5.33	3.15		
	10.00	5.00	8.00	0.14	11.00	0.95	4.50	6.19	6.30	28.67	7.60	-6.45	2.00	4.62		
Research and	3.70	2.86	2.64	7.00	3.05	2.00	5.23	2.31	1.32	2.00	4.61		6.73	5.44		
development spending	4.00	3.50	2.00	3.50	4.57	1.00	5.00	3.56	0.00	1.00	5.00		7.92	5.49		
Prices of your products	2.14	2.89	0.87	3.00	2.50	0.44	4.95	1.90	3.46	1.00	4.66		1.51	7.00		
	3.50	3.00	1.50	1.50	4.00	0.95	5.00	3.42	5.00	-1.57	3.66		2.83	8.83		

34

36

#### Marketing/ 5.00 4.56 2.30 5.00 0.75 3.50 4.50 2.27 2.67 2.00 17.73 -2.80 4.47 advertising 5.00 4.00 2.00 2.50 0.00 0.95 2.00 2.53 1.10 1.00 11.49 -0.07 5.00 spending

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018

# 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [All Companies - Winsorized - Employee (not GDP) Weighted]

N=52	Total	Co									
Mean Median		China	Japan	India	All other Asia	er Philippi nes		Singapo- re	Malaysia	Australia	All Others
Wages/Salaries	4.12	-2.61	3.70	14.89	4.06		5.82	3.87	6.87	2.15	3.95
	3.00	-0.85	3.03	16.43	3.00		7.50	4.83	9.00	2.59	3.71
Number of domestic	3.58	-1.92	3.50	10.60	4.54		0.00	5.00	3.25	9.26	-0.35
full-time employees	5.00	-0.92	5.00	13.43	4.63		0.00	2.50	3.40	6.29	2.26
Health care costs	1.99	0.00	2.19	1.65	2.65		4.63	2.52	5.00	0.00	3.42
	1.00	0.00	2.93	0.52	3.64		4.20	2.19	5.00	2.50	4.43

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018

# 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [All Companies - Winsorized - Employee (not GDP) Weighted]

N=52	O	wnership		Fore			
Mean			Govern-				More
Median	Public	Private	ment	0%	1-24%	25-50%	than 50%
Wages/Salaries	2.89	5.35	10.50	5.58	5.55	3.00	0.39
_	3.15	3.00	0.46	5.00	5.00	3.00	3.00
Number of domestic	3.71	3.48	1.00	1.90	4.09	5.00	2.27
full-time employees	5.00	4.06	-2.00	3.24	5.00	1.50	6.18
Health care costs	2.20	1.83	0.00	3.59	1.45	0.00	3.19
	2.59	1.27	0.00	5.00	1.07	0.00	4.15

# 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [All Companies - Winsorized - Employee (not GDP) Weighted]

N=52				Ind	ustry					
Mean		Bank/Fin								
Median	Retail/	Insur	Mining	Trans-		Service	Tech Soft-			
	Whole-	Real	Construc-	portation		Consult-	Hardwar-	Manufac-	Healthca-	Other
	sale	Estate	tion	Pub. Util	Energy	ing	e Bio	turing	re Pharm	Industry
Wages/Salaries	3.36	3.69	5.00	6.00	20.00	3.69	-1.10	3.64	25.00	3.77
	3.00	4.46	0.46	6.50	13.50	2.71	-0.43	3.25	14.00	4.13
Number of domestic	2.55	-2.99	-4.50	5.00		9.74	1.15	4.78	10.00	2.07
full-time employees	3.50	-1.46	0.46	3.00		10.00	-0.30	5.00	6.00	4.20
Health care costs	3.64	2.43	1.50			0.00	0.00	2.76	0.00	3.09
	5.00	1.85	0.46			0.00	0.00	5.00	2.50	4.67

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018

# 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [All Companies - Winsorized - Employee (not GDP) Weighted]

N=52				Sales Rev	venue					Nui	mber of Em	ployees		
Mean Median	Less than	\$25-99	\$100-49	\$500-99	\$1-4.9	\$5-9.9	More than	Fewer	100-	500-	1000-	2500-	5000-	More than
	\$25 nillion	million	9 million	9 million	billion	billion	\$10 billion	than 100	499	999	2499	4999	9999	10,000
Wages/Salaries	7.10	5.52	7.02	5.00	3.62	2.45	2.49	5.29	6.30	6.00	7.80	5.00	-0.33	4.00
	6.43	5.00	4.20	3.00	6.86	3.76	3.00	5.00	5.00	0.33	5.00	4.00	2.00	4.50
Number of domestic	6.79	2.71	2.65		6.66	-5.00	3.20	5.40	3.29	2.00	5.33		0.67	5.00
full-time employees	4.14	4.20	3.14		8.62	0.00	5.00	5.00	2.00	0.00	7.00		3.50	5.00
Health care costs	0.56	3.76	3.27		3.05	1.00	0.48	1.72	2.50		3.75		0.33	2.50
	0.43	4.83	5.00		5.00	0.50	0.63	1.00	3.00		5.00		0.50	4.82

### 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [Public Companies - Winsorized - Revenue (not GDP) Weighted]

N=43	Total	C	ountry Where	Based		Specific Other Asia Location		
Mean Median		China	Japan	India	All othe Asia		Singapo- re	All Others
Earnings	5.73 5.00	7.48 9.98	4.91 5.00	20.00	1.1 2.7	-	9.00 7.00	1.09 2.74
Revenue	4.11	4.03	3.13	10.34	5.7	<b>'</b> 9	7.00	5.78
	5.00	6.02	4.60	15.18	6.1	0	7.00	6.64

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018

### 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [Public Companies - Winsorized - Revenue (not GDP) Weighted]

N=43	Ownersh- ip	Foreign Sales								
Mean Median	Public	0%	1-24%	25-50%	More than 50%					
Earnings	5.73 5.00	1.00	1.11 1.66	5.00 4.00	7.47 5.00					
Revenue	4.11	4.64	4.95	5.00	3.34					
	5.00	9.86	5.15	4.50	4.23					

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018

### 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [Public Companies - Winsorized - Revenue (not GDP) Weighted]

N=43	Industry

41

40

Mean Median	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Trans- portation Pub. Util	Service Consult- ing	Tech Soft- Hardwar- e Bio	Manufac- turing	Other Industry
Earnings	0.00	12.50	10.00	3.00	7.89	4.92	6.99
	2.50	0.27	15.00	11.50	14.29	5.00	8.01
Revenue	5.00	14.49	5.00	11.68	3.54	2.73	5.66
	3.50	20.00	5.59	13.76	6.95	5.00	6.50

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018

# 4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [Public Companies - Winsorized - Revenue (not GDP) Weighted]

N=43		Sales	Revenue			Number	of Employees			
Mean Median	Less than \$25 million	\$25-99 million	\$100-499 million	\$1-4.9 billion	More than \$10 billion	Fewer than 100	100- 499	1000- 2499	5000- 9999	More than 10,000
Earnings	3.00	6.00 0.05	8.67 12.50	12.50 1.33	5.00 5.00	20.00	6.99 8.01	0.05 0.52	5.00 3.00	5.00
Revenue	9.00	12.33	9.67	7.50	3.67	20.00	11.99	4.82	2.00	3.15
Revenue	9.00	12.33	14.00	1.33	5.00	11.00	11.99	9.76	3.50	

#### Q5a. What is your current long-term borrowing interest rate?

N=62	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
Mean Median		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malavsia	Australia	All Others
		Α	B	С	D	Α	В	C	D	E
Number	62	24	13	4	21	4	3	3	3	10
Percent	100.0%	39.5%	20.2%	6.2%	34.2%	15.3%	11.5%	11.5%	11.5%	42.2%
What is your current	6.71	5.64	8.56	10.32	5.85	5.75	5.67	3.70	3.77	7.19
long-term borrowing interest rate?	5.00	5.25	1.01	11.50	5.75	0.88	7.00	5.05	4.75	7.12
		С		Ad	С					

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### Q5a. What is your current long-term borrowing interest rate?

N=62		Ownership	)			Foreig	n Sales		
Mean Median	Public	Private	Govern- ment	Nonprofi	t	0%	1-24%	25-50%	More than 50%
	A	В	С	D		Α	В	С	D
Number	17	38	3		3	16	30	2	11
Percent	27.9%	62.5%	4.2%	5.19	%	28.0%	51.4%	2.9%	19.1%
What is your current	6.01	7.12	5.75	4.5	0	6.15	7.34	1.00	6.50
long-term borrowing interest rate?	5.36	5.25	8.43	7.7	5	5.36	5.50	1.00	4.79

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

#### Q5a. What is your current long-term borrowing interest rate?

N=62					l:	ndustry						
Mean Median	Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing	Commun- ications Media G	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin K	Other Industry L
Number	5	9	3	3	1	14	0	6	5	3	2	11
Percent	8.3%	14.5%	4.3%	4.9%	1.0%	22.8%	0.5%	9.6%	7.8%	4.1%	3.6%	18.5%
What is your current	12.63	6.49	7.67	1.00	8.25	4.44		5.41	7.27	10.00	5.00	5.85
long-term borrowing interest rate?	3.04	6.31	9.00	4.00	0.32	5.70		5.00	1.03	6.14	7.50	5.50
						j		j		fhL	j	J

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### Q5a. What is your current long-term borrowing interest rate?

N=62				Sales Re	venue					Nui	mber of Em	ployees		
Mean	Les						More							More
Median	tha \$29 millio	million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	than 10,000
	А	В	С	D	E	F	G	Α	В	С	D	E	F	G
Number		16 13	12	4	4	2	8	8	19	7	4	1	5	4
Percent	26.	9% 21.8%	21.1%	6.7%	7.4%	2.9%	14.4%	17.5%	38.9%	13.6%	7.9%	2.5%	10.1%	7.6%
What is your current	5	.73 6.31	5.61	16.11	9.04	7.57	3.48	5.94	9.28	6.92	4.15	3.00	4.41	8.02
long-term borrowing interest rate?	5	.90 6.01	5.00	33.32	5.00	9.85	4.35	5.87	6.21	7.05	5.10	2.90	5.00	1.89
		g					b							

#### Q5b. What is your current debt-to-assets ratio?

N=62	Total	C	ountry Where	Based		Spec	ific Other Asia L	ocation		
Mean					All other	Philippi				
Median		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	E
Number	62	24	13	4	21		4 3	3	3	10
Percent	100.0%	39.5%	20.2%	6.2%	34.2%	15.3	% 11.5%	11.5%	11.5%	42.2%
What is your current	27.37	31.00	18.96	20.45	30.41	1.3	1 20.00	18.33	15.67	43.18
debt-to-assets ratio?	30.00	34.50	13.50	15.00	30.00	1.3	6 30.00	27.00	23.00	45.00

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### Q5b. What is your current debt-to-assets ratio?

N=62		Ownership	)		Foreiç	n Sales		
Mean			Govern-					More
Median	Public	Private	ment	Nonprofit	0%	1-24%	25-50%	than 50%
	Α	В	С	D	Α	В	С	D
Number	17	38	3	3	16	30	2	11
Percent	27.9%	62.5%	4.2%	5.1%	28.0%	51.4%	2.9%	19.1%
What is your current	30.31	24.79	54.13	1.00	30.79	23.49	16.12	34.95
debt-to-assets ratio?	30.00	24.39	68.86	42.00	17.22	26.51	29.25	35.98
		С	b					

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

49

48

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

N=62					lı	ndustry						
Mean		Bank/Fin										
Median	Retail/ Whole- sale	Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	I	J	K	L
Number	5	9	3	3	1	14	0	6	5	3	2	11
Percent	8.3%	14.5%	4.3%	4.9%	1.0%	22.8%	0.5%	9.6%	7.8%	4.1%	3.6%	18.5%
What is your current	29.82	29.79	49.00	28.28	64.00	24.63		45.61	14.94	16.25	30.00	17.00
debt-to-assets ratio?	52.08	34.64	65.00	48.39	0.32	25.00		50.00	15.41	20.72	27.50	2.77
						h		fljl	Н	h		h

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### Q5b. What is your current debt-to-assets ratio?

N=62				Sales Rev	venue					Nu	mber of Em	ployees		
Mean Median	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	Е	F	G	Α	В	С	D	Е	F	G
Number Percent	16 26.9%	13 21.8%	12 21.1%	6.7%	4 7.4%	2.9%	8	17.5%	19 38.9%	7 13.6%	4 7.9%	2.5%	5 10.1%	4 7.6%
What is your current	19.64	26.03	32.23	32.51	24.06	20.28	35.90	25.40	23.57	44.23	27.00	5.00	33.76	22.96
debt-to-assets ratio?	15.57	25.00	30.00	44.78	30.00	29.70	41.00	40.00	17.33	54.74	21.60	9.50	45.79	30.00

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

### Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? LOW INTEREST RATES

N=62	Total	Co	untry Where E	Based		Specific	Other Asia Lo	cation		
Mean Median		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	C	D	E
Number	62	24	13	4	21	4	3	3	3	10
Percent	100.0%	39.5%	20.2%	6.2%	34.2%	15.3%	11.5%	11.5%	11.5%	42.2%
There is a 1-in-10	3.08	3.67	1.06	6.13	4.59		3.00	5.25	3.10	5.67
chance that our long- term borrowing rate will be:	3.00	4.00	1.00	8.50	4.50		3.00	0.88	0.88	6.50
		В	AD		В					
At this low borrowing	30.63	47.50	15.90	43.67	36.00		60.00	5.50	19.50	50.00
rate, what do you expect your debt-to- assets ratio will be in June 2019?	30.00	2.23	13.45	62.50	40.00		35.00	0.88	0.88	60.00
		b	а							
At this low borrowing	16.77	31.75	8.33	0.00	12.82		-25.00	37.00	17.50	11.25
rate, what do you expect your planned growth in capital spending will be for June 2019 to June 2020?	9.82	10.00	5.00	0.32	10.00		0.88	55.00	0.88	10.00

<sup>\*</sup>Presented data require LOW<=BEST<=HIGH for interest rates and LOW>=BEST>=HIGH for debt ratios and capital spending \*Capital Spending numbers of over 100 were rounded down to 100

### Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? LOW INTEREST RATES

N=62		Ownership	)		Foreigr	n Sales		
Mean Median	Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
	Α	В	С	D	Α	В	С	D
Number	17	38	3	3	16	30	2	11
Percent	27.9%	62.5%	4.2%	5.1%	28.0%	51.4%	2.9%	19.1%
There is a 1-in-10	2.11	3.27	4.62	4.50	4.31	2.27	1.00	2.36
chance that our long- term borrowing rate will be:	1.36	3.23	3.29	4.75	5.14	1.59	1.00	3.00
At this low borrowing	34.30	29.10		20.00	29.18	21.12	30.00	48.70
rate, what do you expect your debt-to- assets ratio will be in June 2019?	32.68	27.47		10.00	30.66	16.88	15.00	64.09
At this low borrowing	11.22	21.77	9.13	10.00	31.94	3.06	10.00	10.43
rate, what do you expect your planned growth in capital spending will be for June 2019 to June 2020?	10.00	7.94	9.57	10.00	9.69	8.96	0.00	9.98

<sup>\*</sup>Presented data require LOW<=BEST<=HIGH for interest rates and LOW>=BEST>=HIGH for debt ratios and capital spending \*Capital

## Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? LOW INTEREST RATES

N=62					Ir	ndustry						
Mean Median	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Communications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	A	В	С	D	Е	F	G	Н	l l	J	K	L
Number	5	9	3	3	1	14	0	6	5	3	2	11
Percent	8.3%	14.5%	4.3%	4.9%	1.0%	22.8%	0.5%	9.6%	7.8%	4.1%	3.6%	18.5%
There is a 1-in-10 chance that our long-	2.41	4.68 6.08	4.00 5.50	1.00	2.00 4.50	1.28 1.36		4.00 4.50	1.65 1.00			5.50 6.00
term borrowing rate will be:	3.00	0.00	3.30	4.00	4.50	1.50			1.00			
		f				bHL		F				F
At this low borrowing	0.00	49.62	37.50	15.00		18.51		65.00	26.51	29.37		30.34
rate, what do you expect your debt-to- assets ratio will be in June 2019?	0.83	68.67	0.88	37.50		19.86		35.00	30.00	30.00		41.11
At this low borrowing	-10.28	8.57	17.50	10.00	10.00	7.21		9.50	16.02	86.22		22.25
rate, what do you expect your planned growth in capital spending will be for June 2019 to June 2020?	0.00	9.40	0.88	20.00	20.00	5.00		2.23	14.71	61.45		5.28
	i	i				i		i	i	abfhi		

*Presented data require LOW<=BEST<=HIGH for interest rates and LOW>=BEST>=HIGH for debt ratios and capital spending Spending numbers of over 100 were rounded down to 100	*Capital

# Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? LOW INTEREST RATES

			Sales Rev	venue					Nu	mber of Em	ployees		
Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
Α	В	С	D	E	F	G	А	В	С	D	Е	F	G
16	13	12	4	4	2	8	8	19	7	4	1	5	4
26.9%	21.8%	21.1%	6.7%	7.4%	2.9%	14.4%	17.5%	38.9%	13.6%	7.9%	2.5%	10.1%	7.6%
1.18	5.31	4.18	3.00	1.59		1.94	1.00	3.87	6.66	3.57	3.00	2.63	1.00
1.20	5.37	5.47	3.30	1.64		2.67	0.83	4.84	7.70	5.88	4.50	2.55	1.00
В	AEG		a	В		В							
25.70	37.53	31.89		16.38		38.46	38.77	27.56	60.00	21.77		51.95	21.73
36.48	47.23	35.37		24.50		52.56	47.92	12.79	30.00	28.39		55.34	30.00
35.38	21.88	5.00	-8.46	11.71		15.29	5.10	6.29	0.00	49.99	-50.00	14.26	17.50
14.13	9.90	4.28	5.58	15.07		10.00	7.65	5.00	0.00	87.03	-15.00	20.47	10.00
	than \$25 million A 16 26.9% 1.18 1.20 B 25.70 36.48	than \$25-99 million  A B  16 13 26.9% 21.8%  1.18 5.31 1.20 5.37  B AEG  25.70 37.53  36.48 47.23	than \$25-99 million million  A B C  16 13 12 26.9% 21.8% 21.1%  1.18 5.31 4.18 1.20 5.37 5.47  B AEG  25.70 37.53 31.89  36.48 47.23 35.37	Less than \$25-99 million         \$100-49 9 million         \$500-99 9 million           A         B         C         D           16         13         12         4           26.9%         21.8%         21.1%         6.7%           1.18         5.31         4.18         3.00           1.20         5.37         5.47         3.30           B         AEG         a           25.70         37.53         31.89            36.48         47.23         35.37            35.38         21.88         5.00         -8.46	than \$25-99 million         \$25-99 million         \$100-49 9 million         \$500-99 9 million         \$1-4.9 billion           A         B         C         D         E           16         13         12         4         4           26.9%         21.8%         21.1%         6.7%         7.4%           1.18         5.31         4.18         3.00         1.59           1.20         5.37         5.47         3.30         1.64           B         AEG         a         B           25.70         37.53         31.89          16.38           36.48         47.23         35.37          24.50           35.38         21.88         5.00         -8.46         11.71	Less than \$25-99 million         \$100-49 9 9 million         \$500-99 9 billion         \$1-4.9 billion         \$5-9.9 billion           A         B         C         D         E         F           16         13         12         4         4         2           26.9%         21.8%         21.1%         6.7%         7.4%         2.9%           1.18         5.31         4.18         3.00         1.59            1.20         5.37         5.47         3.30         1.64            B         AEG         a         B         B          16.38            36.48         47.23         35.37          24.50            35.38         21.88         5.00         -8.46         11.71	Less than \$25-99 million         \$100-49 9 million         \$500-99 pillion         \$1-4.9 billion         \$5-9.9 billion         More than \$10 billion           A         B         C         D         E         F         G           16         13         12         4         4         2         8           26.9%         21.8%         21.1%         6.7%         7.4%         2.9%         14.4%           1.18         5.31         4.18         3.00         1.59          1.94           1.20         5.37         5.47         3.30         1.64          2.67           B         AEG         a         B         B         B           25.70         37.53         31.89          16.38          38.46           36.48         47.23         35.37          24.50          52.56	Less than \$25-99 million         \$100-49 9 million         \$500-99 9 million         \$1-4.9 billion million         \$5-9.9 billion billion         More than \$10 billion 100           A         B         C         D         E         F         G         A           16         13         12         4         4         2         8         8           26.9%         21.8%         21.1%         6.7%         7.4%         2.9%         14.4%         17.5%           1.18         5.31         4.18         3.00         1.59          1.94         1.00           1.20         5.37         5.47         3.30         1.64          2.67         0.83           B         AEG         a         B         B         B         B           25.70         37.53         31.89          16.38          52.56         47.92           36.48         47.23         35.37          24.50          52.56         47.92	Less than \$25-99 million         \$100-49 9 9 billion         \$500-99 9 billion         \$1-4.9 billion         \$5-9.9 billion         More than \$10 billion         Fewer than 499 billion         100-49 499 billion           More than \$25 million         A         B         C         D         E         F         G         A         B           16         13         12         4         4         2         8         8         19           26.9%         21.8%         21.1%         6.7%         7.4%         2.9%         14.4%         17.5%         38.9%           1.18         5.31         4.18         3.00         1.59          1.94         1.00         3.87           1.20         5.37         5.47         3.30         1.64          2.67         0.83         4.84           B         AEG         a         B         B         B         B         B         B         B         38.77         27.56           36.48         47.23         35.37          24.50          52.56         47.92         12.79           35.38         21.88         5.00         -8.46         11.71          15.29	Less than \$25-99 million         \$100-49 9 million         \$500-99 9 million         \$1-4.9 billion billion         More than \$10 billion billion         Fewer than \$499 999         \$500-99 999           A         B         C         D         E         F         G         A         B         C           16         13         12         4         4         2         8         8         19         7           26.9%         21.8%         21.1%         6.7%         7.4%         2.9%         14.4%         17.5%         38.9%         13.6%           1.18         5.31         4.18         3.00         1.59          1.94         1.00         3.87         6.66           1.20         5.37         5.47         3.30         1.64          2.67         0.83         4.84         7.70           B         AEG         a         B         B         B         B          16.38          38.46         38.77         27.56         60.00           36.48         47.23         35.37          24.50          52.56         47.92         12.79         30.00	Less than \$25-99 million         \$100-49 million         \$500-99 million         \$1-4.9 million         \$5-9.9 million         More than \$10 million         Fewer than \$49 million         \$500-99 999         \$100-00 2499           A         B         C         D         E         F         G         A         B         C         D           16         13         12         4         4         2         8         8         19         7         4           26.9%         21.8%         21.1%         6.7%         7.4%         2.9%         14.4%         17.5%         38.9%         13.6%         7.9%           1.18         5.31         4.18         3.00         1.59          1.94         1.00         3.87         6.66         3.57           1.20         5.37         5.47         3.30         1.64          2.67         0.83         4.84         7.70         5.88           B         AEG         a         B	Less than \$25-99 stand \$25-99 million         \$100-49 stand million million         \$500-99 billion stand billion stand billion stand billion stand billion stand billion stand stand billion stand stand billion stand stand billion stand billion stand billion stand billion stand stand billion stand billion stand billion stand billion stand stand billion stand billion stand sta	Less than \$25-99 sign \$100-49 sign \$500-99 sign \$1-4.9 sign \$5-9.9 million         \$5-9.9 than than \$100

