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1a. Are you more or less optimistic about your country's eco	nomy compared to last quarter?

N=212	Total						Indu	stry					
		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	211 100.0%	26 12.3%	25 11.8%	7 3.3%	4 1.9%	9 4.3%	31 14.7%	3 1.4%	12 5.7%	53 25.1%		6 2.8%	17 8.1%
1=More optimistic	35 16.6%	3 11.5% k	4 16.0%	0 0.0%	2 50.0% i	2 22.2%	5 16.1%	1 50.0%	1 8.3%	5 9.4% dKl	16.7%	3 50.0% al	5 29.4% i
0=No change	81 38.4%	7 26.9%	10 40.0%	2 28.6%	1 25.0%	3 33.3%	14 45.2%	0 0.0%	5 41.7%	23 43.4%		2 33.3%	5 29.4%
-1=Less optimistic	95 45.0%	16 61.5%	11 44.0%	5 71.4%	1 25.0%	4 44.4%	12 38.7%	1 50.0%	6 50.0%	25 47.2%		1 16.7%	7 41.2%
Mean	-0.28	-0.50 k	-0.28	-0.71 k	0.25	-0.22	-0.23	0.00	-0.42	-0.38 k		0.33 aci	-0.12

1a. Are you more or less optimistic about your country's economy compared to last quarter?

N=212	Sales Revenue											
	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G					
Total	76	62	36	9	13	4	7					
	36.7%	30.0%	17.4%	4.3%	6.3%	1.9%	3.4%					
1=More optimistic	13	9	7	1	1	1	2					
	17.3%	14.5%	19.4%	11.1%	7.7%	25.0%	28.6%					
0=No change	28	25	15	2	5	2	3					
	37.3%	40.3%	41.7%	22.2%	38.5%	50.0%	42.9%					
-1=Less optimistic	34	28	14	6	7	1	2					
	45.3%	45.2%	38.9%	66.7%	53.8%	25.0%	28.6%					
Mean	-0.28	-0.31	-0.19	-0.56	-0.46	0.00	0.00					

1a. Are you more or less optimistic about your country's economy compared to last quarter?

N=212	Where are you personally located?											
		South			South							
	Midwest	Central	Northeast	Pacific	Atlantic	Mountain						
	US	US	US	US	US	US						
	А	В	С	D	E	F						
Total	57	50	39	24	23	14						
	27.5%	24.2%	18.8%	11.6%	11.1%	6.8%						
1=More optimistic	5	14	4	3	5	3						
	8.9%	28.0%	10.3%	12.5%	21.7%	21.4%						
	b	ac	b									
0=No change	24	16	17	9	11	3						
	42.9%	32.0%	43.6%	37.5%	47.8%	21.4%						
-1=Less optimistic	27	20	18	12	7	8						
·	48.2%	40.0%	46.2%	50.0%	30.4%	57.1%						
Mean	-0.39	-0.12	-0.36	-0.38	-0.09	-0.36						

1b. Rate your optimism about your country's economy on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

N=212	Total						Indu	stry					
Mean		Retail/	Bank/Fin	Mining	Trans-		Service	Commun-	Tech Soft-				
Median		Whole-	Insur Real	Construc-	portation		Consult-	ications	Hardware	Manufac-	Health-	Agr, Pub	Other
		sale	Estate	tion	Pub. Util	Energy	ing	Media	Bio	turing	care Pharm	Admin	Industry
		A	В	C	D	E	F	G	Н	I	J	К	L
Number	212	26	25	7	1	9	31	2	12	53	18	c	17
				2.2%	4			3				2.0%	
Percent	100.0%	12.3%	11.8%	3.3%	1.9%	4.3%	14.7%	1.4%	5.7%	25.1%	8.5%	2.8%	8.1%
Optimism rating	66.35 70.00	68.20 75.00	69.68 75.00	56.86 61.50	76.25 85.00	67.22 77.50	64.39 65.00			66.23 70.00		79.50 88.00	68.19 70.00

1b. Rate your optimism about your country's economy on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

N=212		Sales Revenue											
Mean Median	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G						
Number	76	62	36	9	13	4	7						
Percent	36.7%	30.0%	17.4%	4.3%	6.3%	1.9%	3.4%						
Optimism rating	66.72	63.68	71.17	55.00	66.54	76.25	74.00						
	70.00	65.00	75.00	57.50	75.00	85.00	77.50						

1b. Rate your optimism about your country's economy on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

N=212	Where are you personally located?										
Mean		South		South							
Median	Midwest Central Northe		Northeast	Pacific	Atlantic	Mountain					
	US	US	US	US	US	US					
	A	В	С	D	E	F					
Number	57	50	39	24	23	14					
Percent	27.5%	24.2%	18.8%	11.6%	11.1%	6.8%					
Optimism rating	65.36 65.00	71.73 80.00	63.71 70.00	65.67 72.00	64.00 60.00	67.50 75.00					

2a. Are you more or less optimistic about the financial prospects for your own company compared to last quarter?

N=212	Total	Industry											
		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	211 100.0%	26 12.3%	25 11.8%	7 3.3%	4 1.9%	9 4.3%	31 14.7%	3 1.4%		53 25.1%		6 2.8%	17 8.1%
1=More optimistic	74 35.1%	5 19.2% dk	7 28.0%	0 0.0% dgijk	3 75.0% ac	3 33.3%	11 35.5%	2 66.7% c	41.7%	21 40.4% c	44.4%	4 66.7% ac	5 29.4%
0=No change	68 32.2%	6 23.1%	8 32.0%	4 57.1%	1 25.0%	2 22.2%	15 48.4% i	0 0.0%		13 25.0% fl		1 16.7%	9 52.9% i
-1=Less optimistic	69 32.7%	15 57.7% dFl	10 40.0% f	3 42.9%	0 0.0% a	4 44.4%	5 16.1% Ab	1 33.3%	4 33.3%	18 34.6%		1 16.7%	3 17.6% a
Mean	0.02	-0.38 dFijkl	-0.12	-0.43 Dfk	0.75 aC	-0.11	0.19 Ac	0.33	0.08	0.06 a		0.50 ac	0.12 a

2a. Are you more or less optimistic about the financial prospects for your own company compared to last quarter?

N=212			9	Sales Revenue		Ownership						
	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	76 36.7%	62 30.0%	36 17.4%	9 4.3%	13 6.3%	4 1.9%	7 3.4%	12 6.6%	8 4.4%	147 81.2%	3 1.7%	11 6.1%
1=More optimistic	26 34.2%	21 33.9%	14 40.0%	2 22.2%	3 23.1% g	2 50.0%	5 71.4% e	5 45.5%	4 50.0%	51 34.7%	1 33.3%	2 18.2%
0=No change	25 32.9%	16 25.8% e	9 25.7%	3 33.3%	7 53.8% b	2 50.0%	2 28.6%	4 36.4%	3 37.5%	43 29.3%	0 0.0%	6 54.5%
-1=Less optimistic	25 32.9%	25 40.3% g	12 34.3%	4 44.4%	3 23.1%	0 0.0%	0 0.0% b	2 18.2%	1 12.5%	53 36.1%	2 66.7%	3 27.3%
Mean	0.01 g	-0.06 g	0.06	-0.22 g	0.00 g	0.50	0.71 abde	0.27	0.38	-0.01	-0.33	-0.09

N=212			Numb		Foreign Sales						
	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	69 40.8%	43 25.4%	15 8.9%	17 10.1%	10 5.9%	2 1.2%	13 7.7%	98 47.1%	81 38.9%	20 9.6%	9 4.3%
1=More optimistic	27 39.1%	16 37.2%	5 33.3%	4 25.0%	1 10.0% g	1 50.0%	7 53.8% e	36 36.7%	25 30.9%	8 42.1%	4 44.4%
0=No change	20 29.0%	8 18.6% eg	5 33.3%	7 43.8%	5 50.0% b	1 50.0%	6 46.2% b	32 32.7%	29 35.8%	5 26.3%	1 11.1%
-1=Less optimistic	22 31.9% g	19 44.2% G	5 33.3% g	5 31.3% g	4 40.0% g	0 0.0%	0 0.0% aBcde	30 30.6%	27 33.3%	6 31.6%	4 44.4%
Mean	0.07	-0.07 g	0.00	-0.06 g	-0.30 G	0.50	0.54 bdE	0.06	-0.02	0.11	0.00

2a. Are you more or less optimistic about the financial prospects for your own company compared to last quarter?

2a. Are you more or less optimistic about the financial prospects for your own company compared to last quarter?

N=212	Where are you personally located?											
		South			South							
	Midwest	Central	Northeast	Pacific	Atlantic	Mountain						
	US	US	US	US	US	US						
	A	В	С	D	E	F						
Total	57	50	39	24	23	14						
	27.5%	24.2%	18.8%	11.6%	11.1%	6.8%						
1=More optimistic	19	17	17	6	7	6						
	33.9%	34.0%	43.6%	25.0%	30.4%	42.9%						
0=No change	18	18	9	10	9	3						
	32.1%	36.0%	23.1%	41.7%	39.1%	21.4%						
-1=Less optimistic	19	15	13	8	7	5						
	33.9%	30.0%	33.3%	33.3%	30.4%	35.7%						
Mean	0.00	0.04	0.10	-0.08	0.00	0.07						

2b. Rate your optimism about the financial prospects for your own company on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

N=212	Total						Indu	stry					
Mean		Retail/	Bank/Fin	Mining	Trans-		Service	Commun-	Tech Soft-				
Median		Whole-	Insur Real	Construc-	portation		Consult-	ications	Hardware	Manufac-	Health-	Agr, Pub	Other
		sale	Estate	tion	Pub. Util	Energy	ing	Media	Bio	turing	care Pharm	Admin	Industry
		А	В	С	D	E	F	G	Н	1	J	К	L
Number	212	26	25	7	4	9	31	3	12	53	18	6	17
Percent	100.0%	12.3%	11.8%	3.3%	1.9%	4.3%	14.7%	1.4%	5.7%	25.1%	8.5%	2.8%	8.1%
Optimism rating	68.50 70.00	65.79 70.00	70.50 75.00	64.86 67.50	82.00 85.00	67.22 70.00	68.18 70.00	66.67 87.50	71.67 80.00	69.20 75.00		79.00 90.00	66.67 75.00

2b. Rate your optimism about the financial prospects for your own company on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

N=212			5	ales Revenue						Ownership		
Mean Median	Less than \$25 million	\$25-99 million	\$100-499 million	\$500-999 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Public, NYSE	Public, Nasdaq/ AMEX	Private	Govern- ment	Nonprofit
	A	В	C	D	E	F	G	A	В	C	D	E
Number	76	62	36	9	13	4	7	12	8	147	3	11
Percent	36.7%	30.0%	17.4%	4.3%	6.3%	1.9%	3.4%	6.6%	4.4%	81.2%	1.7%	6.1%
Optimism rating	66.52	66.60	73.96	66.43	71.54	72.50	75.14	70.91	71.67	68.96	61.67	56.90
	72.50	65.00	75.00	65.00	72.50	75.00	78.00	72.50	80.00	70.00	67.50	60.00 ac
								e		e		ac

2b. Rate your optimism about the financial prospects for your own company on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

N=212			Numb	er of Employe	es				Foreign	Sales	
Mean Median	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000	0%	1-24%	25-50%	More than 50%
	Α	В	C	D	E	F	G	A	В	C	D
Number	69	43	15	17	10	2	13	98	81	20	9
Percent	40.8%	25.4%	8.9%	10.1%	5.9%	1.2%	7.7%	47.1%	38.9%	9.6%	4.3%
Optimism rating	66.87	68.55	75.58	67.33	64.29	70.00	76.62	69.44	67.79	68.88	68.33
	70.00	70.00	75.00	70.00	65.00	1.00	78.00	70.00	70.00	75.00	72.50
					g		е				

2b. Rate your optimism about the financial prospects for your own company on a scale from 0-100, with 0 being the least optimistic and 100 being the most optimistic.

N=212		Whe	ere are you pers	sonally located	1?	
Mean		South			South	
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	Α	В	С	D	E	F
Number	57	50	39	24	23	14
Percent	27.5%	24.2%	18.8%	11.6%	11.1%	6.8%
Optimism rating	69.16 70.00	70.49 75.00	68.32 70.00	65.28 60.00	64.42 72.00	73.31 75.00

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

N=212	Total						Indu	stry					
		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	212 100.0%	26 12.3%	25 11.8%	7 3.3%	4 1.9%	9 4.2%	31 14.6%	3 1.4%	12 5.7%	53 25.0%		6 2.8%	17 8.0%
Difficulty attracting /													
retaining qualified	99	8	8	5	2	4	15	0	5	30		2	10
employees	46.7%	30.8% i	32.0% i	71.4%	50.0%	44.4%	48.4%	0.0%	41.7%	56.6% ab		33.3%	58.8%
Government policies	68	7	8	1	1	3	12	0	1	14	10	4	6
	32.1%	26.9%	32.0%	14.3%	25.0%	33.3%	38.7%	0.0%	8.3% jk	26.4% jk		66.7% hi	35.3%
Cost of benefits	67	12	8	2	0	2	6	1	0	19	5	2	10
	31.6%	46.2% fH	32.0% h	28.6%	0.0% I	22.2%	19.4% aL	33.3%	0.0% AbikL	35.8% h		33.3% h	58.8% dFH
Economic uncertainty	63	8	8	3	1	3	11	0	3	16	2	0	8
	29.7%	30.8%	32.0%	42.9%	25.0%	33.3%	35.5%	0.0%	25.0%	30.2%		0.0% I	47.1% jk
Rising wages and salaries	59	6	4	4	3	1	11	0	3	14	3	1	9
	27.8%	23.1% d	16.0% cdl	57.1% b	75.0% abeij	11.1% dl	35.5%	0.0%	25.0%	26.4% dl	16.7%	16.7%	52.9% beij
Regulatory requirements	47	2	12	0	1	2	8	0	2	5	9	2	3
	22.2%	7.7% BJ	48.0% Acl	0.0% bj	25.0%	22.2%	25.8% i	0.0%	16.7%	9.4% BfJ		33.3%	17.6%
Data security	44	2	10	1	1	3	5	1	5	4	2	3	7
,	20.8%	7.7% Bhkl	40.0% Aflj	14.3%	25.0%	33.3% i	16.1% b	33.3%	41.7% al	7.5% BeHKL	11.1%	50.0% al	41.2% al
Rising input or	44	5	1	4	1	1	2	0	1	26	2	0	1
commodity costs	20.8%	19.2% i	4.0% CI	57.1% BFhjkl	25.0%	11.1% i	6.5% Cl	0.0%	8.3% ci	49.1% aBeFhJkL	11.1%	0.0% ci	5.9% cl

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

N=212			S	Sales Revenue						Ownership		
	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	76 35.8%	62 29.2%	36 17.0%	9 4.2%	13 6.1%	4 1.9%	7 3.3%	12 5.7%	8 3.8%	147 69.3%	3 1.4%	11 5.2%
Difficulty attracting / retaining qualified employees	28 36.8% b	34 54.8% a	20 55.6%	3 33.3%	4 30.8%	3 75.0%	4 57.1%	6 50.0%	3 37.5%	71 48.3%	1 33.3%	4 36.4%
Government policies	22 28.9%	19 30.6%	12 33.3%	5 55.6%	4 30.8%	0 0.0%	2 28.6%	3 25.0%	5 62.5%	49 33.3%	1 33.3%	3 27.3%
Cost of benefits	26 34.2%	23 37.1% e	10 27.8%	5 55.6% e	1 7.7% bd	0 0.0%	2 28.6%	2 16.7% e	1 12.5% e	47 32.0% E	1 33.3%	8 72.7% abC
Economic uncertainty	25 32.9%	17 27.4%	8 22.2%	5 55.6%	4 30.8%	2 50.0%	1 14.3%	4 33.3%	4 50.0%	42 28.6%	0 0.0%	5 45.5%
Rising wages and salaries	19 25.0%	18 29.0%	14 38.9%	1 11.1%	5 38.5%	1 25.0%	1 14.3%	2 16.7%	2 25.0%	39 26.5%	1 33.3%	5 45.5%
Regulatory requirements	19 25.0%	10 16.1%	8 22.2%	3 33.3%	2 15.4%	1 25.0%	1 14.3%	3 25.0%	0 0.0% d	32 21.8%	2 66.7% b	3 27.3%
Data security	10 13.2% eG	15 24.2%	5 13.9% g	3 33.3%	5 38.5% a	0 0.0%	4 57.1% Ac	5 41.7% c	1 12.5%	26 17.7% ae	1 33.3%	5 45.5% c
Rising input or commodity costs	10 13.2% c	16 25.8%	12 33.3% a	2 22.2%	3 23.1%	0 0.0%	1 14.3%	3 25.0%	1 12.5%	31 21.1%	1 33.3%	1 9.1%

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

N=212			Numb	per of Employe	es				Foreign	Sales	
	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	69 32.5%	43 20.3%	15 7.1%	17 8.0%	10 4.7%	2 0.9%	13 6.1%	98 46.2%	81 38.2%	20 9.4%	9 4.2%
Difficulty attracting / retaining qualified employees	26 37.7% C	22 51.2%	12 80.0% A	8 47.1%	4 40.0%	2 100.0%	6 46.2%	50 51.0%	35 43.2%	9 45.0%	3 33.3%
Government policies	30 43.5%	12 27.9%	5 33.3%	4 23.5%	4 40.0%	0 0.0%	4 30.8%	28 28.6%	28 34.6%	6 30.0%	4 44.4%
Cost of benefits	20 29.0%	17 39.5%	5 33.3%	4 23.5%	3 30.0%	0 0.0%	3 23.1%	38 38.8% c	23 28.4%	3 15.0% a	1 11.1%
Economic uncertainty	25 36.2%	10 23.3% f	4 26.7%	4 23.5% f	5 50.0%	2 100.0% bd	3 23.1%	28 28.6%	28 34.6% c	2 10.0% bd	4 44.4% c
Rising wages and salaries	13 18.8% b	16 37.2% a	6 40.0%	7 41.2%	3 30.0%	0 0.0%	4 30.8%	32 32.7%	20 24.7%	5 25.0%	1 11.1%
Regulatory requirements	19 27.5% b	5 11.6% a	4 26.7%	3 17.6%	1 10.0%	0 0.0%	3 23.1%	26 26.5%	12 14.8%	4 20.0%	3 33.3%
Data security	12 17.4% G	10 23.3% g	2 13.3% g	2 11.8% g	3 30.0%	0 0.0%	7 53.8% Abcd	26 26.5%	12 14.8%	3 15.0%	2 22.2%
Rising input or commodity costs	12 17.4%	11 25.6%	3 20.0%	6 35.3%	1 10.0%	0 0.0%	1 7.7%	15 15.3% b	23 28.4% a	2 10.0%	3 33.3%

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

N=212		Wh	ere are you per	sonally locate	d?	
		South			South	
	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	Α	В	С	D	E	F
Total	57	50	39	24	23	14
	26.9%	23.6%	18.4%	11.3%	10.8%	6.6%
Difficulty attracting /						
retaining qualified	30	26	15	10	8	7
employees	52.6%	52.0%	38.5%	41.7%	34.8%	50.0%
Government policies	14	20	14	7	5	5
	24.6%	40.0%	35.9%	29.2%	21.7%	35.7%
Cost of benefits	24	13	11	6	5	7
	42.1%	26.0%	28.2%	25.0%	21.7%	50.0%
Economic uncertainty	14	14	13	8	9	3
	24.6%	28.0%	33.3%	33.3%	39.1%	21.4%
Rising wages and salaries	16	13	8	8	10	4
	28.1%	26.0%	20.5%	33.3%	43.5%	28.6%
Regulatory requirements	11	12	9	6	5	1
	19.3%	24.0%	23.1%	25.0%	21.7%	7.1%
Data security	10	9	11	5	6	3
·	17.5%	18.0%	28.2%	20.8%	26.1%	21.4%
Rising input or	21	4	7	4	5	3
commodity costs	36.8%	8.0%	17.9%	16.7%	21.7%	21.4%
	Bc	А	а			

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

N=212	Total						Indu	stry					
		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry
		А	В	С	D	E	F	G	Н	I	J	К	L
Employee productivity	41 19.3%	4 15.4%	5 20.0%	2 28.6%	1 25.0%	2 22.2%	5 16.1%	0 0.0%	1 8.3%	16 30.2% ا		0 0.0%	1 5.9% i
Access to capital	33 15.6%	6 23.1% I	6 24.0% il	0 0.0% g	0 0.0%	3 33.3% fil	2 6.5% eGH	2 66.7% cFIL	5 41.7% FIL	4 7.5% beGH	22.2%	1 16.7%	0 0.0% abeGHj
Weak demand for your products/services	29 13.7%	3 11.5% gh	1 4.0% GH	1 14.3%	0 0.0%	1 11.1%	4 12.9% gh	2 66.7% aBfil	5 41.7% aBfil	8 15.1% gh	16.7%	0 0.0%	1 5.9% gh
Cost of borrowing	27 12.7%	5 19.2%	5 20.0%	1 14.3%	0 0.0%	0 0.0% g	4 12.9% g	2 66.7% efljl	3 25.0%	4 7.5% G	11.1%	0 0.0%	1 5.9% g
Other	20 9.4%	4 15.4%	2 8.0%	0 0.0%	0 0.0%	2 22.2%	1 3.2%	0 0.0%	0 0.0%	6 11.3%		1 16.7%	3 17.6%
Employee morale	18 8.5%	3 11.5%	3 12.0%	0 0.0%	2 50.0% Fhij	1 11.1%	1 3.2% Dg	1 33.3% f	0 0.0% d	4 7.5% d	5.6%	0 0.0%	2 11.8%
Corporate tax code	17 8.0%	3 11.5%	2 8.0%	1 14.3%	0 0.0%	0 0.0%	4 12.9%	0 0.0%	1 8.3%	4 7.5%		1 16.7%	0 0.0%
Geopolitical / health crises	10 4.7%	0 0.0% k	2 8.0%	1 14.3%	0 0.0%	0 0.0%	2 6.5%	0 0.0%	0 0.0%	3 5.7%		1 16.7% a	0 0.0%
Currency risk	9 4.2%	2 7.7%	0 0.0% k	0 0.0%	0 0.0%	0 0.0%	2 6.5%	0 0.0%	1 8.3%	3 5.7%		1 16.7% b	0 0.0%