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? BEST GUESS

N=62	Total	Co	ountry Where E	Based		Specific	Other Asia Lo	cation		
Mean Median		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	C	D	E
Number	62	24	13	4	21	4	3	3	3	10
Percent	100.0%	39.5%	20.2%	6.2%	34.2%	15.3%	11.5%	11.5%	11.5%	42.2%
I expect that in one	3.93	5.50	1.15	8.75	5.18		3.00	5.55	3.40	6.83
year our long-term borrowing interest rate will be:	4.07	6.50	1.00	9.00	5.50		3.00	0.88	0.88	7.50
		В	AD		В					
At this borrowing rate,	27.80	40.00	15.90	42.67	32.40		45.00	4.50	14.00	48.40
what do you expect your debt-to-assets ratio will be in June 2019?	22.55	2.23	13.45	62.50	40.00		26.50	0.88	0.88	60.00
At this borrowing rate,	16.27	30.75	8.33	0.00	12.23		-25.00	36.00	16.25	11.00
what do you expect your planned growth in capital spending will be for June 2019 to June 2020?	8.06	10.00	5.00	0.32	7.25		0.88	53.50	0.88	10.00

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? BEST GUESS

N=62		Ownership	)		Foreigr	Sales		
Mean Median	Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
	Α	В	С	D	Α	В	С	D
Number	17	38	3	3	16	30	2	11
Percent	27.9%	62.5%	4.2%	5.1%	28.0%	51.4%	2.9%	19.1%
I expect that in one	2.83	3.69	8.13	5.00	5.72	2.41	1.00	3.17
year our long-term borrowing interest rate will be:	1.57	3.75	8.57	7.00	7.21	1.80	1.00	4.27
	С	С	ab		b	а		
At this borrowing rate,	31.82	26.52		10.00	25.23	21.00	30.00	43.60
what do you expect your debt-to-assets ratio will be in June 2019?	32.68	20.35		5.00	22.85	16.41	15.00	57.26
At this borrowing rate,	11.22	21.13	8.25	7.50	31.49	2.76	10.00	9.58
what do you expect your planned growth in capital spending will be for June 2019 to June 2020?	10.00	5.00	9.14	8.75	8.58	6.28	0.00	9.95

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? BEST GUESS

N=62					lı	ndustry						
Mean		Bank/Fin										
Median	Retail/ Whole- sale	Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult-	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
					Elleigy	ing F			turing			industry
	A	В	С	D	<u> </u>	Г	G	Н	I	J	K	L
Number	5	9	3	3	1	14	0	6	5	3	2	11
Percent	8.3%	14.5%	4.3%	4.9%	1.0%	22.8%	0.5%	9.6%	7.8%	4.1%	3.6%	18.5%
I expect that in one	2.44	5.32	5.50	1.00	9.00	1.48		6.40	1.70			6.33
year our long-term borrowing interest rate will be:	3.09	6.58	6.50	4.25	8.25	1.80		6.50	1.00			7.00
	hl					HL		aFi	h			aF
At this borrowing rate,	0.00	47.04	36.00	15.00		18.25		60.00	26.51	20.63		24.88
what do you expect your debt-to-assets ratio will be in June 2019?	0.83	64.58	0.88	37.50		18.88		32.50	30.00	22.86		28.47
At this borrowing rate,	-11.06	6.42	17.00	10.00	10.00	7.21		9.00	16.02	86.22		21.74
what do you expect your planned growth in capital spending will be for June 2019 to June 2020?	0.00	8.49	0.88	20.00	20.00	5.00		2.23	14.71	61.45		3.96
	i	i				i		i	i	abfhi		

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? BEST GUESS

			Sales Rev	/enue					Nui	mber of Em	ployees		
Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
Α	В	С	D	Е	F	G	Α	В	С	D	Е	F	G
16	13	12	4	4	2	8	8	19	7	4	1	5	4
26.9%	21.8%	21.1%	6.7%	7.4%	2.9%	14.4%	17.5%	38.9%	13.6%	7.9%	2.5%	10.1%	7.6%
1.40	6.90	4.88	3.36	2.42		2.88	1.00	5.49	7.90	3.83	3.00	4.09	1.00
1.80	7.91	6.97	4.10	1.73		4.34	0.83	7.60	8.52	6.37	4.75	4.03	1.00
BD	Adeg		Ab	b		b							
22.24	29.50	30.78		16.04		36.06	38.30	25.04	60.00	20.91		48.08	21.73
29.71	33.83	35.37		24.00		49.33	47.92	10.45	30.00	28.39		51.85	30.00
35.38	20.65	4.84	-10.61	11.71		15.29	5.10	5.96	0.00	49.99	-50.00	14.26	17.50
14.13	17.55	3.46	3.49	15.07		10.00	7.65	4.50	0.00	87.03	-15.00	20.47	10.00
	than \$25 million A 16 26.9% 1.40 1.80 BD 22.24 29.71	than \$25-99 million  A B  16 13 26.9% 21.8%  1.40 6.90 1.80 7.91  BD Adeg  22.24 29.50 29.71 33.83	than \$25-99 million 9 million  A B C  16 13 12 26.9% 21.8% 21.1%  1.40 6.90 4.88 1.80 7.91 6.97  BD Adeg  22.24 29.50 30.78  29.71 33.83 35.37	Less than \$25-99 million         \$100-49 9 million         \$500-99 9 million           A         B         C         D           16         13         12         4           26.9%         21.8%         21.1%         6.7%           1.40         6.90         4.88         3.36           1.80         7.91         6.97         4.10           BD         Adeg         Ab           22.24         29.50         30.78            29.71         33.83         35.37            35.38         20.65         4.84         -10.61	Less than \$25-99 million         \$100-49 9 million         \$500-99 9 million         \$1-4.9 billion million           A         B         C         D         E           16         13         12         4         4           26.9%         21.8%         21.1%         6.7%         7.4%           1.40         6.90         4.88         3.36         2.42           1.80         7.91         6.97         4.10         1.73           BD         Adeg         Ab         b           22.24         29.50         30.78          16.04           29.71         33.83         35.37          24.00           35.38         20.65         4.84         -10.61         11.71	Less than \$25-99 million         \$100-49 9 9 million         \$500-99 9 billion         \$1-4.9 billion         \$5-9.9 billion           Maillion million         A         B         C         D         E         F           16         13         12         4         4         2           26.9%         21.8%         21.1%         6.7%         7.4%         2.9%           1.40         6.90         4.88         3.36         2.42            1.80         7.91         6.97         4.10         1.73            BD         Adeg         Ab         b          16.04            29.71         33.83         35.37          24.00            35.38         20.65         4.84         -10.61         11.71	Less than \$25-99 million         \$100-49 9 million         \$500-99 billion         \$1-4.9 billion         \$5-9.9 billion         More than \$10 billion           A         B         C         D         E         F         G           16         13         12         4         4         2         8           26.9%         21.8%         21.1%         6.7%         7.4%         2.9%         14.4%           1.40         6.90         4.88         3.36         2.42          2.88           1.80         7.91         6.97         4.10         1.73          4.34           BD         Adeg         Ab         b         b         b           22.24         29.50         30.78          16.04          36.06           29.71         33.83         35.37          24.00          49.33           35.38         20.65         4.84         -10.61         11.71          15.29	Less than \$25-99 million         \$100-49 9 million         \$500-99 pillion         \$1-4.9 billion         \$5-9.9 billion         More than \$10 billion         Fewer than \$100           A         B         C         D         E         F         G         A           16         13         12         4         4         2         8         8           26.9%         21.8%         21.1%         6.7%         7.4%         2.9%         14.4%         17.5%           1.40         6.90         4.88         3.36         2.42          2.88         1.00           1.80         7.91         6.97         4.10         1.73          4.34         0.83           BD         Adeg         Ab         b         b         b           22.24         29.50         30.78          16.04          36.06         38.30           29.71         33.83         35.37          24.00          49.33         47.92           35.38         20.65         4.84         -10.61         11.71          15.29         5.10	Less than \$25-99 million         \$100-49 9 9 billion         \$500-99 9 billion         \$1-4.9 billion billion         More than \$100 than \$10 lillion         Fewer than \$499 than \$100 than \$10 lillion           A         B         C         D         E         F         G         A         B           16         13         12         4         4         2         8         8         19           26.9%         21.8%         21.1%         6.7%         7.4%         2.9%         14.4%         17.5%         38.9%           1.40         6.90         4.88         3.36         2.42          2.88         1.00         5.49           1.80         7.91         6.97         4.10         1.73          4.34         0.83         7.60           BD         Adeg         Ab         b         b         b          4.34         0.83         7.60           22.24         29.50         30.78          16.04          36.06         38.30         25.04           29.71         33.83         35.37          24.00          49.33         47.92         10.45           35.38         20.65	Less than \$25-99 million         \$100-49 gmillion         \$500-99 billion         \$1-4.9 billion shillion         \$5-9.9 billion shillion shillion         More than \$10 billion shillion         Fewer than 499 gpg         100 spg           A         B         C         D         E         F         G         A         B         C           16         13         12         4         4         2         8         8         19         7           26.9%         21.8%         21.1%         6.7%         7.4%         2.9%         14.4%         17.5%         38.9%         13.6%           1.40         6.90         4.88         3.36         2.42          2.88         1.00         5.49         7.90           1.80         7.91         6.97         4.10         1.73          4.34         0.83         7.60         8.52           BD         Adeg         Ab         b         b         b         b         b         c         22.24         29.50         30.78          16.04          36.06         38.30         25.04         60.00           29.71         33.83         20.65         4.84         -10.61         11.71	Less than \$25-99 million         \$100-49 gmillion         \$500-99 gmillion         \$1-4.9 billion billion         \$5-9.9 than stand polition         More than than than 100 billion         Fewer than than 100 billion         100-100 gen than 100 gen than 10	Less than \$25-99 gets         \$100-49 gets         \$500-99 gets         \$1-4.9 billion million         \$5-9.9 billion sillion billion         Hore than than 100 billion sillion         Fewer than 100 days         100 days         2500- days         2500- days         2500- days         1000- days         2500- days <td>Less than \$25-99 million         \$100-49 9 9 million         \$500-99 plillion         \$1-4.9 plillion plillion         \$5-9.9 plillion plillion         More than \$100 plillion         Fewer than 100 plillion         \$500- 2499 pop pop pop pop pop pop pop pop pop p</td>	Less than \$25-99 million         \$100-49 9 9 million         \$500-99 plillion         \$1-4.9 plillion plillion         \$5-9.9 plillion plillion         More than \$100 plillion         Fewer than 100 plillion         \$500- 2499 pop pop pop pop pop pop pop pop pop p

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? HIGH INTEREST RATES

N=62	Total	Co	ountry Where I	Based		Specific	Other Asia Lo	cation		
Mean Median		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	C	D	Е
Number	62	24	13	4	21	4	3	3	3	10
Percent	100.0%	39.5%	20.2%	6.2%	34.2%	15.3%	11.5%	11.5%	11.5%	42.2%
There is a 1-in-10	4.83	6.67	1.65	11.06	6.09		4.00	6.25	3.88	8.17
chance our long-term borrowing rate will be:	4.52	8.00	2.00	13.00	7.00		4.00	0.88	0.88	8.75
		В	AD		В					
At this high	24.80	37.50	14.54	42.00	27.20		40.00	3.00	10.50	41.00
borrowing rate, what do you expect your debt-to-assets ratio will be in June 2019?	15.00	2.23	13.45	61.50	40.00		22.50	0.88	0.88	50.00
At this high	14.17	28.25	7.92	-1.50	8.73		-30.00	32.00	10.00	10.00
borrowing rate, what do you expect your planned growth in capital spending will be for June 2019 to June 2020?	5.00	6.00	5.00	0.32	5.00		0.88	47.50	0.88	10.00

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? HIGH INTEREST RATES

N=62		Ownership	)		Foreigr	n Sales		
Mean Median	Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
Wedian	A	В	С	D	A	B	C	D D
Number	17	38	3	3	16	30	2	11
Percent	27.9%	62.5%	4.2%	5.1%	28.0%	51.4%	2.9%	19.1%
There is a 1-in-10	3.35	4.60	10.38	5.50	7.07	2.98	1.00	3.86
chance our long-term borrowing rate will be:	2.14	4.23	11.71	9.25	8.21	2.19	1.00	4.64
	С	С	аВ		bd	а		a a
At this high	30.10	22.57		5.00	22.02	18.31	30.00	40.06
borrowing rate, what do you expect your debt-to-assets ratio will be in June 2019?	32.68	15.47		2.50	18.95	15.47	15.00	56.34
At this high	9.89	18.86	4.38	5.00	29.40	0.58	10.00	7.34
borrowing rate, what do you expect your planned growth in capital spending will be for June 2019 to June 2020?	8.75	3.73	5.71	6.00	5.00	4.48	0.00	4.98

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? HIGH INTEREST RATES

N=62					lr	ndustry						
Mean Median	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	1	J	K	L
Number	5	9	3	3	1	14	0	6	5	3	2	1.
Percent	8.3%	14.5%	4.3%	4.9%	1.0%	22.8%	0.5%	9.6%	7.8%	4.1%	3.6%	18.5%
There is a 1-in-10	3.04	6.22	7.00	1.00	13.00	2.29		7.82	2.19			7.17
chance our long-term borrowing rate will be:	4.06	7.85	8.00	5.00	11.00	2.23		9.71	1.19			8.00
	hl					HL		aFi	h			al
At this high	0.00	42.80	22.50	15.00		17.72		60.00	23.61	16.25		22.25
borrowing rate, what do you expect your debt-to-assets ratio will be in June 2019?	0.83	56.38	0.88	27.50		16.94		32.50	24.93	20.72		23.47
At this high	-14.14	4.99	15.00	10.00	7.00	5.12		5.00	15.04	86.22		19.2
borrowing rate, what do you expect your planned growth in capital spending will be for June 2019 to June 2020?	0.00	7.89	0.88	20.00	18.50	5.00		2.23	14.71	61.45		2.64

j	j		j	j	j	abfhi	

<sup>\*</sup>Presented data require LOW<=BEST<=HIGH for interest rates and LOW>=BEST>=HIGH for debt ratios and capital spending \*Capital Spending numbers of over 100 were rounded down to 100

# Q5c. What do you expect your long-term borrowing rate, debt ratio, and capital spending plans will be in June 2019? HIGH INTEREST RATES

N=62				Sales Rev	venue					Nu	mber of Em	ployees		
Mean Median	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	E	F	G	Α	В	С	D	E	F	G
Number	16	13	12	4	4	2	8	8	19	7	4	1	5	4
Percent	26.9%	21.8%	21.1%	6.7%	7.4%	2.9%	14.4%	17.5%	38.9%	13.6%	7.9%	2.5%	10.1%	7.6%
There is a 1-in-10	2.30	8.21	5.85	4.00	3.50		3.36	2.50	6.92	9.43	4.34	4.00	4.94	1.25
chance our long- term borrowing rate will be:	2.20	9.86	8.10	4.91	2.23		5.18	0.83	9.21	10.88	7.35	5.75	4.85	1.00
	В	Ag					b						g	f
At this high	17.78	25.41	28.44		10.44		36.06	38.30	20.37	60.00	19.60		47.51	17.98
borrowing rate, what do you expect your debt-to-assets ratio will be in June 2019?	23.09	28.83	35.37		15.53		49.33	47.92	5.00	30.00	28.39		51.85	15.00
At this high	35.38	16.88	4.20	-14.88	6.85		13.41	5.10	4.53	0.00	45.65	-60.00	8.55	16.25
borrowing rate, what do you expect your planned growth in capital spending will be for June 2019 to June 2020?	14.13	4.90	0.82	2.09	6.44		10.00	7.65	2.49	0.00	78.65	-20.00	12.28	10.00

## Q6a. To your knowledge, have hackers ever successfully penetrated your systems in an attempt to steal, change, or make public important data?

N=62	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
Number					All other	Philippi-	Singapo-			
Col %		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	Е
Total	62	24	13	4	21	4	3	3	3	10
	100.0%	39.5%	20.2%	6.2%	34.2%	16.7%	12.5%	12.5%	12.5%	45.8%
No	34	9	8	2	15	4	2	2	3	5
	55.1%	36.4%	66.7%	50.0%	70.8%	100.0%	66.7%	66.7%	100.0%	54.5%
		d			a					
Yes	8	4	1	0	3	0	0	0	0	3
	13.3%	18.2%	6.7%	8.3%	12.5%	0.0%	0.0%	0.0%	0.0%	27.3%
Don't Know	19	11	3	2	3	0	1	1	0	1
	30.2%	45.5%	26.7%	41.7%	12.5%	0.0%	33.3%	33.3%	0.0%	9.1%
		d			а					
N/A	1	0	0	0	1	0	0	0	0	1
	1.4%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	9.1%

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q6a. To your knowledge, have hackers ever successfully penetrated your systems in an attempt to steal, change, or make public important data?

	Ownershi	p						
Public	Private	Govern- ment	Nonprofit		0%	1-24%	25-50%	More than 50%
A	В	С	D		Α	В	С	D
17	38	3	3		16	30	2	11
28.0%	62.7%	4.2%	5.1%		27.6%	50.7%	2.9%	18.8%
	A 17	Public Private A B 17 38	Public Private ment A B C  17 38 3	Public Private Government Nonprofit A B C D  17 38 3 3	Public Private Government Nonprofit A B C D  17 38 3 3 3	Public         Private         Government         Nonprofit         0%           A         B         C         D         A           17         38         3         3         16	Public         Private         Government         Nonprofit         0%         1-24%           A         B         C         D         A         B           17         38         3         3         16         30	Public         Private ment         Government ment         Nonprofit         0%         1-24%         25-50%           A         B         C         D         A         B         C           17         38         3         3         16         30         2

No	9	23	0	1	12	16	1	6
	51.7%	61.0%	12.5%	28.4%	70.0%	53.0%	51.4%	50.2%
Yes	2	4	0	2	1	6	1	0
	10.1%	11.3%	0.0%	71.6%	7.3%	20.5%	48.6%	0.0%
	d	D		аВ			d	С
Don't Know	6	10	2	0	3	8	0	6
	38.2%	25.4%	87.5%	0.0%	17.4%	26.4%	0.0%	49.8%
		С	b					
N/A	0	1	0	0	1	0	0	0
	0.0%	2.3%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

# Q6a. To your knowledge, have hackers ever successfully penetrated your systems in an attempt to steal, change, or make public important data?

N=62					lı	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	А	В	С	D	E	F	G	Н	I	J	K	L
Total	5	9	3	3	1	14	0	6	5	3	2	11
	8.3%	14.5%	4.3%	4.9%	1.0%	22.8%	0.5%	9.6%	7.8%	4.1%	3.6%	18.5%
No	1	7	2	1	1	10	0	1	3	3	0	6
	16.2%	76.8%	66.7%	27.2%	100.0%	73.8%	0.0%	14.8%	65.7%	100.0%	0.0%	53.5%
	bf	ah				ah		bf				
Yes	0	2	1	0	0	2	0	0	1	0	0	2
	0.0%	19.6%	33.3%	0.0%	0.0%	15.8%	100.0%	0.0%	17.2%	0.0%	0.0%	19.4%
Don't Know	4	0	0	2	0	1	0	5	1	0	2	2
	83.8%	3.5%	0.0%	72.8%	0.0%	10.4%	0.0%	85.2%	17.2%	0.0%	100.0%	19.4%
	BFI	AdHk		bf		AdHk		BFI			bfl	ahk
N/A	0	0	0	0	0	0	0	0	0	0	0	1
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%

## Q6a. To your knowledge, have hackers ever successfully penetrated your systems in an attempt to steal, change, or make public important data?

N=62				Sales Rev	/enue					Nui	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	A	В	С	D	E	F	G	Α	В	С	D	E	F	G
Total	16	13	12	4	4	2	8	8	19	7	4	1	5	4
	26.6%	21.6%	20.9%	6.6%	7.3%	2.9%	14.2%	17.8%	39.7%	13.9%	8.1%	2.6%	10.3%	7.8%
No	12	6	8	2	2	2	2	7	10	1	3	0	3	2
	76.4%	49.6%	60.9%	56.5%	47.5%	100.0%	23.4%	88.6%	51.6%	18.4%	76.8%	0.0%	53.8%	54.4%
	g						a	С		а				
Yes	3	2	2	0	0	0	1	0	4	2	0	0	0	1
	19.6%	17.3%	14.1%	0.0%	7.3%	0.0%	9.8%	0.0%	21.4%	34.1%	0.0%	26.6%	0.0%	22.8%
Don't Know	1	4	2	2	2	0	6	1	5	2	1	1	2	1
	4.0%	33.1%	17.9%	43.5%	45.3%	0.0%	66.7%	11.4%	27.0%	34.1%	23.2%	73.4%	46.2%	22.8%
	bdeG	а	g	а	а		Ac							
N/A	0	0	1	0	0	0	0	0	0	1	0	0	0	0
	0.0%	0.0%	7.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.5%	0.0%	0.0%	0.0%	0.0%

## Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.