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

N=212			ç	Sales Revenue						Ownership		
	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Employee productivity	15 19.7%	14 22.6%	8 22.2%	0 0.0%	3 23.1%	0 0.0%	1 14.3%	1 8.3%	0 0.0%	31 21.1%	1 33.3%	3 27.3%
Access to capital	20 26.3% ce	8 12.9%	2 5.6% a	2 22.2%	0 0.0% a	0 0.0%	0 0.0%	0 0.0%	1 12.5%	25 17.0%	1 33.3%	0 0.0%
Weak demand for your products/services	15 19.7%	6 9.7%	5 13.9%	0 0.0%	2 15.4%	0 0.0%	0 0.0%	1 8.3%	1 12.5%	20 13.6%	0 0.0%	0 0.0%
Cost of borrowing	10 13.2%	8 12.9%	4 11.1%	1 11.1%	2 15.4%	1 25.0%	0 0.0%	1 8.3%	2 25.0%	17 11.6%	0 0.0%	0 0.0%
Other	5 6.6% F	5 8.1% f	3 8.3% f	2 22.2%	2 15.4%	2 50.0% Abc	1 14.3%	3 25.0%	2 25.0%	12 8.2%	0 0.0%	1 9.1%
Employee morale	6 7.9%	7 11.3%	3 8.3%	1 11.1%	1 7.7%	0 0.0%	0 0.0%	1 8.3%	0 0.0%	13 8.8%	1 33.3%	1 9.1%
Corporate tax code	7 9.2%	3 4.8%	5 13.9%	1 11.1%	0 0.0%	1 25.0%	0 0.0%	1 8.3%	1 12.5%	14 9.5%	0 0.0%	0 0.0%
Geopolitical / health crises	4 5.3% e	0 0.0% dE	1 2.8% e	1 11.1% b	3 23.1% aBc	0 0.0%	0 0.0%	1 8.3%	1 12.5%	6 4.1%	0 0.0%	0 0.0%
Currency risk	2 2.6% G	0 0.0% CG	4 11.1% Bg	0 0.0% g	0 0.0% g	0 0.0%	3 42.9% ABcde	2 16.7%	1 12.5%	6 4.1%	0 0.0%	0 0.0%

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

N=212			Numb	er of Employe	es				Foreign	Sales	
	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Employee productivity	10 14.5% bc	14 32.6% ae	6 40.0% ae	2 11.8%	0 0.0% bc	0 0.0%	1 7.7%	21 21.4%	17 21.0%	2 10.0%	0 0.0%
Access to capital	18 26.1% bcg	4 9.3% a	0 0.0% a	1 5.9%	0 0.0%	0 0.0%	0 0.0% a	16 16.3%	10 12.3%	5 25.0%	1 11.1%
Weak demand for your products/services	12 17.4%	4 9.3%	1 6.7%	1 5.9%	3 30.0% g	0 0.0%	0 0.0% e	9 9.2%	14 17.3%	4 20.0%	2 22.2%
Cost of borrowing	7 10.1% e	4 9.3% e	0 0.0% e	3 17.6%	4 40.0% abc	0 0.0%	1 7.7%	15 15.3%	10 12.3%	2 10.0%	0 0.0%
Other	5 7.2% f	2 4.7% f	2 13.3%	3 17.6%	2 20.0%	1 50.0% ab	2 15.4%	8 8.2%	9 11.1%	2 10.0%	1 11.1%
Employee morale	4 5.8%	5 11.6%	2 13.3%	2 11.8%	1 10.0%	0 0.0%	0 0.0%	8 8.2%	8 9.9%	2 10.0%	0 0.0%
Corporate tax code	8 11.6%	4 9.3%	2 13.3%	1 5.9%	0 0.0% f	1 50.0% eg	0 0.0% f	9 9.2%	6 7.4%	2 10.0%	0 0.0%
Geopolitical / health crises	4 5.8%	0 0.0% dE	0 0.0%	2 11.8% b	2 20.0% B	0 0.0%	1 7.7%	3 3.1% cd	2 2.5% cD	3 15.0% ab	2 22.2% aB
Currency risk	2 2.9% G	3 7.0%	0 0.0%	0 0.0% g	1 10.0%	0 0.0%	3 23.1% Ad	0 0.0% CD	3 3.7% C	5 25.0% AB	1 11.1% A

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

N=212		Whe	ere are you per	sonally located	d?	
		South			South	
	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	Α	В	С	D	E	F
Employee productivity	15	10	4	1	5	5
	26.3%	20.0%	10.3%	4.2%	21.7%	35.7%
	d		f	af		cd
Access to capital	4	11	6	7	2	2
·	7.0%	22.0%	15.4%	29.2%	8.7%	14.3%
	bD	а		А		
Weak demand for your	8	6	6	4	3	2
products/services	14.0%	12.0%	15.4%	16.7%	13.0%	14.3%
Cost of borrowing	7	8	7	4	0	1
	12.3%	16.0%	17.9%	16.7%	0.0%	7.1%
		е	е	е	bcd	
Other	8	4	3	2	2	1
	14.0%	8.0%	7.7%	8.3%	8.7%	7.1%
Employee morale	2	8	3	1	3	1
	3.5%	16.0%	7.7%	4.2%	13.0%	7.1%
	b	а				
Corporate tax code	7	2	4	3	1	0
	12.3%	4.0%	10.3%	12.5%	4.3%	0.0%
Geopolitical / health	2	2	5	0	1	0
crises	3.5%	4.0%	12.8%	0.0%	4.3%	0.0%
Currency risk	4	1	2	0	2	0
	7.0%	2.0%	5.1%	0.0%	8.7%	0.0%

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

N=212	Total						Indu	stry					
		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry
		А	В	С	D	E	F	G	Н	I	J	К	L
Inflation	9	2	0	1	1	0	0	0	1	3	0	0	1
	4.2%	7.7%	0.0% d	14.3% f	25.0% bFj	0.0%	0.0% cD	0.0%	8.3%	5.7%	0.0% d	0.0%	5.9%
Deflation	1 0.5%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 3.2%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

N=212			9	Sales Revenue						Ownership		
	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Inflation	2 2.6%	4 6.5%	2 5.6%	0 0.0%	1 7.7%	0 0.0%	0 0.0%	1 8.3%	0 0.0%	5 3.4% D	1 33.3% C	0 0.0%
Deflation	1 1.3%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 0.7%	0 0.0%	0 0.0%

N=212			Numb	er of Employe	es				Foreign	Sales	
	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Inflation	2 2.9% D	2 4.7% d	0 0.0%	4 23.5% Ab	0 0.0%	0 0.0%	0 0.0%	4 4.1%	4 4.9%	1 5.0%	0 0.0%
Deflation	1 1.4%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% c	0 0.0% c	1 5.0% ab	

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

3. During the past quarter, which items have been the most pressing concerns for your company's top management team?

N=212	Where are you personally located?										
		South			South						
	Midwest	Central	Northeast	Pacific	Atlantic	Mountain					
	US	US	US	US	US	US					
	А	В	С	D	E	F					
Inflation	3 5.3%	0 0.0% e	2 5.1%	1 4.2%	2 8.7% b	1 7.1%					
Deflation	0	0	0	1	0	0					
	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%					

N=212	Total						Indu	stry					
Mean		Retail/	Bank/Fin	Mining	Trans-		Service	Commun-	Tech Soft-				
Median		Whole-	Insur Real	Construc-	portation		Consult-	ications	Hardware	Manufac-	Health-	Agr, Pub	Other
		sale	Estate	tion	Pub. Util	Energy	ing	Media	Bio	turing	care Pharm	Admin	Industry
Number	212	26	25	7	4	9	31	3		53		6	17
Percent	100.0%	12.3%	11.8%	3.3%	1.9%	4.3%	14.7%	1.4%	5.7%	25.1%	8.5%	2.8%	8.1%
Revenue	9.15	7.30	7.00	8.00	8.75	5.75	7.00	15.33	28.29	8.48	7.50	4.50	11.70
	6.00	7.50	5.00	10.50	8.00	6.00	5.50	18.00	18.50	7.75	5.00	3.00	5.00
Earnings	8.00	5.13	12.15	2.57	5.00	19.99	6.46	6.33	11.69	7.93	6.18	6.00	6.23
Lanniba	5.00	5.00	5.00	9.00	7.00	7.00	5.00	9.50		5.00		7.00	5.00
the difference of the	6.00	7.52	4.50	2.47	10.00	10.10	6 55	7.40	7.00	6.67	7.00	5.20	7.65
Health care costs	6.82 6.00	7.53 7.00	4.50 5.00	3.17 3.00	10.90 10.00	10.40 11.00	6.55 8.00	7.19 10.29		6.67 6.00		5.20 5.50	7.65 8.00
	0.00	7.00	5.00	5.00	10.00	11.00	0.00	10.25	0.00	0.00	7.00	5.50	0.00
Capital spending	5.42	-2.12	4.34	1.83	-4.37	15.44	1.00	12.00	12.89	7.43	5.00	-4.35	13.36
	2.00	2.00	2.00	5.00	16.00	10.00	0.00	18.00	2.00	2.50	0.00	4.00	3.00
Technology spending	5.36	6.47	3.66	7.40	8.00	13.31	3.96	13.00	13.53	2.89	3.51	3.75	5.56
	4.80	6.50	5.00	6.00	1.00	12.50	2.50	19.50	12.50	3.00	3.80	5.00	1.50
Wages/Salaries	4.71	4.43	3.14	4.00	9.50	6.67	4.54	2.33	6.51	4.20	6.76	2.75	4.74
114865/04141165	3.00	3.00	3.00	4.50	10.00	7.50	3.00	3.50		3.00		3.00	4.50
								5.00	0.50	0.65			6.00
Number of domestic full- time employees	4.30 3.00	2.37 3.00	2.20 2.00	1.17 1.00	5.50 6.00	8.02 5.00	2.80 2.00	5.33 8.00		3.65 2.00		2.50 2.00	6.00 4.00
time employees	5.00	5.00	2.00	1.00	0.00	5.00	2.00	0.00	5.00	2.00	5.50	2.00	4.00
Research and	3.92	0.64	0.35	3.75	0.00	4.88	3.11	8.00	11.56	3.81		3.50	0.25
development spending	0.00	0.00	0.00	5.00	1.00	2.00	1.00	12.00	10.00	2.00	0.00	5.00	0.00
Prices of your products	3.11	4.05	2.27	5.60	5.48	1.96	3.09	4.00	2.59	3.48	1.32	2.50	2.74
	3.00	3.50	2.00	7.50	5.00	3.00	3.00	6.00		3.00	1.00	3.00	2.00
Marketing/advertising	3.11	2.06	2.63	4.00	1.33	2.00	2.20	2.67	8.92	2.94	6.75	0.75	0.94
spending	1.50	2.00	0.00	4.00	2.00	0.00	2.20	4.00		3.00		1.00	0.00
. 0													

N=212			S	ales Revenue						Ownership		
Mean							More		Public,			
Median	Less than	\$25-99	\$100-499	\$500-999	\$1-4.9	\$5-9.9	than \$10		Nasdaq/		Govern-	
	\$25 million	million	million	million	billion	billion	billion	Public, NYSE	AMEX	Private	ment	Nonprofit
Number	76	62	36	9	13	4	7	12	8	147	3	11
Percent	36.7%	30.0%	17.4%	4.3%	6.3%	1.9%	3.4%	6.6%	4.4%	81.2%	1.7%	6.1%
Revenue	9.56	9.06	12.27	6.89	3.15	4.50	6.20	4.00	10.13	9.71	6.50	4.55
	5.00	7.75	10.00	11.00	3.00	5.00	3.50	4.00	5.00	8.00	1.00	3.00
Earnings	6.99	6.66	10.18	19.21	6.15	6.13	5.40	4.45	2.86	9.70	-13.00	0.80
	2.00	5.50	5.00	15.00	2.50	6.00	5.50	5.00	2.50	5.00	1.00	2.00
Health care costs	6.62	8.01	5.69	9.20	5.95	4.50	3.33	4.60	5.29	7.29	8.00	7.55
	6.50	8.00	5.00	10.00	5.00	5.00	3.00	4.00	5.00	8.00	9.00	8.00
Capital spending	9.62	4.44	2.62	9.00	-1.78	7.67	2.50	2.56	-4.16	7.63	-11.70	4.50
	2.00	3.00	2.00	10.00	0.00	10.00	3.00	2.50	1.00	2.00	5.00	2.00
Technology spending	5.56	5.15	5.18	9.30	1.75	5.67	10.50	4.57	2.00	5.47	3.00	2.80
	5.00	4.50	3.00	10.00	2.50	8.50	15.00	6.00	2.50	4.60	1.00	2.00
Wages/Salaries	4.60	4.64	5.36	6.33	4.35	2.75	2.75	2.86	6.32	4.95	3.33	3.00
	3.00	3.00	3.00	5.00	3.00	3.00	3.00	3.00	3.00	3.50	4.00	3.00
Number of domestic full-	3.29	5.63	4.76	9.02	1.08	0.67	3.80	2.25	4.02	4.36	3.00	2.09
time employees	0.00	4.00	5.00	10.00	1.00	2.00	4.00	3.00	3.00	3.00	1.00	1.50
Research and	6.25	2.21	3.76	4.86	-0.34	0.33	6.67	2.00	1.71	4.44	0.00	2.50
development spending	2.00	0.00	2.00	3.50	1.00	0.50	9.00	2.00	1.00	0.00	1.00	0.00
Prices of your products	2.91	3.68	3.29	2.20	2.64	2.00	3.50	2.75	0.00	3.44	3.50	0.43
	2.50	3.00	3.00	3.00	3.00	3.00	3.00	3.00	1.00	3.00	1.00	0.00
Marketing/advertising	4.25	2.45	3.21	4.11	1.31	-1.00	1.33	1.43	3.00	2.97	2.50	2.55
spending	3.00	1.00	2.00	4.50	0.00	1.00	2.00	0.00	1.00	2.00	1.00	0.50

N=212 Number of Employees **Foreign Sales** Mean More Median Fewer than 100-500-1000-2500-5000than More than 499 999 2499 4999 9999 10,000 1-24% 50% 100 0% 25-50% 69 43 10 2 13 98 81 20 9 Number 15 17 40.8% 25.4% 8.9% 5.9% 1.2% 7.7% 38.9% 9.6% Percent 10.1% 47.1% 4.3% Revenue 6.55 11.01 10.67 7.91 7.10 4.00 4.92 10.07 7.27 14.94 6.33 5.00 8.00 9.00 6.75 7.00 3.50 4.00 8.00 5.00 5.00 4.00 3.38 7.37 12.00 8.94 7.00 5.00 6.05 8.22 6.73 15.08 -0.22 Earnings 2.00 4.00 6.00 2.50 5.00 1.00 5.50 5.00 5.00 3.50 2.00 Health care costs 6.92 7.42 6.32 5.29 8.56 8.00 3.75 6.87 7.09 5.83 4.44 8.00 7.00 6.00 5.00 10.00 1.00 3.00 6.50 7.50 4.00 4.50 Capital spending 6.57 6.02 5.85 1.11 1.00 -5.00 1.91 4.76 3.77 14.47 12.78 0.50 3.00 3.50 2.00 1.00 -5.00 4.00 3.00 2.00 4.00 8.00 5.01 4.55 5.65 15.00 6.80 5.95 3.12 10.70 9.43 Technology spending 3.15 6.44 5.00 3.00 3.00 3.00 10.00 9.00 3.00 5.00 3.00 10.00 10.00 Wages/Salaries 4.76 4.50 5.34 4.60 4.70 5.50 2.83 4.95 4.29 5.84 3.94 3.25 3.25 3.25 3.00 3.00 1.00 3.00 3.00 3.00 4.50 3.00 Number of domestic full-3.70 4.26 4.87 3.82 3.44 5.00 2.45 4.89 3.66 3.80 7.00 3.00 5.00 4.50 3.50 2.50 3.00 3.00 2.00 1.00 6.00 time employees 1.00 Research and 5.39 2.76 1.48 3.57 4.57 ---2.56 3.48 2.61 7.00 10.75 development spending 0.00 0.00 2.50 0.00 3.50 ---1.50 0.00 0.00 3.50 10.00 Prices of your products 3.25 2.84 4.11 3.34 1.78 2.00 3.20 3.36 3.10 3.27 1.33 3.00 3.00 3.50 3.00 2.50 1.00 3.00 3.00 3.00 3.00 1.50 -1.29 2.88 3.52 8.57 Marketing/advertising 3.89 1.34 4.76 2.90 ---0.10 2.83 spending 5.00 0.00 0.00 2.00 2.00 0.00 0.00 2.00 2.00 6.50 ---

Duke / CFO magazine Global Business Outlook survey - U.S. - Fourth Quarter, 2018

N=212	Where are you personally located?											
Mean		South			South							
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain						
	US	US	US	US	US	US						
Number	57	50	39	24	23	14						
Percent	27.5%	24.2%	18.8%	11.6%	11.1%	6.8%						
Revenue	10.06	8.23	8.73	9.60	6.40	14.23						
	8.00	5.25	6.00	5.00	5.00	10.00						
Earnings	10.99	6.87	6.30	10.63	6.14	4.17						
	6.00	5.00	3.00	8.00	2.00	1.00						
Health care costs	7.44	6.85	6.31	5.32	6.00	8.91						
	7.00	5.00	6.00	6.00	7.00	9.50						
Capital spending	3.70	9.42	1.12	4.29	5.95	4.99						
	2.00	1.50	3.00	5.00	2.00	4.00						
Technology spending	3.74	6.93	4.69	6.72	4.63	6.22						
	3.00	5.00	5.00	5.00	4.00	5.00						
Wages/Salaries	3.98	5.65	3.98	4.27	4.70	6.44						
	3.00	3.25	3.00	5.00	3.00	4.50						
Number of domestic full-	4.58	6.17	3.11	0.03	4.61	4.47						
time employees	2.00	5.00	2.00	0.00	2.00	5.00						
Research and	3.00	3.46	4.17	4.72	5.13	1.88						
development spending	2.00	0.00	2.00	4.00	0.00	0.00						
Prices of your products	4.31	2.31	1.48	4.09	3.59	5.26						
	3.00	2.00	2.00	3.00	3.50	5.00						
Marketing/advertising	2.97	1.75	3.45	4.89	2.91	3.10						
spending	2.00	0.00	1.00	5.00	1.00	3.00						

N=207	Total						Indu	stry					
Mean		Retail/	Bank/Fin	Mining	Trans-		Service	Commun-	Tech Soft-				
Median		Whole-	Insur Real	Construc-	portation		Consult-	ications	Hardware	Manufac-	Health-	Agr, Pub	Other
		sale	Estate	tion	Pub. Util	Energy	ing	Media	Bio	turing	care Pharm	Admin	Industry
Earnings	6.61	7.18	0.04	1.39		16.28	5.35	13.97	2.15	5.75		4.61	3.61
	5.00	10.00	10.00	4.24	9.06	6.06	4.43	7.02	2.00	0.00	0.00	6.00	5.05
Revenue	4.89	3.86		3.42		12.25	3.55	20.98		6.56		2.72	4.47
	3.77	4.48	5.12	6.72	6.68	15.97	3.00	10.53	5.38	2.81	0.00	3.00	3.00
Technology spending	4.30	4.47	-2.08	-4.27	9.78	11.49	3.62	23.96		2.54		2.64	1.18
	3.00	5.00	5.00	0.32	7.65	15.00	2.56	12.03	2.38	0.65	-4.04	3.12	2.00
Prices of your products	2.73	1.54	-0.44	3.02	5.36	6.08	2.56	11.97	-0.07	2.85	-3.76	2.50	0.81
Thees of your products	3.00	2.00	1.00	4.00	8.95	7.87	3.00	6.02	0.00	2.05		3.00	0.00
	3.00	2.00	1.00	4.00	8.95	7.87	5.00	0.02	0.00	2.75	-2.02	5.00	0.00
Research and	1.37	0.51	-9.00	4.99	0.00	2.34	1.25	13.98	4.13	2.31	1.03	2.17	0.11
development spending	1.61	0.00	0.00	5.00	2.35	3.41	1.53	7.02	4.53	0.00	0.00	2.18	0.00
Marketing/advertising	1.26	2.54	-3.78	9.58	0.17	1.73	2.79	3.00	1.79	1.26	1.83	0.53	-2.23
spending	0.00	0.00	0.00	5.32	0.53	0.00	2.00	4.00	2.25	0.00	0.00	1.00	0.00
Capital spending	1.03	2.67	8.25	4.92		5.68	-3.54	11.00	2.01	1.11		4.41	4.54
	2.00	5.87	5.00	5.00	-20.12	10.00	0.00	18.00	7.73	0.00	0.00	5.00	6.50

N=207			S	ales Revenue						Ownership		
Mean Median	Less than \$25 million	\$25-99 million	\$100-499 million	\$500-999 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Public, NYSE	Public, Nasdaq/ AMEX	Private	Govern- ment	Nonprofit
	525 minon	minon	minon	minon	DIMOT	billion	binon		AWILA	Thvate	ment	Nonprone
Earnings	6.99	6.66	10.18	19.21	6.15	6.13	5.40	4.44	4.72	11.16	3.29	2.04
	2.00	5.50	5.00	15.00	2.50	6.00	5.50	5.00	5.88	6.00	-17.53	2.53
Revenue	9.56	9.06	12.27	6.89	3.15	4.50	6.20	4.00	3.74	7.21	7.94	2.09
	5.00	7.75	10.00	11.00	3.00	5.00	3.50	4.00	4.18	5.54	-5.70	2.53
Technology spending	5.56	5.15	5.18	9.30	1.75	5.67	10.50	5.28	0.26	4.61	5.88	2.17
	5.00	4.50	3.00	10.00	2.50	8.50	15.00	9.76	1.24	3.00	-4.91	3.59
Prices of your products	2.91	3.68	3.29	2.20	2.64	2.00	3.50	2.58	0.00	4.08	3.98	0.06
	2.50	3.00	3.00	3.00	3.00	3.00	3.00	3.00	0.00	3.00	-1.07	0.00
Research and	6.25	2.21	3.76	4.86	-0.34	0.33	6.67	2.37	0.22	1.19	0.00	4.71
development spending	2.00	0.00	2.00	3.50	1.00	0.50	9.00	2.94	0.00	2.00	0.00	7.34
Marketing/advertising	4.25	2.45	3.21	4.11	1.31	-1.00	1.33	2.32	-0.99	1.90	2.98	0.14
spending	3.00	1.00	2.00	4.50	0.00	1.00	2.00	0.00	0.00	2.00	-9.14	0.00
Capital spending	9.62 2.00	4.44 3.00	2.61 2.00	9.00 10.00	-1.78 0.00	7.67 10.00	2.50 3.00	2.85 2.97	-10.73 0.00	4.96 2.56	27.45 -5.96	0.16 0.00

N=207			Numb	er of Employe	es				Foreign	Sales	
Mean Median	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000	0%	1-24%	25-50%	More than 50%
Earnings	6.18	12.69	-3.03	15.08	2.47	5.00	6.05	15.60	2.39	4.66	6.99
	10.27	17.13	-2.20	0.00	2.04	7.71	5.50	10.00	3.00	3.63	9.48
Revenue	8.02	9.86	-6.01	9.38	4.16	4.00	4.92	9.55	2.00	3.45	8.16
	10.00	6.65	-3.41	3.00	4.24	3.50	4.00	6.00	3.00	3.18	2.56
Technology spending	5.06	7.99	-6.71	0.47	1.72	15.00	6.80	7.79	1.94	1.42	11.66
	5.00	10.00	-3.26	0.00	3.00	9.00	3.00	10.00	2.00	2.03	10.00
Prices of your products	4.11	4.27	-1.85	4.66	1.43	2.00	3.20	5.39	1.18	2.73	3.48
	5.00	5.00	-1.27	3.00	3.00	1.50	3.00	5.00	2.00	3.00	1.50
Research and development spending	5.25 5.00	0.95 0.00	-11.42 -4.55	3.50 5.00	1.56 2.00		2.56 1.50	1.48 0.00	-1.42 0.00	2.54 2.00	9.06 10.00
Marketing/advertising spending	2.07 0.00	7.50 10.00	-6.51 -2.60	5.00 5.00	1.07 1.12		0.10 0.00	2.90 0.00	-0.80 0.00	2.95 1.00	2.05 3.00
Capital spending	5.87	1.05	3.20	6.28	-0.69	-5.00	1.91	8.95	-3.03	-1.45	4.30
	5.00	0.00	1.36	5.00	1.06	-5.00	4.00	10.00	0.00	3.97	3.50

N=207		Whe	ere are you per	sonally located	1?	
Mean		South			South	
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
Earnings	4.76	4.05	4.29	4.77	5.57	29.81
0.	5.00	0.74	3.25	5.00	2.00	49.75
Revenue	4.71	0.48	2.95	3.72	8.49	17.65
	3.00	6.00	2.68	4.03	3.00	26.33
Technology spending	2.15	5.27	1.70	1.60	9.35	7.28
0, 1 0	3.00	11.85	2.00	0.54	4.12	5.97
Prices of your products	2.84	1.34	1.21	0.56	7.18	7.64
	3.00	2.00	2.00	0.00	4.00	10.00
Research and	2.97	-3.96	2.00	0.46	11.48	2.43
development spending	2.00	0.00	2.00	0.00	20.04	2.34
Marketing/advertising	2.63	0.37	1.01	-3.93	1.57	3.05
spending	0.00	0.00	0.00	-2.32	2.00	3.00
Capital spending	1.03	1.87	1.19	5.21	4.50	-11.67
	2.00	0.00	3.00	3.00	3.00	17.23

N=169	Total						Indu	stry						Sales Revenue
Mean Median		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry	Less than \$25 million
Health care costs	6.02 5.00	7.86 6.79	3.94 3.91	4.01 4.02	10.44 13.46	8.19 10.00	5.21 4.87	3.85 11.49	5.88 6.08	5.94 5.00	6.91 5.50	3.51 3.00	6.50 5.83	6.69 7.50
Wages/Salaries	4.21 3.00	3.57 3.00	3.18 3.00	4.00 4.50	9.76 14.03	6.12 7.50	4.09 3.00	2.49 3.79	2.01 3.00	4.13 3.00	6.65 5.00	3.04 3.00	3.79 3.00	4.65 3.00
Number of domestic full- time employees	3.55 3.00	1.92 2.50	2.87 4.59	3.00 5.00	5.25 5.60	5.04 5.00	2.27 2.00	6.65 8.39	5.62 5.00	3.30 2.00	7.60 5.01	1.82 2.00	2.91 3.00	3.10 0.50

<u>4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months?</u> [All Companies - Winsorized - Employee Weighted]

N=169			Sales Rev	venue					Ownership		
Mean Median	\$25-99 million	\$100-499 million	\$500-999 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Public, NYSE	Public, Nasdaq/ AMEX	Private	Govern- ment	Nonprofit
Health care costs	7.46 8.00	6.25 5.49	7.86 10.00	5.90 5.00	4.50 5.00	3.33 3.00	4.05 4.00	5.80 5.00	6.62 7.00	7.00 7.99	8.25 10.00
Wages/Salaries	4.22 3.00	5.39 3.25	5.88 5.00	4.41 3.00	2.75 3.00	2.75 3.00	2.81 3.00	5.23 3.00	4.77 3.50	4.00 4.97	2.76 2.69
Number of domestic full- time employees	5.17 3.00	4.42 5.00	6.29 7.50	2.08 1.81	0.67 2.00	3.80 4.00	3.08 3.42	0.80 0.00	3.91 3.00	6.00 -6.25	1.75 0.42

<u>4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months?</u> [All Companies - Winsorized - Employee Weighted]

N=169			Numb	er of Employe	es				Foreign	Sales	
Mean Median	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000	0%	1-24%	25-50%	More than 50%
Health care costs	6.92 8.00	7.42 7.00	6.32 6.00	5.29 5.00	8.56 10.00	8.00 3.77	3.75 3.00	6.71 6.00	6.73 6.87	3.26 4.00	2.58 1.79
Wages/Salaries	4.76 3.25	4.50 3.25	5.34 3.25	4.60 3.00	4.70 3.00	5.50 3.77	2.83 3.00	4.80 3.00	4.26 3.00	3.96 3.00	1.89 2.49
Number of domestic full- time employees	3.70 1.00	4.26 3.00	4.87 5.00	3.82 4.50	3.44 3.50	5.00 2.50	2.45 3.00	4.73 3.79	2.75 2.09	1.14 1.61	5.77 6.10

<u>4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months?</u> [All Companies - Winsorized - <u>Employee Weighted</u>]

N=169	Where are you personally located?										
Mean		South			South						
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain					
	US	US	US	US	US	US					
Health care	6.24	6.78	5.01	4.64	5.83	8.56					
costs	5.00	5.00	4.27	4.16	6.02	10.00					
Wages/Salaries	3.58	5.95	2.98	3.65	3.62	6.41					
	3.00	4.10	3.00	3.00	2.00	5.00					
Number of	3.79	5.37	2.26	-1.26	4.43	4.92					
domestic full- time employees	2.71	5.00	1.81	0.00	2.50	5.00					

<u>4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months?</u> [Public Companies - <u>Winsorized - Revenue Weighted]</u>

N=103	Total						Indu	stry						Sales Revenue
Mean Median		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry	Less than \$25 million
		Sale	LState	tion	Fub. Otil	Lifeigy	IIIg	IVIEula	ыо	turing	Cale Fliatili	Aumin	muustry	323 11111011
Earnings	4.52	9.61	10.00	0.00	10.00	2.50	4.25		1.89	1.33	0.00		5.11	
	5.00	5.30	10.00	5.00	10.00	7.71	7.71		1.06	3.00	0.00		6.06	
Revenue	3.93	3.94	5.00	3.00	5.00	8.00	3.00		2.45	4.33	2.81		3.54	
	4.00	2.59	4.50	3.50	4.50	6.00	7.71		6.24	6.00	26.49		4.00	

<u>4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months?</u> [Public Companies - <u>Winsorized - Revenue Weighted]</u>

N=103			Sales Rev	/enue			_		Ownership		
Mean Median	\$25-99	\$100-499	\$500-999	\$1-4.9	\$5-9.9	More than \$10		Public, Nasdaq/		Govern-	
	million	million	million	billion	billion	billion	Public, NYSE	AMEX	Private	ment	Nonprofit
Earnings		1.00	5.00	5.00	6.17	2.33	4.44	4.72			
		0.00	0.46	7.50	7.50	3.50	5.00	5.88			
Revenue		14.60	4.00	4.20	4.00	2.33	4.00	3.74			
		8.50	0.46	5.00	4.50	3.00	4.00	4.18			

<u>4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months?</u> [Public Companies - <u>Winsorized - Revenue Weighted]</u>

N=103			Numb		Foreign Sales						
Mean Median	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000	0%	1-24%	25-50%	More than 50%
Earnings		0.00 0.00		0.21 3.00	2.64 5.00	5.00 7.71	5.92 5.00	10.00 6.75	5.00 5.00	1.72 1.75	3.40 4.91
Revenue		7.00 4.00		3.00 4.00	4.00 5.00	4.00 3.50	3.57 4.50	5.00 3.50	4.44 4.03	4.03 5.00	1.75 2.24

4. Relative to the previous 12 months, what will be your company's PERCENTAGE CHANGE during the next 12 months? [Public Companies - Winsorized - Revenue Weighted]

N=103	Where are you personally located?										
Mean		South			South						
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain					
	US	US	US	US	US	US					
Earnings	3.32	0.39	4.94	5.00		10.00					
	5.00	3.71	6.17	2.50		5.00					
Revenue	4.08	5.00	3.25	3.50		7.53					
	4.12	4.00	4.47	7.71		28.84					

N=212 Total Industry Bank/Fin Service Tech Soft-Number Retail/ Mining Trans-Commun-Col % Whole-Insur Real portation Consultications Hardware Manufac-Health-Agr, Pub Other Construcsale Estate tion Pub. Util Energy ing Media Bio turing care Pharm Admin Industry F н Α В С D Е G 1 J Κ L 25 3 12 211 26 7 4 9 31 53 6 17 Total 18 100.0% 12.3% 11.8% 3.3% 1.9% 4.3% 14.7% 1.4% 5.7% 25.1% 8.5% 2.8% 8.1% 4 1 0 0 0 0 1 0 0 0 1 0 1 Already 1.9% 3.8% 0.0% 0.0% 0.0% 0.0% 3.2% 0.0% 0.0% 0.0% 5.6% 0.0% 5.9% 2019Q1 0 0 0 0 0 5 0 0 11 1 1 4 0 5.2% 3.8% 4.0% 0.0% 0.0% 0.0% 12.9% 0.0% 0.0% 9.6% 0.0% 0.0% 0.0% 2019Q2 25 5 2 2 0 2 4 0 2 4 1 0 3 7.7% 11.9% 19.2% 8.0% 28.6% 0.0% 22.2% 12.9% 0.0% 16.7% 5.6% 0.0% 17.6% 2019Q3 35 5 6 1 0 2 5 5 7 1 1 1 1 16.7% 19.2% 24.0% 14.3% 0.0% 22.2% 16.1% 33.3% 41.7% 13.5% 5.6% 16.7% 5.9% ijl h h h 2019Q4 27 2 1 0 1 0 4 0 0 12 3 0 4 12.9% 7.7% 4.0% 0.0% 25.0% 0.0% 12.9% 0.0% 0.0% 23.1% 16.7% 0.0% 23.5% b i 0 0 2 0 3 2 2 2 2020Q1 20 3 3 0 3 9.5% 11.5% 12.0% 0.0% 0.0% 0.0% 6.5% 0.0% 25.0% 5.8% 11.1% 33.3% 11.8% hk i i 7 0 1 2 2 2020Q2 22 1 1 0 0 6 1 1 10.5% 3.8% 28.0% 0.0% 25.0% 11.1% 6.5% 0.0% 0.0% 11.5% 5.6% 16.7% 11.8% b afh b b 2 0 0 3 0 2020Q3 13 1 1 1 0 1 4 0 6.2% 7.7% 4.0% 0.0% 0.0% 11.1% 3.2% 0.0% 8.3% 7.7% 16.7% 0.0% 0.0% 15 0 0 0 3 2020Q4 1 1 2 1 0 4 1 2 28.6% 0.0% 22.2% 7.1% 3.8% 4.0% 0.0% 11.1% 0.0% 0.0% 5.8% 16.7% 11.8% Fi CJk Fi f сj 2021Q1 9 3 0 0 0 3 0 0 0 0 1 1 1 4.3% 11.5% 0.0% 14.3% 0.0% 0.0% 9.7% 0.0% 0.0% 1.9% 0.0% 0.0% 5.9%

5. For your country: In which quarter do you expect a downturn (recession) will occur?

N=212 Sales Revenue Ownership Number More Public, Col % Less than \$25-99 \$100-499 \$500-999 \$1-4.9 \$5-9.9 than \$10 Nasdaq/ Govern-\$25 million million million billion billion AMEX million billion Public, NYSE Private ment Nonprofit А В С D Е F G А В С D Е 9 76 62 36 13 4 7 12 8 147 3 11 Total 36.7% 30.0% 17.4% 4.3% 6.3% 1.9% 3.4% 6.6% 4.4% 81.2% 1.7% 6.1% Already 1 2 1 0 0 0 0 0 1 3 0 0 1.3% 3.2% 2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 12.5% 2.0% 0.0% 0.0% 2019Q1 5 4 0 0 0 0 0 10 0 0 1 1 6.6% 6.5% 2.8% 11.1% 0.0% 0.0% 0.0% 0.0% 0.0% 6.8% 0.0% 0.0% 2019Q2 6 10 5 1 1 0 2 3 1 17 0 2 7.9% 16.1% 13.9% 11.1% 7.7% 0.0% 33.3% 27.3% 12.5% 11.6% 0.0% 18.2% g а 2 2019Q3 19 10 1 2 0 0 0 0 29 0 0 5.6% 0.0% 25.0% 16.1% 11.1% 15.4% 0.0% 0.0% 0.0% 19.7% 0.0% 0.0% с а 2019Q4 11 11 2 1 1 0 1 1 0 18 0 3 14.5% 17.7% 5.6% 11.1% 7.7% 0.0% 16.7% 9.1% 0.0% 12.2% 0.0% 27.3% 5 2 0 2020Q1 6 4 1 0 1 1 8 0 2 9.7% 11.1% 11.1% 15.4% 0.0% 0.0% 9.1% 12.5% 5.4% 0.0% 18.2% 6.6% 5 5 0 2020Q2 9 1 1 1 1 1 16 1 1 13.9% 6.6% 14.5% 0.0% 7.7% 25.0% 16.7% 9.1% 12.5% 10.9% 33.3% 9.1% 2020Q3 4 3 0 1 0 2 9 0 0 4 1 1 5.3% 4.8% 11.1% 11.1% 0.0% 25.0% 0.0% 9.1% 25.0% 6.1% 0.0% 0.0% С b 5 2 2020Q4 3 3 1 0 0 1 1 10 1 1 4.8% 8.3% 22.2% 7.7% 0.0% 0.0% 9.1% 12.5% 33.3% 6.6% 6.8% 9.1% 2 2021Q1 2 2 0 2 1 0 2 0 6 0 1 2.6% 3.2% 5.6% 0.0% 15.4% 25.0% 0.0% 18.2% 0.0% 4.1% 0.0% 9.1% ef ab f а с а

5. For your country: In which quarter do you expect a downturn (recession) will occur?

N=212 Number of Employees **Foreign Sales** Number More Col % Fewer than 100-500-1000-2500-5000than More than 100 499 999 2499 9999 10,000 0% 25-50% 50% 4999 1-24% В С G С А D Е F А В D 69 43 15 17 10 2 13 98 81 9 Total 20 40.8% 25.4% 8.9% 10.1% 5.9% 1.2% 7.7% 47.1% 38.9% 9.6% 4.3% 2 0 0 1 0 0 0 1 3 0 0 Already 2.9% 0.0% 0.0% 5.9% 0.0% 0.0% 0.0% 1.0% 3.7% 0.0% 0.0% 2 2 7 2019Q1 6 0 0 0 1 1 1 1 8.7% 4.7% 0.0% 5.9% 10.0% 0.0% 0.0% 2.0% 8.6% 5.3% 11.1% b а 5 2 2 2019Q2 11 1 1 1 0 11 9 3 7.2% 25.6% 6.7% 5.9% 10.0% 0.0% 16.7% 11.2% 11.1% 15.8% 22.2% В А 3 3 12 10 0 0 0 16 11 4 2019Q3 1 23.3% 6.7% 0.0% 13.6% 17.4% 0.0% 30.0% 0.0% 16.3% 21.1% 33.3% d d be 2019Q4 11 5 2 4 0 0 1 15 10 1 0 15.9% 11.6% 13.3% 23.5% 0.0% 0.0% 8.3% 15.3% 12.3% 5.3% 0.0% 2020Q1 5 2 3 0 8 0 1 1 1 9 3 7.2% 4.7% 6.7% 17.6% 10.0% 0.0% 8.3% 8.2% 11.1% 15.8% 0.0% 5 6 2 2 2020Q2 2 0 1 15 6 0 1 7.2% 14.0% 13.3% 11.8% 0.0% 50.0% 16.7% 15.3% 7.4% 0.0% 11.1% f f ae 3 1 0 7 1 1 2020Q3 1 1 1 1 4 2.3% 6.7% 5.9% 0.0% 8.6% 5.3% 11.1% 4.3% 10.0% 50.0% 4.1% F F ABg f 7 2020Q4 7 1 3 0 2 0 0 5 2 0 10.1% 2.3% 20.0% 0.0% 20.0% 0.0% 0.0% 7.1% 6.2% 10.5% 0.0% b ce b 2021Q1 2 3 0 4 2 3 0 1 1 1 1 2.9% 7.0% 6.7% 5.9% 10.0% 0.0% 8.3% 4.1% 2.5% 15.8% 0.0% с b

5. For your country: In which quarter do you expect a downturn (recession) will occur?

N=212		Wh	ere are you per	sonally locate	d?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	Α	В	С	D	E	F
Total	57	50	39	24	23	14
i otai	27.5%	24.2%	18.8%	11.6%	11.1%	6.8%
Already	1	0	1	1	0	1
	1.8%	0.0%	2.6%	4.2%	0.0%	7.1%
2019Q1	1	0	4	4	1	0
	1.8%	0.0%	10.3%	16.7%	4.3%	0.0%
	d	cD	b	aB		
2019Q2	10	3	7	1	2	1
	17.9%	6.0%	17.9%	4.2%	8.7%	7.1%
2019Q3	6	13	5	4	2	4
	10.7%	26.0%	12.8%	16.7%	8.7%	28.6%
	b	а				
2019Q4	6	7	3	5	3	3
	10.7%	14.0%	7.7%	20.8%	13.0%	21.4%
2020Q1	6	5	5	3	1	0
	10.7%	10.0%	12.8%	12.5%	4.3%	0.0%
2020Q2	5	10	1	3	3	0
	8.9%	20.0%	2.6%	12.5%	13.0%	0.0%
		c	b			
2020Q3	5	1	4	1	2	0
	8.9%	2.0%	10.3%	4.2%	8.7%	0.0%
2020Q4	4	5	3	0	1	
	7.1%	10.0%	7.7%	0.0%	4.3%	7.1%
2021Q1	3	2	1	0	3	0
	5.4%	4.0%	2.6%	0.0%	13.0%	0.0%

5. For your country: In which quarter do you expect a downturn (recession) will occur?

N=212	Total						Indu	stry					
Number		Retail/	Bank/Fin	Mining	Trans-		Service	Commun-	Tech Soft-				
Col %		Whole-	Insur Real	Construc-	portation		Consult-	ications	Hardware	Manufac-	Health-	Agr, Pub	Other
		sale	Estate	tion	Pub. Util	Energy	ing	Media	Bio	turing	care Pharm	Admin	Industry
		А	В	С	D	E	F	G	Н	I	J	К	L
2021Q2	4	1	1	1	0	1	0	0	0	0	0	0	0
	1.9%	3.8%	4.0%	14.3%	0.0%	11.1%	0.0%	0.0%	0.0%	0.0%		0.0%	0.0%
				fl		i	с			Ce			
2021Q3	4	0	0	0	1	1	0	0	0	2	0	0	0
	1.9%	0.0%	0.0%	0.0%		11.1%	0.0%	0.0%	0.0%	3.8%		0.0%	0.0%
		d	d		abFjl		D				d		d
2021Q4	1	0	0	0	0	0	0	0	0	1	0	0	0
	0.5%	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	1.9%		0.0%	0.0%
2022Q1	1	0	0	0		0	0	0	1	0		0	0
	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.3%	0.0%		0.0%	0.0%
									i	h			
2022Q2	3	0	1	0		0	0	0	0	0		1	1
	1.4%	0.0%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		16.7%	5.9%
		k					k			K		afl	
2022Q3	1	0	1	0		0	0	0	0	0		0	0
	0.5%	0.0%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2022Q4	1	0	0	0	0	0	0	0	0	1	0	0	0
	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%
2023	10	1	0	0	1	0	3	1	0	3	1	0	0
	4.8%	3.8%	0.0%	0.0%		0.0%	9.7%	33.3%	0.0%	5.8%		0.0%	0.0%
			dG		bl			BI					dg
Never	4	0	0	0	0	0	2	1	0	0	1	0	0
-	1.9%	0.0%	0.0%	0.0%		0.0%	6.5%	33.3%	0.0%	0.0%		0.0%	0.0%
		G	G					ABI		G			g
													-

5. For your country: In which quarter do you expect a downturn (recession) will occur?

N=212			9	Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
2021Q2	2 2.6% f	0 0.0% F	1 2.8%	0 0.0%	0 0.0%	1 25.0% aB	0 0.0%	0 0.0%	0 0.0%	3 2.0%	0 0.0%	0 0.0%
2021Q3	0 0.0% DE	0 0.0% dE	1 2.8%	1 11.1% Ab	2 15.4% AB	0 0.0%	0 0.0%	0 0.0%	1 12.5% C	1 0.7% B	0 0.0%	0 0.0%
2021Q4	0 0.0%	0 0.0%	1 2.8%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 0.7%	0 0.0%	0 0.0%
2022Q1	0 0.0%	0 0.0%	1 2.8%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 0.7%	0 0.0%	0 0.0%
2022Q2	0 0.0% eG	1 1.6% g	0 0.0% g	0 0.0%	1 7.7% a	0 0.0%	1 16.7% Abc	1 9.1%	0 0.0%	2 1.4%	0 0.0%	0 0.0%
2022Q3	1 1.3%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 0.7%	0 0.0%	0 0.0%
2022Q4	1 1.3%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 0.7%	0 0.0%	0 0.0%
2023	6 7.9%	1 1.6% g	2 5.6%	0 0.0%	0 0.0%	0 0.0%	1 16.7% b	0 0.0%	0 0.0%	8 5.4% d	1 33.3% c	1 9.1%
Never	3 3.9%	0 0.0%	1 2.8%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	3 2.0%	0 0.0%	0 0.0%

5. For your country: In which quarter do you expect a downturn (recession) will occur?

N=212			Numb	er of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
2021Q2	2	0	1	0	0	0	1	3	1	0	0
	2.9%	0.0%	6.7%	0.0%	0.0%	0.0%	8.3%	3.1%	1.2%	0.0%	0.0%
2021Q3	0 0.0% Dg	0 0.0% d	0 0.0%	2 11.8% Ab	0 0.0%	0 0.0%	1 8.3% a	1 1.0%	3 3.7%	0 0.0%	0 0.0%
2021Q4	0	1	0	0	0	0	0	0	1	0	0
	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
2022Q1	0 0.0% c	0 0.0%	1 6.7% a	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 1.0%	0 0.0%	0 0.0%	0 0.0%
2022Q2	1 1.4% g	0 0.0% G	0 0.0%	0 0.0%	0 0.0%	0 0.0%	2 16.7% aB	2 2.0%	0 0.0% c	1 5.3% b	0 0.0%
2022Q3	1	0	0	0	0	0	0	1	0	0	0
	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
2022Q4	1	0	0	0	0	0	0	0	1	0	0
	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
2023	4	1	1	1	0	0	1	6	3	0	1
	5.8%	2.3%	6.7%	5.9%	0.0%	0.0%	8.3%	6.1%	3.7%	0.0%	11.1%
Never	2	0	0	0	0	0	0	1	3	0	0
	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	3.7%	0.0%	0.0%

5. For your country: In which quarter do you expect a downturn (recession) will occur?

N=212		Whe	ere are you per	sonally located	1?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	А	В	С	D	E	F
2021Q2	0	2	0	0	1	1
	0.0%	4.0%	0.0%	0.0%	4.3%	7.1%
	f					а
2021Q3	1	1	0	0	0	2
	1.8%	2.0%	0.0%	0.0%	0.0%	14.3%
	f		f			ас
2021Q4	1	0	0	0	0	0
	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%
2022Q1	1	0	0	0	0	0
	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%
2022Q2	2	0	1	0	0	0
	3.6%	0.0%	2.6%	0.0%	0.0%	0.0%
2022Q3	0	0	1	0	0	0
	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%
2022Q4	0	0	0	1	0	0
	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%
2023	3	0	2	1	3	1
	5.4%	0.0%	5.1%	4.2%	13.0%	7.1%
		е			b	
Never	1	1	1	0	1	0
	1.8%	2.0%	2.6%	0.0%	4.3%	0.0%

5. For your country: In which quarter do you expect a downturn (recession) will occur?

6. We'd like to get a sense of possible economic growth outcomes for your country in 2019. Please indicate your assessment of the 'worst case', best guess, and 'best case' for real GDP growth in 2019.