N=60	Total	Co	untry Where E	Based		Specific	Other Asia Lo	cation		
Number Col %		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	C	D	Е
Total	60	24	13	4	19	3	3	3	3	9
	100.0%	40.7%	20.8%	6.4%	32.2%	13.6%	13.6%	13.6%	13.6%	45.5%
Taken steps to make it more difficult for a hacker to penetrate your systems (e.g., two factor authentication, shorter password expirations, more elaborate passwords, salted hashes)	34 56.1%	13 54.5%	6 46.7%	2 58.3%	12 63.6%	33.3%	1 33.3%	2 66.7%	3 100.0%	6 70.0%
Installed new software or changed procedures to specifically try to reduce the threat of a	29	11	4	2	11	1	2	1	3	5
data breach	48.2%	45.5%	33.3%	58.3%	59.1%	33.3%	66.7%	33.3%	100.0%	60.0%
Required employee training on best practices to prevent hacking and data	27	9	7	1	11	1	2	1	2	5
breaches	45.0%	36.4%	53.3%	25.0%	54.5%	33.3%	66.7%	33.3%	66.7%	60.0%

## Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.

N=60		Ownership	)		Foreigr	n Sales		
Number			Govern-					More
Col %	Public	Private	ment	Nonprofit	0%	1-24%	25-50%	than 50%
	A	В	С	D	A	В	С	D
Total	17	37	3	3	16	30	2	10
	28.4%	62.2%	4.2%	5.2%	26.9%	52.2%	3.0%	17.9%
Taken steps to make it more difficult for a hacker to penetrate your systems (e.g., two factor authentication, shorter password expirations, more elaborate passwords,	11	19	0	3	6	15	2	9
salted hashes)	67.0%	51.7%	0.0%	100.0%	37.7%	50.3%	100.0%	83.9%
,					d			а
Installed new software or changed procedures to specifically try to reduce the threat of a	7	21	0	1	7	14	1	6
data breach	43.8%	55.5%	0.0%	28.4%	43.3%	44.8%	48.6%	54.0%
Required employee training on best practices to prevent hacking and data	12	13	0	2	6	11	1	10
breaches	70.0%	34.9%	0.0%	71.6%	35.6%	36.9%	48.6%	92.0%
	bc	a	a		D	D	/ •	AE

Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.

N=60					lı	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	I	J	K	L
Total	5	9	2	3	1	13	0	6	5	3	2	11
	8.5%	14.9%	2.9%	5.1%	1.1%	22.0%	0.5%	9.9%	8.1%	4.2%	3.7%	19.0%
Taken steps to make it more difficult for a hacker to penetrate your systems (e.g., two factor authentication, shorter password expirations, more elaborate passwords, salted hashes)	3 66.7%	5 57.7%	2 100.0%	3 100.0% f	0 50.0%	4 32.2% d	0 100.0%	3 57.4%	4 82.8%	0 0.0%	0 0.0%	8 69.6%
Installed new software or changed procedures to specifically try to reduce the threat of a data breach	3 50.5%	57.7%	1 50.0%	3 100.0%	0 50.0%	3 22.0%	0 100.0%	1 20.1%	2 40.9%	0 12.5%	2 100.0%	8 69.6%
				f		dkl					f	f
Required employee training on best practices to prevent hacking and data breaches	3 50.5%	53.7%	2 100.0%	3 100.0%	0 50.0%	5 36.0%	0 100.0%	3 57.4%	3 51.5%	0	0.0%	30.8%
DIEGUIES	30.3%	33.1%	100.0%	100.0%	50.0%	30.0%	100.0%	37.4%	31.3%	0.0%	0.0%	30.6% d

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.

N=60				Sales Rev	venue					Nui	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	E	F	G	Α	В	С	D	E	F	G
Takal	4.5	40	40	4	4		0	7	40	0	4	4		4
Total	15 25.9%	13 22.2%	12 20.0%	6.8%	7.6%	3.0%	14.6%	7 16.6%	19 41.2%	6 12.5%	8.4%	2.7%	5 10.7%	8.1%
	23.376	22.270	20.078	0.076	7.070	3.0 /6	14.076	10.078	71.2/0	12.576	0.470	2.1 /0	10.7 /6	0.176
Taken steps to make it more difficult for a hacker to penetrate your systems (e.g., two factor authentication, shorter password expirations, more elaborate passwords,	6	6	6	3	3	1	7	2	12	3	2	0	3	3
salted hashes)	40.1%	42.8%	48.0%	77.6%	72.6%	51.4%	86.4%	27.8%	62.1%	45.0%	45.2%	26.6%	64.4%	77.2%
	g						a							
Installed new software or changed procedures to specifically try to reduce the threat of a	5	2	8	4	2	1	5	3	8	3	3	1	1	2
data breach	34.3%	16.2%	70.0%	100.0%	34.6%	51.4%	60.1%	38.9%	41.7%	60.6%	76.8%	100.0%	18.3%	54.4%
	d	cDg	b	аВ			b							
Required employee training on best practices to prevent hacking and data	3	4	5	3	2	1	8	1	7	3	2	1	4	4
breaches	22.9%	31.0%	45.3%	78.9%	53.6%	48.6%	96.2%	11.8%	37.3%	55.0%	46.4%	100.0%	81.7%	100.0%
	G	G	g				ABc	fg	g				а	ab

71

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### and data security.

Total	Co	untry Where I	Based		Specific	Other Asia Lo	cation	Australia	
	China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
	Α	В	С	D	Α	В	С	D	Е
16	4	3	1	8	0	1	1	2	
26.3%	18.2%	20.0%	25.0%	40.9%	0.0%	33.3%	33.3%	66.7%	50.0%
15	7	2	1	6	0	1	1	2	3
25.7%	27.3%	13.3%	25.0%	31.8%	0.0%	33.3%	33.3%	66.7%	30.0%
13	7	1	1	4	2	1	1	0	1
21.4%	27.3%	6.7%	25.0%	22.7%	66.7%	33.3%	33.3%	0.0%	10.0%
11	2	5	1	4	0	0	1	1	2
18.9%	9.1%	40.0%	16.7%	18.2%	0.0%	0.0%	33.3%	33.3%	20.0%
	16 26.3% 15 25.7% 13 21.4%	China A  16 4 26.3% 18.2%  15 7 25.7% 27.3%  13 7 21.4% 27.3%	China         Japan           A         B           16         4         3           26.3%         18.2%         20.0%           15         7         2           25.7%         27.3%         13.3%           13         7         1           21.4%         27.3%         6.7%           11         2         5           18.9%         9.1%         40.0%	China         Japan         India           A         B         C           16         4         3         1           26.3%         18.2%         20.0%         25.0%           15         7         2         1           25.7%         27.3%         13.3%         25.0%           13         7         1         1           21.4%         27.3%         6.7%         25.0%           11         2         5         1           18.9%         9.1%         40.0%         16.7%	China         Japan         India         All other Asia           A         B         C         D           16         4         3         1         8           26.3%         18.2%         20.0%         25.0%         40.9%           15         7         2         1         6           25.7%         27.3%         13.3%         25.0%         31.8%           13         7         1         1         4           21.4%         27.3%         6.7%         25.0%         22.7%           11         2         5         1         4           18.9%         9.1%         40.0%         16.7%         18.2%	China         Japan         India         All other Asia         Philippines           16         4         3         1         8         0           26.3%         18.2%         20.0%         25.0%         40.9%         0.0%           15         7         2         1         6         0           25.7%         27.3%         13.3%         25.0%         31.8%         0.0%           13         7         1         1         4         2           21.4%         27.3%         6.7%         25.0%         22.7%         66.7%           11         2         5         1         4         0           18.9%         9.1%         40.0%         16.7%         18.2%         0.0%	China         Japan         India         Asia         Philippines         Singapore           16         4         3         1         8         0         1           26.3%         18.2%         20.0%         25.0%         40.9%         0.0%         33.3%           15         7         2         1         6         0         1           25.7%         27.3%         13.3%         25.0%         31.8%         0.0%         33.3%           13         7         1         1         4         2         1           21.4%         27.3%         6.7%         25.0%         22.7%         66.7%         33.3%           11         2         5         1         4         0         0           18.9%         9.1%         40.0%         16.7%         18.2%         0.0%         0.0%	China         Japan         India         All other Asia         Philippines         Singapore         Malaysia           16         4         3         1         8         0         1         1           26.3%         18.2%         20.0%         25.0%         40.9%         0.0%         33.3%         33.3%           15         7         2         1         6         0         1         1           25.7%         27.3%         13.3%         25.0%         31.8%         0.0%         33.3%         33.3%           13         7         1         1         4         2         1         1           21.4%         27.3%         6.7%         25.0%         22.7%         66.7%         33.3%         33.3%           11         2         5         1         4         0         0         1           18.9%         9.1%         40.0%         16.7%         18.2%         0.0%         0.0%         33.3%	China         Japan         India         All other Asia         Philippines         Singapore         Malaysia         Australia           16         4         3         1         8         0         1         1         2           26.3%         18.2%         20.0%         25.0%         40.9%         0.0%         33.3%         33.3%         66.7%           15         7         2         1         6         0         1         1         2           25.7%         27.3%         13.3%         25.0%         31.8%         0.0%         33.3%         33.3%         66.7%           13         7         1         1         4         2         1         1         0           21.4%         27.3%         6.7%         25.0%         22.7%         66.7%         33.3%         33.3%         0.0%           11         2         5         1         4         0         0         1         1         1           18.9%         9.1%         40.0%         16.7%         18.2%         0.0%         0.0%         0.0%         33.3%         33.3%

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.

N=60		Ownership	<b>o</b>			Foreig	n Sales		
Number			Govern-						More
Col %	Public	Private	ment	Nonprofi	t	0%	1-24%	25-50%	than 50%
	Α	В	С	D		Α	В	С	D
Moved to cloud	3	12	0		1	7	5	1	3
servers	14.7%	33.5%	0.0%	28.49	%	44.3%	16.5%	51.4%	29.5%

						o a		
Hired a cybersecurity firm or a consultant to review your protocol and the	8	7	0	1		3 5	1	7
safety of your system	46.4%	18.0%	0.0%	28.4%	19.0%	16.5%	48.6%	64.3%
	b	а			(	d D		aB
In the past year, we have not taken any significant steps to address information security or cybersecurity because we have confidence	1	9	3	0		7 6	0	0
in our systems	6.8%	24.6%	100.0%	0.0%	41.9%	19.9%	0.0%	3.1%
	С	С	Ab		(	t		а
Sent out a fake email to employees trying to get them to click a	3	9	0	0		2 5	1	3
phishing link	16.6%	23.0%	0.0%	0.0%	13.3%	17.9%	48.6%	29.5%

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.

N=60					l:	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	I	J	K	L
Moved to cloud	1	2	2	1	0	1	0	0	1	2	0	5
servers	17.1%	24.8%	100.0%	27.2%	0.0%	8.7%	100.0%	0.0%	23.7%	87.5%	0.0%	46.2%
			fh			cjl		cj		fh		f
Hired a cybersecurity firm or a consultant to review your protocol and the	0	5	0	3	0		0	3			0	3

safety of your system	0.0%	54.2%	0.0%	100.0%	0.0%	6.7%	100.0%	42.6%	23.7%	0.0%	0.0%	23.1%
	d	f		aFl		bD						d
In the past year, we have not taken any significant steps to address information security or cybersecurity because we have confidence	1	2	1	0	0	2	0	3	1	2	0	1
in our systems	17.1%	19.6%	50.0%	0.0%	50.0%	16.8%	0.0%	42.6%	24.7%	87.5%	0.0%	7.3%
						j				fl		j
Sent out a fake email to employees trying to get them to click a	2	3	2	1	0	0	0	0	2	0	0	2
phishing link	32.4%	34.0%	100.0%	27.2%	50.0%	0.0%	100.0%	0.0%	34.3%	0.0%	0.0%	15.4%
	f	f	Fhl		f	abCeGi	F	С	f			С

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.

N=60				Sales Rev	venue					Nu	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	Е	F	G	Α	В	С	D	Е	F	G
Moved to cloud servers	5 34.3%	2 16.2%	3 22.8%	3 78.9%	2 46.4%	0.0%	9.8%	16.0%	4 20.3%	1 15.6%	1 23.2%	1 100.0%	18.3%	2 45.6%
		d		bg		212,73	d							
Hired a cybersecurity firm or a consultant to review your protocol and the	1	2	4	2	0	0	6	2	2	0	1	0	2	2
safety of your system	8.0%	16.2%	30.4%	56.5%	7.3%	0.0%	72.2%	23.5%	12.9%	0.0%	23.2%	26.6%	46.2%	45.6%
	dG	g		а	g		Abe							

In the past year, we have not taken any significant steps to address information security or cybersecurity because we have confidence	6	3	2	1	1	0	0	2	6	0	1	1	0	0
in our systems	41.1%	26.6%	15.2%	22.4%	14.5%	0.0%	0.0%	29.7%	34.0%	0.0%	23.2%	73.4%	0.0%	0.0%
	g						a							
Sent out a fake email to employees trying to get them to click a	1	1	3	2	1	1	3	0	4	0	1	0	1	3
phishing link	5.9%	6.8%	22.4%	56.5%	26.3%	48.6%	33.3%	0.0%	23.1%	0.0%	23.2%	26.6%	17.3%	77.2%
	d	d		ab				g		g				ac

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

# Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.

N=60	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
Number Col %		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
001 /0		A	В	С	D	A	В	С	D	E
Hired at least one staff member specializing in	7	4	0	0	3	0	0	0	0	3
cybersecurity	12.3%	18.2%	0.0%	8.3%	13.6%	0.0%	0.0%	0.0%	0.0%	30.0%
Purchased new hardware to try to	5	0	2	1	3	0	1	0	1	1
prevent a data breach	8.8%	0.0%	13.3%	25.0%	13.6%	0.0%	33.3%	0.0%	33.3%	10.0%
		С		a						

In the past year, we have not taken any significant steps to address information security or cybersecurity, though we should have	4	0	2	1	2		0	1	0	0	1
taken steps	6.8%	0.0%	13.3%	16.7%	9.1%	0	.0%	33.3%	0.0%	0.0%	10.0%
Other information and cybersecurity steps taken in past	2	0	2	0	0		0	0	0	0	0
year	2.8%	0.0%	13.3%	0.0%	0.0%	0	.0%	0.0%	0.0%	0.0%	0.0%

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.

	Ownership	)		Foreig	n Sales		
		Govern-					More
Public	Private	ment	Nonprofit	0%	1-24%	25-50%	than 50%
A	В	С	D	A	В	С	D
5	2	0	0	1	4	0	2
31.4%	5.6%	0.0%	0.0%	7.7%	13.2%	0.0%	21.4%
b	а						
1	4	0	1	2	4	0	C
4.9%	9.5%	0.0%	28.4%	11.3%	11.6%	0.0%	0.0%
0	4	0	0	1	3	0	C
0.0%	10.1%	0.0%	0.0%	7.4%	9.6%	0.0%	0.0%
	5 31.4% b	Public Private A B  5 2 31.4% 5.6% b a  1 4 4.9% 9.5%	Public         Private         Government           A         B         C           5         2         0           31.4%         5.6%         0.0%           b         a           1         4         0           4.9%         9.5%         0.0%	Public         Private         Government         Nonprofit           A         B         C         D           5         2         0         0           31.4%         5.6%         0.0%         0.0%           b         a         0         1           4.9%         9.5%         0.0%         28.4%	Public         Private         Government         Nonprofit         0%           A         B         C         D         A           5         2         0         0         1           31.4%         5.6%         0.0%         0.0%         7.7%           b         a         1         4         0         1         2           4.9%         9.5%         0.0%         28.4%         11.3%           0         4         0         0         1	Public         Private Ment         Nonprofit Ment         0%         1-24%           A         B         C         D         A         B           5         2         0         0         1         4           31.4%         5.6%         0.0%         0.0%         7.7%         13.2%           b         a         1         2         4           4.9%         9.5%         0.0%         28.4%         11.3%         11.6%           0         4         0         0         1         3	Public         Private         Government ment ment         Nonprofit         0%         1-24%         25-50%           A         B         C         D         A         B         C           5         2         0         0         1         4         0           31.4%         5.6%         0.0%         0.0%         7.7%         13.2%         0.0%           b         a         0         1         2         4         0           4.9%         9.5%         0.0%         28.4%         11.3%         11.6%         0.0%           0         4         0         0         1         3         0

Other information and cybersecurity		4						4
steps taken in past	1	1	U	U	U	1	U	1
year	4.9%	2.2%	0.0%	0.0%	0.0%	2.8%	0.0%	8.0%

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.

N=60					lı	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	A	В	С	D	Е	F	G	Н	I	J	K	L
Hired at least one staff member specializing in	0	2	1	2	0	3	0	0	0	0	0	0
cybersecurity	0.0%	19.6%	50.0%	72.8%	0.0%	19.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
			1	hL				d				cD
Purchased new hardware to try to prevent a data breach	0.0%	2 19.1%	0.0%	1 27.2%	0.0%	1 6.7%	0 0.0%	0 5.3%	0 6.6%	0 12.5%	0.0%	1 7.7%
In the past year, we have not taken any significant steps to address information security or cybersecurity, though we should have	1	0	1	0	0	2	0	0	0	0	0	0
taken steps	17.1%	3.5%	50.0%	0.0%	0.0%	12.6%	0.0%	0.0%	0.0%	12.5%	0.0%	0.0%
			l									С
Other information and cybersecurity steps taken in past	0	0	0	0	0	1	0	0	1	0	0	0
vear	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	17.2%	0.0%	0.0%	0.0%

## Q6b. During the past year, indicate which of the following (if any) steps your firm has taken as a result of concerns about hacking and data security.

N=60				Sales Rev	venue					Nu	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	E	F	G	A	В	С	D	E	F	G
Hired at least one staff member specializing in	1	3	2	0	0	0	2	0	2	0	0	0	0	0
cybersecurity	5.9%	19.8%	15.2%	0.0%	0.0%	0.0%	26.3%	4.3%	9.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Purchased new hardware to try to	1	1	1	0	0	1	1	1	2	0	0	0	1	1
prevent a data breach	8.0%	9.3%	10.4%	0.0%	0.0%	48.6%	9.8%	11.8%	8.1%	0.0%	8.4%	0.0%	17.3%	22.8%
In the past year, we have not taken any significant steps to address information security or cybersecurity, though we should have	2	1	0	1	0	0	0	1	2	0	0	1	0	0
taken steps	11.4%	6.5%	2.8%	22.4%	0.0%	0.0%	3.8%	15.4%	9.2%	0.0%	8.4%	73.4%	0.0%	0.0%
Other information and cybersecurity steps taken in past	1	0	0	0	0	0	1	0	0	0	0	0	0	1
year	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	9.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	22.8%
									g					b

## Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
Number					All other	Philippi-	Singapo-			
Col %		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	E
Total	60	22	13	4	21	4	3	3	3	10
	100.0%	37.3%	20.9%	6.4%	35.4%	16.7%	12.5%	12.5%	12.5%	45.8%
Accounting standards	32	13	7	1	11	3	1	2	0	5
change	52.8%	60.0%	53.3%	25.0%	50.0%	75.0%	33.3%	66.7%	0.0%	54.5%
M&A activity	26	9	9	1	7	0	2	1	0	4
	44.2%	40.0%	73.3%	33.3%	33.3%	0.0%	66.7%	33.3%	0.0%	45.5%
			d		b					
Analytics/business	22	7	3	2	11	1	1	2	2	5
support mandate	36.3%	30.0%	20.0%	50.0%	50.0%	25.0%	33.3%	66.7%	66.7%	54.5%
Corporate governance	19	9	6	2	3	1	0	0	0	2
change	32.3%	40.0%	46.7%	50.0%	12.5%	25.0%	0.0%	0.0%	0.0%	18.2%
		d	d		ab					
Tax, legal, or political	18	7	4	1	6	1	2	2	0	2
change	30.1%	30.0%	33.3%	25.0%	29.2%	25.0%	66.7%	66.7%	0.0%	18.2%
Innovation/growth	16	4	6	1	4	0	1	1	1	2
support mandate	26.7%	20.0%	46.7%	33.3%	20.8%	0.0%	33.3%	33.3%	33.3%	18.2%
Data security threats	16	4	2	2	8	2	2	1	0	4
	26.7%	20.0%	13.3%	50.0%	37.5%	50.0%	66.7%	33.3%	0.0%	36.4%

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60	Ownership				Foreign Sales				
Number			Govern-						More
Col %	Public	Private	ment	Nonprofit		0%	1-24%	25-50%	than 50%

	Α	В	С	D	Α	В	С	D
Total	47	00	0	0	10	00	0	44
Total	17	36	3	3	16	30	2	11
	29.0%	61.3%	4.3%	5.3%	27.6%	50.7%	2.9%	18.8%
Accounting standards	10	19	0	2	7	20	0	4
change	58.3%	53.2%	0.0%	71.6%	44.1%	67.3%	0.0%	34.6%
M&A activity	12	12	2	0	6	9	2	9
,	71.2%	33.6%	87.5%	0.0%	36.2%	31.3%	100.0%	81.9%
	bd	а		а	d	D		аВ
Analytics/business	3	12	3	3	10	10	1	1
support mandate	20.5%	34.0%	100.0%	100.0%	59.3%	33.5%	51.4%	7.8%
	cd	cd	ab	ab	d			а
Corporate governance	7	12	0	0	4	11	0	4
change	39.8%	34.0%	0.0%	0.0%	26.6%	35.3%	0.0%	37.4%
Tax, legal, or political	5	10	2	0	5	7	1	5
change	31.8%	28.8%	87.5%	0.0%	31.5%	22.0%	48.6%	46.9%
Innovation/growth	7	6	0	2	4	6	1	5
support mandate	43.5%	17.7%	0.0%	71.6%	22.7%	20.6%	51.4%	45.2%
		d		b				
Data security threats	7	8	0	0	5	7	0	4
	41.5%	23.1%	12.5%	0.0%	30.6%	23.0%	0.0%	35.0%