N=212	Total						Indu	stry					
Mean Median		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm I	Agr, Pub Admin K	Other Industry
	·										J		
Number	212	26		7	4	9	31	3		53		6	17
Percent	100.0%	12.3%	11.8%	3.3%	1.9%	4.3%	14.7%	1.4%	5.7%	25.1%	8.5%	2.8%	8.1%
Worst Case: There is a 1-	0.59	1.30	0.81	1.22	1.00	0.56	-0.06	2.17	0.02	0.37	0.94	0.08	0.68
in-10 chance that in 2019 real GDP growth will be less than:	1.00	1.50	1.00	1.00	1.00	1.50	1.00	2.50	1.15	1.00	1.00	2.00	1.00
Best Guess: I expect	2.67	2.54	2.36	2.55	2.88	2.87	2.80	3.67	2.92	2.63	2.49	3.08	2.77
2019 real GDP growth will be:	2.70	2.70	2.50	2.50	3.00	3.00	2.70	4.00	2.45	2.70	2.80	3.00	3.00
Best Case: There is a 1-in-	3.89	3.54	3.20	3.67	4.00	4.03	4.22	5.17	3.59	3.92	4.22	4.58	4.01
10 chance that in 2019 real GDP growth will be greater than:	4.00	3.75		4.00	4.00	4.00	4.00	6.00	2.95	3.80		5.00	4.00
		gjk	fgJkl				b	ab			aB	ab	b

6.	We'd like to get a sense of p	<u>possible economic gr</u>	owth outcomes for v	your country	y in 2019. Please indicat	e your assessn	nent of the '	'worst case', best
gue	ess, and 'best case' for real G	DP growth in 2019.						

N=212	_		S	ales Revenue						Ownership		
Mean Median	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Number Percent	76 36.7%	62 30.0%	36 17.4%	9 4.3%	13 6.3%	4 1.9%	7 3.4%	12 6.6%	8 4.4%	147 81.2%	3 1.7%	11 6.1%
Worst Case: There is a 1- in-10 chance that in 2019 real GDP growth will be less than:	0.76 1.00	0.15 1.00 c	1.20 1.30 b	0.61 1.00	-0.54 1.50	1.88 2.00	0.50 1.00	1.00 1.00 d	1.00 1.00	0.67 1.00 D	-3.00 0.50 aC	0.73 1.75
Best Guess: I expect 2019 real GDP growth will be:	2.63 2.50	2.72 3.00	2.67 2.50	2.61 3.00	2.62 2.40	2.97 3.00	2.50 3.00	2.47 2.60	2.50 2.50	2.67 2.75	2.67 3.00	2.53 2.75
Best Case: There is a 1-in- 10 chance that in 2019 real GDP growth will be greater than:	3.92 4.00	4.03 4.00	3.75 4.00	3.76 4.00	3.75 3.90	3.55 3.70	3.75 4.00	3.39 3.60 d	3.56 4.00	3.95 4.00	4.67 5.00 a	3.56 3.75

6. We'd like to get a sense of possible economic growth outcomes for your country in 2019. Please indicate your assessment of the 'worst case', best guess, and 'best case' for real GDP growth in 2019.

N=212			Numb	er of Employe	es				Foreign	Sales	
Mean Median	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Number Percent	69 40.8%	43 25.4%	15 8.9%	17 10.1%	10 5.9%	2 1.2%	13 7.7%	98 47.1%	81 38.9%	20 9.6%	9 4.3%
Worst Case: There is a 1- in-10 chance that in 2019 real GDP growth will be less than:	0.61 1.00	0.21 1.10	1.25 1.50	0.88 1.00	0.80 1.00	1.00 1.00	1.25 2.00	0.83 1.30	0.69 1.00	-0.19 1.00	-1.22 0.50
								D	d		Ab
Best Guess: I expect 2019 real GDP growth will be:	2.78 3.00	2.62 2.90	2.97 2.75 d	2.39 2.50 c	2.29 2.50	2.85 1.00	2.72 3.00	2.74 3.00	2.68 2.70	2.52 2.50	2.00 2.00
Best Case: There is a 1-in- 10 chance that in 2019 real GDP growth will be greater than:	4.22 4.00	3.95 4.00	3.89 4.00	3.44 3.55	3.23 3.50	3.50 1.00	3.81 4.00	3.86 4.00	3.94 4.00	3.84 3.85	3.67 3.50

<u>6.</u>	We'd like to get a sense of	possible economic g	growth outcomes for y	your country	<u>y in 2019. Please indicate </u>	your assessment of the	'worst case', best
gue	ess, and 'best case' for real G	DP growth in 2019.					

N=212		Whe	ere are you pers	sonally located	1?	
Mean		South			South	
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	Α	В	С	D	E	F
Number	57	50	39	24	23	14
Percent	27.5%	24.2%	18.8%	11.6%	11.1%	6.8%
Worst Case: There is a 1-	0.50	1.09	-0.30	1.02	0.66	1.29
in-10 chance that in 2019 real GDP growth will be less than:	1.00	1.50	1.00	1.00	1.00	1.00
		с	b			
Best Guess: I expect	2.67	2.87	2.51	2.62	2.65	2.73
2019 real GDP growth will be:	3.00	3.00	2.35	2.65	3.00	3.00
Best Case: There is a 1-in-	4.03	3.92	3.77	3.71	4.16	3.86
10 chance that in 2019 real GDP growth will be greater than:	4.00	4.00	3.00	3.75	4.00	4.00

7. If your worst case real GDP growth were to actually occur in 2019, what would be your company's PERCENTAGE CHANGE during 2019? [All Companies - Winsorized - Revenue Weighted]

N=207	Total						Indu	stry					
Mean Median		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry
	<u> </u>	A	В	C	D	E	F	G	Н		J	K	L
Number	207	11	17	8	9	31	41	8	9	23	10	16	24
Percent	100.0%	5.4%	8.4%	4.0%	4.2%	15.1%	19.6%	3.7%	4.2%	11.2%	4.7%	7.9%	11.7%
% change in capital	-1.31	0.70	-7.37	-9.66	-28.11	-0.37	1.51	15.96	-1.65	2.36	0.54	1.22	-0.91
spending in 2019	0.00	0.37 CDG	0.00 DEFGIiKL	-7.34 ADEFGHIJKL	-16.52 ABCEFGHIJKL	0.00 BCDFG	2.00 BCDEGHL	8.02 ABCDEFHIJKL	-2.00 CDFGK	0.00 BCDG	2.79 bCDG	2.00 BCDGHI	0.00 BCDFGk

7. If your worst case real GDP growth were to actually occur in 2019, what would be your company's PERCENTAGE CHANGE during 2019? [All Companies - Winsorized - Revenue Weighted]

N=207			5	ales Revenue						Ownership		
Mean Median	Less than \$25 million	\$25-99 million	\$100-499 million	\$500-999 million	\$1-4.9 billion	\$5-9.9 billion	More than \$10 billion	Public, NYSE	Public, Nasdaq/ AMEX	Private	Govern- ment	Nonprofit
	A	В	С	D	E	F	G	A	В	C	D	E
Number	1	1	17	4	100	31	54	78	25	69	0	8
Percent	0.4%	0.3%	8.0%	2.0%	48.2%	14.8%	25.9%	43.3%	14.1%	38.5%	0.3%	4.6%
% change in capital	2.02	0.68	-0.20	2.70	-3.59	-1.00	2.67	-0.95	-11.42	0.83	-5.43	0.09
spending in 2019	0.00	0.00	0.00	4.00	0.00	1.00	0.00	0.00	-3.88	0.00	-2.50	0.00
					G	G	EF	В	ACe	В		b

7. If your worst case real GDP growth were to actually occur in 2019, what would be your company's PERCENTAGE CHANGE during 2019? [All Companies - Winsorized - Revenue Weighted]

N=207			Numt	er of Employe	es				Foreign	Sales	
Mean Median	Fewer than 100	100- 499 B	500- 999	1000- 2499 D	More than 10,000 G	0%	1-24% B	25-50%	More than 50% D		
	A	В	L	D	E	F	G	A	Б	L	U
Number	1	11	13	29	26	15	100	47	94	42	24
Percent	0.6%	5.8%	6.6%	14.7%	13.3%	7.9%	51.4%	22.5%	45.4%	20.2%	11.6%
% change in capital spending in 2019	0.59 0.00	2.17 6.37 c	-7.49 -10.85 bE	-2.66 0.00	0.45 1.00 C	0.00 -5.00	-1.31 0.00	0.67 0.00 Bcd	-3.96 0.00 AD	-1.95 0.00 aD	4.53 2.49 aBC

7. If your worst case real GDP growth were to actually occur in 2019, what would be your company's PERCENTAGE CHANGE during 2019? [All Companies - Winsorized - Revenue Weighted]

N=207		Whe	ere are you pers	sonally located	1?	
Mean		South			South	
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	A	В	С	D	E	F
Number	46	44	59	17	25	16
Percent	22.1%	21.2%	28.4%	8.2%	12.1%	7.9%
% change in capital	-1.33	-1.76	0.24	-1.34	5.15	-15.05
spending in 2019	0.00	0.00	0.00	0.00	5.01	0.00
	EF	EF	dEF	cEF	ABCDF	ABCDE

7. If your worst case real GDP growth were to actually occur in 2019, what would be your company's PERCENTAGE CHANGE during 2019? [All Companies - Winsorized - Employee Weighted]

N=169	Total						Indu	istry					
Mean Median		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy F	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing	Health- care Pharm	Agr, Pub Admin K	Other Industry
	·		D	C		-	•	0			3	K	
Number	169	17	18	4	6	11	25	5	9	34	10	10	20
Percent	100.0%	10.0%	10.9%	2.2%	3.5%	6.6%	14.8%	2.7%	5.3%	19.9%	6.1%	6.2%	11.9%
% change in number of	0.28	-0.68	-0.62	3.33	-3.16	0.72	0.52	4.79	0.19	-0.29	1.87	0.90	0.77
domestic full-time employees in 2019	0.00	0.00	0.00	4.97	-2.63	0.00	0.00	9.60	0.00	0.00	0.00	0.01	0.00
		g	dG		befGjK	d	dg	aBDfk			d	Dg	

7. If your worst case real GDP growth were to actually occur in 2019, what would be your company's PERCENTAGE CHANGE during 2019? [All Companies - Winsorized - Employee Weighted]

N=169			5	ales Revenue						Ownership		
Mean Median	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Number Percent	43 25.9%	34 20.6%	21 12.8%	6 3.5%	21 12.6%	15 9.1%	26 15.9%	33 21.2%	10 6.7%	102 65.2%	1 0.9%	10 6.2%
% change in number of domestic full-time employees in 2019	0.08 0.00	-0.20 0.00	0.25 0.00	4.38 3.00	-0.67 0.00	0.88 0.50	0.83 0.00	0.78 0.00	-2.64 0.00	0.41 0.00	-2.00 -2.03	-1.01 0.00
				efg	dg	d	de	BE	А			А

7. If your worst case real GDP growth were to actually occur in 2019, what would be your company's PERCENTAGE CHANGE during 2019? [All Companies - Winsorized - Employee Weighted]

N=169			Numb		Foreign Sales						
Mean Median	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000	0%	1-24%	25-50%	More than 50%
	A	В	C	D	E	F	G	A	В	С	D
Number	50	31	11	12	7	8	49	66	67	19	15
Percent	29.9%	18.7%	6.5%	7.4%	4.4%	4.5%	29.2%	39.5%	40.2%	11.6%	9.0%
% change in number of domestic full-time employees in 2019	0.06 0.00	-1.20 0.00	2.51 0.00	2.60 0.00	0.60 0.00	1.50 3.77	0.08 0.00	0.20 0.00	0.29 0.00	-0.72 0.00	1.00 0.00
			g	g			cd				

7. If your worst case real GDP growth were to actually occur in 2019, what would be your company's PERCENTAGE CHANGE during 2019? [All Companies - Winsorized - Employee Weighted]

N=169	Where are you personally located?									
Mean		South		South						
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain				
	US	US	US	US	US	US				
	A	В	С	D	E	F				
Number	42	35	39	18	21	11				
Percent	25.3%	21.3%	23.2%	11.1%	12.5%	6.7%				
% change in number of	-0.13	0.55	1.33	0.00	0.25	-1.77				
domestic full-time employees in 2019	0.00	0.00	0.00	0.00	0.00	0.00				

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	Total						Indus	stry					
Number Col %		Retail/ Whole- sale	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing	Health- care Pharm	Agr, Pub Admin K	Other Industry
		A	В	L	D	E	F	G	Π	I	J	ĸ	L
Total	201 100.0%	25 12.4%	24 11.9%	7 3.5%	4 2.0%	8 4.0%	31 15.4%	3 1.5%	9 4.5%	51 25.4%		5 2.5%	17 8.5%
Debt/Assets [Total Debt / Total	Assets]												
#1	45 22.4%	6 24.0% g	33.3%	1 14.3% g	2 50.0%	0 0.0% Gl	6 19.4% G	3 100.0% abcEFhIJk	1 11.1% g	9 17.6% G	11.8%	0 0.0% g	7 41.2% e
#2	37 18.4%	1 4.0% bf		1 14.3%	1 25.0%	2 25.0%	8 25.8% a	0 0.0%	0 0.0%	10 19.6%		1 20.0%	2 11.8%
#3	40 19.9%	7 28.0%	4 16.7%	2 28.6%	1 25.0%	2 25.0%	6 19.4%	0 0.0%		8 15.7%		2 40.0%	4 23.5%
Not ranked in top 3	79 39.3%	11 44.0% b	4 16.7% aHiJ	3 42.9%	0 0.0% hj	4 50.0%	11 35.5%	0 0.0%		24 47.1% b	58.8%	2 40.0%	4 23.5% hj
Mean	2.76	2.92 b	2.17 aeHIJ	3.00	1.75 ehjk	3.25 bd	2.71	1.00	3.44 Bdl	2.92 B		3.20 d	2.29 hj

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201			9	Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	71 35.9%	58 29.3%	36 18.2%	9 4.5%	13 6.6%	4 2.0%	7 3.5%	12 6.9%	8 4.6%	140 80.5%	3 1.7%	11 6.3%
Debt/Assets [Total Debt / Total	Assets]											
#1	16 22.5%	19 32.8% Cd	3 8.3% Bg	0 0.0% bg	3 23.1%	0 0.0%	3 42.9% cd	2 16.7%	1 12.5%	25 17.9% E	1 33.3%	6 54.5% C
#2	14 19.7%	9 15.5%	5 13.9%	2 22.2%	5 38.5%	0 0.0%	1 14.3%	2 16.7%	1 12.5%	29 20.7%	1 33.3%	2 18.2%
#3	16 22.5%	11 19.0%	11 30.6%	0 0.0%	1 7.7%	1 25.0%	0 0.0%	2 16.7%	1 12.5%	32 22.9%	1 33.3%	1 9.1%
Not ranked in top 3	25 35.2% d	19 32.8% d	17 47.2%	7 77.8% abe	4 30.8% d	3 75.0%	3 42.9%	6 50.0%	5 62.5%	54 38.6%	0 0.0%	2 18.2%
Mean	2.70 cd	2.52 Cd	3.17 aBe	3.56 abe	2.46 cd	3.75	2.43	3.00 e	3.25 e	2.82 e	2.00	1.91 abc

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201			Numb	er of Employe		Foreign Sales					
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	63 39.4%	40 25.0%	15 9.4%	17 10.6%	10 6.3%	2 1.3%	13 8.1%	94 47.5%	76 38.4%	19 9.6%	9 4.5%
Debt/Assets [Total Debt / Total	Assets]										
#1	14 22.2% cd	12 30.0% cd	0 0.0% abg	0 0.0% abG	0 0.0% g	0 0.0%	5 38.5% cDe	24 25.5%	15 19.7%	2 10.5%	3 33.3%
#2	15 23.8%	4 10.0% c	5 33.3% b	4 23.5%	3 30.0%	0 0.0%	2 15.4%	16 17.0%	18 23.7%	1 5.3%	2 22.2%
#3	11 17.5%	10 25.0%	4 26.7%	4 23.5%	0 0.0%	0 0.0%	2 15.4%	19 20.2%	13 17.1%	6 31.6%	1 11.1%
Not ranked in top 3	23 36.5% e	14 35.0%	6 40.0%	9 52.9%	7 70.0% a	2 100.0%	4 30.8%	35 37.2%	30 39.5%	10 52.6%	3 33.3%
Mean	2.68	2.65	3.07	3.29 g	3.40	4.00	2.38 d	2.69	2.76	3.26	2.44

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	Where are you personally located?										
Number		South			South						
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain					
	US	US	US	US	US	US					
	A	В	С	D	E	F					
Total	54	46	39	23	22	13					
	27.4%	23.4%	19.8%	11.7%	11.2%	6.6%					
Debt/Assets [Total Debt / Tota]	Assets]										
#1	13	9	5	4	8	4					
	24.1%	19.6%	12.8%	17.4%	36.4%	30.8%					
			е		С						
#2	7	8	9	5	6	2					
	13.0%	17.4%	23.1%	21.7%	27.3%	15.4%					
#3	8	10	8	5	5	4					
	14.8%	21.7%	20.5%	21.7%	22.7%	30.8%					
Not ranked in top 3	26	19	17	9	3	3					
	48.1%	41.3%	43.6%	39.1%	13.6%	23.1%					
	E	е	е		Abc						
Mean	2.87	2.85	2.95	2.83	2.14	2.46					
	e	e	E	e	abCd						

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	Total						Indu	stry					
Number Col %		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	201 100.0%	25 12.4%	24 11.9%	7 3.5%	4 2.0%	8 4.0%	31 15.4%	3 1.5%	9	51 25.4%		5 2.5%	17 8.5%
<u>Debt/Value [Total Debt / (Total I</u>	Debt + Market E	<u>quity)]</u>											
#1	2 1.0%	0 0.0%	1 4.2%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%		0 0.0%		0 0.0%	1 5.9%
#2	24 11.9%	4 16.0%	7 29.2% fj	0 0.0%	0 0.0%	1 12.5%	2 6.5% b	1 33.3% j	0 0.0%	7 13.7%		1 20.0%	1 5.9%
#3	24 11.9%	1 4.0%	1 4.2%	0 0.0%	0 0.0%	1 12.5%	4 12.9%	0 0.0%		8 15.7%		1 20.0%	3 17.6%
Not ranked in top 3	151 75.1%	20 80.0%	15 62.5%	7 100.0%	4 100.0%	6 75.0%	25 80.6%	2 66.7%	8 88.9%	36 70.6%		3 60.0%	12 70.6%
Mean	3.61	3.64	3.25 f	4.00	4.00	3.63	3.74 b	3.33	3.89	3.57	3.76	3.40	3.53

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201			9	Sales Revenue	Ownership							
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	71 35.9%	58 29.3%	36 18.2%	9 4.5%	13 6.6%	4 2.0%	7 3.5%	12 6.9%	8 4.6%	140 80.5%	3 1.7%	11 6.3%
<u>Debt/Value [Total Debt / (Tota</u>	Debt + Market	Equity)]										
#1	1 1.4%	0 0.0% e		0 0.0%	1 7.7% b	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 0.7% e	0 0.0%	1 9.1% c
#2	6 8.5% fG	6 10.3% fg		0 0.0% fg	1 7.7%	2 50.0% abd	3 42.9% Abd	5 41.7% bCe	0 0.0% a	15 10.7% A	0 0.0%	0 0.0% a
#3	7 9.9% g	6 10.3% g		0 0.0% g	2 15.4%	0 0.0%	3 42.9% abd	3 25.0%	2 25.0%	17 12.1%	0 0.0%	1 9.1%
Not ranked in top 3	57 80.3% G	46 79.3% G		9 100.0% cfG	9 69.2% g	2 50.0% d	1 14.3% ABcDe	4 33.3% Ce	6 75.0%	107 76.4% A	3 100.0%	9 81.8% a
Mean	3.69 G	3.69 G	3.50 g	4.00	3.46	3.00	2.71 ABc	2.92 bC	3.75 a	3.64 A	4.00	3.64

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201			Numb	Foreign Sales							
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	63 39.4%	40 25.0%	15 9.4%	17 10.6%	10 6.3%	2 1.3%	13 8.1%	94 47.5%	76 38.4%	19 9.6%	9 4.5%
<u>Debt/Value [Total Debt / (Tota</u>	l Debt + Market E	<u>quity)]</u>									
#1	1 1.6%	0 0.0%	1 6.7%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 1.1%	1 1.3%	0 0.0%	0 0.0%
#2	6 9.5% Fg	5 12.5% F	0 0.0% Fg	1 5.9% F	0 0.0% F	2 100.0% ABCDE	4 30.8% ac	13 13.8%	8 10.5%	2 10.5%	1 11.1%
#3	6 9.5% D	4 10.0% d	1 6.7%	6 35.3% Ab	1 10.0%	0 0.0%	3 23.1%	10 10.6%	9 11.8%	3 15.8%	2 22.2%
Not ranked in top 3	50 79.4% fg	31 77.5% fg	13 86.7% fg	10 58.8%	9 90.0% fg	0 0.0% abce	6 46.2% abce	70 74.5%	58 76.3%	14 73.7%	6 66.7%
Mean	3.67 g	3.65 g	3.73	3.53	3.90 g	2.00	3.15 abe	3.59	3.63	3.63	3.56