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60					İ	ndustry						
Number		Bank/Fin										
Col %	Retail/	Insur	Mining	Trans-		Service	Commun-	Tech Soft-				
	Whole-	Real	Construc-	portation		Consult-	ications	Hardwar-	Manufac-	Healthca-	Agr, Pub	Other
	sale	Estate	tion	Pub. Util	Energy	ing	Media	e Bio	turing	re Pharm	Admin	Industry
	Α	В	С	D	Е	F	G	Н	I	J	K	L
Total	5	9	3	3	1	14	0	6	5	3	2	9
	8.6%	15.0%	4.4%	5.1%	1.1%	23.6%	0.5%	10.0%	8.1%	4.3%	3.7%	15.5%

Accounting standards	3	5	3	3	0	9	0	1	2	2	0	3
change	66.7%	55.6%	100.0%	100.0%	0.0%	65.3%	0.0%	14.8%	41.9%	87.5%	0.0%	33.1%
onagc	00.11.70	00.070	1001070	h	0.0 / 0	00.070	0.0 / 0	d	111070	0.10,0	0.070	
M&A activity	3	5	1	3	0	3	0	5	3	0	0	3
,	66.7%	53.7%	33.3%	100.0%	0.0%	20.0%	100.0%	79.9%	58.1%	0.0%	0.0%	37.7%
				f		dh		f				
Analytics/business	2	3	1	0	0	3	0	3	0	3	0	6
support mandate	33.3%	33.0%	33.3%	0.0%	50.0%	21.7%	100.0%	57.4%	6.6%	100.0%	0.0%	66.3%
						jl				f		f
Corporate governance	2	3	1	1	0	8	0	0	2	0	2	0
change	33.3%	38.1%	33.3%	27.2%	0.0%	53.7%	100.0%	5.3%	40.9%	0.0%	100.0%	0.0%
						1	1	k			hL	fgK
Tax, legal, or political	3	3	1	2	0	2	0	3	3	0	0	0
change	66.7%	38.1%	33.3%	72.8%	50.0%	12.1%	0.0%	57.4%	52.5%	0.0%	0.0%	0.0%
	fl			fl		adh		fl	1			adhi
Innovation/growth	2	0	1	2	0	5	0	0	2	0	0	3
support mandate	32.4%	3.5%	33.3%	72.8%	50.0%	33.8%	0.0%	5.3%	34.3%	12.5%	0.0%	37.7%
		d		b								
Data security threats	1	4	1	2	0	3	0	1	2	0	0	2
	17.1%	42.3%	33.3%	72.8%	50.0%	18.0%	0.0%	20.1%	48.5%	0.0%	0.0%	19.1%

### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60				Sales Rev	venue					Nu	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	А	В	С	D	E	F	G	Α	В	С	D	Е	F	G
Total	16	13	12	4	4	2	8	8	19	7	4	1	5	4
	26.6%	21.6%	20.9%	6.6%	7.3%	2.9%	14.2%	17.8%	39.7%	13.9%	8.1%	2.6%	10.3%	7.8%

Accounting standards	12	7	6	0	2	1	4	5	9	3	2	0	1	2
change	74.4%	50.7%	51.7%	0.0%	38.0%	48.6%	50.3%	61.4%	50.7%	52.4%	46.4%	0.0%	17.3%	45.6%
	d			а										
140 4							_							
M&A activity	5	4	3	4	2	2	7	2	9	0	3	1	3	3
	30.5%	33.5%	20.8%	100.0%	45.3%	100.0%	82.6%	24.3%	47.4%	0.0%	68.4%	100.0%	63.4%	68.5%
	dg	dg	dg	abc			abc		С	bdefg	С	С	С	С
Analytics/business	7	8	5	0	2	0	0	3	9	3	1	0	1	0
support mandate	43.1%	62.0%	40.1%	0.0%	34.6%	0.0%	3.8%	34.8%	47.9%	38.9%	31.6%	26.6%	18.3%	0.0%
		dg		b			b							
Corporate governance	5	3	5	3	1	0	3	4	2	3	3	0	0	2
change	31.7%	22.2%	38.7%	77.6%	14.5%	0.0%	33.8%	47.9%	10.6%	47.6%	68.4%	26.6%	0.0%	45.6%
								b	ad		b			
Tax, legal, or	3	3	3	3	1	0	4	2	6	1	0	1	0	2
political		3	3		•	U	7		0	•	U	'	0	2
change	18.3%	26.6%	27.9%	78.9%	19.0%	0.0%	49.7%	21.1%	33.7%	13.5%	0.0%	73.4%	0.0%	54.4%
	d			а										
Innovation/growth	3	4	3	1	2	0	3	2	5	3	2	0	1	1
support mandate	21.3%	33.5%	23.0%	21.1%	46.4%	0.0%	30.0%	20.5%	24.3%	47.6%	53.6%	0.0%	18.3%	31.5%
Data security threats	2	3	5	1	0	1	3	2	5	1	1	1	1	1
	15.1%	26.6%	37.9%	22.4%	7.3%	48.6%	39.9%	18.1%	28.8%	18.4%	23.2%	73.4%	17.3%	22.8%

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60	Total	С	ountry Where	Based		Specific	Other Asia Lo	ocation		
Number Col %		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	E
Cost-control mandate	16	9	2	2	4	0	0	0	2	2
	26.3%	40.0%	13.3%	41.7%	16.7%	0.0%	0.0%	0.0%	66.7%	18.2%

change	21.3%	30.0%	26.7%	25.0%	8.3%	0.0%	0.0%	0.0%	0.0%	18.2%
Descriptors sharpes	10	4	0	4	1	0	4	0	4	
Regulatory changes	12	4	3	1	4	0	1	3	1	0
	20.6%	20.0%	20.0%	25.0%	20.8%	0.0%	33.3%	100.0%	33.3%	0.0%
								E		С
Fintech management/	10	4	1	1	4	0	1	0	1	3
evolution	17.3%	20.0%	6.7%	16.7%	20.8%	0.0%	33.3%	0.0%	33.3%	27.3%
Finance talent	10	4	2	1	3	0	1	1	0	1
shortage	16.8%	20.0%	13.3%	33.3%	12.5%	0.0%	33.3%	33.3%	0.0%	9.1%
Risk management	10	0	3	0	6	1	2	0	0	4
mandate	16.4%	0.0%	26.7%	8.3%	29.2%	25.0%	66.7%	0.0%	0.0%	36.4%
		bD	а		Α					
Reporting changes	7	0	1	0	6	2	1	2	1	1
	12.3%	0.0%	6.7%	8.3%	29.2%	50.0%	33.3%	66.7%	33.3%	9.1%
		D			Α					
ESG (environment, social, and	7	4	1	0	2	1	0	0	0	1
governance) mandate	11.8%	20.0%	6.7%	0.0%	8.3%	25.0%	0.0%	0.0%	0.0%	9.1%

13

Capital structure

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60		Ownership	)		Foreigr	n Sales		
Number Col %	Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
	A	В	С	D	Α	В	С	D
Cost-control mandate	4	10	0	1	7	6	0	3
	24.8%	28.6%	12.5%	28.4%	41.6%	20.8%	0.0%	22.6%
Capital structure	3	7	2	0	8	4	0	1
change	19.9%	19.0%	87.5%	0.0%	46.6%	13.9%	0.0%	7.4%
	С	С	ab		bd	а		a
Regulatory changes	1	10	0	1	3	8	0	1

	8.7%	27.8%	0.0%	28.4%	19.9%	26.0%	0.0%	10.2%
Fintech management/	3	7	0	1	4	1	1	4
evolution	15.3%	19.1%	0.0%	28.4%	26.1%	4.0%	51.4%	35.0%
					b	acd	b	b
Finance talent	4	6	0	0	1	8	0	1
shortage	23.2%	16.1%	12.5%	0.0%	7.3%	26.4%	0.0%	7.4%
Risk management	3	6	0	0	3	6	1	1
mandate	19.9%	15.5%	0.0%	0.0%	15.5%	18.2%	51.4%	7.8%
Reporting changes	1	6	0	1	4	2	1	0
	4.9%	15.6%	0.0%	28.4%	26.8%	6.9%	48.6%	0.0%
							d	С
ESG (environment,								
social, and	2	5	0	0	1	3	1	2
governance) mandate	10.1%	14.9%	0.0%	0.0%	5.4%	10.3%	48.6%	19.8%

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60					l:	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	A	В	С	D	Е	F	G	Н	I	J	K	L
Cost-control mandate	0	1	0	0	0	4	0	3	1 7 00/	3	0	4
	0.0% j	9.8% j	0.0%	0.0%	50.0%	30.2%	0.0%	48.0%	17.2%	100.0% ab	0.0%	43.2%
Capital structure	0	1	2	1	0	5	0	2	0	2	0	0
change	0.0%	7.1%	66.7%	27.2%	0.0%	33.4%	0.0%	37.3%	6.6%	87.5%	0.0%	0.0%
	j	j	I							abl		cj
Regulatory changes	2	1	0	0	0	3	0	0	2	0	0	4
	33.3%	12.8%	0.0%	0.0%	0.0%	24.3%	0.0%	5.3%	35.3%	0.0%	0.0%	43.2%
riegulatory changes		12.8%								J	-	

Fintech management/	0	4	0	0	0	0	0	0	1	2	0	3
evolution	0.0%	44.4%	0.0%	0.0%	0.0%	2.3%	100.0%	0.0%	17.2%	87.5%	0.0%	28.7%
	j	f				bgJ	f	j		aFh		
Finance talent	1	2	0	0	0	4	0	0	1	0	0	1
shortage	17.1%	19.1%	0.0%	0.0%	50.0%	31.5%	0.0%	0.0%	30.3%	12.5%	0.0%	9.6%
Risk management	3	2	0	1	0	3	0	0	1	0	0	1
mandate	50.5%	19.6%	0.0%	27.2%	0.0%	18.4%	0.0%	0.0%	23.7%	0.0%	0.0%	9.6%
Reporting changes	1	1	1	0	0	1	0	1	2	0	0	1
	17.1%	9.8%	33.3%	0.0%	0.0%	6.2%	0.0%	14.8%	35.3%	12.5%	0.0%	9.6%
ESG (environment, social, and	1	3	0	0	0	0	0	0	1	0	2	0
governance) mandate	17.1%	34.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.2%	0.0%	100.0%	0.0%
go : :::::::::::; .::airaato	,	f	0.075	0.070	0.0 / 5	bK	0.070	k		0.070	FhL	K

### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60				Sales Rev	venue					Nu	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	E	F	G	Α	В	С	D	E	F	G
Cost-control mandate	8	1	3	0	2	0	2	3	5	1	1	0	3	0
	51.3% b	6.8% a	23.4%	0.0%	34.6%	0.0%	26.3%	30.4%	24.5%	13.5%	30.3%	0.0%	64.4%	0.0%
Capital structure	5	5	2	0	0	0	1	2	3	1	0	0	0	1
change	29.7%	37.0%	16.7%	0.0%	0.0%	0.0%	13.6%	23.7%	18.4%	18.4%	0.0%	0.0%	0.0%	22.8%
Regulatory changes	5	3	1	1	0	1	1	3	4	0	1	0	1	1
_	33.6%	25.5%	7.1%	21.1%	7.3%	48.6%	9.8%	40.9%	22.8%	0.0%	23.2%	0.0%	17.3%	22.8%

R	7

management														
evolution	21.6%	13.7%	14.1%	56.5%	7.3%	0.0%	9.8%	14.3%	9.5%	0.0%	0.0%	26.6%	0.0%	22.8%
Finance talent	2	3	2	1	1	1	0	3	1	0	1	1	1	1
shortage	14.0%	26.6%	12.2%	22.4%	26.3%	48.6%	0.0%	37.1%	3.4%	4.9%	31.6%	73.4%	17.3%	22.8%
								b	ae			b		
Risk management	3	0	2	2	0	1	2	3	4	0	2	1	0	1
mandate	21.9%	2.5%	13.8%	43.5%	0.0%	51.4%	20.2%	31.6%	20.1%	0.0%	45.2%	73.4%	0.0%	22.8%
		df		b		b								
Reporting changes	2	2	3	0	0	0	1	1	3	0	1	0	0	1
	11.1%	13.7%	23.8%	0.0%	0.0%	0.0%	9.8%	10.5%	14.2%	0.0%	31.6%	0.0%	0.0%	22.8%
ESG (environment, social, and	0	0	3	2	0	0	2	0	0	2	2	0	0	
governance) mandate	0.0%	0.0%	24.9%	56.5%	0.0%	0.0%	20.2%	0.0%	0.0%	34.1%	46.4%	0.0%	0.0%	22.8%
	cD	d	а	Ab					cDg	b	В			b

Fintech management/

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60	Total	С	ountry Where	Based		Specific	Other Asia Lo	cation		
Number Col %		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	E
Investor relations	7	4	1	1	1	0	0	0	0	1
mandate	11.4%	20.0%	6.7%	16.7%	4.2%	0.0%	0.0%	0.0%	0.0%	9.1%
Other	2	0	1	0	1	0	0	0	1	0
	2.9%	0.0%	6.7%	0.0%	4.2%	0.0%	0.0%	0.0%	33.3%	0.0%

## Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60		Ownership	)			Foreig	n Sales		
Number			Govern-						More
Col %	Public	Private	ment	Nonprofit		0%	1-24%	25-50%	than 50%
	A	В	С	D		Α	В	С	D
Investor relations	3	1	2	(	0	3	0	1	3
mandate	19.9%	3.3%	87.5%	0.0%	6	20.8%	0.0%	48.6%	22.6%
	С	С	аВ			b	aCd	В	b
Other	0	2	0	(	0	0	2	0	0
	0.0%	4.8%	0.0%	0.0%	6	0.0%	5.7%	0.0%	0.0%

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60					lı	ndustry						
Number Col %	Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing	Commun- ications Media G	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin K	Other Industry
			0			<u> </u>			<u> </u>	0	1	<u> </u>
Investor relations	0	0	1	0	0	0	0	5	1	0	0	0
mandate	0.0%	0.0%	33.3%	0.0%	0.0%	0.0%	100.0%	79.9%	17.2%	0.0%	0.0%	0.0%
	h	gH	f			cGH	bFl	aBFL				gH
Other	0	0	0	0	0	2	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	12.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

## Q7. Over the next five years, which of the following issues will have the most impact on the role played by the Finance Function in your company, as well as on the role of the CFO? (Choose up to 5)

N=60					Sales Rev	venue					499       999       2499       4999       9999       10,000         B       C       D       E       F       G							
Number		Less	<b>#05.00</b>	<b>#</b> 400.40	ΦΕΩΩ ΩΩ	<b>#</b> 4.4.0	ΦE 0.0	More		<b></b>	400	500	1000	0500	5000			
Col %		than \$25 nillion	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	than \$10 billion		Fewer than 100								
		Α	В	С	D	Е	F	G		Α	В	С	D	E	F	G		
Investor relations		0	2	1	0	1	0	3		0	3	0	0	0	2	1		
mandate		0.0%	17.3%	7.1%	0.0%	14.5%	0.0%	36.1%		0.0%	16.7%	0.0%	0.0%	26.6%	46.2%	22.8%		
	_	g						а	+									
Other		0	1	0	0	1	0	0		0	1	0	0	0	1	0		
		0.0%	6.5%	0.0%	0.0%	20.1%	0.0%	0.0%		0.0%	4.5%	0.0%	0.0%	0.0%	18.3%	0.0%		

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### Q8. In general, how would you describe the current funding environment for your company?

N=62	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
Number					All other	Philippi-	Singapo-			
Col %		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	E
Total	55	22	12	4	18	1	3	3	2	10
	100.0%	40.4%	21.2%	6.4%	32.0%	5.0%	15.0%	15.0%	10.0%	55.0%
Equity finance										
Very tight	5	2	1	1	1	1	0	0	0	0
	8.3%	10.0%	7.1%	18.2%	5.0%	100.0%	0.0%	0.0%	0.0%	0.0%
						E				Α
Somewhat tight	6	2	0	1	3	0	0	0	0	3
•	10.6%	10.0%	0.0%	27.3%	15.0%	0.0%	0.0%	0.0%	0.0%	27.3%
Neither tight nor	19	9	3	1	7	0	3	2	0	3
attractive	34.7%	40.0%	21.4%	18.2%	40.0%	0.0%	100.0%	66.7%	0.0%	27.3%

Somewhat attractive	11	2	4	1	4	0	0	0	0	4
	19.2%	10.0%	35.7%	18.2%	20.0%	0.0%	0.0%	0.0%	0.0%	36.4%
Very attractive	3	2	0	0	1	0	0	1	0	0
	6.2%	10.0%	0.0%	9.1%	5.0%	0.0%	0.0%	33.3%	0.0%	0.0%
Don't know or N/A	12	4	4	0	3	0	0	0	2	1
	21.0%	20.0%	35.7%	9.1%	15.0%	0.0%	0.0%	0.0%	100.0%	9.1%
									е	d

В

0

1

0.0%

Very attractive

Don't know or N/A

Α

3

8

11.0%

# Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP Q8. In general, how would you describe the current funding environment for your company?

#### N=62 Ownership Foreign Sales Number Govern-More Col % Public Nonprofit 0% 1-24% 25-50% than 50% Private ment В В С D Α С D Α Total 17 31 3 3 15 27 2 11 31.5% 58.0% 4.7% 5.8% 26.7% 49.7% 3.1% 20.4% **Equity finance** Very tight 0 3 0 0 3 0 1 1 0.0% 9.8% 12.5% 0.0% 4.3% 11.2% 0.0% 7.8% Somewhat tight 1 5 0 0 4 1 0 1 0.0% 7.1% 0.0% 4.3% 51.4% 0.0% 14.8% 15.7% d С Neither tight nor 6 11 6 0 6 36.3% 0.0% 26.2% attractive 34.3% 87.5% 39.1% 0.0% 54.8% 2 Somewhat attractive 9 0 0 3 3 3 51.7% 5.6% 0.0% 0.0% 23.3% 10.7% 48.6% 30.0%

0

0

0.0%

0

3

0.0%

2

2

15.1%

1

9

4.4%

0

0

0.0%

0

1

0.0%

4.9%	24.5%	0.0%	100.0%	13.8%	31.8%	0.0%	7.4%
D	D		AB				

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### Q8. In general, how would you describe the current funding environment for your company?

N=62					lı	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	I	J	K	L
Total	9.3%	7 13.1%	3 4.8%	3 5.6%	1.2%	13 24.1%	0.6%	5 9.2%	5 8.2%	3 4.6%	2 4.0%	8 15.2%
Equity finance	9.5%	13.1%	4.0%	5.0%	1.2%	24.1%	0.0%	9.2%	0.2%	4.0%	4.0%	15.2%
<u>Equity illiance</u>												
Very tight	0	1	0	0	0	3	0	0	0	0	0	0
	0.0%	15.9%	0.0%	0.0%	50.0%	23.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somewhat tight	1	0	1	0	0	0	0	0	0	0	2	1
	17.1%	4.4%	33.3%	0.0%	0.0%	2.4%	0.0%	6.3%	0.0%	0.0%	100.0%	10.6%
		k				K			k		bFil	k
Neither tight nor	2	3	2	0	0	4	0	4	2	0	0	2
attractive	33.3%	43.0%	66.7%	0.0%	0.0%	32.0% h	0.0%	87.5% fl	37.8%	12.5%	0.0%	21.1% h
Somewhat attractive	0	3	0	3	0	1	0	0	3	0	0	1
	0.0%	36.6%	0.0%	100.0%	50.0%	6.3%	0.0%	6.3%	55.1%	0.0%	0.0%	10.6%
	d			aFhl		Di		d	f			d
Very attractive	1	0	0	0	0	0	0	0	0	2	0	0
	17.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.0%	87.5%	0.0%	0.0%
		J				J		J.		bFhl		]
Don't know or N/A	2	0	0	0	0	5	0	0	0	0	0	5
	32.4%	0.0% gl	0.0%	0.0%	0.0%	35.9%	100.0% b	0.0%	0.0%	0.0%	0.0%	57.8% b

### Q8. In general, how would you describe the current funding environment for your company?

N=62	Sales Revenue Number of Employees													
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	A	В	С	D	E	F	G	A	В	С	D	E	F	G
Total	15	11	10	4	4	2	8	8	15	6	3	1	5	4
	27.3%	20.3%	18.9%	7.2%	8.0%	3.1%	15.4%	19.8%	35.8%	14.7%	6.9%	2.8%	11.4%	8.6%
Equity finance														
Very tight	3	0	0	0	0	1	0	3	0	0	0	0	1	0
	20.7%	0.0%	0.0%	0.0%	7.3%	48.6%	3.8%	40.9%	2.1%	0.0%	0.0%	0.0%	17.3%	0.0%
		f	f			bc		b	а					
Somewhat tight	2	1	2	0	0	0	1	1	2	2	1	0	0	0
	13.9%	5.7%	21.4%	0.0%	0.0%	0.0%	10.4%	14.3%	10.0%	35.8%	30.2%	0.0%	0.0%	0.0%
Neither tight nor	2	6	3	4	0	1	3	1	7	1	1	1	2	1
attractive	13.6% bD	55.7% a	28.5% d	100.0% Ace	0.0% d	51.4%	36.1%	14.3%	43.4%	14.2%	41.2%	73.4%	46.2%	22.8%
	JD JD	a	<u> </u>	Acc	u									
Somewhat attractive	1	0	4	0	1	0	4	1	2	1	1	0	0	3
	5.6%	0.0%	42.0%	0.0%	26.3%	0.0%	49.7%	10.5%	11.3%	14.2%	28.6%	0.0%	0.0%	77.2%
	cg	cg	ab				ab	g	g					ab
Very attractive	2	1	0	0	0	0	0	0	0	0	0	0	0	0
	14.8%	10.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Don't know or N/A	5	3	1	0	3	0	0	2	5	2	0	0	2	0
	31.5%	27.8%	8.0%	0.0%	66.5%	0.0%	0.0%	19.9%	31.1%	35.8%	0.0%	26.6%	36.6%	0.0%
			е		cg		е							

### Q8. In general, how would you describe the current funding environment for your company?

N=62	Total	Co	ountry Where I	Based		Specific	Other Asia Lo	cation		
Number Col %		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	C	D	E
Total	55	22	12	4	18	1	3	3	2	10
	100.0%	40.4%	21.2%	6.4%	32.0%	5.0%	15.0%	15.0%	10.0%	55.0%
Corporate bonds										
Very tight	6	4	0	1	1	1	0	0	0	0
	10.8%	20.0%	0.0%	18.2%	5.0%	100.0%	0.0%	0.0%	0.0%	0.0%
						E				Α
Somewhat tight	5	2	2	0	1	0	0	1	0	0
	9.2%	10.0%	14.3%	9.1%	5.0%	0.0%	0.0%	33.3%	0.0%	0.0%
Neither tight nor	7	2	2	1	3	0	0	0	0	3
attractive	13.6%	10.0%	14.3%	27.3%	15.0%	0.0%	0.0%	0.0%	0.0%	27.3%
Somewhat attractive	15	4	3	1	7	0	3	1	0	4
	27.2%	20.0%	21.4%	27.3%	40.0%	0.0%	100.0%	33.3%	0.0%	36.4%
Very attractive	4	0	2	0	2	0	0	0	0	2
vory auraouve	6.8%	0.0%	14.3%	9.1%	10.0%	0.0%	0.0%	0.0%	0.0%	18.2%
Don't know or N/A	18	9	4	0	4	0	0	1	2	2
DOTT KITOW OF TWA	32.3%	40.0%	35.7%	9.1%	25.0%	0.0%	0.0%	33.3%	100.0%	18.2%

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

## Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### Q8. In general, how would you describe the current funding environment for your company?