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	Where are you personally located?										
Number		South			South						
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain					
	US	US	US	US	US	US					
	А	В	С	D	E	F					
Total	54	46	39	23	22	13					
	27.4%	23.4%	19.8%	11.7%	11.2%	6.6%					
<u>Debt/Value [Total Debt / (Total I</u>	Debt + Market E	Equity)]									
#1	0	2	0	0	0	0					
	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%					
#2	8	6	5	2	2	1					
	14.8%	13.0%	12.8%	8.7%	9.1%	7.7%					
#3	7	4	6	3	2	2					
	13.0%	8.7%	15.4%	13.0%	9.1%	15.4%					
Not ranked in top 3	39	34	28	18	18	10					
	72.2%	73.9%	71.8%	78.3%	81.8%	76.9%					
Mean	3.57	3.52	3.59	3.70	3.73	3.69					

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	Total						Indu	stry					
Number Col %		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry
		А	В	С	D	E	F	G	Н	Ι	J	К	L
Total	201 100.0%	25 12.4%	24 11.9%	7 3.5%	4 2.0%	8 4.0%	31 15.4%	3 1.5%		51 25.4%		5 2.5%	17 8.5%
Debt/Equity [Total Debt / Marke	t Equity]												
#1	33 16.4%	4 16.0%	6 25.0%	2 28.6%		2 25.0%	5 16.1%	0 0.0%		11 21.6%		0 0.0%	1 5.9%
#2	20 10.0%	2 8.0%	1 4.2%	0 0.0%		1 12.5%	3 9.7%	1 33.3%		6 11.8%		0 0.0%	1 5.9%
#3	27 13.4%	2 8.0%		0 0.0%		1 12.5%	6 19.4%	1 33.3%		9 17.6%		0 0.0%	1 5.9%
Not ranked in top 3	121 60.2%	17 68.0%	14 58.3%	5 71.4%		4 50.0%	17 54.8%	1 33.3%		25 49.0% kl	70.6%	5 100.0% i	14 82.4% i
Mean	3.17	3.28	3.04	3.14	2.75	2.88	3.13	3.00	3.33	2.94 I	3.47	4.00	3.65 i

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201			9	Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	71 35.9%	58 29.3%	36 18.2%	9 4.5%	13 6.6%	4 2.0%	7 3.5%	12 6.9%	8 4.6%	140 80.5%	3 1.7%	11 6.3%
Debt/Equity [Total Debt / Mark	<u>ket Equity]</u>											
#1	9 12.7% c	7 12.1% c	12 33.3% ab	2 22.2%	3 23.1%	0 0.0%	0 0.0%	3 25.0%	1 12.5%	26 18.6%	0 0.0%	0 0.0%
#2	9 12.7%	3 5.2%	4 11.1%	2 22.2%	0 0.0%	1 25.0%	1 14.3%	2 16.7%	0 0.0%	12 8.6%	0 0.0%	1 9.1%
#3	11 15.5%	10 17.2%	3 8.3%	1 11.1%	1 7.7%	0 0.0%	1 14.3%	0 0.0%	0 0.0%	22 15.7%	0 0.0%	0 0.0%
Not ranked in top 3	42 59.2%	38 65.5%	17 47.2%	4 44.4%	9 69.2%	3 75.0%	5 71.4%	7 58.3%	7 87.5%	80 57.1% e	3 100.0%	10 90.9% c
Mean	3.21 c	3.36 C	2.69 aB	2.78	3.23	3.50	3.57	2.92	3.63	3.11	4.00	3.82

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	_		Numb	er of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	63 39.4%	40 25.0%	15 9.4%	17 10.6%	10 6.3%	2 1.3%	13 8.1%	94 47.5%	76 38.4%	19 9.6%	9 4.5%
Debt/Equity [Total Debt / Mark	<u>ket Equity]</u>										
#1	7 11.1% c	10 25.0%	5 33.3% a	4 23.5%	2 20.0%	0 0.0%	1 7.7%	14 14.9%	17 22.4%	1 5.3%	1 11.1%
#2	4 6.3%	4 10.0%	1 6.7%	2 11.8%	1 10.0%	0 0.0%	2 15.4%	9 9.6%	6 7.9%	2 10.5%	2 22.2%
#3	9 14.3%	5 12.5%	2 13.3%	0 0.0%	1 10.0%	0 0.0%	1 7.7%	11 11.7%	12 15.8%	2 10.5%	2 22.2%
Not ranked in top 3	43 68.3%	21 52.5%	7 46.7%	11 64.7%	6 60.0%	2 100.0%	9 69.2%	60 63.8%	41 53.9%	14 73.7%	4 44.4%
Mean	3.40 bc	2.93 a	2.73 a	3.06	3.10	4.00	3.38	3.24	3.01	3.53	3.00

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201		Whe	ere are you pers	sonally located	d?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	А	В	С	D	E	F
Total	54	46	39	23	22	13
	27.4%	23.4%	19.8%	11.7%	11.2%	6.6%
Debt/Equity [Total Debt / Marke	t Equity]					
#1	11	8	10	0	3	1
	20.4%	17.4%	25.6%	0.0%	13.6%	7.7%
	d	d	d	abc		
#2	4	4	3	5	0	3
	7.4%	8.7%	7.7%	21.7%	0.0%	23.1%
				е	df	е
#3	9	6	3	2	5	1
	16.7%	13.0%	7.7%	8.7%	22.7%	7.7%
Not ranked in top 3	30	28	23	16	14	8
	55.6%	60.9%	59.0%	69.6%	63.6%	61.5%
Mean	3.07	3.17	3.00	3.48	3.36	3.23

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	Total						Indu	stry					
Number Col %		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry
		A	В	С	D	E	F	G	Н	I	J	К	L
Total	201 100.0%	25 12.4%	24 11.9%	7 3.5%	4 2.0%	8 4.0%	31 15.4%	3 1.5%	9 4.5%	51 25.4%		5 2.5%	17 8.5%
<u>Debt/EBITDA</u>													
#1	80 39.8%	12 48.0%	6 25.0% j	2 28.6%		5 62.5%	10 32.3%	0 0.0%		25 49.0%		2 40.0%	4 23.5% j
#2	42 20.9%	7 28.0%	4 16.7%	2 28.6%	1 25.0%	1 12.5%	7 22.6%	1 33.3%		10 19.6%		0 0.0%	3 17.6%
#3	19 9.5%	3 12.0%	2 8.3% d	0 0.0%		1 12.5%	1 3.2% Dg	1 33.3% f	0 0.0% d	4 7.8% d	11.8%	0 0.0%	3 17.6%
Not ranked in top 3	60 29.9%	3 12.0% Bfkl	12 50.0% Aij	3 42.9%	1 25.0%	1 12.5%	13 41.9% a	1 33.3%		12 23.5% b	17.6%	3 60.0% a	7 41.2% a
Mean	2.29	1.88 Bfl	2.83 Aehij	2.57	3.00	1.75 b	2.55 a	3.00	1.78 b	2.06 bl		2.80	2.76 aij

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201			9	Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	71 35.9%	58 29.3%	36 18.2%	9 4.5%	13 6.6%	4 2.0%	7 3.5%	12 6.9%	8 4.6%	140 80.5%	3 1.7%	11 6.3%
Debt/EBITDA												
#1	24 33.8% F	21 36.2% f	17 47.2%	6 66.7%	4 30.8% f	4 100.0% Abe	3 42.9%	6 50.0% e	5 62.5% E	60 42.9% E	0 0.0%	0 0.0% aBC
#2	14 19.7%	17 29.3%	7 19.4%	1 11.1%	1 7.7%	0 0.0%	1 14.3%	1 8.3%	0 0.0%	32 22.9%	1 33.3%	2 18.2%
#3	6 8.5%	6 10.3%	3 8.3%	1 11.1%	3 23.1%	0 0.0%	0 0.0%	2 16.7%	3 37.5% C	7 5.0% BdE	1 33.3% c	4 36.4% C
Not ranked in top 3	27 38.0%	14 24.1%	9 25.0%	1 11.1%	5 38.5%	0 0.0%	3 42.9%	3 25.0%	0 0.0% e	41 29.3%	1 33.3%	5 45.5% b
Mean	2.51	2.22	2.11	1.67	2.69	1.00	2.43	2.17 e	1.75 E	2.21 E	3.00	3.27 aBC

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201			Numb	er of Employe		Foreign Sales					
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	63	40	15	17	10	2	13	94	76	19	9
	39.4%	25.0%	9.4%	10.6%	6.3%	1.3%	8.1%	47.5%	38.4%	9.6%	4.5%
Debt/EBITDA											
#1	23	13	6	10	6	2	5	33	29	11	5
	36.5%	32.5%	40.0%	58.8%	60.0%	100.0%	38.5%	35.1%	38.2%	57.9%	55.6%
#2	13	10	5	1	1	0	1	20	17	4	1
	20.6%	25.0%	33.3%	5.9%	10.0%	0.0%	7.7%	21.3%	22.4%	21.1%	11.1%
#3	4	3	1	3	2	0	1	9	9	1	0
	6.3%	7.5%	6.7%	17.6%	20.0%	0.0%	7.7%	9.6%	11.8%	5.3%	0.0%
Not ranked in top 3	23	14	3	3	1	0	6	32	21	3	3
	36.5%	35.0%	20.0%	17.6%	10.0%	0.0%	46.2%	34.0%	27.6%	15.8%	33.3%
Mean	2.43	2.45	2.07	1.94	1.80	1.00	2.62	2.43 c	2.29	1.79 a	2.11

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201		Whe	ere are you per	sonally located	d?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	Α	В	С	D	E	F
Total	54	46	39	23	22	13
	27.4%	23.4%	19.8%	11.7%	11.2%	6.6%
Debt/EBITDA						
#1	25	17	10	14	7	5
	46.3%	37.0%	25.6%	60.9%	31.8%	38.5%
	c		aD	C		
#2	15	11	8	3	3	1
	27.8%	23.9%	20.5%	13.0%	13.6%	7.7%
#3	5	4	4	1	3	2
	9.3%	8.7%	10.3%	4.3%	13.6%	15.4%
Not ranked in top 3	9	14	17	5	9	5
·	16.7%	30.4%	43.6%	21.7%	40.9%	38.5%
	Ce		А		а	
Mean	1.96	2.33	2.72	1.87	2.64	2.54
	Ce		Ad	c	a	

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	Total						Indu	stry					
Number Col %		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	201 100.0%	25 12.4%		7 3.5%	4 2.0%	8 4.0%	31 15.4%	3 1.5%	9 4.5%	51 25.4%		5 2.5%	17 8.5%
Credit rating													
#1	13 6.5%	2 8.0%			1 25.0% bi	0 0.0%	4 12.9% i	0 0.0%	0 0.0%	1 2.0% dfK	11.8%	2 40.0% BI	1 5.9%
#2	13 6.5%	0 0.0% CKI	4.2%		0 0.0%	0 0.0%	1 3.2% cK	0 0.0%	0 0.0%	2 3.9% cK	11.8%	2 40.0% AbFI	3 17.6% a
#3	24 11.9%	1 4.0%		2 28.6%	0 0.0%	2 25.0%	4 12.9%	0 0.0%	1 11.1%	5 9.8%		0 0.0%	2 11.8%
Not ranked in top 3	151 75.1%	22 88.0% cjK	79.2%	3 42.9% ai	3 75.0%	6 75.0%	22 71.0% k		8 88.9% k	43 84.3% cjK	58.8%	1 20.0% Abfhl	11 64.7%
Mean	3.56	3.72 K		3.14 bhi	3.25	3.75 К	3.42 K	4.00	3.89 cK	3.76 cjKl		2.00 ABEFHIJI	3.35 ik

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	_		9	Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	71 35.9%	58 29.3%		9 4.5%	13 6.6%	4 2.0%	7 3.5%	12 6.9%	8 4.6%	140 80.5%	3 1.7%	11 6.3%
Credit rating												
#1	7 9.9%	3 5.2%		0 0.0%	1 7.7%	0 0.0%	1 14.3%	1 8.3% d	0 0.0% d	6 4.3% De	2 66.7% abC	2 18.2% c
#2	7 9.9%	2 3.4%		0 0.0%	0 0.0%	0 0.0%	1 14.3%	0 0.0%	0 0.0%	9 6.4% e	0 0.0%	3 27.3% c
#3	5 7.0% eF	5 8.6% eF	11.1%	1 11.1% f	4 30.8% ab	3 75.0% ABCd	2 28.6%	4 33.3% c	1 12.5%	13 9.3% a	0 0.0%	1 9.1%
Not ranked in top 3	52 73.2% f	48 82.8% Fg	77.8%	8 88.9% f	8 61.5%	1 25.0% aBcd	3 42.9% b	7 58.3%	7 87.5%	112 80.0% E	1 33.3%	5 45.5% C
Mean	3.44	3.69 g		3.89 fg	3.46	3.25 d	3.00 bd	3.42	3.88 de	3.65 DE	2.00 bC	2.82 bC

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201			Numb	er of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	63 39.4%	40 25.0%	15 9.4%	17 10.6%	10 6.3%	2 1.3%	13 8.1%	94 47.5%	76 38.4%	19 9.6%	9 4.5%
Credit rating											
#1	6 9.5%	2 5.0%	0 0.0%	1 5.9%	0 0.0%	0 0.0%	2 15.4%	8 8.5%	4 5.3%	1 5.3%	0 0.0%
#2	6 9.5%	2 5.0%	2 13.3%	1 5.9%	0 0.0%	0 0.0%	1 7.7%	8 8.5%	3 3.9%	1 5.3%	1 11.1%
#3	8 12.7% F	3 7.5% Fg	1 6.7% F	3 17.6% f	1 10.0% f	2 100.0% ABCde	4 30.8% b	13 13.8%	6 7.9%	4 21.1%	1 11.1%
Not ranked in top 3	43 68.3% f	33 82.5% Fg	12 80.0% f	12 70.6%	9 90.0% fg	0 0.0% aBce	6 46.2% be	65 69.1% b	63 82.9% a	13 68.4%	7 77.8%
Mean	3.40	3.68 g	3.67	3.53	3.90 g	3.00	3.08 be	3.44	3.68	3.53	3.67

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	Where are you personally located?											
Number		South			South							
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain						
	US	US	US	US	US	US						
	A	В	С	D	E	F						
Total	54	46	39	23	22	13						
	27.4%	23.4%	19.8%	11.7%	11.2%	6.6%						
Credit rating												
#1	1	3	6	1	1	1						
	1.9%	6.5%	15.4%	4.3%	4.5%	7.7%						
	С		а									
#2	4	2	2	1	3	0						
	7.4%	4.3%	5.1%	4.3%	13.6%	0.0%						
#3	8	6	4	3	2	1						
	14.8%	13.0%	10.3%	13.0%	9.1%	7.7%						
Not ranked in top 3	41	35	27	18	16	11						
	75.9%	76.1%	69.2%	78.3%	72.7%	84.6%						
Mean	3.65	3.59	3.33	3.65	3.50	3.69						

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	Total						Indu	stry					
Number Col %		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry
		А	В	С	D	E	F	G	Н	Ι	J	К	L
Total	201 100.0%	25 12.4%	24 11.9%	7 3.5%	4 2.0%	8 4.0%	31 15.4%	3 1.5%	9 4.5%	51 25.4%		5 2.5%	17 8.5%
Interest coverage													
#1	17 8.5%	1 4.0% H	1 4.2% H	1 14.3%	0 0.0%	1 12.5%	3 9.7% h	0 0.0%		3 5.9% H	5.9%	1 20.0%	1 5.9% h
#2	49 24.4%	8 32.0% b	2 8.3% aj	1 14.3%	1 25.0%	3 37.5%	6 19.4%	0 0.0%		13 25.5%		1 20.0%	5 29.4%
#3	41 20.4%	5 20.0%	8 33.3%	2 28.6%	1 25.0%	0 0.0%	6 19.4%	1 33.3%		9 17.6%		2 40.0%	2 11.8%
Not ranked in top 3	94 46.8%	11 44.0%	13 54.2%	3 42.9%	2 50.0%	4 50.0%	16 51.6%	2 66.7%		26 51.0%		1 20.0%	9 52.9%
Mean	3.05	3.04 h	3.38 Hj	3.00	3.25	2.88	3.13 h	3.67	2.11 aBfll	3.14 H		2.60	3.12 h

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201			9	Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	71 35.9%	58 29.3%	36 18.2%	9 4.5%	13 6.6%	4 2.0%	7 3.5%	12 6.9%	8 4.6%	140 80.5%	3 1.7%	11 6.3%
Interest coverage												
#1	8 11.3%	4 6.9%	3 8.3%	1 11.1%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 12.5%	13 9.3%	0 0.0%	1 9.1%
#2	13 18.3%	17 29.3%	11 30.6%	2 22.2%	5 38.5%	1 25.0%	0 0.0%	1 8.3% B	6 75.0% AC	32 22.9% B	1 33.3%	3 27.3%
#3	15 21.1% D	9 15.5% D	8 22.2% d	6 66.7% ABcef	2 15.4% d	0 0.0% d	1 14.3%	1 8.3%	1 12.5%	27 19.3%	1 33.3%	4 36.4%
Not ranked in top 3	35 49.3% D	28 48.3% D	14 38.9% dg	0 0.0% ABcefG	6 46.2% d	3 75.0% d	6 85.7% cD	10 83.3% Bce	0 0.0% AC	68 48.6% aB	1 33.3%	3 27.3% a
Mean	3.08	3.05 g	2.92 g	2.56 G	3.08	3.50	3.86 bcD	3.75 Bce	2.00 ACe	3.07 aB	3.00	2.82 ab

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201			Numb	er of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	63	40	15	17	10	2	13	94	76	19	9
	39.4%	25.0%	9.4%	10.6%	6.3%	1.3%	8.1%	47.5%	38.4%	9.6%	4.5%
Interest coverage											
#1	7	1	1	2	1	0	0	8	7	2	0
	11.1%	2.5%	6.7%	11.8%	10.0%	0.0%	0.0%	8.5%	9.2%	10.5%	0.0%
#2	12	12	2	6	4	0	3	21	18	7	2
	19.0%	30.0%	13.3%	35.3%	40.0%	0.0%	23.1%	22.3%	23.7%	36.8%	22.2%
#3	13	7	6	2	3	0	2	21	16	1	2
	20.6%	17.5%	40.0%	11.8%	30.0%	0.0%	15.4%	22.3%	21.1%	5.3%	22.2%
Not ranked in top 3	31	20	6	7	2	2	8	44	35	9	5
	49.2%	50.0%	40.0%	41.2%	20.0%	100.0%	61.5%	46.8%	46.1%	47.4%	55.6%
Mean	3.08	3.15	3.13	2.82	2.60	4.00	3.38	3.07	3.04	2.89	3.33

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201		Whe	ere are you per	sonally located	1?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	А	В	С	D	E	F
Total	54	46	39	23	22	13
	27.4%	23.4%	19.8%	11.7%	11.2%	6.6%
Interest coverage						
#1	3	4	6	2	1	1
	5.6%	8.7%	15.4%	8.7%	4.5%	7.7%
#2	13	11	8	5	8	4
	24.1%	23.9%	20.5%	21.7%	36.4%	30.8%
#3	12	9	9	5	4	1
	22.2%	19.6%	23.1%	21.7%	18.2%	7.7%
Not ranked in top 3	26	22	16	11	9	7
	48.1%	47.8%	41.0%	47.8%	40.9%	53.8%
Mean	3.13	3.07	2.90	3.09	2.95	3.08

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	Total						Indu	stry					
Number Col %		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry
		А	В	С	D	E	F	G	Н	1	J	К	L
Total	201 100.0%	25 12.4%		7 3.5%	4 2.0%	8 4.0%	31 15.4%	3 1.5%		51 25.4%		5 2.5%	17 8.5%
<u>Other</u>													
#1	11 5.5%	0 0.0%		1 14.3%	0 0.0%	0 0.0%	3 9.7%	0 0.0%		2 3.9%		0 0.0%	2 11.8%
#2	3 1.5%	0 0.0%		1 14.3% f	0 0.0%	0 0.0%	0 0.0% c	0 0.0%		1 2.0%		0 0.0%	1 5.9%
#3	1 0.5%	1 4.0%	0 0.0%		0 0.0%	0 0.0%	0 0.0%	0 0.0%		0 0.0%		0 0.0%	0 0.0%
Not ranked in top 3	186 92.5%	24 96.0%			4 100.0%	8 100.0%	28 90.3%	3 100.0%		48 94.1% c	94.1%	5 100.0%	14 82.4%
Mean	3.80	3.96 c		3.29 a	4.00	4.00	3.71	4.00	4.00	3.84	3.82	4.00	3.53

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201				Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	71 35.9%	58 29.3%	36 18.2%	9 4.5%	13 6.6%	4 2.0%	7 3.5%	12 6.9%	8 4.6%	140 80.5%	3 1.7%	11 6.3%
<u>Other</u>												
#1	6 8.5%	4 6.9%	0 0.0%	0 0.0%	1 7.7%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	9 6.4%	0 0.0%	1 9.1%
#2	0 0.0% De	0 0.0% De	0 0.0% D	2 22.2% ABC	1 7.7% ab	0 0.0%	0 0.0%	1 8.3% C	1 12.5% C	0 0.0% AB	0 0.0%	0 0.0%
#3	0 0.0%	1 1.7%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 0.7%	0 0.0%	0 0.0%
Not ranked in top 3	65 91.5%	53 91.4%	36 100.0% De	7 77.8% C	11 84.6% c	4 100.0%	7 100.0%	11 91.7%	7 87.5%	130 92.9%	3 100.0%	10 90.9%
Mean	3.75	3.78	4.00	3.56	3.62	4.00	4.00	3.83	3.75	3.80	4.00	3.73

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201			Numb	er of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	63 39.4%	40 25.0%	15 9.4%	17 10.6%	10 6.3%	2 1.3%	13 8.1%	94 47.5%	76 38.4%	19 9.6%	9 4.5%
<u>Other</u>											
#1	5 7.9%	2 5.0%	2 13.3%	0 0.0%	1 10.0%	0 0.0%	0 0.0%	6 6.4%	3 3.9%	2 10.5%	0 0.0%
#2	0 0.0% De	0 0.0% de	0 0.0%	2 11.8% Ab	1 10.0% ab	0 0.0%	0 0.0%	0 0.0% c	2 2.6%	1 5.3% a	0 0.0%
#3	1 1.6%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 1.3%	0 0.0%	0 0.0%
Not ranked in top 3	57 90.5%	38 95.0%	13 86.7%	15 88.2%	8 80.0%	2 100.0%	13 100.0%	88 93.6%	70 92.1%	16 84.2%	9 100.0%
Mean	3.75	3.85	3.60	3.76	3.50	4.00	4.00	3.81	3.82	3.58	4.00