N=62		Ownershi	0			Foreig	n Sales		
Number			Govern-						More
Col %	Public	Private	ment	Nonprofit		0%	1-24%	25-50%	than 50%
	Α	В	С	D		Α	В	С	D
Total	17	31	3		3	15	27	2	11

	31.5%	58.0%	4.7%	5.8%	26.7%	49.7%	3.1%	20.4%
Corporate bonds								
Very tight	0	4	0	0	3	2	0	1
	0.0%	14.3%	12.5%	0.0%	19.5%	8.1%	0.0%	7.8%
Somewhat tight	0	5	0	0	1	4	0	0
	0.0%	16.3%	0.0%	0.0%	8.2%	14.2%	0.0%	0.0%
Neither tight nor	2	3	2	0	4	3	0	0
attractive	13.8%	9.3%	87.5%	0.0%	26.8%	11.8%	0.0%	2.8%
	С	С	аВ					
Somewhat attractive	7	8	0	0	3	5	1	6
	40.1%	26.1%	0.0%	0.0%	22.0%	17.1%	51.4%	54.8%
						d		b
Very attractive	3	1	0	0	1	1	1	1
	15.0%	3.8%	0.0%	0.0%	6.0%	4.4%	48.6%	7.4%
						С	b	
Don't know or N/A	5	9	0	3	3	12	0	3
	31.1%	30.1%	0.0%	100.0%	17.6%	44.4%	0.0%	27.2%
	d	d		ab				

### Q8. In general, how would you describe the current funding environment for your company?

N=62					lı	ndustry						
Number		Bank/Fin										
Col %	Retail/	Insur	Mining	Trans-		Service	Commun-	Tech Soft-				
	Whole-	Real	Construc-	portation		Consult-	ications	Hardwar-	Manufac-	Healthca-	Agr, Pub	Other
	sale	Estate	tion	Pub. Util	Energy	ing	Media	e Bio	turing	re Pharm	Admin	Industry
	Α	В	С	D	Е	F	G	Н	I	J	K	L
Total	5	7	3	3	1	13	0	5	5	3	2	8
	9.3%	13.1%	4.8%	5.6%	1.2%	24.1%	0.6%	9.2%	8.2%	4.6%	4.0%	15.2%
Corporate bonds												
Very tight	0	0	0	0	0	3	0	0	0	2	0	0
, ,	0.0%	4.4%	0.0%	0.0%	50.0%	23.4%	0.0%	0.0%	0.0%	87.5%	0.0%	0.0%
	j	j						j		abhl		j
Somewhat tight	1	1	0	0	0	0	0	0	1	0	2	0
	16.2%	11.5%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	19.5%	0.0%	100.0%	0.0%
		k				K		k			bFhL	K
Neither tight nor	1	0	2	0	0	2	0	3	0	0	0	0
attractive	17.1%	0.0%	66.7%	0.0%	50.0%	12.5%	0.0%	56.3%	0.0%	0.0%	0.0%	0.0%
		ch	bl					bl				ch
Somewhat attractive	2	3	1	1	0	1	0	2	2	0	0	3
	34.3%	47.4%	33.3%	27.2%	0.0%	9.0%	100.0%	43.7%	36.8%	0.0%	0.0%	31.7%
Very attractive	0	2	0	0	0	0	0	0	2	0	0	0
	0.0%	24.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	43.8%	0.0%	0.0%	0.0%
						i			f			
Don't know or N/A	2	1	0	2	0	7	0	0	0	0	0	6
	32.4%	12.2%	0.0%	72.8%	0.0%	52.7%	0.0%	0.0%	0.0%	12.5%	0.0%	68.3% bhi

### Q8. In general, how would you describe the current funding environment for your company?

N=62				Sales Rev	venue					Nui	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	E	F	G	Α	В	С	D	E	F	G
Total	15	11	10	4	4	2	8	8	15	6	3	1	5	4
	27.3%	20.3%	18.9%	7.2%	8.0%	3.1%	15.4%	19.8%	35.8%	14.7%	6.9%	2.8%	11.4%	8.6%
Corporate bonds														
Very tight	5	0	0	0	0	0	0	3	0	0	0	0	0	0
	35.5%	0.0%	0.0%	0.0%	7.3%	0.0%	3.8%	40.9%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%
	bc	a	a					b	а					
Somewhat tight	0	0	3	1	0	1	0	0	2	2	0	0	1	0
	0.0%	2.9%	29.9%	21.1%	0.0%	48.6%	0.0%	3.8%	11.3%	35.8%	0.0%	0.0%	17.3%	0.0%
	cf		a			а								
Neither tight nor	3	2	1	0	0	0	1	0	4	1	1	0	0	0
attractive	19.1%	19.9%	8.5%	0.0%	7.3%	0.0%	14.2%	0.0%	28.1%	14.2%	30.2%	0.0%	0.0%	8.7%
Somewhat attractive	2	2	3	3	0	0	4	2	2	1	1	1	2	2
	13.9%	18.7%	33.5%	78.9%	7.3%	0.0%	45.9%	24.9%	13.7%	14.2%	28.6%	100.0%	46.2%	45.6%
	d	d		ab					е			b		
Very attractive	0	0	2	0	1	0	1	1	1	0	0	0	0	2
	0.0%	2.9%	17.0%	0.0%	19.0%	0.0%	9.8%	10.5%	7.9%	0.0%	0.0%	0.0%	0.0%	45.6%
Don't know or N/A	5	6	1	0	3	1	2	2	6	2	1	0	2	0
	31.5%	55.7%	11.1%	0.0%	59.2%	51.4%	26.3%	19.9%	36.9%	35.8%	41.2%	0.0%	36.6%	0.0%
		С	b											

### Q8. In general, how would you describe the current funding environment for your company?

N=62	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
Number					All other	Philippi-	Singapo-			
Col %		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	E
Total	59	22	13	4	20	3	3	3	3	10
	100.0%	37.8%	21.2%	6.5%	34.5%	13.0%	13.0%	13.0%	13.0%	47.8%
Bank borrowing										
Very tight	2	0	0	1	1	1	0	0	0	0
Tory tigin	2.6%	0.0%	0.0%	16.7%	4.3%	33.3%	0.0%	0.0%	0.0%	0.0%
Somewhat tight	11	4	2	1	4	0	1	1	0	3
	19.0%	20.0%	13.3%	16.7%	21.7%	0.0%	33.3%	33.3%	0.0%	27.3%
Neither tight nor	11	7	1	0	4	1	1	1	0	1
attractive	19.3%	30.0%	6.7%	8.3%	17.4%	33.3%	33.3%	33.3%	0.0%	9.1%
Somewhat attractive	13	0	3	2	9	0	1	1	2	5
	21.9%	0.0%	20.0%	41.7%	43.5%	0.0%	33.3%	33.3%	66.7%	54.5%
		bCD	а	Α	Α					
Very attractive	12	4	5	0	3	1	0	0	1	1
	21.1%	20.0%	40.0%	8.3%	13.0%	33.3%	0.0%	0.0%	33.3%	9.1%
Don't know or N/A	10	7	3	0	0	0	0	0	0	0
	16.1%	30.0%	20.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		d	d		ab					

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

## Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### Q8. In general, how would you describe the current funding environment for your company?

N=62		Ownershi	р		Foreig	n Sales		
Number			Govern-					More
Col %	Public	Private	ment	Nonprofit	0%	1-24%	25-50%	than 50%
	Α	В	С	D	Α	В	С	D

Total	17	35	3	3	16	30	2	11
	29.5%	60.7%	4.4%	5.4%	26.5%	51.5%	2.9%	19.1%
Bank borrowing								
Very tight	0	0	0	0	1	0	0	1
	0.0%	0.0%	12.5%	0.0%	4.1%	0.0%	0.0%	7.8%
		С	b					
Somewhat tight	1	10	0	0	4	7	0	0
	5.2%	29.4%	0.0%	0.0%	27.6%	22.6%	0.0%	0.0%
Neither tight nor	3	7	2	0	3	7	0	1
attractive	15.0%	18.8%	87.5%	0.0%	22.0%	23.4%	0.0%	7.4%
	С	С	ab					
Somewhat attractive	6	6	0	1	6	4	1	2
	34.0%	17.8%	0.0%	28.4%	38.9%	12.9%	51.4%	18.1%
					b	а		
Very attractive	5	8	0	0	0	6	1	5
	27.8%	22.0%	0.0%	0.0%	0.0%	20.8%	48.6%	46.9%
					cD		а	Α
Don't know or N/A	3	4	0	2	1	6	0	2
	18.0%	12.0%	0.0%	71.6%	7.4%	20.2%	0.0%	19.8%
		d		b				

### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### Q8. In general, how would you describe the current funding environment for your company?

N=62					lr	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	A	В	С	D	E	F	G	Н	I	J	K	L
Total	5	8	3	3	1	14	0	6	5	3	2	9
	8.7%	13.8%	4.5%	5.2%	1.1%	24.0%	0.5%	10.1%	8.2%	4.3%	3.8%	15.7%
Bank borrowing												

Very tight	0	0	0	0	0	1	0	0	0	0	0	0
	0.0%	3.9%	0.0%	0.0%	50.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somewhat tight	2	1	1	0	0	2	0	0	1	3	2	0
	33.3%	10.9%	33.3%	0.0%	0.0%	14.4%	0.0%	0.0%	18.2%	100.0%	100.0%	0.0%
		jk				jk		jk		bfhL	bfhL	JK
Neither tight nor	2	0	1	0	0	5	0	3	0	0	0	0
attractive	34.3%	3.9%	33.3%	0.0%	0.0%	37.4%	0.0%	52.0%	0.0%	0.0%	0.0%	0.0%
						1		1				fh
Somewhat attractive	0	3	1	0	0	1	0	1	2	0	0	5
	0.0%	32.6%	33.3%	0.0%	50.0%	8.2%	0.0%	10.7%	40.9%	0.0%	0.0%	57.3%
						I						f
Very attractive	1	4	0	1	0	2	0	2	2	0	0	1
	16.2%	48.6%	0.0%	27.2%	0.0%	12.1%	0.0%	37.3%	40.9%	0.0%	0.0%	9.6%
Don't know or N/A	1	0	0	2	0	3	0	0	0	0	0	3
	16.2%	0.0%	0.0%	72.8%	0.0%	21.7%	100.0%	0.0%	0.0%	0.0%	0.0%	33.1%
		dg		bh			b	d				

### Q8. In general, how would you describe the current funding environment for your company?

N=62	Sales Revenue Number of Employees													
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	E	F	G	Α	В	С	D	E	F	G
Total	16	13	12	4	4	2	8	8	19	7	3	1	5	4
	27.0%	21.9%	19.7%	6.7%	7.5%	2.9%	14.4%	18.1%	40.4%	14.2%	6.3%	2.6%	10.4%	7.9%
Bank borrowing														
Very tight	1	0	0	0	0	0	0	1	0	0	0	0	0	0
, 0	5.5%	0.0%	0.0%	0.0%	7.3%	0.0%	3.8%	14.3%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Somewhat tight	4	0	4	1	0	1	1	1	3	3	1	0	0	0
	24.8%	2.5%	37.2%	21.1%	0.0%	51.4%	10.4%	14.3%	13.9%	47.6%	41.2%	0.0%	0.0%	0.0%
		cf	b			b								
Neither tight nor	5	6	0	1	0	0	0	3	4	0	0	1	0	0
attractive	30.4% C	43.9% cg	0.0% ab	22.4%	0.0%	0.0%	0.0% b	36.5%	23.1%	0.0%	0.0%	73.4%	0.0%	0.0%
Somewhat attractive	2	3	6	0	0	0	1	2	5	1	2	0	0	1
	14.8% C	23.0%	52.9% a	0.0%	7.3%	0.0%	13.6%	24.9%	26.8%	13.5%	58.8%	0.0%	0.0%	31.5%
Very attractive	0	2	1	2	3	1	4	0	3	0	0	0	5	3
	0.0%	13.3%	9.9%	56.5%	59.2%	48.6%	45.9%	0.0%	13.7%	4.9%	0.0%	0.0%	100.0%	68.5%
	DEfG			Α	Α	а	Α	Fg	Fg	f	f		ABcd	ab
Don't know or N/A	4	2	0	0	1	0	2	1	4	2	0	0	0	0
	24.5%	17.3%	0.0%	0.0%	26.3%	0.0%	26.3%	9.9%	20.9%	34.1%	0.0%	26.6%	0.0%	0.0%

## Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
Number Col %		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		А	В	С	D	Α	В	С	D	Е
Total	44	18	8	3	15	1	3	3	0	g
	100.0%	40.9%	17.2%	7.3%	34.5%	5.9%	17.6%	17.6%	0.0%	58.8%
Equity finance										
-2=Very tight	5	2	1	1	1	1	0	0	0	0
, ,	10.5%	12.5%	11.1%	20.0%	5.9%	100.0%	0.0%	0.0%	0.0%	0.0%
						е				a
-1=Somewhat tight	6	2	0	1	3	0	0	0	0	3
_	13.4%	12.5%	0.0%	30.0%	17.6%	0.0%	0.0%	0.0%	0.0%	30.0%
0=Neither tight nor	19	9	3	1	7	0	3	2	0	3
attractive	43.9%	50.0%	33.3%	20.0%	47.1%	0.0%	100.0%	66.7%	0.0%	30.0%
1=Somewhat	11	2	4	1	4	0	0	0	0	4
attractive	24.3%	12.5%	55.6%	20.0%	23.5%	0.0%	0.0%	0.0%	0.0%	40.0%
		b	а							
2=Very attractive	3	2	0	0	1	0	0	1	0	C
	7.9%	12.5%	0.0%	10.0%	5.9%	0.0%	0.0%	33.3%	0.0%	0.0%
Mean	0.06	0.00	0.33	-0.30	0.06	-2.00	0.00	0.67		0.10

## Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62		Ownership	)		Foreigr	Sales		
Number	5	D : .	Govern-				05 500/	More
Col %	Public	Private	ment	Nonprofit	0%	1-24%	25-50%	than 50%
	A	В	С	D	Α	В	С	D
Total	16	24	3	0	13	19	2	10
	38.2%	55.8%	6.0%	0.0%	29.2%	42.9%	3.9%	24.0%
Equity finance								
-2=Very tight	0	3	0	0	1	3	0	1
	0.0%	13.0%	12.5%	0.0%	5.0%	16.4%	0.0%	8.5%
-1=Somewhat tight	1	5	0	0	1	4	1	C
Š	7.4%	19.6%	0.0%	0.0%	5.0%	23.1%	51.4%	0.0%
							d	(
0=Neither tight nor	6	11	2	0	6	7	0	6
attractive	38.2%	45.4%	87.5%	0.0%	45.4%	38.5%	0.0%	59.1%
1=Somewhat	9	2	0	0	3	3	1	3
attractive	54.4%	7.5%	0.0%	0.0%	27.0%	15.6%	48.6%	32.4%
	В	Α						
2=Very attractive	0	3	0	0	2	1	0	(
	0.0%	14.5%	0.0%	0.0%	17.5%	6.4%	0.0%	0.0%
Mean	0.47	-0.09	-0.25		0.47	-0.27	-0.03	0.15

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

105

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62					lı	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	I	J	K	L
Total	3	7	3	3	1	9	0	5	5	3	2	4
	8.0%	16.6%	6.1%	7.0%	1.5%	19.6%	0.0%	11.7%	10.4%	5.9%	5.1%	8.1%
Equity finance												
-2=Very tight	0	1	0	0	0	3	0	0	0	0	0	0
	0.0%	15.9%	0.0%	0.0%	50.0%	36.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
-1=Somewhat tight	1	0	1	0	0	0	0	0	0	0	2	1
	25.4%	4.4% k	33.3%	0.0%	0.0%	3.7% k	0.0%	6.3%	0.0% k	0.0%	100.0% bfi	25.0%
0=Neither tight nor	2	3	2	0	0	4	0	4	2	0	0	2
attractive	49.3%	43.0%	66.7%	0.0%	0.0%	50.0%	0.0%	87.5%	37.8%	12.5%	0.0%	50.0%
1=Somewhat	0	3	0	3	0	1	0	0	3	0	0	1
attractive	0.0%	36.6%	0.0%	100.0%	50.0%	9.8%	0.0%	6.3%	55.1%	0.0%	0.0%	25.0%
				fh		d		d				
2=Very attractive	1	0	0	0	0	0	0	0	0	2	0	0
	25.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.0%	87.5% bfh	0.0%	0.0%
		J				J		J		DIII		
Mean	0.25	0.00	-0.33	1.00	-0.50	-0.67		0.00	0.69	1.75	-1.00	0.00
			dj	cfH		dij		DJ	f	cfH		

106

### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62				Sales Re	venue						Nu	mber of Em	ployees		
Number	Less	More													More
Col %	than	\$25-99	\$100-49	\$500-99	\$1-4.9	\$5-9.9	than		Fewer	100-	500-	1000-	2500-	5000-	than
	\$25	million	9	9	billion	billion	\$10		than	499	999	2499	4999	9999	10,000
	million		million	million			billion		100						

	Α	В	С	D	E	F	G	Α	В	С	D	E	F	G
Total	10	8	10	4	1	2	8	7	10	4	3	1	3	4
	23.6%	18.5%	22.0%	9.1%	3.4%	3.9%	19.5%	21.2%	33.0%	12.6%	9.2%	2.8%	9.7%	11.5%
Equity finance														
-2=Very tight	3	0	0	0	0	1	0	3	0	0	0	0	1	0
, ,	30.2%	0.0%	0.0%	0.0%	21.7%	48.6%	3.8%	51.1%	3.0%	0.0%	0.0%	0.0%	27.2%	0.0%
								b	а					
4. Composible tight	2	1	0	0	0	0	1	1	2	2	1	0	0	
-1=Somewhat tight	_		2	-	0.0%	-	-		_		-	-	-	0.0%
	20.3%	7.9%	23.3%	0.0%	0.0%	0.0%	10.4%	17.9%	14.5%	55.8%	30.2%	0.0%	0.0%	0.0%
0=Neither tight nor	2	6	3	4	0	1	3	1	7	1	1	1	2	1
attractive	19.8%	77.2%	31.0%	100.0%	0.0%	51.4%	36.1%	17.9%	63.0%	22.1%	41.2%	100.0%	72.8%	22.8%
	bd	а	d	ac										
1=Somewhat	1	0	4	0	1	0	4	1	2	1	1	0	0	3
attractive	8.1%	0.0%	45.7%	0.0%	78.3%	0.0%	49.7%	13.1%	16.4%	22.1%	28.6%	0.0%	0.0%	77.2%
		ceg	b		b		b							
2=Very attractive	2	1	0	0	0	0	0	0	0	0	0	0	0	0
z=vory amaonvo	21.6%	14.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	2576		3.3 /6	3.0 / 0	0.070	5.575	0.070	0.070	3.370	5.575	3.3 / 0	3.370	0.070	2.2 /0
Mean	-0.29	0.22	0.22	0.00	0.35	-0.97	0.32	-1.07	0.02	-0.34	-0.02	0.00	-0.54	0.77
								bg	a					а

## Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62	Total	С	ountry Where	Based		Specific	Other Asia Lo	ocation		
Number					All other	Philippi-	Singapo-			
Col %		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
		A	В	С	D	Α	В	С	D	Е
Total	37	13	8	3	13	1	3	2	0	8
	100.0%	35.8%	20.1%	8.6%	35.5%	6.7%	20.0%	13.3%	0.0%	60.0%
Corporate bonds										

-2=Very tight	6	4	0	1	1	1	0	0	0	0
	16.0%	33.3%	0.0%	20.0%	6.7%	100.0%	0.0%	0.0%	0.0%	0.0%
						е				a
-1=Somewhat tight	5	2	2	0	1	0	0	1	0	0
_	13.7%	16.7%	22.2%	10.0%	6.7%	0.0%	0.0%	50.0%	0.0%	0.0%
0=Neither tight nor	7	2	2	1	3	0	0	0	0	3
attractive	20.1%	16.7%	22.2%	30.0%	20.0%	0.0%	0.0%	0.0%	0.0%	33.3%
1=Somewhat	15	4	3	1	7	0	3	1	0	4
attractive	40.1%	33.3%	33.3%	30.0%	53.3%	0.0%	100.0%	50.0%	0.0%	44.4%
2=Very attractive	4	0	2	0	2	0	0	0	0	2
	10.1%	0.0%	22.2%	10.0%	13.3%	0.0%	0.0%	0.0%	0.0%	22.2%
Mean	0.15	-0.50	0.56	0.00	0.60	-2.00	1.00	0.00		0.89
		d			а					

### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62		Ownership	0		Foreigr	n Sales		
Number Col %	Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
OOI 76	A	В	С	D	A A	B	C	D
Total	12	22	3	0	12	15	2	8
	32.5%	60.5%	7.1%	0.0%	32.5%	40.9%	4.6%	22.0%
Corporate bonds								
-2=Very tight	0	4	0	0	3	2	0	1
·	0.0%	20.4%	12.5%	0.0%	23.6%	14.6%	0.0%	10.8%
-1=Somewhat tight	0	5	0	0	1	4	0	0
	0.0%	23.3%	0.0%	0.0%	9.9%	25.6%	0.0%	0.0%
0=Neither tight nor	2	3	2	0	4	3	0	0
attractive	20.1%	13.4%	87.5%	0.0%	32.5%	21.2%	0.0%	3.9%
		С	b					

1=Somewhat	7	8	0	0		3 5	1	6
attractive	58.1%	37.4%	0.0%	0.0%	26.7	7% 30.7%	51.4%	75.2%
						d		а
2=Very attractive	3	1	0	0		1 1	1	1
	21.8%	5.5%	0.0%	0.0%	7.0	3% 7.9%	48.6%	10.2%
Mean	1.02	-0.16	-0.25		-0.	16 -0.08	1.49	0.74
	Bc	Α	а					

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62					lı	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	I	J	K	L
Total	9.3%	6 17.0%	3 7.1%	1 2.2%	1.7%	6 16.9%	0.9%	5 13.7%	5 12.2%	6.0%	6.0%	3 7.1%
Corporate bonds												
-2=Very tight	0.0%	0 5.0%	0.0%	0.0%	50.0%	3 49.4%	0.0%	0 0.0%	0 0.0%	2 100.0% bhi	0.0%	0.0%
-1=Somewhat tight	1	1	0	0	0	0	0	0	1	0	2	0
	23.9%	13.1%	0.0%	0.0%	0.0%	5.1% k	0.0%	0.0% k	19.5%	0.0%	100.0% fh	0.0%
0=Neither tight nor	1	0	2	0	0	2	0	3	0	0	0	0
attractive	25.4%	0.0%	66.7%	0.0%	50.0%	26.5%	0.0%	56.3%	0.0%	0.0%	0.0%	0.0%
1=Somewhat attractive	50.7%	3 54.0%	33.3%	1 100.0%	0.0%	1 19.1%	0 100.0%	43.7%	36.8%	0.0%	0.0%	3 100.0%
2=Very attractive	0	2	0	0	0	0	0	0	2	0	0	0

	0.0%	27.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	43.8%	0.0%	0.0%	0.0%
Mean	0.27	0.86	0.33	1.00	-1.00	-0.85	1.00	0.44	1.05	-2.00	-1.00	1.00
		f				bi			f			

110

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62				Sales Rev	venue					Nu	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	Е	F	G	Α	В	С	D	E	F	G
Total	10	5	9	4	2	1	6	7	10	4	2	1	3	4
	27.6%	13.3%	24.8%	10.6%	4.8%	2.2%	16.8%	22.4%	32.0%	13.3%	5.7%	4.0%	10.2%	12.2%
Corporate bonds														
-2=Very tight	5	0	0	0	0	0	0	3	0	0	0	0	0	0
, 0	51.9%	0.0%	0.0%	0.0%	17.8%	0.0%	5.1%	51.1%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%
	С		а					b	а					
-1=Somewhat tight	0	0	3	1	0	1	0	0	2	2	0	0	1	0
	0.0%	6.4%	33.7%	21.1%	0.0%	100.0%	0.0%	4.8%	17.9%	55.8%	0.0%	0.0%	27.2%	0.0%
	F					Ag	f							
0=Neither tight nor	3	2	1	0	0	0	1	0	4	1	1	0	0	0
attractive	27.9%	45.0%	9.6%	0.0%	17.8%	0.0%	19.2%	0.0%	44.5%	22.1%	51.4%	0.0%	0.0%	8.7%
1=Somewhat	2	2	3	3	0	0	4	2	2	1	1	1	2	2
attractive	20.3%	42.1%	37.7%	78.9%	17.8%	0.0%	62.3%	31.0%	21.7%	22.1%	48.6%	100.0%	72.8%	45.6%
2=Very attractive	0	0	2	0	1	0	1	1	1	0	0	0	0	2
	0.0%	6.4%	19.1%	0.0%	46.6%	0.0%	13.3%	13.1%	12.5%	0.0%	0.0%	0.0%	0.0%	45.6%
	е				а									
Mean	-0.83	0.49	0.42	0.58	0.75	-1.00	0.79	-0.50	0.22	-0.34	0.49	1.00	0.46	1.37
	cg		a				a			g				С

## Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62	Total	Country Where Based Specific Other Asia Location									
Number Col %		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others	
		Α	В	С	D	Α	В	С	D	Е	
Total	49	16	10	4	20	3	3	3	3	10	
	100.0%	31.6%	20.3%	7.1%	41.1%	13.0%	13.0%	13.0%	13.0%	47.8%	
Bank borrowing											
-2=Very tight	2	0	0	1	1	1	0	0	0	0	
	3.1%	0.0%	0.0%	18.2%	4.3%	33.3%	0.0%	0.0%	0.0%	0.0%	
1=Somewhat tight	11	4	2	1	4	0	1	1	0	3	
	22.6%	28.6%	16.7%	18.2%	21.7%	0.0%	33.3%	33.3%	0.0%	27.3%	
0=Neither tight nor	11	7	1	0	4	1	1	1	0	1	
attractive	23.0%	42.9%	8.3%	9.1%	17.4%	33.3%	33.3%	33.3%	0.0%	9.1%	
1=Somewhat	13	0	3	2	9	0	1	1	2	5	
attractive	26.2%	0.0%	25.0%	45.5%	43.5%	0.0%	33.3%	33.3%	66.7%	54.5%	
		bcD	a	a	Α						
2=Very attractive	12	4	5	0	3	1	0	0	1	1	
	25.1%	28.6%	50.0%	9.1%	13.0%	33.3%	0.0%	0.0%	33.3%	9.1%	
			d		b						
Mean	0.48	0.29	1.08	0.09	0.39	0.00	0.00	0.00	1.33	0.45	

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62		Ownership	)			Foreigr	Sales		
Number			Govern-						More
Col %	Public	Private	ment	Nonprofit		0%	1-24%	25-50%	than 50%
	A	В	С	D		A	В	С	D
Total	14	31	3		1	14	24	2	· ·
	28.9%	64.0%	5.3%	1.89	6	29.3%	49.0%	3.5%	18.3%
Bank borrowing									
-2=Very tight	0	0	0		0	1	0	0	
, ŭ	0.0%	0.0%	12.5%	0.09	6	4.4%	0.0%	0.0%	9.8%
1=Somewhat tight	1	10	0		0	4	7	0	(
	6.3%	33.4%	0.0%	0.09	6	29.8%	28.4%	0.0%	0.0%
0=Neither tight nor	3	7	2		0	3	7	0	•
attractive	18.3%	21.4%	87.5%	0.09	6	23.7%	29.4%	0.0%	9.2%
	С	С	ab						
1=Somewhat	6	6	0		1	6	4	1	
attractive	41.5%	20.3%	0.0%	100.09	6	42.1%	16.2%	51.4%	22.5%
2=Very attractive	5	8	0		0	0	6	1	
•	33.9%	25.0%	0.0%	0.09	6	0.0%	26.1%	48.6%	58.5%
						bcD	а	a	,
Mean	1.03	0.37	-0.25	1.0	0	0.03	0.40	1.49	1.2
						d			

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62					I	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	Е	F	G	Н	I	J	K	L
Total	4	8	3	1	1	11	0	6	5	3	2	6

	8.7%	16.4%	5.4%	1.7%	1.3%	22.4%	0.0%	12.1%	9.8%	5.2%	4.5%	12.5%
Bank borrowing												
-2=Very tight	0	0	0	0	0	1	0	0	0	0	0	0
	0.0%	3.9%	0.0%	0.0%	50.0%	8.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
-1=Somewhat tight	2	1	1	0	0	2	0	0	1	3	2	0
	39.8%	10.9%	33.3%	0.0%	0.0%	18.4%	0.0%	0.0%	18.2%	100.0%	100.0%	0.0%
		jk				jk		jk		bfhl	bfhl	jk
0=Neither tight nor	2	0	1	0	0	5	0	3	0	0	0	0
attractive	40.9%	3.9%	33.3%	0.0%	0.0%	47.7%	0.0%	52.0%	0.0%	0.0%	0.0%	0.0%
1=Somewhat	0	3	1	0	0	1	0	1	2	0	0	5
attractive	0.0%	32.6%	33.3%	0.0%	50.0%	10.4%	0.0%	10.7%	40.9%	0.0%	0.0%	85.7%
	I					L		1				aFh
2=Very attractive	1	4	0	1	0	2	0	2	2	0	0	1
	19.3%	48.6%	0.0%	100.0%	0.0%	15.5%	0.0%	37.3%	40.9%	0.0%	0.0%	14.3%
Mean	-0.01	1.11	0.00	2.00	-0.50	0.07		0.85	1.05	-1.00	-1.00	1.14
		i	I			1		i	i	bhiL		cfJ

## Q8. In general, how would you describe the current funding environment for your company? AVERAGE SCORES - Don't Know excluded

N=62				Sales Rev	/enue					Nu	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	E	F	G	Α	В	С	D	E	F	G
Total	12	11	12	4	3	2	6	8	15	4	3	1	5	4
	24.3%	21.6%	23.5%	8.0%	6.6%	3.5%	12.6%	19.4%	38.0%	11.1%	7.5%	2.3%	12.4%	9.4%
Bank borrowing														
-2=Very tight	1	0	0	0	0	0	0	1	0	0	0	0	0	0
, 0	7.4%	0.0%	0.0%	0.0%	9.9%	0.0%	5.1%	15.9%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
-1=Somewhat tight	4	0	4	1	0	1	1	1	3	3	1	0	0	0
	32.8%	3.0%	37.2%	21.1%	0.0%	51.4%	14.1%	15.9%	17.6%	72.1%	41.2%	0.0%	0.0%	0.0%
									С	b				
0=Neither tight nor	5	6	0	1	0	0	0	3	4	0	0	1	0	0
attractive	40.2% c	53.1% Cg	0.0% aB	22.4%	0.0%	0.0%	0.0% b	40.6%	29.2%	0.0%	0.0%	100.0%	0.0%	0.0%
	C	Cg	аь				D							
1=Somewhat	2	3	6	0	0	0	1	2	5	1	2	0	0	1
attractive	19.6%	27.8%	52.9%	0.0%	9.9%	0.0%	18.4%	27.6%	33.8%	20.5%	58.8%	0.0%	0.0%	31.5%
2=Very attractive	0	2	1	2	3	1	4	0	3	0	0	0	5	3
	0.0%	16.1%	9.9%	56.5%	80.3%	48.6%	62.3%	0.0%	17.3%	7.4%	0.0%	0.0%	100.0%	68.5%
	dEfG	е	eg	а	Abc	а	Ac	Fg	F	f	f		ABcd	a
Mean	-0.28	0.57	0.36	0.92	1.51	0.46	1.19	-0.20	0.46	-0.37	0.18	0.00	2.00	1.68
	beg	а			а		а	Fg	F	Fg	f		ABCd	ac

### Q9. During the next 12 months how do you expect M&A activity to change? ...in your country

N=62	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation	Australia	
Number					All other	Philippi-	Singapo-			
Col %		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	Е
Total	60	24	12	4	20	4	3	2	3	10
	100.0%	40.6%	19.4%	6.3%	33.7%	17.4%	13.0%	8.7%	13.0%	47.8%
Decrease Significantly	0	0	0	0	0	0	0	0	0	0
<u> </u>	0.5%	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Decrease Somewhat	10	7	0	0	4	0	1	1	0	2
	16.9%	27.3%	0.0%	0.0%	17.4%	0.0%	33.3%	50.0%	0.0%	18.2%
No change	16	9	1	1	5	2	1	0	1	2
	26.5%	36.4%	7.1%	25.0%	26.1%	50.0%	33.3%	0.0%	33.3%	18.2%
Increase somewhat	27	9	8	3	8	2	1	1	1	4
	44.6%	36.4%	64.3%	66.7%	39.1%	50.0%	33.3%	50.0%	33.3%	36.4%
Increase significantly	5	0	3	0	2	0	0	0	0	2
	8.5%	0.0%	28.6%	0.0%	8.7%	0.0%	0.0%	0.0%	0.0%	18.2%
		В	Α							
Don't know	2	0	0	0	2	0	0	0	1	1
	2.9%	0.0%	0.0%	0.0%	8.7%	0.0%	0.0%	0.0%	33.3%	9.1%

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

# Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP Q9. During the next 12 months how do you expect M&A activity to change? ...in your country

N=62		Ownershi	р			Foreig	n Sales		
Number Col %	Public	Private	Govern- ment	Nonprofit		0%	1-24%	25-50%	More than 50%
CO1 /6	A	B	С	D		A	B	25-50% C	D
	^	ь	U			Α	D	U	U
Total	17	36	3		3	16	29	2	11
	28.8%	61.7%	4.3%	5.39	6	28.4%	49.2%	3.0%	19.4%
Decrease Significantly	0	0	0		0	0	0	0	0
	0.0%	0.0%	0.0%	0.09	6	1.9%	0.0%	0.0%	0.0%

Decrease Somewhat	3	7	0	0	3	5	0	2
	18.3%	19.5%	0.0%	0.0%	18.9%	17.0%	0.0%	19.8%
No change	3	9	2	2	5	11	0	
Tto onango	15.0%	24.7%	87.5%	71.6%	31.5%	37.8%	0.0%	0.0%
	cd	С	ab	а	d	d		ab
Increase somewhat	10	16	0	0	6	10	1	7
	56.9%	44.0%	12.5%	0.0%	37.0%	36.1%	51.4%	65.4%
Increase significantly	2	3	0	0	1	2	1	2
<u> </u>	9.8%	9.4%	0.0%	0.0%	5.4%	6.0%	48.6%	14.8%
Don't know	0	1	0	1	1	1	0	C
	0.0%	2.4%	0.0%	28.4%	5.4%	3.1%	0.0%	0.0%
	d	d		ab				

## Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

## Q9. During the next 12 months how do you expect M&A activity to change? ...in your country

N=62					lı	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	I	J	K	L
Total	7.1%	9 14.9%	3 4.4%	3 5.1%	1.1%	13 22.1%	0.5%	6 9.9%	5 8.1%	3 4.2%	2 3.7%	11 19.0%
Decrease Significantly	0.0%	0 3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Decrease Somewhat	1	1	1	0	0	0	0	2	1	2	2	0
	20.7%	9.8% jk	33.3% f	0.0%	0.0%	0.0% chJK	0.0%	37.3% fl	18.2%	87.5% bFL	100.0% bFL	0.0% hJK
No change	0.0%	9.8%	66.7%	0.0%	0 50.0%	6	0 100.0%	3 52.0%	0 6.6%	0.0%	0.0%	3 27.1%
Increase somewhat	3	9.678	00.7 /8	3	0	6	0	1	2	0.078	0.078	7

	79.3%	47.9%	0.0%	100.0%	50.0%	47.3%	0.0%	10.7%	40.9%	12.5%	0.0%	57.5%
				h				d				
Increase significantly	0	3	0	0	0	1	0	0	2	0	0	0
	0.0%	28.9%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	34.3%	0.0%	0.0%	0.0%
Don't know	0	0	0	0	0	0	0	0	0	0	0	2
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.4%

## Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

### Q9. During the next 12 months how do you expect M&A activity to change? ...in your country

N=62				Sales Rev	venue					Nu	mber of Em	per of Employees			
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000	
	Α	В	С	D	E	F	G	Α	В	С	D	E	F	G	
Total	16	11	12	4	4	2	8	8	18	7	4	1	5	4	
	27.4%	19.2%	21.5%	6.8%	7.6%	3.0%	14.6%	18.1%	38.6%	14.1%	8.2%	2.6%	10.4%	7.9%	
Decrease Significantly	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Decrease Somewhat	3	0	4	1	0	0	2	0	2	2	0	1	2	0	
	19.6%	0.0%	32.0%	22.4%	0.0%	0.0%	26.3%	0.0%	9.9%	34.1%	0.0%	73.4%	46.2%	0.0%	
								е				a			
No change	5	8	3	0	0	0	0	1	8	3	0	0	0	0	
	30.4% b	70.6% acdeG	21.2% b	0.0% b	7.3% b	0.0%	3.8% B	10.5%	46.5%	47.6%	0.0%	26.6%	0.0%	8.7%	
Increase somewhat	7	2	5	3	2	0	5	6	6	1	4	0	1	2	
	44.8%	21.5%	39.7%	77.6%	53.6%	0.0%	56.4%	75.7%	33.7%	18.4%	100.0%	0.0%	18.3%	45.6%	
								С	d	ad	bcf		d		
Increase significantly	1	0	1	0	1	2	1	1	2	0	0	0	1	2	
	5.2%	0.0%	7.1%	0.0%	19.0%	100.0%	9.8%	9.9%	9.9%	0.0%	0.0%	0.0%	17.3%	45.6%	

	F	F	f			ABcg	f							
Don't know	0	1	0	0	1	0	0	0	0	0	0	0	1	0
	0.0%	7.9%	0.0%	0.0%	20.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	18.3%	0.0%

119

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### Q9. During the next 12 months how do you expect M&A activity to change? ...in your industry

N=62	Total	Co	ountry Where	Based		Specific	Other Asia Lo	ocation		
Number Col %		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	А	В	Ċ	D	Е
Total	61	24	13	4	20	4	3	2	3	10
	100.0%	40.1%	20.5%	6.3%	33.2%	17.4%	13.0%	8.7%	13.0%	47.8%
Decrease Significantly	0	0	0	0	0	0	0	0	0	0
	0.5%	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Decrease Somewhat	4	2	0	0	2	0	0	0	0	2
	6.5%	9.1%	0.0%	0.0%	8.7%	0.0%	0.0%	0.0%	0.0%	18.2%
No change	17	7	2	1	8	3	1	1	1	3
	28.2%	27.3%	13.3%	25.0%	39.1%	75.0%	33.3%	50.0%	33.3%	27.3%
Increase somewhat	30	13	8	2	7	1	2	0	1	4
	49.3%	54.5%	60.0%	58.3%	34.8%	25.0%	66.7%	0.0%	33.3%	36.4%
Increase significantly	8	2	3	0	2	0	0	1	0	1
	12.5%	9.1%	26.7%	8.3%	8.7%	0.0%	0.0%	50.0%	0.0%	9.1%
Don't know	2	0	0	0	2	0	0	0	1	1
	2.9%	0.0%	0.0%	0.0%	8.7%	0.0%	0.0%	0.0%	33.3%	9.1%

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

120

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

Q9. During the next 12 months how do you expect M&A activity to change? ...in your industry

N=62		Ownership	9		Foreig	n Sales		
Number			Govern-					More
Col %	Public	Private	ment	Nonprofit	0%	1-24%	25-50%	than 50%
	Α	В	С	D	Α	В	С	D
Total	17	37	3	3	16	29	2	11
	28.4%	62.2%	4.2%	5.2%	28.0%	50.0%	2.9%	19.1%
Decrease Significantly	0	0	0	0	0	0	0	(
	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%
Decrease Somewhat	1	3	0	0	0	4		C
	5.2%	8.3%	0.0%	0.0%	0.0%	13.6%	0.0%	0.0%
No change	5	8	0	2	5	9	0%     2.9%       0     0       0%     0.0%       4     0       6%     0.0%       9     0       0%     0.0%       13     1       6%     51.4%	3
	31.4%	22.8%	12.5%	71.6%	30.3%	31.0%	0.0%	27.6%
Increase somewhat	7	21	2	0	9	13	1	5
	40.5%	56.5%	87.5%	0.0%	51.7%	45.6%	51.4%	45.2%
Increase significantly	4	4	0	0	2	2	1	3
increase significantly	22.9%	10.1%	0.0%	0.0%	10.7%	6.8%	48.6%	27.2%
Don't know	0	1	0	1	1	1	0	(
	0.0%	2.4%	0.0%	28.4%	5.4%	3.0%	0.0%	0.0%
	d	d		ab				

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

#### Q9. During the next 12 months how do you expect M&A activity to change? ...in your industry

N=62					lı	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	1	J	K	L
Total	4 7.0%	9 14.7%	3 4.3%	3 5.0%	1.0%	14 23.1%	0.5%	9.8%	5 7.9%	3 4.2%	2 3.6%	11 18.8%
Decrease Significantly	0	0	0	0	0	0	0	0	0	0	0	0

121

	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Decrease Somewhat	0	1	1	0	0	0	0	0	0	0	2	0
	0.0%	9.8%	33.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
		k	f			cK		k	k		bFhiL	K
No change	2	1	1	0	0	8	0	3	1	0	0	1
	40.2%	9.8%	33.3%	0.0%	50.0%	56.1%	100.0%	52.0%	24.7%	0.0%	0.0%	7.7%
		f				bl						f
		-					•					
Increase somewhat	2	5	1	1	0	6	0	3	2	3	0	8
	40.2%	57.7%	33.3%	27.2%	50.0%	43.9%	0.0%	42.6%	40.9%	100.0%	0.0%	69.2%
Increase significantly	1	2	0	2	0	0	0	0	2	0	0	1
-	19.5%	19.1%	0.0%	72.8%	0.0%	0.0%	0.0%	5.3%	34.3%	0.0%	0.0%	7.7%
				FI		Di			f			d
Don't know	0	0	0	0	0	0	0	0	0	0	0	2
DOTTERIOW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.4%