8. When you consider the optimal amount of debt for your firm or optimal capital structure, what are the primary metrics your company uses? (rank top 3)

N=201	Where are you personally located?											
Number		South			South							
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain						
	US	US	US	US	US	US						
	A	В	С	D	E	F						
Total	54	46	39	23	22	13						
	27.4%	23.4%	19.8%	11.7%	11.2%	6.6%						
<u>Other</u>												
#1	1	3	2	2	2	1						
	1.9%	6.5%	5.1%	8.7%	9.1%	7.7%						
#2	1	2	0	0	0	0						
	1.9%	4.3%	0.0%	0.0%	0.0%	0.0%						
#3	0	0	0	1	0	0						
	0.0%	0.0%	0.0%	4.3%	0.0%	0.0%						
Not ranked in top 3	52	41	37	20	20	12						
	96.3%	89.1%	94.9%	87.0%	90.9%	92.3%						
Mean	3.91	3.72	3.85	3.70	3.73	3.77						

8. What is your company's current debt ratio?

N=192	Total						Indu	stry					
Mean		Retail/	Bank/Fin	Mining	Trans-		Service	Commun-	Tech Soft-				
Median		Whole-	Insur Real	Construc-	portation		Consult-	ications	Hardware	Manufac-	Health-	Agr, Pub	Other
		sale	Estate	tion	Pub. Util	Energy	ing	Media	Bio	turing	care Pharm	Admin	Industry
		A	В	С	D	E	F	G	Н	1	J	К	L
Number	192	24	20	6	4	9	29	3	10	48	16	6	17
Percent	100.0%	12.5%	10.4%	3.1%	2.1%	4.7%	15.1%	1.6%	5.2%	25.0%	8.3%	3.1%	8.9%
What is your company's	13.05	12.45	25.51	12.23	28.15	7.34	13.16	29.00	5.94	6.79	10.66	11.63	20.65
current debt ratio?	3.00	3.00	8.10	1.40	44.00	4.75	2.00	35.00	4.00	2.00	4.30	4.00	7.50
			I		hl	g		ehl	dg	BDGL			I

8. What is your company's current debt ratio?

N=192			S	ales Revenue						Ownership		
Mean Median	Less than	\$25-99	\$100-499	\$500-999	\$1-4.9	\$5-9.9	More than \$10		Public, Nasdag/		Govern-	
Median	\$25 million	szs-99 million	sillion	\$500-999 million	51-4.9 billion	\$5-9.9 billion	billion	Public, NYSE	AMEX	Private	ment	Nonprofit
	Α	В	С	D	E	F	G	Α	В	С	D	E
Number	66	57	35	9	12	4	7	11	8	132	3	11
Percent	34.7%	30.0%	18.4%	4.7%	6.3%	2.1%	3.7%	6.7%	4.8%	80.0%	1.8%	6.7%
What is your company's	16.02	15.49	4.35	7.17	15.84	3.75	15.73	10.11	10.24	13.50	24.00	14.55
current debt ratio?	3.20	3.45	2.05	2.40	5.20	4.50	21.00	2.55	5.20	3.00	34.00	8.00
	C	C	ABeG		С		C					

8. What is your company's current debt ratio?

N=192			Numb	er of Employe	Foreign Sales						
Mean Median	Fewer than	100-	500-	1000-	2500-	5000-	More than				More than
	100	499	999	2499	4999	9999	10,000	0%	1-24%	25-50%	50%
	Α	В	С	D	E	F	G	А	В	С	D
Number	57	40	14	17	10	2	12	86	76	19	8
Percent	37.5%	26.3%	9.2%	11.2%	6.6%	1.3%	7.9%	45.5%	40.2%	10.1%	4.2%
What is your company's	17.07	13.68	14.48	2.63	5.31	2.50	19.51	16.51	11.80	4.09	9.38
current debt ratio?	2.50	4.40	4.00	2.15	4.00	1.00	17.00	4.00	3.40	1.65	2.30
	d	d	d	abcG	g		De	С		а	

8. What is your company's current debt ratio?

N=192	Where are you personally located?										
Mean		South			South						
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain					
	US	US	US	US	US	US					
	A	В	С	D	Е	F					
Number	54	43	37	20	21	14					
Percent	28.6%	22.8%	19.6%	10.6%	11.1%	7.4%					
What is your company's	10.34	16.05	8.80	9.29	21.03	19.21					
current debt ratio?	2.10	3.15	2.30	4.00	9.00	8.00					
	е		е		ac						

N=203	Total						Indu	stry					
Number Col %		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	203 100.0%	26 12.8%	23 11.3%	7 3.4%	4 2.0%	9 4.4%	31 15.3%	3 1.5%	10 4.9%	51 25.1%		6 3.0%	17 8.4%
No target/range	102 50.2%	12 46.2%	9 39.1%	4 57.1%	1 25.0%	3 33.3%	16 51.6%	3 100.0%	5 50.0%	25 49.0%		4 66.7%	9 52.9%
Flexible target/range	59 29.1%	7 26.9%	6 26.1%	1 14.3%	2 50.0%	2 22.2%	11 35.5%	0 0.0%	2 20.0%	18 35.3%		1 16.7%	6 35.3%
Somewhat tight target/ range	31 15.3%	5 19.2%	6 26.1%	1 14.3%	1 25.0%	3 33.3%	3 9.7%	0 0.0%	1 10.0%	6 11.8%		1 16.7%	2 11.8%
Strict target/range	11 5.4%	2 7.7%	2 8.7%	1 14.3%	0 0.0%	1 11.1%	1 3.2%	0 0.0%	2 20.0%	2 3.9%		0 0.0%	0 0.0%

8. Does your firm have a target debt ratio or an acceptable range within which you try to keep your debt ratio?

N=203			S	Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	73 36.5%	60 30.0%	35 17.5%	9 4.5%	12 6.0%	4 2.0%	7 3.5%	11 6.3%	8 4.5%	143 81.3%	3 1.7%	11 6.3%
No target/range	49 67.1% CdeFg	35 58.3% Cdf	10 28.6% AB	2 22.2% ab	4 33.3% a	0 0.0% Ab	2 28.6% a	2 18.2% cE	1 12.5% cE	72 50.3% abe	1 33.3%	9 81.8% ABc
Flexible target/range	15 20.5% cG	14 23.3% G	14 40.0% a	4 44.4%	5 41.7%	0 0.0% g	5 71.4% ABf	4 36.4%	4 50.0%	44 30.8%	1 33.3%	1 9.1%
Somewhat tight target/ range	7 9.6% dF	7 11.7% F	8 22.9% F	3 33.3% af	2 16.7% F	4 100.0% ABCdEG	0 0.0% F	4 36.4% c	3 37.5%	19 13.3% a	1 33.3%	1 9.1%
Strict target/range	2 2.7%	4 6.7%	3 8.6%	0 0.0%	1 8.3%	0 0.0%	0 0.0%	1 9.1%	0 0.0%	8 5.6%	0 0.0%	0 0.0%

8. Does your firm have a target debt ratio or an acceptable range within which you try to keep your debt ratio?

N=203			Numb	er of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	66 40.5%	41 25.2%	15 9.2%	17 10.4%	10 6.1%	2 1.2%	12 7.4%	95 47.5%	78 39.0%	19 9.5%	8 4.0%
No target/range	43 65.2% bcDEg	18 43.9% a	5 33.3% a	3 17.6% A	2 20.0% A	0 0.0%	4 33.3% a	54 56.8%	34 43.6%	8 42.1%	6 75.0%
Flexible target/range	13 19.7% ce	15 36.6%	7 46.7% a	7 41.2%	5 50.0% a	1 50.0%	5 41.7%	22 23.2%	28 35.9%	7 36.8%	1 12.5%
Somewhat tight target/ range	6 9.1% D	5 12.2% d	3 20.0%	6 35.3% Ab	2 20.0%	1 50.0%	3 25.0%	15 15.8%	10 12.8%	3 15.8%	1 12.5%
Strict target/range	4 6.1%	3 7.3%	0 0.0%	1 5.9%	1 10.0%	0 0.0%	0 0.0%	4 4.2%	6 7.7%	1 5.3%	0 0.0%

8. Does your firm have a target debt ratio or an acceptable range within which you try to keep your debt ratio?

8. Does your firm have a target debt ratio or an acceptable range within which you try to keep your debt ratio?

N=203		Wh	ere are you per	sonally located	4?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	A	В	С	D	E	F
Total	54	47	38	24	23	14
Iotai						14
	27.0%	23.5%	19.0%	12.0%	11.5%	7.0%
No target/range	23	24	16	13	15	10
	42.6%	51.1%	42.1%	54.2%	65.2%	71.4%
Flexible target/range	18	13	11	8	5	2
	33.3%	27.7%	28.9%	33.3%	21.7%	14.3%
Somewhat tight target/	10	6	9	2	2	2
range	18.5%	12.8%	23.7%	8.3%	8.7%	14.3%
	2		2		4	0
Strict target/range	3	4	2	1	1	0
	5.6%	8.5%	5.3%	4.2%	4.3%	0.0%

N=103	Total						Indu	stry					
Number Col %		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	103 100.0%	14 13.6%	14 13.6%	4 3.9%	3 2.9%	6 5.8%	15 14.6%	0 0.0%	5 4.9%	25 24.3%		2 1.9%	9 8.7%
0	31 30.1%	6 42.9%	7 50.0%	1 25.0%	2 66.7%	1 16.7%	4 26.7%	0 0.0%	0 0.0%	6 24.0%		1 50.0%	1 11.1%
1	16 15.5%	2 14.3%	2 14.3%	1 25.0%	0 0.0%	1 16.7%	3 20.0%	0 0.0%	0 0.0%	5 20.0%		0 0.0%	2 22.2%
2	25 24.3%	3 21.4%	1 7.1% e	1 25.0%	1 33.3%	3 50.0% bf	1 6.7% e	0 0.0%	2 40.0%	7 28.0%		1 50.0%	3 33.3%
3	9 8.7%	2 14.3%	1 7.1%	1 25.0%	0 0.0%	0 0.0%	1 6.7%	0 0.0%	1 20.0%	2 8.0%		0 0.0%	0 0.0%
4	1 1.0%	0 0.0%	1 7.1%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%		0 0.0%	0 0.0%
5	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%		0 0.0%	0 0.0%
6+	1 1.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%		0 0.0%	1 11.1%
Don't Know	20 19.4%	1 7.1% f	2 14.3%	0 0.0%	0 0.0%	1 16.7%	6 40.0% a	0 0.0%	2 40.0%	5 20.0%		0 0.0%	2 22.2%

8. Over the past 10 years, about how many times has your firm made significant changes to your target / acceptable range for debt ratio?

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

N=103			ç	Sales Revenue						Ownership		
Number Col %	Less than	\$25-99	\$100-499	\$500-999	\$1-4.9	\$5-9.9	More than \$10		Public, Nasdaq/		Govern-	
	\$25 million	million	million	million	billion	billion	billion	Public, NYSE	AMEX	Private	ment	Nonprofit
	A	B	C	D	E	F	G	A	B	C	D	E
Total	24	28	24	7	8	4	5	9	7	72	2	2
	24.0%	28.0%	24.0%	7.0%	8.0%	4.0%	5.0%	9.8%	7.6%	78.3%	2.2%	2.2%
0	9 37.5% e	8 28.6% d	7 29.2%	5 71.4% beg	0 0.0% ad	1 25.0%	0 0.0% d	2 22.2%	0 0.0% d	22 30.6% d	2 100.0% bc	1 50.0%
1	2	4	4	1	2	1	1	2	1	12	0	0
	8.3%	14.3%	16.7%	14.3%	25.0%	25.0%	20.0%	22.2%	14.3%	16.7%	0.0%	0.0%
2	3	8	7	1	2	1	2	2	4	18	0	1
	12.5%	28.6%	29.2%	14.3%	25.0%	25.0%	40.0%	22.2%	57.1%	25.0%	0.0%	50.0%
3	3	4	1	0	0	1	0	1	0	5	0	0
	12.5%	14.3%	4.2%	0.0%	0.0%	25.0%	0.0%	11.1%	0.0%	6.9%	0.0%	0.0%
4	0	0	0	0	1	0	0	0	0	1	0	0
	0.0%	0.0%	0.0%	0.0%	12.5%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%
5	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
6+	0	1	0	0	0	0	0	0	0	1	0	0
	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%
Don't Know	7	3	5	0	3	0	2	2	2	13	0	0
	29.2%	10.7%	20.8%	0.0%	37.5%	0.0%	40.0%	22.2%	28.6%	18.1%	0.0%	0.0%

8. Over the past 10 years, about how many times has your firm made significant changes to your target / acceptable range for debt ratio?

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

N=103			Numb	per of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	24	23	9	14	9	2	8	44	44	10	2
	27.0%	25.8%	10.1%	15.7%	10.1%	2.2%	9.0%	44.0%	44.0%	10.0%	2.0%
0	8 33.3%	9 39.1% g	3 33.3%	2 14.3%	3 33.3%	1 50.0%	0 0.0% b	16 36.4%	12 27.3%	2 20.0%	0 0.0%
1	4	4	1	2	2	0	2	7	7	2	0
	16.7%	17.4%	11.1%	14.3%	22.2%	0.0%	25.0%	15.9%	15.9%	20.0%	0.0%
2	4	5	1	6	3	1	3	8	11	4	0
	16.7%	21.7%	11.1%	42.9%	33.3%	50.0%	37.5%	18.2%	25.0%	40.0%	0.0%
3	3	1	0	1	0	0	1	4	4	1	0
	12.5%	4.3%	0.0%	7.1%	0.0%	0.0%	12.5%	9.1%	9.1%	10.0%	0.0%
4	0	0	1	0	0	0	0	0	1	0	0
	0.0%	0.0%	11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%
5	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
6+	0	0	0	1	0	0	0	1	0	0	0
	0.0%	0.0%	0.0%	7.1%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%
Don't Know	5 20.8%	4 17.4%	3 33.3%	2 14.3%	1 11.1%	0 0.0%	2 25.0%	8 18.2% D	9 20.5% d	1 10.0% d	2 100.0% Abc

8. Over the past 10 years, about how many times has your firm made significant changes to your target / acceptable range for debt ratio?

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

N=103		Wh	ere are you per	sonally located	d?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	А	В	С	D	E	F
Total	31	23	23	11	9	4
	30.7%	22.8%	22.8%	10.9%	8.9%	4.0%
0	6	9	10	1	3	1
	19.4%	39.1%	43.5%	9.1%	33.3%	25.0%
1	6	4	1	1	3	1
	19.4%	17.4%	4.3%	9.1%	33.3%	25.0%
			е		С	
2	9	3	6	3	1	2
	29.0%	13.0%	26.1%	27.3%	11.1%	50.0%
3	3	1	2	3	0	0
	9.7%	4.3%	8.7%	27.3%	0.0%	0.0%
4	0	1	0	0	0	0
	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%
5	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
6+	0	0	1	0	0	0
	0.0%	0.0%	4.3%	0.0%	0.0%	0.0%
Don't Know	7	5	3	3	2	0
	22.6%	21.7%	13.0%	27.3%	22.2%	0.0%

8. Over the past 10 years, about how many times has your firm made significant changes to your target / acceptable range for debt ratio?

Significance Tests Between Columns: Lower case: p<.05 Upper case: p<.01

9. What is your upper limit acceptable debt ratio? (That is, if your debt ratio were to exceed the upper limit, your company would take action to reduce your debt ratio down to an acceptable level)

N=156	Total						Indu	istry					
Number Col %		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	156 100.0%	17 10.9%	16 10.3%	6 3.8%		6 3.8%	24 15.4%	1 0.6%	10 6.4%	38 24.4%		6 3.8%	13 8.3%
We set an upper limit	44 28.2%	4 23.5%	5 31.3%	2 33.3%	2 50.0%	2 33.3%	5 20.8%	0 0.0%		12 31.6%		0 0.0%	2 15.4%
We don't really set an upper limit	112 71.8%	13 76.5%	11 68.8%	4 66.7%	2 50.0%	4 66.7%	19 79.2%		7 7 70.0%	26 68.4%		6 100.0%	11 84.6%

9. What is your upper limit acceptable debt ratio? (That is, if your debt ratio were to exceed the upper limit, your company would take action to reduce your debt ratio down to an acceptable level)

N=156			9	Sales Revenue			Ownership					
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	60 39.0%	44 28.6%	26 16.9%	7 4.5%	10 6.5%	2 1.3%	5 3.2%	7 5.1%	7 5.1%	110 80.3%	3 2.2%	10 7.3%
We set an upper limit	8 13.3% bCDE	15 34.1% a	11 42.3% A	4 57.1% A	5 50.0% A	0 0.0%	0 0.0%	1 14.3%	4 57.1%	32 29.1%	0 0.0%	2 20.0%
We don't really set an upper limit	52 86.7% bCDE	29 65.9% a	15 57.7% A	3 42.9% A	5 50.0% A	2 100.0%	5 100.0%	6 85.7%	3 42.9%	78 70.9%	3 100.0%	8 80.0%

9. What is your upper limit acceptable debt ratio? (That is, if your debt ratio were to exceed the upper limit, your company would take action to reduce your debt ratio down to an acceptable level)

N=156			Numb	er of Employe		Foreign Sales					
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	51 41.8%	33 27.0%	12 9.8%	9 7.4%	7 5.7%	1 0.8%	9 7.4%	72 47.1%	60 39.2%	13 8.5%	8 5.2%
We set an upper limit	9 17.6% De	9 27.3% d	5 41.7%	6 66.7% Abg	4 57.1% a	0 0.0%	1 11.1% d	18 25.0%	20 33.3%	1 7.7%	2 25.0%
We don't really set an upper limit	42 82.4% De	24 72.7% d	7 58.3%	3 33.3% Abg	3 42.9% a	1 100.0%	8 88.9% d	54 75.0%	40 66.7%	12 92.3%	6 75.0%

9. What is your upper limit acceptable debt ratio? (That is, if your debt ratio were to exceed the upper limit, your company would take action to reduce your debt ratio down to an acceptable level)

N=156		Whe	ere are you per	sonally located	d?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	А	В	С	D	E	F
Total	40	32	30	18	19	14
lota	26.1%	20.9%	19.6%	11.8%	12.4%	9.2%
We set an upper limit	13	10	11	1	4	4
	32.5%	31.3%	36.7%	5.6%	21.1%	28.6%
	d	d	d	abc		
We don't really set an	27	22	19	17	15	10
upper limit	67.5%	68.8%	63.3%	94.4%	78.9%	71.4%
	d	d	d	abc		

9. Upper limit debt ratio:

N=93	Total						Indu	stry					
Mean		Retail/	Bank/Fin	Mining	Trans-		Service	Commun-	Tech Soft-				
Median		Whole-	Insur Real	Construc-	portation		Consult-	ications	Hardware	Manufac-	Health-	Agr, Pub	Other
		sale	Estate	tion	Pub. Util	Energy	ing	Media	Bio	turing	care Pharm	Admin	Industry
		A	В	С	D	E	F	G	Н	I	J	К	L
Number	93	10	13	3	2	5	11	2	3	28	9	1	6
Percent	100.0%	10.8%	14.0%	3.2%	2.2%	5.4%	11.8%	2.2%	3.2%	30.1%	9.7%	1.1%	6.5%
Upper limit debt ratio:	16.77	21.78	35.91	2.00	60.00	15.70	14.98	50.00	5.50	7.78	9.17	4.00	14.08
	5.00	5.10	25.00	2.25	1.00	16.25	3.50	1.00	6.25	3.00	5.10	3.75	10.00
		i	I	DGh	CeHIJI	dg		CeHIJI	cDG	aBDG	DG		dg

9. Upper limit debt ratio:

N=93			9	Sales Revenue						Ownership		
Mean Median	Less than	\$25-99	\$100-499	\$500-999	\$1-4.9	\$5-9.9	More than \$10		Public, Nasdaq/		Govern-	
	\$25 million	million	million	million	billion	billion	billion	Public, NYSE	AMEX	Private	ment	Nonprofit
	A	В	С	D	E	F	G	A	В	С	D	E
Number	21	33	20	6	7	2	2	4	5	65	0	4
Percent	23.1%	36.3%	22.0%	6.6%	7.7%	2.2%	2.2%	5.1%	6.4%	83.3%	0.0%	5.1%
Upper limit debt ratio:	18.39	21.33	3.68	19.87	24.90	4.25	21.50	11.00	17.40	16.95		28.50
	4.00	6.75	4.00	4.00	30.00	1.00	1.00	3.50	5.00	5.00		40.00
	C	C	aBEG		C		C					

9. Upper limit debt ratio:

N=93			Numb	er of Employe	es				Foreign	Sales	
Mean Median	Fewer than 100	100- 499	500- 999	1000- 2499	2500- 4999	5000- 9999	More than 10,000	0%	1-24%	25-50%	More than 50%
	A	В	C	D	E	F	G	A	B	C	D
Number	22	20	8	13	7	1	4	42	40	5	3
Percent	29.3%	26.7%	10.7%	17.3%	9.3%	1.3%	5.3%	46.7%	44.4%	5.6%	3.3%
Upper limit debt ratio:	20.25 10.00	22.26 6.00	19.24 5.00	3.91 3.65	12.47 5.75	3.50 3.75	29.50 40.00	22.24 5.80	12.72 4.00	2.90 3.00	15.67 22.00
	d	d		abeG	d		D				

9. Upper limit debt ratio:

N=93	Where are you personally located?										
Mean		South			South						
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain					
	US	US	US	US	US	US					
	А	В	С	D	E	F					
Number	26	25	19	9	8	4					
Percent	28.6%	27.5%	20.9%	9.9%	8.8%	4.4%					
Upper limit debt ratio:	16.31	17.06	14.79	9.49	11.23	46.88					
	5.00	5.00	4.25	5.30	3.50	60.00					
		f	f	F	f	bcDe					

9. If your firm were to exceed the upper limit, about how long would your company take to reduce your debt ratio down to an acceptable level?

N=41	Total						Indu	stry					
Number Col %		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	41 100.0%	4 9.8%	4 9.8%	2 4.9%	2 4.9%	1 2.4%	5 12.2%	0 0.0%	3 7.3%	12 29.3%		0 0.0%	3 7.3%
Timetable (see next page)	30 73.2%	4 100.0%	4 100.0%	1 50.0%	1 50.0%	1 100.0%	3 60.0%	0 0.0%	1 33.3%	9 75.0%		0 0.0%	2 66.7%
No specific timetable	9 22.0%	0 0.0%	0 0.0%	0 0.0%	1 50.0%	0 0.0%	2 40.0%	0 0.0%	2 66.7%	2 16.7%	1 20.0%	0 0.0%	1 33.3%
Other	2 4.9%	0 0.0%	0 0.0%	1 50.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 8.3%	0 0.0%	0 0.0%	0 0.0%

9. If your firm were to exceed the upper limit, about how long would your company take to reduce your debt ratio down to an acceptable level?