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

# Q9. During the next 12 months how do you expect M&A activity to change? ...in your industry

N=62				Sales Rev	venue					Nu	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	A	В	С	D	E	F	G	Α	В	С	D	E	F	G
Total	16 27.0%	12 20.4%	12 21.2%	6.7%	4 7.5%	2.9%	8 14.4%	8 17.8%	19 39.7%	7 13.9%	4 8.1%	2.6%	5 10.3%	7.8%
Decrease Significantly	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Decrease Somewhat	1	0	3	0	0	0	0	0	1	2	0	0	0	0
	5.5%	0.0%	24.9%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%	34.1%	0.0%	0.0%	0.0%	0.0%
No change	3	5	3	1	2	0	3	3	4	4	1	0	3	0

122

	21.9%	44.5%	23.8%	21.1%	34.6%	0.0%	36.7%	31.0%	20.3%	65.9%	23.2%	26.6%	64.4%	0.0%
									С	b				
Increase somewhat	11	5	6	3	0	1	2	5	12	0	2	1	0	2
	70.6%	40.8%	44.2%	78.9%	7.3%	51.4%	23.4%	65.2%	64.0%	0.0%	53.6%	73.4%	0.0%	54.4%
	eg				a		a	cf	Cf	аВ			ab	
Increase significantly	0	1	1	0	2	1	3	0	2	0	1	0	1	2
	2.0%	7.4%	7.1%	0.0%	38.0%	48.6%	36.1%	0.0%	10.9%	0.0%	23.2%	0.0%	17.3%	45.6%
	efg				a	a	a							
Don't know	0	1	0	0	1	0	0	0	0	0	0	0	1	0
	0.0%	7.4%	0.0%	0.0%	20.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	18.3%	0.0%

#### Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP

# Q9. During the next 12 months how do you expect M&A activity to change? ...in your country AVERAGE SCORES - Don't Know excluded

N=62	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
Number					All other	Philippi-	Singapo-			
Col %		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
		Α	В	С	D	A	В	С	D	Е
Total	59	24	12	4	19	4	3	2	2	9
	100.0%	41.9%	19.9%	6.5%	31.7%	19.0%	14.3%	9.5%	9.5%	47.6%
-2=Decrease	0	0	0	0	0	0	0	0	0	0
significantly	0.5%	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
-1=Decrease	10	7	0	0	4	0	1	1	0	2
somewhat	17.4%	27.3%	0.0%	0.0%	19.0%	0.0%	33.3%	50.0%	0.0%	20.0%
0=No Change	16	9	1	1	5	2	1	0	1	2
	27.3%	36.4%	7.1%	25.0%	28.6%	50.0%	33.3%	0.0%	50.0%	20.0%
1=Increase somewhat	27	9	8	3	8	2	1	1	1	4
T=ITICIPASE SOMEWHAT	46.0%	36.4%	64.3%	66.7%	42.9%	50.0%	33.3%	50.0%	50.0%	40.0%
2=Increase	5	0	3	0	2	0	0	0	0	2
ignificantly	8.7%	0.0%	28.6%	0.0%	9.5%	0.0%	0.0%	0.0%	0.0%	20.0%
		В	А							

123

Mean	0.45	0.09	1.21	0.50	0.43	0.50	0.00	0.00	0.50	0.60
		В	Ad		b					

# Q9. During the next 12 months how do you expect M&A activity to change? ...in your country AVERAGE SCORES - Don't Know excluded

N=62		Ownership	)		Foreign	Sales		
Number Col %	Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
	Α	В	С	D	Α	В	С	D
Total	17	36	3	2	16	28	C  8 2 3.0%  0 0 0.0%  5 0 0.0%  1 0 0.0%  d 0 1 % 51.4%  2 1 % 48.6%	11
	29.7%	62.0%	4.4%	3.9%	27.7%	49.2%		20.0%
-2=Decrease	0	0	0	0	0	0	0	C
significantly	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%
-1=Decrease	3	7	0	0	3	5	0	2
somewhat	18.3%	20.0%	0.0%	0.0%	19.9%	17.6%	0.0%	19.8%
0=No Change	3	9	2	2	5	11	0	(
	15.0%	25.3%	87.5%	100.0%	33.3%	39.0%	0.0%	0.0%
	cd	cd	ab	ab	d	d		al
1=Increase somewhat	10	16	0	0	6	10	1	-
	56.9%	45.1%	12.5%	0.0%	39.1%	37.2%	51.4%	65.4%
2=Increase	2	3	0	0	1	2	1	2
significantly	9.8%	9.7%	0.0%	0.0%	5.7%	6.2%	48.6%	14.8%
Mean	0.58	0.44	0.13	0.00	0.26	0.32	1.49	0.75

# Q9. During the next 12 months how do you expect M&A activity to change? ...in your country AVERAGE SCORES - Don't Know excluded

N=62					lı	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	E	F	G	Н	I	J	K	L
Total	7.3%	9 15.4%	3 4.5%	3 5.2%	1.1%	13 22.7%	0.5%	6 10.2%	5 8.3%	3 4.4%	2 3.8%	10 16.6%
-2=Decrease	0	0	0	0	0	0	0	0	0	0	0	0
significantly	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
-1=Decrease	1	1	1	0	0	0	0	2	1	2	2	0
somewhat	20.7%	9.8% jk	33.3% f	0.0%	0.0%	0.0% chJK	0.0%	37.3% f	18.2%	87.5% bFL	100.0% bFL	0.0% JK
0=No Change	0	1	2	0	0	6	0	3	0	0	0	3
	0.0%	9.8%	66.7%	0.0%	50.0%	46.4%	100.0%	52.0%	6.6%	0.0%	0.0%	32.1%
1=Increase somewhat	3	4	0	3	0	6	0	1	2	0	0	7
	79.3%	47.9%	0.0%	100.0% h	50.0%	47.3%	0.0%	10.7% dl	40.9%	12.5%	0.0%	67.9% h
2=Increase	0	3	0	0	0	1	0	0	2	0	0	0
significantly	0.0%	28.9%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	34.3%	0.0%	0.0%	0.0%
Mean	0.59	0.89	-0.33	1.00	0.50	0.60	0.00	-0.27	0.91	-0.75	-1.00	0.68
		h	dfl	chj		chJ		bdfL		dFL		сНЈ

# Q9. During the next 12 months how do you expect M&A activity to change? ...in your country AVERAGE SCORES - Don't Know excluded

N=62				Sales Rev	venue					Nu	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	A	В	С	D	Е	F	G	A	В	С	D	Е	F	G
Total	16	10	12	4	4	2	8	8	18	7	4	1	4	4
	28.2%	18.3%	22.2%	7.0%	6.2%	3.0%	15.1%	18.5%	39.3%	14.4%	8.4%	2.6%	8.7%	8.1%
-2=Decrease	0	0	0	0	0	0	0	0	0	0	0	0	0	0
significantly	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
-1=Decrease	3	0	4	1	0	0	2	0	2	2	0	1	2	0
somewhat	19.6%	0.0%	32.0%	22.4%	0.0%	0.0%	26.3%	0.0% ef	9.9% f	34.1%	0.0%	73.4%	56.5% ab	0.0%
								eı	<u>'</u>			a	ab	
0=No Change	5	8	3	0	0	0	0	1	8	3	0	0	0	0
	30.4%	76.6%	21.2%	0.0%	9.1%	0.0%	3.8%	10.5%	46.5%	47.6%	0.0%	26.6%	0.0%	8.7%
	b	acdeG	b	b	b		В							
1=Increase somewhat	7	2	5	3	2	0	5	6	6	1	4	0	1	2
	44.8%	23.4%	39.7%	77.6%	67.1%	0.0%	56.4%	75.7%	33.7%	18.4%	100.0%	0.0%	22.4%	45.6%
								С	d	ad	bc			
2=Increase	1	0	1	0	1	2	1	1	2	0	0	0	1	2
significantly	5.2% F	0.0% F	7.1% f	0.0%	23.8%	100.0% ABcg	9.8% f	9.9%	9.9%	0.0%	0.0%	0.0%	21.1%	45.6%
		F				Abcg	1							
Mean	0.36	0.23	0.22	0.55	1.15	2.00	0.42	0.88	0.44	-0.16	1.00	-0.73	0.08	1.37
		е			b			С		adg	С			С

# Q9. During the next 12 months how do you expect M&A activity to change? ...in your industry AVERAGE SCORES - Don't Know excluded

N=62	Total	Co	untry Where I	Based		Specific	Other Asia Lo	cation		
Number Col %		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	А	В	С	D	E
Total	59	24	13	4	19	4	3	2	2	g
	100.0%	41.3%	21.1%	6.4%	31.2%	19.0%	14.3%	9.5%	9.5%	47.6%
-2=Decrease	0	0	0	0	0	0	0	0	0	C
significantly	0.5%	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
-1=Decrease	4	2	0	0	2	0	0	0	0	2
somewhat	6.7%	9.1%	0.0%	0.0%	9.5%	0.0%	0.0%	0.0%	0.0%	20.0%
0=No Change	17	7	2	1	8	3	1	1	1	3
_	29.1%	27.3%	13.3%	25.0%	42.9%	75.0%	33.3%	50.0%	50.0%	30.0%
1=Increase somewhat	30	13	8	2	7	1	2	0	1	4
	50.8%	54.5%	60.0%	58.3%	38.1%	25.0%	66.7%	0.0%	50.0%	40.0%
2=Increase	8	2	3	0	2	0	0	1	0	1
significantly	12.9%	9.1%	26.7%	8.3%	9.5%	0.0%	0.0%	50.0%	0.0%	10.0%
Mean	0.69	0.64	1.13	0.58	0.48	0.25	0.67	1.00	0.50	0.40
			d		b					

# Q9. During the next 12 months how do you expect M&A activity to change? ...in your industry AVERAGE SCORES - Don't Know excluded

N=62		Ownership	)		Foreign	Sales		
Number Col %	Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
	Α	В	С	D	Α	В	С	D
Total	17	36	3	2	16	29	C 9 2 6 3.0% 0 0 0 0.0% 4 0 0.0% 9 0 0.0% 9 0 0.0% 3 1 51.4% 2 1 48.6%	11
	29.2%	62.6%	4.4%	3.8%	27.3%	50.0%		19.7%
-2=Decrease	0	0	0	0	0	0	0	C
significantly	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%
-1=Decrease	1	3	0	0	0	4	0	(
somewhat	5.2%	8.5%	0.0%	0.0%	0.0%	14.0%	0.0%	0.0%
0=No Change	5	8	0	2	5	9	0	3
	31.4%	23.3%	12.5%	100.0%	32.0%	32.0%	0.0%	27.6%
		d		b				
1=Increase somewhat	7	21	2	0	9	13	1	į.
	40.5%	57.8%	87.5%	0.0%	54.6%	47.0%	51.4%	45.2%
2=Increase	4	4	0	0	2	2	1	(
significantly	22.9%	10.3%	0.0%	0.0%	11.3%	7.0%	48.6%	27.2%
Mean	0.81	0.70	0.87	0.00	0.73	0.47	1.49	1.00

# Q9. During the next 12 months how do you expect M&A activity to change? ...in your industry AVERAGE SCORES - Don't Know excluded

N=62					lı	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	Е	F	G	Н	I	J	K	L
Total	4	9	3	3	1	14	0	6	5	3	2	10
	7.2%	15.1%	4.5%	5.2%	1.1%	23.8%	0.5%	10.1%	8.2%	4.3%	3.8%	16.3%
-2=Decrease	0	0	0	0	0	0	0	0	0	0	0	O
significantly	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
-1=Decrease	0	1	1	0	0	0	0	0	0	0	2	0
somewhat	0.0%	9.8%	33.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
		k	f			cK		k	k		bFhiL	K
0=No Change	2	1	1	0	0	8	0	3	1	0	0	1
	40.2%	9.8% f	33.3%	0.0%	50.0%	56.1% bl	100.0%	52.0%	24.7%	0.0%	0.0%	9.1%
1=Increase somewhat	2	5	1	1	0	6	0	3	2	3	0	8
orougo comonnat	40.2%	57.7%	33.3%	27.2%	50.0%	43.9%	0.0%	42.6%	40.9%	100.0%	0.0%	81.8%
											<u> </u>	k
2=Increase	1	2	0	2	0	0	0	0	2	0	0	1
significantly	19.5%	19.1%	0.0%	72.8%	0.0%	0.0%	0.0%	5.3%	34.3% f	0.0%	0.0%	9.1%
				FI		Di			T T			d
Mean	0.79	0.79	0.00	1.73	0.50	0.44	0.00	0.53	1.10	1.00	-1.00	1.00
			l I	Fhl		DI		d				cdt

# Q9. During the next 12 months how do you expect M&A activity to change? ...in your industry AVERAGE SCORES - Don't Know excluded

N=62				Sales Rev	/enue					Nui	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	Е	F	G	Α	В	С	D	E	F	G
Total	16	11	12	4	4	2	8	8	19	7	4	1	4	4
	27.8%	19.5%	21.8%	6.9%	6.1%	3.0%	14.8%	18.1%	40.4%	14.2%	8.2%	2.6%	8.5%	7.9%
-2=Decrease	0	0	0	0	0	0	0	0	0	0	0	0	0	0
significantly	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
-1=Decrease	1	0	3	0	0	0	0	0	1	2	0	0	0	0
somewhat	5.5%	0.0%	24.9%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%	34.1%	0.0%	0.0%	0.0%	0.0%
0=No Change	3	5	3	1	2	0	3	3	4	4	1	0	3	0
	21.9%	48.0%	23.8%	21.1%	43.4%	0.0%	36.7%	31.0%	20.3%	65.9%	23.2%	26.6%	78.9%	0.0%
									cf	b			b	
1=Increase somewhat	11	5	6	3	0	1	2	5	12	0	2	1	0	2
	70.6%	44.1%	44.2%	78.9%	9.1%	51.4%	23.4%	65.2%	64.0%	0.0%	53.6%	73.4%	0.0%	54.4%
	eg				а		а	С	Cf	аВ			b	
2=Increase	0	1	1	0	2	1	3	0	2	0	1	0	1	2
significantly	2.0%	7.9%	7.1%	0.0%	47.5%	48.6%	36.1%	0.0%	10.9%	0.0%	23.2%	0.0%	21.1%	45.6%
	efg				а	а	a							
Mean	0.69	0.60	0.33	0.79	1.04	1.49	0.88	0.58	0.81	-0.34	1.00	0.73	0.42	1.46
								С	С	aBdG	С			С

#### Return on assets (ROA=operating earnings/assets) (Winsorized)

	Total	Co	ountry Where	Based		Specific	Other Asia Lo	cation		
Number					All other	Philippi-	Singapo-			
Mean		China	Japan	India	Asia	nes	re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	Е
Number	62	24	13	4	21	4	3	3	3	10
Percent	100.0%	39.5%	20.2%	6.2%	34.2%	15.3%	11.5%	11.5%	11.5%	42.2%
% Approximate ROA	56	22	12	4	19	2	3	3	2	10
in 2017	6.55	4.74	8.31	6.59	7.60	10.00	6.33	14.33	12.90	4.72
								е		С
% Expected ROA in	52	20	11	4	18	2	3	3	2	9
2018	9.00	8.89	9.32	9.93	8.73	12.00	6.33	14.67	14.35	5.89

# Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP Return on assets (ROA=operating earnings/assets) (Winsorized)

		Ownership	)		Forei	gn Sales		
Number Mean	Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
	A	В	С	D	А	В	С	D
Number	17	38	3	3	16	30	2	11
Percent	27.9%	62.5%	4.2%	5.1%	28.0%	51.4%	2.9%	19.1%
% Approximate ROA	17	32	3	3	15	28	2	11
in 2017	6.28	6.81	13.50	0.14	6.56	6.03	8.03	7.60
	cd		ad	ac				
% Expected ROA in	14	32	3	3	15	28	2	8
2018	7.28	9.76	16.12	4.29	10.44	7.80	11.11	10.05
	С		ad	С				

#### Return on assets (ROA=operating earnings/assets) (Winsorized)

					l	ndustry						
Number Mean	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	Α	В	С	D	Е	F	G	Н	I	J	K	L
Number Percent	5 8.3%	9 14.5%	3 4.3%	3 4.9%	1.0%	14 22.8%	0.5%	9.6%	5 7.8%	3 4.1%	3.6%	11 18.5%
% Approximate ROA	5	7	3	3	0	14	0	5	5	3	2	8
in 2017	4.64 J	8.07 j	4.73 J	4.95 J	3.00	7.50 J	10.00	8.19 j	10.76 J	-8.30 AbCDFhI	5.00 j	7.45 J
% Expected ROA in	5	7	2	1	1	14	0	5	4	3	2	8
2018	4.47	10.72	5.15	3.30	7.50	9.86	9.00	10.19	13.23	9.00	5.00	8.65

#### Return on assets (ROA=operating earnings/assets) (Winsorized)

				Sales Rev	venue					Nu	mber of Em	ployees		
Number Mean	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	Α	В	С	D	E	F	G	Α	В	С	D	E	F	G
Number	16	13	12	4	4	2	8	8	19	7	4	1	5	4
Percent	26.9%	21.8%	21.1%	6.7%	7.4%	2.9%	14.4%	17.5%	38.9%	13.6%	7.9%	2.5%	10.1%	7.6%
% Approximate ROA	15	13	11	4	4	1	8	8	17	7	3	1	4	3
in 2017	4.19	8.81	6.12	10.21	10.80	5.00	3.98	7.69	8.26	4.08	6.06	5.59	7.15	6.93
				g	g		de							
% Expected ROA in	14	13	11	4	4	1	5	8	16	7	3	1	4	3
2018	8.98	10.89	7.10	12.81	11.76	6.00	3.79	10.17	10.17	6.44	6.58	4.59	8.68	7.95
		g					b							

# Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP (Japan Only) On May 21, 2018, Nikkei 225 was 23,002.37 yen. Please complete the following: (Winsorized)

	Total		Ownership	ס		Foreig	n Sales		
Number Mean Median		Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
Number	62	17	38	3	3	16	30	2	11
Percent	100.0%	27.4%	61.5%	4.1%	5.0%	28.0%	51.4%	2.9%	19.1%
In 10 years, I expect	10	5	5	0	0	3	5	1	2
Nikkei 225 will be:	17291.67	17416.67	17166.67			18333.33	18000.00	19500.00	12500.00
There is a 1-in-10 chance Nikkei 225 will be less than:	20000.00	20000.00	20000.00			20000.00	20000.00	18750.00	0.83
In 10 years, I expect	11	5	6	0	0	3	6	1	2
Nikkei 225 will be:	27335.69	27750.00	26980.57			27666.67	26766.29	25000.00	30000.00
Expected return:	27500.00	30000.00	26000.00			29000.00	26000.00	24250.00	0.83
In 10 years, I expect	11	5	6	0	0	3	6	1	2
Nikkei 225 will be:	33690.31	35000.00	32567.71			36666.67	31139.14	30000.00	40000.00
There is a 1-in-10 chance it will be greater than:	32500.00	40000.00	30000.00			40000.00	30000.00	27500.00	0.83
In 1 year, I expect	11	6	5	0	0	3	5	1	3
Nikkei 225 will be:	19615.38	19714.29	19500.00			18666.67	20000.00	21000.00	19333.33
There is a 1-in-10 chance Nikkei 225 will be less than:	20000.00	20000.00	20000.00			19000.00	20000.00	20500.00	20000.00
In 1 year, I expect	13	6	7	0	0	3	7	1	3
Nikkei 225 will be:	23966.67	24214.29	23750.00			24000.00	23500.00	24000.00	25166.67
Expected return:	24000.00	24500.00	24000.00			24500.00	24000.00	23500.00	26000.00
In 1 year, I expect	11	6	5	0	0	3	5	1	3
Nikkei 225 will be:	27000.00	27285.71	26666.67			28000.00	26333.33	25000.00	28000.00
There is a 1-in-10 chance it will be greater than:	27500.00	29000.00	27000.00			29000.00	27000.00	24500.00	30000.00

## (Japan Only) On May 21, 2018, Nikkei 225 was 23,002.37 yen. Please complete the following: (Winsorized)

					li	ndustry						
Number Mean Median	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
Number	5	9	3	3	1	14	0	6	5	3	2	11
Percent	8.3%	14.5%	4.3%	4.9%	1.0%	22.8%	0.5%	9.6%	7.8%	4.1%	3.6%	18.5%
In 10 years, I expect	2	1	0	1	0	3	0	0	3	0	0	1
Nikkei 225 will be:	19000.00	20000.00		20000.00		15000.00			16500.00			20000.00
There is a 1-in-10 chance Nikkei 225 will be less than:	0.83	20000.00		20000.00		15000.00			19750.00			19750.00
In 10 years, I expect	3	1	0	1	0	3	0	0	3	0	0	1
Nikkei 225 will be:	28954.67	23000.00		30000.00		26750.00			28333.34			23500.00
Expected return:	30932.00	25000.00		28500.00		28000.00			30000.00			26750.00
In 10 years, I expect	2	1	0	1	0	4	0	0	3	0	0	1
Nikkei 225 will be:	37487.00	25000.00		35000.00		33600.00			36666.67			25000.00
There is a 1-in-10 chance it will be greater than:	0.83	34987.00		39987.00		35000.00			40000.00			32500.00
In 1 year, I expect	2	1	0	1	0	3	0	0	3	0	0	1
Nikkei 225 will be:	19000.00	20000.00		20000.00		19250.00			19750.00			21000.00
There is a 1-in-10 chance Nikkei 225 will be less than:	0.83	20000.00		20000.00		20000.00			20000.00			20500.00
In 1 year, I expect	3	1	0	1	0	4	0	0	3	0	0	1
Nikkei 225 will be:	24666.67	23000.00		25000.00		23400.00			24375.00			23000.00
Expected return:	25000.00	24000.00		25000.00		23500.00			25000.00			23500.00
In 1 year, I expect	2	1	0	1	0	3	0	0	3	0	0	1
Nikkei 225 will be:	27500.00	24000.00		30000.00		27250.00			27250.00			24000.00
There is a 1-in-10 chance it will be greater than:	0.83	26000.00		29000.00		28000.00			30000.00			24500.00

#### (Japan Only) On May 21, 2018, Nikkei 225 was 23,002.37 yen. Please complete the following: (Winsorized)

				Sales Rev	venue					Nur	mber of Em	ployees		
Number Mean Median	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
Number	16	13	12	4	4	2	8	8	19	7	4	1	5	4
Percent	26.9%	21.8%	21.1%	6.7%	7.4%	2.9%	14.4%	17.5%	38.9%	13.6%	7.9%	2.5%	10.1%	7.6%
In 10 years, I expect	4	0	2	0	2	1	2	2	3	0	1	0	1	3
Nikkei 225 will be:	16000.0 0		19000.0 0		15000.0 0	20000.0	19750.0 0	17500.0 0	18250.0 0		20000.0		20000.0	16500.0 0
There is a 1-in-10 chance Nikkei 225 will be less than:	17500.0 0		0.83		0.83	20000.0	0.83	0.83	20000.0		19000.0		19000.0	19750.0 0
In 10 years, I expect	4	0	2	1	2	1	2	2	4	0	1	0	1	3
Nikkei 225 will be:	26100.0 0		28500.0 0	25000.0 0	32432.0 0	23000.0	27500.0 0	27500.0 0	27672.8 0		30000.0 0		23000.0	28333.3 4
Expected return:	26500.0 0		0.83	27500.0 0	0.83	28932.0 0	0.83	0.83	27500.0 0		27500.0 0		24000.0 0	30000.0 0
In 10 years, I expect	4	1	2	0	2	1	2	2	4	0	1	0	1	3
Nikkei 225 will be:	32600.0 0	30000.0	35000.0 0		42487.0 0	25000.0 0	32500.0 0	35000.0 0	33994.8 0		40000.0 0		25000.0 0	35000.0 0
There is a 1-in-10 chance it will be greater than:	35000.0 0	29000.0 0	0.83		0.83	34987.0 0	0.83	0.83	35000.0 0		35000.0 0		27500.0 0	37500.0 0
In 1 year, I expect	4	0	2	0	2	1	3	2	3	0	1	0	1	3
Nikkei 225 will be:	19600.0		19000.0		19000.0	20000.0	20333.3	19000.0	19250.0 0		20000.0		20000.0	19750.0 0
There is a 1-in-10 chance Nikkei 225 will be less than:	20500.0		0.83		0.83	20000.0	20500.0	0.83	20000.0		19000.0		19000.0	20000.0
In 1 year, I expect	4	1	2	1	2	1	3	2	5	0	1	0	1	3

Nikkei 225 will be:	24000.0	20000.0	25000.0	24000.0	25000.0	23000.0	24166.6	25000.0	23500.0		25000.0		23000.0	24375.0
	0	0	0	0	0	0	7	0	0		0		0	0
Expected return:	23500.0	21500.0	0.83	24500.0	0.83	24000.0	24500.0	0.83	24000.0		24000.0		23000.0	25000.0
	0	0		0		0	0		0		0		0	0
In 1 year, I expect	4	0	2	0	2	1	3	2	3	0	1	0	1	3
Nikkei 225 will be:	26600.0		28500.0		29000.0	24000.0	26333.3	28000.0	26750.0		30000.0		24000.0	27250.0
	0		0		0	0	3	0	0		0		0	0
There is a 1-in-10	27000.0		0.83		0.83	27000.0	27500.0	0.83	28000.0		28500.0		25500.0	30000.0
chance it will be	0					0	0		0		0		0	0
greater than:														

# Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP (Japan Only) On May 21, 2018, Nikkei 225 was 23,002.37 yen. Please complete the following: (Winsorized)

	Total		Ownership	)		Foreig	n Sales		
Number Mean Median		Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%
In three months, I	11	6	5	0	0	3	5	1	3
expect Nikkei 225 will	20307.69	20714.29	19833.33			19333.33	20666.67	21000.00	20333.33
be: There is a 1-in-10 chance Nikkei 225 will be less than:	21000.00	21000.00	21000.00			20000.00	22000.00	20000.00	20500.00
In three months, I	13	6	7	0	0	3	7	1	3
expect Nikkei 225 will	22866.67	23000.00	22750.00			22666.67	22625.00	23500.00	23500.00
be: Expected return:	23000.00	23000.00	23000.00			23000.00	23000.00	22750.00	24000.00
In three months, I	11	6	5	0	0	3	5	1	3
expect Nikkei 225 will	24538.46	24571.43	24500.00			25666.67	24000.00	24000.00	24666.67
be: There is a 1-in-10 chance it will be greater than:	24500.00	24500.00	25000.00			26000.00	24000.00	24000.00	25500.00

#### (Japan Only) On May 21, 2018, Nikkei 225 was 23,002.37 yen. Please complete the following: (Winsorized)

					lı	ndustry						
Number Mean Median	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
In three months, I	2	1	0	1	0	3	0	0	3	0	0	1
expect Nikkei 225 will	19500.00	19000.00		22000.00		20000.00			20500.00			22000.00
be: There is a 1-in-10 chance Nikkei 225 will be less than:	0.83	20000.00		21500.00		21000.00			21000.00			21000.00
In three months, I	3	1	0	1	0	4	0	0	3	0	0	1
expect Nikkei 225 will	23000.00	22000.00		23000.00		22600.00			23250.00			23000.00
be: Expected return:	23500.00	22500.00		23000.00		23000.00			23500.00			23000.00
In three months, I	2	1	0	1	0	3	0	0	3	0	0	1
expect Nikkei 225 will	24500.00	23000.00		24000.00		25000.00			24750.00			24000.00
be: There is a 1-in-10 chance it will be greater than:	0.83	24000.00		24500.00		25000.00			26000.00			24000.00

#### (Japan Only) On May 21, 2018, Nikkei 225 was 23,002.37 yen. Please complete the following: (Winsorized)

				Sales Re	venue						Nui	mber of Em	ployees		
Number Mean Median	Less than \$25 millio	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion		Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
In three months, I		4 0	2	0	2	1	3		2	3	0	1	0	1	3
expect Nikkei 225 will	20400	.0	19500.0 0		20500.0 0	19000.0 0	21000.0 0		19500.0 0	20000.0 0		21000.0 0		19000.0 0	20750.0 0
be: There is a 1- in-10 chance Nikkei 225 will be less than:	21500	.0	0.83		0.83	20000.0	21500.0		0.83	21000.0		20000.0		19000.0	21000.0
In three months, I		4 1	2	1	2	1	3	H	2	5	0	1	0	1	3
expect Nikkei 225 will	23000	.0 21000.0	22500.0 0	23000.0	24000.0 0	22000.0 0	23000.0		23500.0 0	22500.0 0		23000.0		22000.0 0	23250.0
be: Expected return:	23000	.0 22000.0 0 0	0.83	23000.0 0	0.83	23000.0 0	23250.0 0		0.83	23000.0 0		22500.0 0		22000.0 0	23500.0 0
In three months, I		4 0	2	0	2	1	3	H	2	3	0	1	0	1	3
expect Nikkei 225 will	24800	.0	25000.0 0		25500.0 0	23000.0 0	23666.6		25500.0 0	24500.0 0		26000.0 0		23000.0	24250.0 0
be: There is a 1- in-10 chance it will be greater than:	25000	.0	0.83		0.83	24500.0 0	24000.0		0.83	25000.0 0		25000.0 0		23500.0 0	24000.0 0

# Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP <u>Manufacturing capacity utilized (Winsorized)</u>

	Total	Country	d	Sp O Asia			
Number Mean		Japan	India	All other Asia		Malay	/sia
		A	В	С		Α	
Number	4	3	1	1			1
Percent	100.5%	50.0%	12.8%	17.6%		88	3.2%
% of capacity utilized	4	3	1	1			1
in first half of 2017	84.94	86.67	85.00	80.00		8	0.00
% of capacity	4	3	1	1			1
utilization planned for the second half of 2017	88.72	86.67	95.00	90.00		9	0.00

#### Manufacturing capacity utilized (Winsorized)

	Owners	ship					
Number Mean	Public	Private		0%	1-24%	25-50%	More than 50%
	A	В		Α	В	С	D
Number	3	2		2	1	1	1
Percent	50.0%	30.4%		34.3%	12.8%	16.7%	16.7%
% of capacity utilized	3	2		2	1	1	1
in first half of 2017	86.67	82.10		84.86	85.00	90.00	80.00
% of capacity	3	2		2	1	1	1
utilization planned for the second half of 2017	86.67	92.10		90.00	95.00	90.00	80.00

# Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP <u>Manufacturing capacity utilized (Winsorized)</u>

Number	Industry Manufac-
Mean	turing
	A
Number	4
Percent	100.5%
% of capacity utilized	4
in first half of 2017	84.94
% of capacity	4
utilization planned for the second half of 2017	88.72

# Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP <u>Manufacturing capacity utilized (Winsorized)</u>

		Sales Rever	nue		Number of Employees					
Number				More				More		
Mean	\$25-99	\$100-499	\$1-4.9	than \$10	100-	500-	1000-	than		
	million	million	billion	billion	499	999	2499	10,000		
	A	В	С	D	A	В	С	D		
Number	0	2	1	1	1	0	1	2		
Percent	8.0%	50.9%	20.8%	20.8%	30.0%	8.0%	20.8%	41.7%		
% of capacity utilized	0	2	1	1	1	0	1	2		
in first half of 2017	85.00	84.88	80.00	90.00	81.33	85.00	90.00	85.00		
% of capacity	0	2	1	1	1	0	1	2		
utilization planned for the second half of 2017	90.00	91.57	80.00	90.00	90.00	100.00	90.00	85.00		

## Your job title (e.g., CFO, Asst. Treasurer, etc):

	Total	Co	ountry Where I	Based		Specific				
Number Col %		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	А	В	С	D	Е
Total	61	24	12	4	21	4	3	3	3	10
	100.0%	40.0%	19.1%	6.3%	34.6%	16.7%	12.5%	12.5%	12.5%	45.8%
CFO	23	7	7	1	8	0	0	1	2	5
	36.9%	27.3%	57.1%	33.3%	37.5%	0.0%	0.0%	33.3%	66.7%	54.5%
Other	11	4	2	1	4	1	1	1	1	1
	18.3%	18.2%	14.3%	16.7%	20.8%	25.0%	33.3%	33.3%	33.3%	9.1%
VP of Finance	10	4	1	1	4	0	1	0	0	3
	16.5%	18.2%	7.1%	33.3%	16.7%	0.0%	33.3%	0.0%	0.0%	27.3%
Controller	9	4	2	0	3	1	1	1	0	C
	14.9%	18.2%	14.3%	8.3%	12.5%	25.0%	33.3%	33.3%	0.0%	0.0%
CEO	7	4	1	0	2	1	0	0	0	1
	12.1%	18.2%	7.1%	8.3%	8.3%	25.0%	0.0%	0.0%	0.0%	9.1%
Treasurer	1	0	0	0	1	1	0	0	0	(
	1.4%	0.0%	0.0%	0.0%	4.2%	25.0%	0.0%	0.0%	0.0%	0.0%

Duke / CFO magazine Global Business Outlook survey - Asia - Second Quarter, 2018 - Weighted by GDP Your job title (e.g., CFO, Asst. Treasurer, etc):

		Ownership	)		Foreign Sales						
Number Col %	Public	Private	Govern- ment	Nonprofit	0%	1-24%	25-50%	More than 50%			
	A	В	С	D	Α	В	С	D			
Total	17	37	3	3	16	29	2	11			
Total	28.4%	62.2%	4.2%	5.2%	28.0%	50.0%	2.9%	19.1%			
CFO	6	15	0	1	8	11	2	2			
010	36.8%	40.5%	12.5%	28.4%	48.9%	37.7%	100.0%	14.8%			
							d	С			
Other	4	7	0	0	2	7	0	0			
	25.1%	17.7%	0.0%	0.0%	12.6%	23.3%	0.0%	0.0%			
VP of Finance	4	4	0	2	2	3	0	4			
	25.1%	9.7%	0.0%	71.6%	14.6%	11.6%	0.0%	37.8%			
		D		В							
Controller	2	5	2	0	2	5	0	2			
	13.1%	12.4%	87.5%	0.0%	13.5%	15.7%	0.0%	19.8%			
	С	С	аВ								
CEO	0	6	0	0	1	3	0	3			
	0.0%	17.4%	0.0%	0.0%	5.1%	11.6%	0.0%	27.6%			
Treasurer	0	1	0	0	1	0	0	0			
	0.0%	2.4%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%			

#### Your job title (e.g., CFO, Asst. Treasurer, etc):

					lı	ndustry						
Number Col %	Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardwar- e Bio	Manufac- turing	Healthca- re Pharm	Agr, Pub Admin	Other Industry
	A	В	С	D	E	F	G	Н	I	J	K	L
Total	5	8	3	3	1	14	0	6	5	3	2	11
Total	8.4%	13.3%	4.3%	5.0%	1.0%	23.1%	0.5%	9.8%	7.9%	4.2%	3.6%	18.7%
CFO	1	2	1	1	0	3	0	0	4	3	2	7
	16.2%	25.5%	33.3%	27.2%	50.0%	17.7%	0.0%	0.0%	76.3%	100.0%	100.0%	57.9%
						ijkl		ijkl	fh	fh	fh	fh
Other	2	1	0	0	0	4	0	0	0	0	0	4
	33.3%	14.7%	0.0%	0.0%	50.0%	28.2%	0.0%	0.0%	0.0%	0.0%	0.0%	34.4%
VP of Finance	0	2	1	2	0	3	0	0	1	0	0	1
	0.0%	21.6%	33.3%	72.8% I	0.0%	18.0%	100.0%	5.3%	23.7%	0.0%	0.0%	7.7% d
					_			_		_	_	
Controller	3	10.00/	0	0	0	1	0	5	0	0	0	0
	50.5% fl	10.8% h	0.0%	0.0%	0.0%	5.9% aH	0.0%	79.9% bFiL	0.0% h	0.0%	0.0%	0.0% aH
	"					an		DITE	11			aii
CEO	0	2	1	0	0	4	0	0	0	0	0	0
	0.0%	27.3%	33.3%	0.0%	0.0%	30.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Treasurer	0	0	0	0	0	0	0	1	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.8%	0.0%	0.0%	0.0%	0.0%

## Your job title (e.g., CFO, Asst. Treasurer, etc):

				Sales Rev	/enue					Nui	mber of Em	ployees		
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	A	В	С	D	Е	F	G	A	В	С	D	Е	F	G
Total	16	13	12	4	4	1	8	8	19	7	4	1	4	4
	27.0%	21.9%	21.2%	6.7%	7.4%	1.5%	14.4%	18.1%	40.4%	14.1%	8.2%	2.6%	8.6%	7.9%
CFO	7	2	9	1	1	0	3	3	8	3	1	0	1	3
	44.1%	18.3%	69.5%	21.1%	27.4%	0.0%	29.5%	31.0%	44.6%	47.6%	30.3%	0.0%	22.1%	68.5%
		С	b											
Other	2	3	2	0	1	0	2	1	2	0	3	0	1	0
	10.8%	24.1%	13.8%	0.0%	20.1%	0.0%	17.9%	14.3%	8.9%	0.0%	69.7%	0.0%	22.1%	8.7%
									d	d	bc			
VP of Finance	0	3	2	0	1	1	2	0	3	3	0	0	0	1
	0.0%	26.6%	16.7%	0.0%	33.5%	100.0%	26.3%	3.8%	14.2%	52.4%	0.0%	26.6%	0.0%	22.8%
	beFg	а			а	Α	а							
Controller	1	4	0	1	1	0	2	0	4	0	0	1	2	0
	7.2%	31.0%	0.0%	22.4%	19.0%	0.0%	26.3%	0.0%	22.8%	0.0%	0.0%	73.4%	55.8%	0.0%
		С	b					ef				а	а	
CEO	5	0	0	2	0	0	0	4	1	0	0	0	0	0
	32.4%	0.0%	0.0%	56.5%	0.0%	0.0%	0.0%	50.9%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%
	bc	ad	ad	bcg			d	В	Α					
Treasurer	1	0	0	0	0	0	0	0	1	0	0	0	0	0
	5.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%

## What is your age?

N=62	Total	Co	ountry Where	Based						
Number Col %		China	Japan	India	All other Asia	Philippi- nes	Singapo- re	Malaysia	Australia	All Others
		Α	В	С	D	Α	В	С	D	E
Total	62	11	15	12	24	4	3	3	3	11
	100.0%	17.7%	24.2%	19.4%	38.7%	16.7%	12.5%	12.5%	12.5%	45.8%
<40	6	1	1	2	2	0	1	1	0	0
	9.7%	9.1%	6.7%	16.7%	8.3%	0.0%	33.3%	33.3%	0.0%	0.0%
40-49	18	5	2	4	7	0	0	1	1	5
	29.0%	45.5%	13.3%	33.3%	29.2%	0.0%	0.0%	33.3%	33.3%	45.5%
50-59	21	3	3	2	13	3	2	1	2	5
	33.9%	27.3%	20.0%	16.7%	54.2%	75.0%	66.7%	33.3%	66.7%	45.5%
			d	d	bc					
>=60	14	2	8	3	1	0	0	0	0	1
	22.6%	18.2%	53.3%	25.0%	4.2%	0.0%	0.0%	0.0%	0.0%	9.1%
			D		В					
Prefer not to answer	3	0	1	1	1	1	0	0	0	0
	4.8%	0.0%	6.7%	8.3%	4.2%	25.0%	0.0%	0.0%	0.0%	0.0%

# What is your age?

N=62		Ownership	)			Foreigr	n Sales		
Number Col %	Public	Private	Govern- ment	Nonprofit		0%	1-24%	25-50%	More than 50%
	Α	В	С	D		Α	В	С	D
Total	17	39	2	2	2	19	31	2	
	28.3%	65.0%	3.3%	3.3%	5	31.1%	50.8%	3.3%	14.8%
<40	1	5	0	C	)	2	3	0	
	5.9%	12.8%	0.0%	0.0%	5	10.5%	9.7%	0.0%	11.1%
40-49	6	9	2	1		5	9	1	2
	35.3%	23.1%	100.0%	50.0%	5	26.3%	29.0%	50.0%	22.2%
		С	b						
50-59	5	15	0	1		8	11	0	
	29.4%	38.5%	0.0%	50.0%	5	42.1%	35.5%	0.0%	22.2%
>=60	5	9	0	С	)	3	7	1	;
	29.4%	23.1%	0.0%	0.0%	5	15.8%	22.6%	50.0%	33.3%
Prefer not to answer	0	1	0	C	)	1	1	0	
	0.0%	2.6%	0.0%	0.0%	5	5.3%	3.2%	0.0%	11.1%

## What is your age?

N=62					lr	ndustry						
Number		Bank/Fin		_								
Col %	Retail/ Whole-	Insur Real	Mining Construc-	Trans- portation		Service Consult-	Commun- ications	Tech Soft- Hardwar-	Manufac-	Healthca-	Agr, Pub	Other
	sale	Estate	tion	Pub. Util	Energy	ing	Media	e Bio	turing	re Pharm	Admin	Industry
	Α	В	С	D	E	F	G	Н	I	J	K	L
Total	6	10	3	2	2	13	1	5	7	2	1	10
	9.7%	16.1%	4.8%	3.2%	3.2%	21.0%	1.6%	8.1%	11.3%	3.2%	1.6%	16.1%
<40	2	0	0	0	0	0	1	1	0	1	0	1
	33.3%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	20.0%	0.0%	50.0%	0.0%	10.0%
	f	Gj				aGj	BFi		g	bf		
40-49	1	3	0	0	2	3	0	3	0	1	1	4
	16.7%	30.0%	0.0%	0.0%	100.0%	23.1%	0.0%	60.0%	0.0%	50.0%	100.0%	40.0%
					i			i	ehk		i	
50-59	2	6	2	1	0	3	0	1	3	0	0	3
	33.3%	60.0%	66.7%	50.0%	0.0%	23.1%	0.0%	20.0%	42.9%	0.0%	0.0%	30.0%
>=60	0	0	1	1	0	6	0	0	4	0	0	2
	0.0%	0.0%	33.3%	50.0%	0.0%	46.2%	0.0%	0.0%	57.1%	0.0%	0.0%	20.0%
	i	dfi		b		b			ab			
Prefer not to answer	1	1	0	0	0	1	0	0	0	0	0	0
	16.7%	10.0%	0.0%	0.0%	0.0%	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

# What is your age?

N=62	Sales Revenue							Number of Employees						
Number Col %	Less than \$25 million	\$25-99 million	\$100-49 9 million	\$500-99 9 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000
	A	В	С	D	E	F	G	Α	В	С	D	Е	F	G
Total	15 24.6%	12 19.7%	14 23.0%	3 4.9%	7 11.5%	3.3%	8 13.1%	10 19.2%	21 40.4%	5 9.6%	5 9.6%	3.8%	7.7%	5 9.6%
<40	13.3%	16.7%	7.1%	0.0%	14.3%	0.0%	0 0.0%	0 0.0% e	3 14.3%	0.0%	0.0%	1 50.0% a	0.0%	0.0%
40-49	3 20.0%	3 25.0%	5 35.7%	0.0%	28.6%	50.0%	3 37.5%	20.0%	6 28.6%	2 40.0%	3 60.0%	0.0%	1 25.0%	1 20.0%
50-59	3 20.0%	33.3%	50.0%	66.7%	3 42.9%	50.0%	1 12.5%	1 10.0%	6 28.6%	3 60.0%	40.0%	50.0%	3 75.0% ag	0 0.0% f
>=60	6 40.0% c	3 25.0%	1 7.1% a	0 0.0%	1 14.3%	0 0.0%	3 37.5%	5 50.0%	5 23.8% g	0 0.0% g	0 0.0% g	0 0.0%	0 0.0% g	4 80.0% bcdf
Prefer not to answer	6.7%	0.0%	0.0%	33.3%	0.0%	0.0%	1 12.5%	20.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.7%	0.0%	0.0% d	33.3% C	0.0%	0.0%	12.370	20.0%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%