N=41			9	Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	8	13	10	4	5	0	0	1	4	28	0	3
	20.0%	32.5%	25.0%	10.0%	12.5%	0.0%	0.0%	2.8%	11.1%	77.8%	0.0%	8.3%
Timetable (see next page)	6	9	7	4	4	0	0	0	3	22	0	1
	75.0%	69.2%	70.0%	100.0%	80.0%	0.0%	0.0%	0.0%	75.0%	78.6%	0.0%	33.3%
No specific timetable	2	3	3	0	0	0	0	0	1	5	0	2
	25.0%	23.1%	30.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.0%	17.9%	0.0%	66.7%
Other	0 0.0%	1 7.7%	0 0.0%	0 0.0%	1 20.0%	0 0.0%	0 0.0%	1 100.0% C	0 0.0%	1 3.6% A	0 0.0%	0 0.0%

<u>9</u> .	If your firm were to exceed the upper limit, abou	t how long would your company	<u>y take to reduce your debt ratio down to</u>	an acceptable level?

N=41			Numb	er of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	8 25.0%	10 31.3%	5 15.6%	4 12.5%	4 12.5%	0 0.0%	1 3.1%	16 41.0%	20 51.3%	1 2.6%	2 5.1%
Timetable (see next page)	5 62.5%	6 60.0%	5 100.0%	3 75.0%	4 100.0%	0 0.0%	1 100.0%	13 81.3% d	16 80.0% d	0 0.0%	0 0.0% ab
No specific timetable	3 37.5%	3 30.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	2 12.5% d	4 20.0% d	0 0.0%	2 100.0% ab
Other	0 0.0%	1 10.0%	0 0.0%	1 25.0%	0 0.0%	0 0.0%	0 0.0%	1 6.3% c	0 0.0% C	1 100.0% aB	0 0.0%

9. If your firm were to exceed the upper limit, about how long would your company take to reduce your debt ratio down to an acceptable level?

N=41	Where are you personally located?												
Number		South			South								
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain							
	US	US	US	US	US	US							
	Α	В	С	D	E	F							
						_							
Total	13	8	11	1	4	3							
	32.5%	20.0%	27.5%	2.5%	10.0%	7.5%							
Timetable (see next page)	10	8	5	1	4	2							
	76.9%	100.0%	45.5%	100.0%	100.0%	66.7%							
		с	b										
No specific timetable	1	0	6	0	0	1							
	7.7%	0.0%	54.5%	0.0%	0.0%	33.3%							
	С	С	ab										
Other	2	0	0	0	0	0							
	15.4%	0.0%	0.0%	0.0%	0.0%	0.0%							

9. How long would it take your company to reduce your debt ratio down to an acceptable level? (in years):

N=33	Total						Indu	stry					
Mean Median		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry
		А	В	С	D	E	F	G	Н	I	J	К	L
Number	33	4	4	1	1	2	3	0	1	9	6	0	2
Percent	100.0%	12.1%	12.1%	3.0%	3.0%	6.1%	9.1%	0.0%	3.0%	27.3%	18.2%	0.0%	6.1%
How long would it take	1.35	1.13	0.88	1.00	2.00	1.25	1.00		3.00	1.32	1.33		2.50
your company to reduce your debt ratio down to an acceptable level? (in years)	1.00	1.00	1.00	1.00	1.50	1.00	1.25		2.00	1.00	1.50		1.00
			I										b

N=33			S	Sales Revenue						Ownership		
Mean Median	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Number Percent	7 21.2%	11 33.3%	7 21.2%	4 12.1%	4 12.1%	0 0.0%	0 0.0%	0 0.0%	3 10.0%	26 86.7%	0 0.0%	
How long would it take your company to reduce your debt ratio down to an acceptable level? (in years)	1.11 0.75	1.16 1.00	1.86 2.00	1.38 1.00	1.33 1.50				2.17 2.50	1.30 1.00		2.00

9. How long would it take your company to reduce your debt ratio down to an acceptable level? (in years):

N=33			Numb	er of Employe	es				Foreign	Sales	
Mean Median	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Number Percent	6 22.2%	6 22.2%	5 18.5%	5 18.5%	4 14.8%	0 0.0%	1 3.7%	15 48.4%	16 51.6%	0 0.0%	0 0.0%
How long would it take your company to reduce your debt ratio down to an acceptable level? (in years)	1.13 0.50	1.22 1.00	1.80 2.00	1.16 1.50	1.75 1.50		2.00 1.75	1.23 1.00	1.46 1.50		

9. How long would it take your company to reduce your debt ratio down to an acceptable level? (in years):

9. How long would it take your company to reduce your debt ratio down to an acceptable level? (in years):

N=33	Where are you personally located?											
Mean		South			South							
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain						
	US	US	US	US	US	US						
	A	В	С	D	E	F						
Number Percent	10 30.3%	9 27.3%	5 15.2%	1 3.0%	5 15.2%	3 9.1%						
How long would it take your company to reduce your debt ratio down to an acceptable level? (in years)	1.46 1.00	1.37 1.00	0.90 1.00	0.50 0.50	1.50 1.75	1.67 2.00						

10. What is your lower limit acceptable debt ratio? (That is, if your debt ratio were to fall below the lower limit, your company would take action to increase your debt ratio up to an acceptable level)

N=176	Total						Indu	stry					
Number Col %		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	176 100.0%	22 12.5%	21 11.9%	7 4.0%	4 2.3%	7 4.0%	25 14.2%	2 1.1%	10 5.7%	45 25.6%		3 1.7%	15 8.5%
We set a lower limit	17 9.7%	1 4.5% g	0 0.0% dGj	1 14.3%	1 25.0% b	1 14.3%	2 8.0%	1 50.0% aB	1 10.0%	5 11.1%	3 20.0% b	0 0.0%	1 6.7%
We don't really set a lower limit	159 90.3%	21 95.5% g	21 100.0% dGj	6 85.7%	3 75.0% b	6 85.7%	23 92.0%	1 50.0% aB	9 90.0%	40 88.9%		3 100.0%	14 93.3%

10. What is your lower limit acceptable debt ratio? (That is, if your debt ratio were to fall below the lower limit, your company would take action to increase your debt ratio up to an acceptable level)

N=176			S	Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	64 37.0%	54 31.2%	31 17.9%	7 4.0%	11 6.4%	1 0.6%	5 2.9%	8 5.3%	7 4.6%	125 82.2%	2 1.3%	10 6.6%
We set a lower limit	3 4.7% G	4 7.4% g	4 12.9%	1 14.3%	2 18.2%	0 0.0%	2 40.0% Ab	2 25.0%	1 14.3%	11 8.8%	0 0.0%	1 10.0%
We don't really set a lower limit	61 95.3% G	50 92.6% g	27 87.1%	6 85.7%	9 81.8%	1 100.0%	3 60.0% Ab	6 75.0%	6 85.7%	114 91.2%	2 100.0%	9 90.0%

10. What is your lower limit acceptable debt ratio? (That is, if your debt ratio were to fall below the lower limit, your company would take action to increase your debt ratio up to an acceptable level)

N=176			Numb	er of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	55 40.1%	40 29.2%	13 9.5%	12 8.8%	8 5.8%	1 0.7%	8 5.8%	83 47.7%	68 39.1%	14 8.0%	9 5.2%
We set a lower limit	4 7.3% deF	2 5.0% DEF	1 7.7% f	4 33.3% aB	3 37.5% aB	1 100.0% ABc	1 12.5%	4 4.8% d	9 13.2%	2 14.3%	2 22.2% a
We don't really set a lower limit	51 92.7% deF	38 95.0% DEF	12 92.3% f	8 66.7% aB	5 62.5% aB	0 0.0% ABc	7 87.5%	79 95.2% d	59 86.8%	12 85.7%	7 77.8% a

10. What is your lower limit acceptable debt ratio? (That is, if your debt ratio were to fall below the lower limit, your company would take action to increase your debt ratio up to an acceptable level)

N=176		Whe	ere are you per	sonally located	<u>4</u> ?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	А	В	С	D	E	F
Total	48	36	31	23	21	13
	27.9%	20.9%	18.0%	13.4%	12.2%	7.6%
We set a lower limit	4	5	2	2	3	1
	8.3%	13.9%	6.5%	8.7%	14.3%	7.7%
We don't really set a	44	31	29	21	18	12
lower limit	91.7%	86.1%	93.5%	91.3%	85.7%	92.3%

10. Lower limit debt ratio:

N=47	Total						Indu	stry					
Mean		Retail/	Bank/Fin	Mining	Trans-		Service	Commun-	Tech Soft-				
Median		Whole-	Insur Real	Construc-	portation	_	Consult-	ications	Hardware	Manufac-	Health-	Agr, Pub	Other
		sale	Estate	tion	Pub. Util	Energy	ing	Media	Bio	turing	care Pharm	Admin	Industry
		A	В	C	D	E	F	G	Н	I	J	К	L
Number	47	4	3	1	1	3	7	2	2	14	5	3	2
Percent	100.0%	8.5%	6.4%	2.1%	2.1%	6.4%	14.9%	4.3%	4.3%	29.8%	10.6%	6.4%	4.3%
Lower limit debt ratio:	8.92	2.88	67.33	1.00	30.00	2.67	7.64	7.50	3.25	3.69	6.16	2.10	1.50
	2.00	4.00	91.00	44.50	59.00	3.50	0.75	1.00	1.00	1.00	2.00	2.50	1.00
		b	aflj				b			В	b		

10. Lower limit debt ratio:

N=47			S	ales Revenue						Ownership		
Mean Median	Less than	\$25-99	\$100-499	\$500-999	\$1-4.9	\$5-9.9	More than \$10		Public, Nasdag/		Govern-	
	\$25 million	million	million	million	billion	billion	billion	Public, NYSE	AMEX	Private	ment	Nonprofit
	A	В	С	D	E	F	G	A	В	С	D	E
Number	10	12	10	4	3	3	4	5	2	31	1	2
Percent	21.7%	26.1%	21.7%	8.7%	6.5%	6.5%	8.7%	12.2%	4.9%	75.6%	2.4%	4.9%
Lower limit debt ratio:	19.30	13.55	1.94	0.70	7.00	2.33	2.50	1.40	0.25	10.72	1.30	16.50
	10.00	3.00	2.50	1.00	10.50	3.00	2.00	1.50	1.00	1.75	0.65	1.00
								b	а			

10. Lower limit debt ratio:

N=47			Numb	er of Employe	es				Foreign	Sales	
Mean Median	Fewer than 100	100- 499 B	500- 999	1000- 2499 D	2500- 4999	5000- 9999	More than 10,000 G	0%	1-24% B	25-50%	More than 50% D
	A	В	C	D	L	1	<u> </u>	A	В	C	D
Number	12	6	3	10	6	2	5	15	22	7	2
Percent	27.3%	13.6%	6.8%	22.7%	13.6%	4.5%	11.4%	32.6%	47.8%	15.2%	4.3%
Lower limit debt ratio:	15.48 1.50	25.38 30.00	7.03 10.50	1.83 1.50	1.47 0.80	1.50 1.00	2.80 3.00	22.82 7.00	2.43 1.00	2.07 2.00	3.00 1.00
		d		b				В	A		

10. Lower limit debt ratio:

N=47		Whe	ere are you pers	sonally located	1?	
Mean		South			South	
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
_	А	В	С	D	E	F
Number	11	14	10	5	5	2
Percent	23.4%	29.8%	21.3%	10.6%	10.6%	4.3%
Lower limit debt ratio:	2.45	16.31	6.20	11.52	2.30	16.50
	2.00	3.00	1.00	13.15	2.75	1.00
	f					а

10. If your firm were to fall below the lower limit, about how long would your company take to increase your debt ratio up to an acceptable level?

N=17	Total						Indu	stry					
Number Col %		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	17 100.0%	1 5.9%	0 0.0%	1 5.9%	1 5.9%	1 5.9%	2 11.8%	1 5.9%	1 5.9%	5 29.4%	3 17.6%	0 0.0%	1 5.9%
Timetable (see next page)	4 23.5%	1 100.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%		0 0.0%	2 40.0%	1 33.3%	0 0.0%	0 0.0%
No specific timetable	12 70.6%	0 0.0%	0 0.0%	1 100.0%	1 100.0%	1 100.0%	2 100.0%	1 100.0%	1 100.0%	2 40.0%	2 66.7%	0 0.0%	1 100.0%
Other	1 5.9%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%		0 0.0%	1 20.0%	0 0.0%	0 0.0%	0 0.0%

N=17			9	Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	3	4	4	1	2	0	2	2	1	11	0	1
	18.8%	25.0%	25.0%	6.3%	12.5%	0.0%	12.5%	13.3%	6.7%	73.3%	0.0%	6.7%
Timetable (see next page)	2	0	2	0	0	0	0	0	0	3	0	0
	66.7%	0.0%	50.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	27.3%	0.0%	0.0%
No specific timetable	1	3	2	1	2	0	2	2	1	7	0	1
	33.3%	75.0%	50.0%	100.0%	100.0%	0.0%	100.0%	100.0%	100.0%	63.6%	0.0%	100.0%
Other	0	1	0	0	0	0	0	0	0	1	0	0
	0.0%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	0.0%	0.0%

10. If your firm were to fall below the lower limit, about how long would your company take to increase your debt ratio up to an acceptable level?

N=17			Numb	er of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	4	2	1	4	3	1	1	4	9	2	2
	25.0%	12.5%	6.3%	25.0%	18.8%	6.3%	6.3%	23.5%	52.9%	11.8%	11.8%
Timetable (see next page)	2	0	1	1	0	0	0	1	2	1	0
	50.0%	0.0%	100.0%	25.0%	0.0%	0.0%	0.0%	25.0%	22.2%	50.0%	0.0%
No specific timetable	1	2	0	3	3	1	1	3	6	1	2
	25.0%	100.0%	0.0%	75.0%	100.0%	100.0%	100.0%	75.0%	66.7%	50.0%	100.0%
Other	1	0	0	0	0	0	0	0	1	0	0
	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.1%	0.0%	0.0%

10. If your firm were to fall below the lower limit, about how long would your company take to increase your debt ratio up to an acceptable level?

10. If your firm were to fall below the lower limit, about how long would your company take to increase your debt ratio up to an acceptable level?

N=17		Wh	ere are you per	sonally located	d?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	Α	В	С	D	E	F
Total	4	5	2	2	3	1
	23.5%	29.4%	11.8%	11.8%	17.6%	5.9%
Timetable (see next page)	2	1	0	1	0	0
	50.0%	20.0%	0.0%	50.0%	0.0%	0.0%
No specific timetable	2	4	2	0	3	1
	50.0%	80.0%	100.0%	0.0%	100.0%	100.0%
Other	0	0	0	1	0	0
	0.0%	0.0%	0.0%	50.0%	0.0%	0.0%

10. How long would it take your company to increase your debt ratio up to an acceptable level? (in years)

N=3	Total						Indu	stry					
Mean Median		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Number Percent	3 100.0%	1 33.3%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 33.3%	1 33.3%	0 0.0%	0 0.0%
How long would it take your company to increase your debt ratio up to an acceptable level? (in years)	1.33 1.75	1.50 1.50								2.00 1.75			

10. How long would it take your company to increase your debt ratio up to an acceptable level? (in years)

N=3			S	ales Revenue			Ownership					
Mean Median	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Number Percent	1 33.3%	0 0.0%	2 66.7%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	2 100.0%	0 0.0%	
How long would it take your company to increase your debt ratio up to an acceptable level? (in years)	0.50 1.00		1.75 1.00							1.75 1.00		

N=3	_		Numb	er of Employe		Foreign Sales					
Mean Median	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Number Percent	1 33.3%	0 0.0%	1 33.3%	1 33.3%	0 0.0%	0 0.0%	0 0.0%	1 33.3%	1 33.3%	1 33.3%	0 0.0%
How long would it take your company to increase your debt ratio up to an acceptable level? (in years)	0.50 1.25		2.00 2.00	1.50 1.75				0.50 1.25	2.00 2.00	1.50 1.75	

10. How long would it take your company to increase your debt ratio up to an acceptable level? (in years)

10. How long would it take your company to increase your debt ratio up to an acceptable level? (in years)

N=3	Where are you personally located?										
Mean		South			South						
Median	Midwest	Central	Northeast	Pacific	Atlantic	Mountain					
	US	US	US	US	US	US					
	A	В	С	D	E	F					
Number Percent	2 66.7%	0 0.0%	0 0.0%	1 33.3%	0 0.0%	0 0.0%					
How long would it take	1.75			0.50							
your company to increase your debt ratio up to an acceptable level? (in years)	1.00			1.25							

N=212	Total						Indu	istry					
Number		Retail/	Bank/Fin	Mining	Trans-		Service	, Commun-	Tech Soft-				
Mean		Whole-	Insur Real	Construc-	portation		Consult-	ications	Hardware	Manufac-	Health-	Agr, Pub	Other
		sale	Estate	tion	Pub. Util	Energy	ing	Media	Bio	turing	care Pharm	Admin	Industry
Number	212	26	25	7		9	31		12	53		6	17
Percent	100.0%	12.3%	11.8%	3.3%	1.9%	4.2%	14.6%	1.4%	5.7%	25.0%	8.5%	2.8%	8.0%
Question and 10 years lowers t	100	24	24	7	4	0	24	2		47	45	c	10
Over the next 10 years, I expect the average annual S&P 500 return	196 2.47	3.33	24 2.43	2.71	4 3.50	9 1.83	31 1.80		11 3.45	47 2.37		6 1.71	16 2.40
will be: There is a 1-in-10 chance it	2.47	5.55	2.43	2.71	3.50	1.85	1.80	5.00	3.45	2.37	2.18	1.71	2.40
will be less than:													
will be less than.													
Over the next 10 years, I expect	198	24	24	7	4	9	31	2	11	48	16	6	16
the average annual S&P 500 return	6.21	6.75	5.78	7.07	7.75	6.76	5.37		6.82	6.24		6.50	6.51
will be: Expected return:													
Over the next 10 years, I expect	196	24	24	7		9	31			47		6	16
the average annual S&P 500 return	9.13	9.00	8.39	10.86	11.00	10.72	7.85	9.50	9.55	9.23	9.13	8.83	10.30
will be: There is a 1-in-10 chance it													
will be greater than:													
Over the next year, I expect the	195	24	24	7	4	8	31	2	11	47	15	6	16
average annual S&P 500 return will	-1.78	-0.63	-2.25	-3.86		-3.85	-0.33			-2.03		-0.17	-4.46
be: There is a 1-in-10 chance it will													
be less than:													
Over the next year, I expect the	197	24	24	7	4	8	31			48		6	16
average annual S&P 500 return will	4.59	4.01	4.31	3.14	4.00	3.73	5.05	10.51	5.99	4.15	3.92	6.17	5.94
be: Expected return:													
	105	24	24	-	4	0	24	2				c	10
Over the next year, I expect the	195	24	24	7		8	31			47		6	16
average annual S&P 500 return will be: There is a 1-in-10 chance it will	8.42	7.24	7.50	6.00	8.00	7.88	8.26	12.68	9.16	9.12	7.58	8.89	10.82
be greater than:													

N=212			ç	Sales Revenue						Ownership		
Number Mean	Less than	\$25-99	\$100-499	\$500-999	\$1-4.9	\$5-9.9	More than \$10		Public, Nasdaq/		Govern-	
	\$25 million	million	million	million	billion	billion	billion	Public, NYSE	AMEX	Private	ment	Nonprofit
Number	76	62	36	9	13	4	7	12	8	147	3	11
Percent	36.7%	30.0%	17.4%	4.3%	6.3%	1.9%	3.4%	6.6%	4.4%	81.2%	1.7%	6.1%
Over the next 10 years, I expect	69	57	35	9	13	4	6	11	8	136	3	11
the average annual S&P 500 return will be: There is a 1-in-10 chance it	2.99	1.68	3.31	1.67	1.55	3.50	1.67	1.73	2.13	2.51	0.75	2.19
will be less than:												
Over the next 10 years, I expect	71	57	35	9	13	4	6	11	8	137	3	11
the average annual S&P 500 return will be: Expected return:	5.92	6.56	6.27	5.61	6.02	7.00	6.14	6.30	4.81	6.34	7.33	6.23
Over the next 10 years, I expect	69	57	35		13	4	6	11	8	136	3	11
the average annual S&P 500 return will be: There is a 1-in-10 chance it will be greater than:	8.07	9.97	8.97	10.33	10.05	9.50	9.67	10.05	7.75	9.11	12.00	10.53
Over the next year, I expect the	69	56	35	9	13	4	6	11	8	135	3	11
average annual S&P 500 return will be: There is a 1-in-10 chance it will be less than:	-0.10	-3.91	-0.39	-6.60	-2.72	-1.75	-1.19	-1.91	-3.63	-1.86	-3.00	-0.98
Over the next year, I expect the	71	56	35		13	4	6	11	8	136	3	11
average annual S&P 500 return will be: Expected return:	4.62	4.00	4.83	3.54	4.58	7.38	5.50	3.77	3.75	4.59	4.67	5.36
Over the next year, I expect the	69	56	35	9	13	4	6	11	8	135	3	11
average annual S&P 500 return will be: There is a 1-in-10 chance it will be greater than:	7.38	9.23	8.77	8.82	7.85	11.34	8.89	7.27	8.17	8.51	9.67	9.03

N=212 Number of Employees Foreign Sales Number More Mean Fewer than 100-500-1000-2500-5000than More than 100 499 999 2499 4999 9999 10,000 0% 1-24% 25-50% 50% 69 43 15 17 10 2 13 98 81 20 9 Number 8.9% 40.8% 25.4% 10.1% 5.9% 1.2% 7.7% 47.1% 38.9% 9.6% 4.3% Percent Over the next 10 years, I expect 61 40 13 17 10 2 12 91 76 19 7 the average annual S&P 500 return 2.66 1.85 3.81 1.90 1.70 3.50 2.53 2.62 2.50 2.52 2.18 will be: There is a 1-in-10 chance it will be less than: Over the next 10 years, I expect 63 40 13 17 10 2 12 93 76 19 7 the average annual S&P 500 return 6.20 6.20 7.06 5.59 5.22 10.41 6.32 6.30 6.28 6.39 4.71 will be: Expected return: Over the next 10 years, I expect 61 40 13 17 10 2 12 91 76 19 7 the average annual S&P 500 return 8.35 9.78 9.85 9.18 7.70 15.00 9.30 9.20 8.89 9.97 7.07 will be: There is a 1-in-10 chance it will be greater than: Over the next year, I expect the 60 40 14 17 10 2 12 91 76 19 7 average annual S&P 500 return will -0.67 -3.61 0.07 -3.36 -4.93 0.00 -0.76 -1.05 -1.95 -5.81 1.55 be: There is a 1-in-10 chance it will be less than: Over the next year, I expect the 62 40 14 17 10 2 12 93 76 19 7 average annual S&P 500 return will 4.48 4.20 4.75 3.69 4.70 8.00 6.04 4.90 4.55 3.33 4.57 be: Expected return: Over the next year, I expect the 60 40 14 17 10 2 12 91 76 19 7 average annual S&P 500 return will 7.76 8.97 8.79 7.37 7.90 11.50 9.59 8.52 8.57 7.97 7.19 be: There is a 1-in-10 chance it will be greater than:

N=212	Where are you personally located?										
Number Mean	Midwest US	South Central US	Northeast US	Pacific US	South Atlantic US	Mountain US					
Number Percent	57 27.5%	50 24.2%	39 18.8%	24 11.6%	23 11.1%	14 6.8%					
Over the next 10 years, I expect the average annual S&P 500 return will be: There is a 1-in-10 chance it will be less than:	51 2.17	48 2.77	39 2.33	22 2.55	20 2.93	14 2.52					
Over the next 10 years, I expect the average annual S&P 500 return will be: Expected return:	51 6.57	49 6.49	39 5.66	23 5.53	20 6.35	14 6.36					
Over the next 10 years, I expect the average annual S&P 500 return will be: There is a 1-in-10 chance it will be greater than:	51 9.64	48 9.18	39 8.29	22 8.01	20 10.11	14 9.57					
Over the next year, I expect the average annual S&P 500 return will be: There is a 1-in-10 chance it will be less than:	50 -2.90	48 -1.09	39 -1.86	22 -2.17	21 -0.41	13 -0.31					
Over the next year, I expect the average annual S&P 500 return will be: Expected return:	50 4.57	49 5.49	39 3.85	23 3.58	21 5.10	13 4.62					
Over the next year, I expect the average annual S&P 500 return will be: There is a 1-in-10 chance it will be greater than:	50 8.64	48 8.88	39 7.46	22 8.03	21 8.65	13 8.77					

Return on assets (ROA=operating earnings/assets) (Winsorized)

N=175	Total						Indu	stry					
Number Mean		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry
		A	В	C	D	E	F	G	Н		J	К	L
Number	175	19	21	6	4	7	28	2	9	45	14	5	15
Percent	100.0%	10.9%	12.0%	3.4%	2.3%	4.0%	16.0%	1.1%	5.1%	25.7%	8.0%	2.9%	8.6%
% Approximate ROA in	175	19	21	6	4	7	28	2	9	45	14	5	15
2018	10.91	8.74 f	7.10 f	8.27	7.88	10.14	18.69 abJ	13.00	8.67	12.20 j	3.68 Fi	7.20	11.85
% Expected ROA in 2019	175 12.86	19 9.76 f	21 9.34 f	6 6.45	4 7.88	7 14.23	28 20.60 ab	2 16.50	9 10.01	45 13.71		5 7.60	15 13.97

Return on assets (ROA=operating earnings/assets) (Winsorized)

N=175			9	ales Revenue			Ownership					
Number Mean	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Number	63	53	32	9	11	2	4	8	6	124	3	10
Percent	36.2%	30.5%	18.4%	5.2%	6.3%	1.1%	2.3%	5.3%	4.0%	82.1%	2.0%	6.6%
% Approximate ROA in	63	53	32	9	11	2	4	8	6	124	3	10
2018	11.23	9.76	12.45	10.67	9.01	7.75	16.35	6.76	12.00	11.89	8.17	7.20
% Expected ROA in 2019	63 14.74	53 10.58	32 13.66	9 14.73	11 9.24	2 7.90	4 15.88	8 6.97	6 11.67	124 14.56	3 7.17	10 7.08

Return on assets (ROA=operating earnings/assets) (Winsorized)

N=175			Numb	er of Employe		Foreign Sales					
Number Mean	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Number Percent	55 39.3%	37 26.4%	14 10.0%	16 11.4%	9 6.4%	0 0.0%	9 6.4%	83 48.0%	67 38.7%	16 9.2%	7 4.0%
% Approximate ROA in 2018	55 8.87	37 12.62	14 14.26	16 7.75	9 9.29	0 	9 10.07	83 10.94	67 9.33 c	16 17.83 b	7 9.77
% Expected ROA in 2019	55 11.94	37 13.15	14 16.40	16 7.95	9 9.83	0 	9 9.90	83 12.50 c	67 11.41 C	16 22.18 aB	7 9.79

Return on assets (ROA=operating earnings/assets) (Winsorized)

N=175	Where are you personally located?									
Number		South			South					
Mean	Midwest	Central	Northeast	Pacific	Atlantic	Mountain				
	US	US	US	US	US	US				
	A	В	С	D	E	F				
Number	45	42	35	19	19	13				
Percent	26.0%	24.3%	20.2%	11.0%	11.0%	7.5%				
% Approximate ROA in	45	42	35	19	19	13				
2018	12.38	12.49	5.73	10.23	12.68	14.66				
	С	c	Abef		С	С				
% Expected ROA in 2019	45	42	35	19	19	13				
	13.61	16.26	6.79	11.98	15.48	14.97				
	C	C	ABef		c	C				

Manufacturing capacity utilized (Winsorized)

N=51	Total						Indu	stry					
Number Mean		Retail/ Whole- sale	Bank/Fin Insur Real Estate	Mining Construc- tion	Trans- portation Pub. Util	Energy	Service Consult- ing	Commun- ications Media	Tech Soft- Hardware Bio	Manufac- turing	Health- care Pharm	Agr, Pub Admin	Other Industry
		A	B	C	D D	Energy	F	G	Н	l	J	K	L
Number	51	0	0	0	0	0	0	0	0	51	0	0	0
Percent	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
% of capacity utilized in	51	0	0	0	0	0	0	0	0	51	0	0	0
first half of 2018	74.15									74.15			
% of capacity utilization	51	0	0	0	0	0	0	0	0	51	0	0	0
planned for the remainder of 2018	74.09									74.09			

Manufacturing capacity utilized (Winsorized)

N=51			9	Sales Revenue						Ownership		
Number Mean	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Number	16	17	13	3	1	0	1	2	2	38	0	0
Percent	31.4%	33.3%	25.5%	5.9%	2.0%	0.0%	2.0%	4.8%	4.8%	90.5%	0.0%	0.0%
% of capacity utilized in	16	17	13	3	1	0	1	2	2	38	0	0
first half of 2018	71.37	71.17	78.08	78.33	95.00		85.00	82.50	90.00	74.00		
% of capacity utilization	16	17	13	3	1	0	1	2	2	38	0	0
planned for the remainder of 2018	72.72	73.65	74.46	75.00	85.00		85.00	82.50	85.00	72.33		

Manufacturing capacity utilized (Winsorized)

N=51			Numt	er of Employe	es	Foreign Sales					
Number Mean	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Number Percent	14 35.0%	12 30.0%	4 10.0%	8 20.0%	1 2.5%	0 0.0%	1 2.5%	8 16.0%	33 66.0%	5 10.0%	4 8.0%
% of capacity utilized in first half of 2018	14 66.92	12 78.74	4 77.50	8 77.50	1 90.00	0	1 85.00	8 68.11 c	33 73.24	5 83.00 a	4 80.00
% of capacity utilization planned for the remainder of 2018	14 66.22	12 77.38	4 78.75	8 73.50	1 90.00	0	1 85.00	8 73.57	33 72.43	5 83.00	4 80.00

Manufacturing capacity utilized (Winsorized)

N=51	Where are you personally located?								
Number		South			South				
Mean	Midwest	Central	Northeast	Pacific	Atlantic	Mountain			
	US	US	US	US	US	US			
	Α	В	С	D	E	F			
Number	26	10	6	5	2	1			
Percent	52.0%	20.0%	12.0%	10.0%	4.0%	2.0%			
Percent	52.0%	20.0%	12.0%	10.0%	4.0%	2.0%			
% of capacity utilized in	26	10	6	5	2	1			
first half of 2018	76.23	68.99	72.50	71.00	75.00	75.00			
% of capacity utilization	26	10	6	5	2	1			
planned for the remainder of 2018	76.67	72.35	71.67	64.30	75.00	75.00			

Your job title (e.g., CFO, Asst. Treasurer, etc):

N=212	Total						Indu	stry					
Number Col %		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	211 100.0%	26 12.3%	25 11.8%	7 3.3%	4 1.9%	9 4.3%	31 14.7%	3 1.4%	12 5.7%	53 25.1%	18 8.5%	6 2.8%	17 8.1%
CFO	112 53.3%	18 69.2% f	13 52.0%	4 57.1%	3 75.0%	5 55.6%	11 35.5% aj	100.0%	5 41.7%	25 47.2%	13 72.2% f	2 33.3%	11 64.7%
Other	32 15.2%	5 19.2%	5 20.0%	0 0.0%	0 0.0%	2 22.2%	9 29.0% i	0 0.0%	4 33.3% i	4 7.5% fh	11.1%	0 0.0%	1 5.9%
CEO	27 12.9%	0 0.0% bFk	6 24.0% a	0 0.0%	0 0.0%	0 0.0%	9 29.0% Ah	0 0.0%	0 0.0% f	7 13.2%	2 11.1%	1 16.7% a	2 11.8%
Controller	19 9.0%	2 7.7%	0 0.0% Cei	2 28.6% BF	0 0.0%	2 22.2% bf	0 0.0% Cei	0.0%	0 0.0%	10 18.9% bf	5.6%	0 0.0%	2 11.8%
VP of Finance	17 8.1%	1 3.8% k	1 4.0% k	1 14.3%	1 25.0% j	0 0.0%	2 6.5%		3 25.0% j	5 9.4%		2 33.3% abj	1 5.9%
Treasurer	3 1.4%	0 0.0% k	0 0.0% k	0 0.0%	0 0.0%	0 0.0%	0 0.0% k			2 3.8%		1 16.7% abf	0 0.0%

Your job title (e.g., CFO, Asst. Treasurer, etc):

N=212			9	Sales Revenue						Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	76 36.7%	62 30.0%	36 17.4%	9 4.3%	13 6.3%	4 1.9%	7 3.4%	12 6.6%	8 4.4%	147 81.2%	3 1.7%	11 6.1%
CFO	34 45.3% C	36 58.1%	26 72.2% Ae	5 55.6%	5 38.5% c	3 75.0%	3 42.9%	4 33.3%	5 62.5%	81 55.1%	3 100.0%	6 54.5%
Other	14 18.7%	5 8.1% e	4 11.1%	1 11.1%	4 30.8% b	1 25.0%	2 28.6%	4 33.3%	2 25.0%	20 13.6%	0 0.0%	1 9.1%
CEO	15 20.0% C	8 12.9% c	0 0.0% Abd	1 11.1% c	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	21 14.3%	0 0.0%	1 9.1%
Controller	7 9.3%	8 12.9%	1 2.8%	1 11.1%	2 15.4%	0 0.0%	0 0.0%	2 16.7%	0 0.0%	14 9.5%	0 0.0%	1 9.1%
VP of Finance	4 5.3% g	5 8.1%	4 11.1%	1 11.1%	1 7.7%	0 0.0%	2 28.6% a	1 8.3%	1 12.5%	10 6.8%	0 0.0%	2 18.2%
Treasurer	1 1.3%	0 0.0% e	1 2.8%	0 0.0%	1 7.7% b	0 0.0%	0 0.0%	1 8.3% c	0 0.0%	1 0.7% a	0 0.0%	0 0.0%

Your job title (e.g., CFO, Asst. Treasurer, etc):

N=212			Numb	er of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	69 40.8%	43 25.4%	15 8.9%	17 10.1%	10 5.9%	2 1.2%	13 7.7%	98 47.1%	81 38.9%	20 9.6%	9 4.3%
CFO	29 42.0%	25 58.1%	10 66.7%	9 52.9%	7 70.0%	2 100.0%	5 38.5%	56 57.7%	39 48.1%	11 55.0%	4 44.4%
Other	11 15.9%	5 11.6%	1 6.7%	3 17.6%	1 10.0%	0 0.0%	4 30.8%	12 12.4%	14 17.3%	4 20.0%	2 22.2%
CEO	18 26.1% bdg	4 9.3% a	1 6.7%	0 0.0% a	0 0.0%	0 0.0%	0 0.0% a	15 15.5%	9 11.1%	1 5.0%	1 11.1%
Controller	7 10.1%	7 16.3%	0 0.0%	2 11.8%	2 20.0%	0 0.0%	0 0.0%	7 7.2%	11 13.6%	0 0.0%	1 11.1%
VP of Finance	3 4.3% cg	2 4.7% g	3 20.0% a	2 11.8%	0 0.0%	0 0.0%	3 23.1% ab	7 7.2%	6 7.4%	3 15.0%	1 11.1%
Treasurer	1 1.4%	0 0.0%	0 0.0%	1 5.9%	0 0.0%	0 0.0%	1 7.7%	0 0.0% c	2 2.5%	1 5.0% a	0 0.0%

Your job title (e.g., CFO, Asst. Treasurer, etc):

N=212		Wh	ere are you per	sonally located	d?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	A	В	С	D	E	F
Total	57	50	39	24	23	14
	27.5%	24.2%	18.8%	11.6%	11.1%	6.8%
CFO	30	28	17	12	15	9
	53.6%	56.0%	43.6%	50.0%	65.2%	64.3%
Other	6	7	8	5	3	3
	10.7%	14.0%	20.5%	20.8%	13.0%	21.4%
CEO	5	7	4	6	3	0
620	8.9%	, 14.0%	10.3%	25.0%	13.0%	0.0%
	0.570	14.070	10.570	23.070 f	15.070	d.0.070
Controller	7	5	4	0	1	1
	12.5%	10.0%	10.3%	0.0%	4.3%	7.1%
VP of Finance	7	3	4	1	1	1
VFOITMANCE	, 12.5%	6.0%	10.3%	4.2%	4.3%	7.1%
	12.370	0.076	10.378	7.270	4.570	7.1/0
Treasurer	1	0	2	0	0	0
	1.8%	0.0%	5.1%	0.0%	0.0%	0.0%

What is your age?

N=212	Total						Indu	stry					
Number		Retail/	Bank/Fin	Mining	Trans-		Service	Commun-	Tech Soft-				
Col %		Whole-	Insur Real	Construc-	portation		Consult-	ications	Hardware	Manufac-	Health-	Agr, Pub	Other
		sale	Estate	tion	Pub. Util	Energy	ing	Media	Bio	turing	care Pharm	Admin	Industry
		A	В	С	D	E	F	G	Н	I	J	К	L
Total	211	26	25	7	4	9	31	3	12	53	18	6	17
	100.0%	12.3%		3.3%	1.9%	4.3%	14.7%			25.1%		2.8%	8.1%
<40	3	0	0	0	0	0	0	0	2	1	0	0	0
	1.4%	0.0%				0.0%	0.0%			1.9%		0.0%	0.0%
	2,0	h	h	01070	0.0,0	0.070	h	0.070	abfi	h		0.070	0.070
40-49	33	2	3	3	2	0	3	0	1	11		0	4
	15.7%	7.7%	12.0%	42.9%		0.0%	9.7%	0.0%	8.3%	20.8%	22.2%	0.0%	25.0%
		cd		aef	aef	cd	cd						
50-59	80	12	9	2	2	7	7	2	4	20	7	5	3
	38.1%	46.2%	36.0%	28.6%	50.0%	77.8%	22.6%	66.7%	33.3%	37.7%	38.9%	83.3%	18.8%
			ek			bFiL	EK			ek		bFil	Ek
>=60	84	11	13	2	0	2	14	1	5	20	7	1	8
	40.0%	42.3%		28.6%		22.2%	45.2%		41.7%	37.7%		16.7%	50.0%
Prefer not to answer	10	1	0	0	0	0	7	0	0	1	0	0	1
	4.8%	3.8%				0.0%	22.6%	0.0%		1.9%		0.0%	6.3%
	4.070	5.8% f	0.078 f	0.078	0.076	0.078	ablj		0.078	1.5%	0.078 f	0.078	0.376
		I	I				abij			F	I		

What is your age?

N=212			:	Sales Revenue				_		Ownership		
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E
Total	76 36.7%	62 30.0%	36 17.4%	9 4.3%	13 6.3%	4 1.9%	7 3.4%	12 6.6%	8 4.4%	147 81.2%	3 1.7%	11 6.1%
<40	0 0.0% G	1 1.6%	1 2.8%	0 0.0%	0 0.0%	0 0.0%	1 14.3% A	1 8.3%	0 0.0%	2 1.4%	0 0.0%	0 0.0%
40-49	6 7.9% BD	15 24.2% A	4 11.1% D	5 55.6% ACe	1 7.7% d	1 25.0%	1 14.3%	2 16.7%	2 25.0%	24 16.4%	0 0.0%	4 36.4%
50-59	23 30.3% e	25 40.3%	17 47.2%	2 22.2%	8 61.5% a	2 50.0%	2 28.6%	6 50.0%	3 37.5%	57 39.0%	2 66.7%	3 27.3%
>=60	39 51.3% b	21 33.9% a	13 36.1%	2 22.2%	4 30.8%	1 25.0%	2 28.6%	2 16.7%	3 37.5%	56 38.4%	1 33.3%	4 36.4%
Prefer not to answer	8 10.5% B	0 0.0% AG	1 2.8%	0 0.0%	0 0.0%	0 0.0%	1 14.3% B	1 8.3%	0 0.0%	7 4.8%	0 0.0%	0 0.0%

What is your age?

N=212			Numb	er of Employe	es				Foreign	Sales	
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	69 40.8%	43 25.4%	15 8.9%	17 10.1%	10 5.9%	2 1.2%	13 7.7%	98 47.1%	81 38.9%	20 9.6%	9 4.3%
<40	0 0.0% cg	0 0.0%	1 6.7% a	0 0.0%	0 0.0%	0 0.0%	1 7.7% a	0 0.0% cD	1 1.2%	1 5.0% a	1 11.1% A
40-49	9 13.2% e	11 25.6%	2 13.3%	2 11.8%	4 40.0% a	0 0.0%	2 15.4%	15 15.3% d	14 17.3% c	0 0.0% bD	4 44.4% aC
50-59	21 30.9% Df	20 46.5%	5 33.3% d	12 70.6% Ac	3 30.0%	2 100.0% a	5 38.5%	38 38.8%	30 37.0%	9 45.0%	1 11.1%
>=60	32 47.1% bd	12 27.9% a	6 40.0%	3 17.6% a	3 30.0%	0 0.0%	4 30.8%	41 41.8%	31 38.3%	9 45.0%	3 33.3%
Prefer not to answer	6 8.8% b	0 0.0% a	1 6.7%	0 0.0%	0 0.0%	0 0.0%	1 7.7%	4 4.1%	5 6.2%	1 5.0%	0 0.0%

What is your age?

N=212		Wh	ere are you per	sonally located	d?	
Number		South			South	
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain
	US	US	US	US	US	US
	A	В	С	D	Е	F
Total	57	50	39	24	23	14
	27.5%	24.2%	18.8%	11.6%	11.1%	6.8%
<40	1	0	1	1	0	0
	1.8%	0.0%	2.6%	4.2%	0.0%	0.0%
40-49	12	4	9	2	3	2
	21.1%	8.0%	23.1%	8.3%	13.0%	14.3%
		С	b			
50-59	25	25	12	6	4	6
	43.9%	50.0%	30.8%	25.0%	17.4%	42.9%
	е	de		b	ab	
>=60	18	20	14	11	15	6
	31.6%	40.0%	35.9%	45.8%	65.2%	42.9%
	E	е	е		Abc	
Prefer not to answer	1	1	3	4	1	0
	1.8%	2.0%	7.7%	16.7%	4.3%	0.0%
	d	d		ab		

What type of pension plan does your company offer?

N=212	Total						Indu	stry					
Number Col %		Retail/ Whole- sale A	Bank/Fin Insur Real Estate B	Mining Construc- tion C	Trans- portation Pub. Util D	Energy E	Service Consult- ing F	Commun- ications Media G	Tech Soft- Hardware Bio H	Manufac- turing I	Health- care Pharm J	Agr, Pub Admin K	Other Industry L
Total	211	26	25	7	4	9	31	3	12	53	18	6	17
	100.0%	12.3%	11.8%	3.3%	1.9%	4.3%	14.7%	1.4%	5.7%	25.1%	8.5%	2.8%	8.1%
Defined benefit	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Defined contribution	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Combination of a and b	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
None	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NA	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

What type of pension plan does your company offer?

N=212	Sales Revenue								Ownership				
Number Col %	Less than \$25 million A	\$25-99 million B	\$100-499 million C	\$500-999 million D	\$1-4.9 billion E	\$5-9.9 billion F	More than \$10 billion G	Public, NYSE A	Public, Nasdaq/ AMEX B	Private C	Govern- ment D	Nonprofit E	
Total	76	62	36	9	13	4	7	12	8	147	3	11	
	36.7%	30.0%	17.4%	4.3%	6.3%	1.9%	3.4%	6.6%	4.4%	81.2%	1.7%	6.1%	
Defined benefit	0	0	0	0	0	0	0	0	0	0	0	0	
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Defined contribution	0	0	0	0	0	0	0	0	0	0	0	0	
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Combination of a and b	0	0	0	0	0	0	0	0	0	0	0	0	
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
None	0	0	0	0	0	0	0	0	0	0	0	0	
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
NA	0	0	0	0	0	0	0	0	0	0	0	0	
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

What type of pension plan does your company offer?

N=212			Numb	Foreign Sales							
Number Col %	Fewer than 100 A	100- 499 B	500- 999 C	1000- 2499 D	2500- 4999 E	5000- 9999 F	More than 10,000 G	0% A	1-24% B	25-50% C	More than 50% D
Total	69	43	15	17	10	2	13	98	81	20	9
	40.8%	25.4%	8.9%	10.1%	5.9%	1.2%	7.7%	47.1%	38.9%	9.6%	4.3%
Defined benefit	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Defined contribution	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Combination of a and b	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
None	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NA	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

What type of pension plan does your company offer?

N=212	Where are you personally located?										
Number		South		South							
Col %	Midwest	Central	Northeast	Pacific	Atlantic	Mountain US					
	US	US	US	US	US						
	A	В	С	D	E	F					
		50									
Total	57	50	39	24	23	14					
	27.5%	24.2%	18.8%	11.6%	11.1%	6.8%					
Defined benefit	0	0	0	0	0	0					
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%					
Defined contribution	0	0	0	0	0	0					
Defined contribution	-			-	-	-					
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%					
Combination of a and b	0	0	0	0	0	0					
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%					
None	0	0	0	0	0	0					
None	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%					
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%					
NA	0	0	0	0	0	0					
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%					